

## ADVERTISING CLUBS ASK CALGARY TO EXHIBIT

Meeting in Toronto for Purpose  
of Comparing Notes on  
Publicity Work

Hope to Discover Methods That  
Appeal Most to General  
Public and Results

The Calgary Industrial Bureau has been asked to participate in the exhibit of the advertising clubs of Canada, which will be held in Toronto in October. It is the plan of the advertising clubs to have displays of all municipal and other industrial advertising with a view to ascertaining what is the best method of placing community's advantages before the public. Each city will be asked to furnish data showing what results have been obtained by various forms of advertising. In this manner it is hoped to ascertain what class of advertising appeals most to the public. The advertising men will first meet at Washington, D. C., and an investigation has been received for Calgary to participate.

**Increase of Farm Laborers.**  
Ottawa, Sept. 9.—That there is an increase of 15 per cent in the number of immigrants now coming into Canada, as farm laborers was a statement made by the immigration department today, and is one which would cheer the hearts of the western farmers who are in such crying need of help to get in this year's bumper crop. This class of immigrants is allowed in without any restriction as to the amount of money carried, as long as the conditions in regard to health are observed. This is the heaviest year yet for this class of immigration.

**Manitoba's Good Weather.**  
Morden, Man., Sept. 9.—Better harvest weather than that witnessed today could not be wished for by the farmers of this district, and if the weather continues fair several threatening outbreaks will be at work in this district tomorrow morning. The sky is cloudy this evening, but with the wind blowing from the west, rain is not likely to fall.

He that bath a trade has an office of profit and honor, but what good is your trade if it is not known? A Want Ad. will bring you an office of profit and honor and increase your trade mightily.

## We're Ready With Heating Stoves Of All Kinds

Chilly evenings and mornings are making a demand for Heating Appliances and we have ready a complete assortment of high grade reliable heaters; every size and style is here, suitable for single rooms or a whole house. See display on and floor.

**"BONNY OAK" HEATERS**  
Made for service and priced so reasonably that all can buy a heater at very small cost. The "Bonny Oak" comes in 5 sizes and costs from \$7.00 to \$15.00.

**"COLE'S HOT BLAST" HEATERS**  
Are so satisfactory always that the sales have increased to such proportions that they are now sold by carloads instead of dozens. "Cole's Hot Blast" Heaters give you the greatest amount of heat from the fuel consumed. They carry fire for 24 hours easily and are so simple in operation and control. The price is \$12.00, \$15.00, \$18.00.

**Ashdown's**  
Quality Hardware,  
Quick Service.

Private Parties  
Catered For

Teas, Lunches,  
Light Break-  
fasts a Specialty

I AM ALWAYS SATISFIED AT  
THE DAIRY LUNCH ROOM,  
814a Centre St. CALGARY.

OR

**James Bros. Cafe Ltd.**  
709 CENTRE STREET  
Private Dining Room in Connection  
F. J. & C. W. James Proprietors

## MORE BIRDMEN TO FLY THAN THERE ARE MACHINES

Profession of Aviation is Already  
Overcrowded Because  
Flyers Are So Numerous

Public is Weary of the Sport  
Unless Aviator is Willing to  
Flirt With Death

NEW YORK, Sept. 9.—With the development in the last five years of the aeroplane and the great increase in the number of flying machines, the profession of aviator is a well recognized one and it is already overcrowded, strange as that may seem to "the man in the street"—or on the ground. Five years ago the men in the world who were capable of piloting heavier than air machines could be counted on one's fingers and toes. Those credited to the United States could almost be counted on one hand. The big development in aviation has come within the past half decade. Each year has seen more and more birdmen added to the ranks. Today a conservative estimate places the total number of aviators in the world at about 5,000, fledglings and pilots, with fully two-thirds that number of aeroplanes. America's quota of flyers will reach close to the thousand mark, if not well beyond it, with the number of aeroplanes running closely behind these figures.

So rapid has been the influx to the ranks of the professional and amateur aviators, and so quick has been the distribution of machines that the public is still thinking in figures at least two years old. The people of New York, for instance, vaguely realize that there may be a dozen or more machines down around Mineola and Hempstead Plains and perhaps a dozen more scattered around the country.

That is because they rarely see and almost never hear about the other machines and the men who pilot them. They know vaguely that the aeroplane is very popular abroad, from both sporting and military standpoints; but they have no figures by which to judge aviator's present scope.

**More Aviators Than Machines.**  
The aviators in fact have outstripped the manufacturers. In the past two years in this country which ought to lead all the others in the development of the heavier than air machine, the aviators are flying as well as men with the aeroplanes that have been constructed.

The profession is so far in advance of the instruments, the aviators so far advanced over the manufacturers, that the profession is choked. The game has been played by the promise of excitement, novelty and remuneration. The novelty is wearing off, the excitement is becoming minimized, and the remuneration has shrunk.

Out of all the aviators in America not more than ten per cent are making aviation profitable. Ten per cent more are earning by occasional engagements only barely enough to cover their actual expenses. The other 80 per cent are either chronically jobless or living on promises that probably will not be realized.

Leonard Bonney, who has been flying ever since, as a youngster, he built his first machine, and who for two years worked steadily with the Wrights as an exhibition flyer, now has taken up the mop again. "More flying in a plane no longer draws attention," he said in an interview. "The public has become so blasé about aviation that unless a flyer is in known danger to his neck the people will not turn out to see him perform. There are hundreds of good flyers this year who can give creditable performances, but can't get an engagement to save their souls."

**Aviation in Disfavor**  
Nothing can wholly relieve the present congestion except an extraordinary awakening in favor of aviation, and that is highly improbable, at least for the present. The Aeronautical Society has endeavored to mitigate the woes of the jobless as far as possible by conducting an employment bureau which brings aviators into quick touch with such engagements as may be open throughout the country.

The Aero Club of America has endeavored to conserve the interests of the "deserving" flyers as against those of unscrupulous and unknown reliability or proficiency by the establishment of an "expert aviator" grade, to qualify for which aviators must demonstrate their ability beyond doubt. But these arrangements can take care of only a few, and many are still shivering out in the cold of disappointment.

Capt. Thos. Baldwin, who has befriended many a poor, struggling, poverty-stricken, but ambitious and worthy aviator, has purchased a large tract of land on the short front of Staten Island. Here he will chip in his mite to help the game by taking in a few of the friendless, homeless flyers, and giving them a hangar and flying room at his field and beach, where they can experiment with ever land or over water machines.

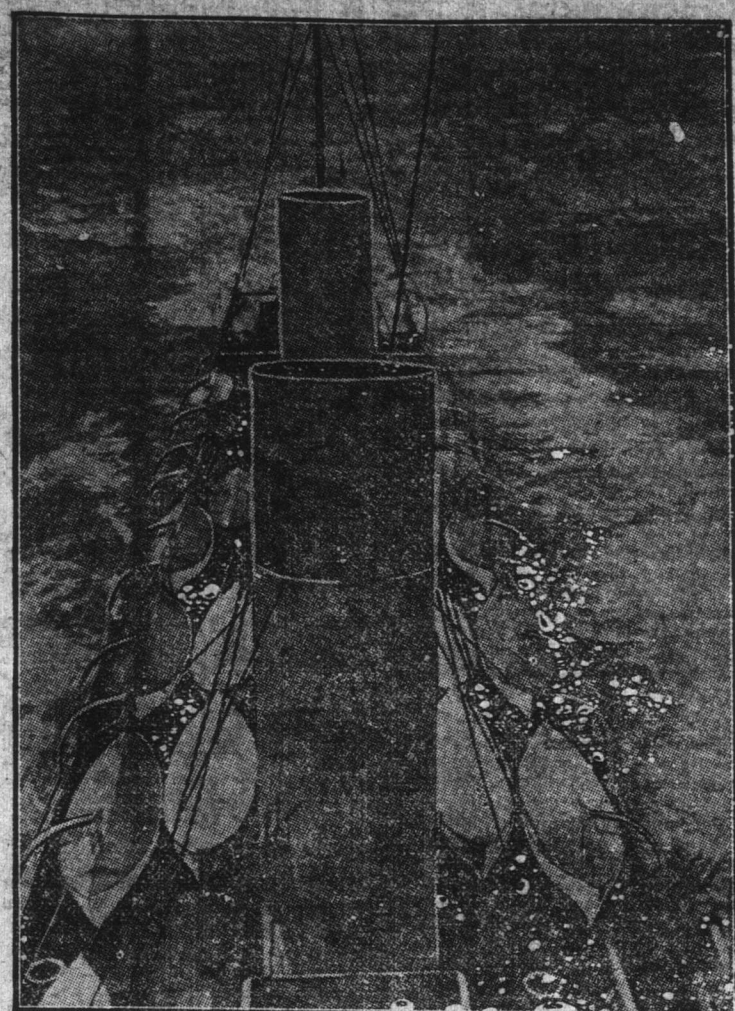
"Some one's got to help the boys along," he said, "and it might as well be I. Goodness knows they have enough to discourage them. There's more money in being an ordinary mechanic than in being an aviator these days."

**Ties Horse to "Live" Train**  
Cincinnati, Ohio, Sept. 8.—Fred Vollmer, a farmer, drove to Cleveland, Ohio, to get the election returns and make some purchases. He tied his horse to one man on the farm of Fred Sheldahl, near Bloom, Kas., this afternoon. John Abendshield, a thresherman is dead. Clayton Bloom was taken to the county jail in Ashland, charged with his death. The crew says Bloom and Abendshield had quarreled before about some business deals. Today Bloom came to the farm and just before the men went to work after dinner stabbed him with a pocket knife.

**Pope Receives French Workmen**  
Rome, Sept. 8.—The pope received in audience today hundreds of French workmen under the leadership of Leo Harmel, who for twenty-five years has conducted the pilgrimages to Rome.

It was expected that the pope in answering the address of devotion might allude to the possible re-establishment of good relations with France but the pontiff dealt entirely with religion.

Work as if you were to live one hundred years and advertise daily in the West Ad.



THEY ARE BRISTLING WITH LIFEBOATS NOW.—Photograph taken from aloft of the top deck of the liner "Majestic" which was one of the first to comply with the British board of trade's order to carry sufficient lifeboats to accommodate all on board. As can be imagined, it is hard to get a look at the clear sky these days, from the decks of a liner, unless one climbs to the bridge or the masthead, as the photographer did in this instance.

## WHOLESALE MURDER IN CHICAGO MAY BE DISCLOSED BY STORY OF VAMPIRE WOMAN

CHICAGO, September 9.—The discovery of a wholesale murder of victims lured to notorious resorts of West Hammond, may follow in the trail of an amazing story, said to have been told county officials today by Frankie Ford, the "Vampire Woman." She is to be charged with complicity in the death of John Mesnamaker.

The arrest of the young woman, in whose company it is said Mesnamaker died a victim of drugs, was accomplished through the efforts of Miss Virginia Brooks, Chicago society woman, who has become the reformer of the hamlet.

Corner Peter M. Hoffman and Assistant County Attorney Thomas J. Johnson are said to have heard the astounding charges of crime, graft, vice and murder made by the woman. At the end, Johnson prepared to hold the "Vampire Woman" on the charge of complicity in order that the alleged vice ring of West Hammond could not effect her release.

The woman said to have told of her connection with the death of Mesnamaker. Then she is said to have told of deaths of other victims of the women whose names cannot be found on the pages of the health department or the coroner's sheets.

It is said that possibly 21 violent deaths occurred in the dives which Miss Brooks is fighting to drive out of West Hammond. But three of these are matters of record, and the facts concerning them are shrouded in mystery.

"The story told by this woman," said Miss Brooks, "has scarcely any parallel in the history of the Middle West. It shows a crime innumerable have been committed in West Hammond by vicekeepers and their men and women slaves, while the police looked on and winked."

Another slugging, it is said, occurred last night at Burnham, adding another chapter to the history of the war against vice in that village and its neighbor West Hammond. Two men were attacked. They were J. L. Darling, Clerk of the Burnham School Board, and William A. Schroeder, both of whom have been working with Miss Virginia Brooks in her crusade.

Francis Ford, after being taken to a downtown hotel by detectives, became ill. Physicians found she was near collapse from nervous exhaustion. She was removed to the Belvidere Hospital.

## BANKER MORSE BACK AT WORK IN NEW YORK; TAFT HEARS AND IS VERY MUCH DISPLEASED

WASHINGTON, D. C., September 5.—The story that Charles W. Morse was once more back in Wall Street, working to make another fortune, was read with a lot of interest today at the department of Justice and the White House. It cannot be said it was pleasing reading. President Taft and the other officials concerned in the commutation of the sentence of Morse feel about like a man who has been handed a gold brick.

Inquiry was made today whether the army surgeons concerned in the diagnosis of Morse's condition prior to the commutation had been asked for an explanation. It was denied at the department of Justice that any explanation had been asked. President Taft commuted Morse's sentence January 18 last, to expire at once. No indication is given that any move is to be made in the case from this end. Morse has not been allowed the restoration of civil rights that sometimes accompanies a pardon.

It was stated today in administration circles that President Taft fought off the commuting of the sentence as long as he could and yielded only when the examinations of physicians and others seemed conclusive that Morse would die if not released. It would not be fair to say that anybody here hoped he would die and thus the clemency was warranted. But on the other hand, the officials feel a certain chagrin when they see that Morse is back establishing an office and apparently fit for an indefinite period of hard work.

**A Model School in Kansas**  
Topeka, Sept. 8.—The farmers of four school districts out of Wellsville, have called a meeting for Sept. 10 when the plans for a new rural school will be discussed. It is proposed to consolidate the four districts into one.

The school will be built on a site covering fifteen acres, with playgrounds properly laid out. In one corner of the grounds a cottage is to be erected as a home for the teachers and they will have its exclusive use during the winter. The school building is to have an auditorium for social center gatherings and will be open for use of patrons of the district at all times.

## FAMILY LIFE IN CHINA

It is difficult for the occidental mind to picture the wall-within-wall life of a Chinese home. Down a narrow lane one passes between two walls behind which may be hovels or palaces; there is no telling which, since the one-story roofs beyond are invisible.

One pulls a string at a gateway the address of some family of high degree. A servant appears, leads through another gateway, a flower court, yard, a little room, perhaps another courtyard, a little room or two, and finally into a reception room, with its carved wood wainscoting and furniture, its porcelains and jades and brasses, its blue-and-green-and-gold ceiling, and its window pattern of paper panes.

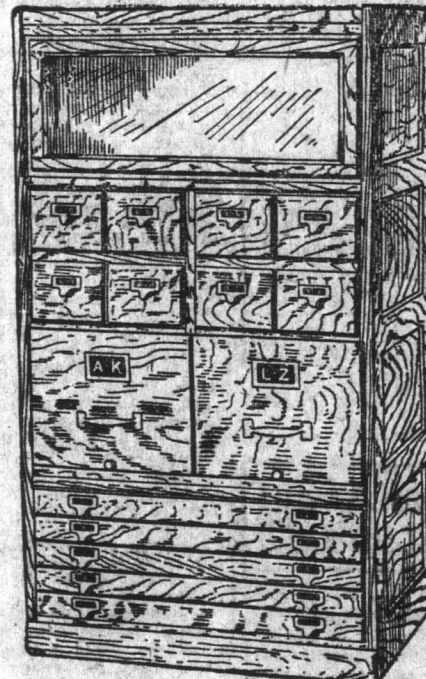
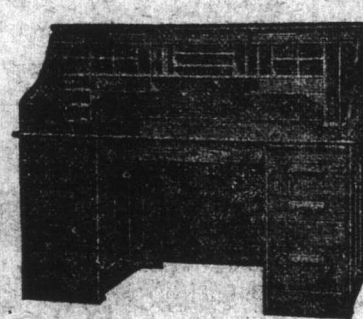
Here the hostess appears, offers her Occidental guest tea of champagne or lotus buds. Then she may lead one through other court yards, all with the usual one-story rooms around them, and into her secluded garden of rocks and pools, of pretty paths and bridges, of clustering trees and flowers.

In such a palace as this each courtyard, with its surrounding rooms may be the special home of one of the sons and his wife and children; but somewhere in the maze of walls, under one of the low, tiled roofs, is the common dining room, with the kitchen beyond. Here the men of the family eat together twice a day, and afterward the women and children. And somewhere also there is a central family hall, with the ancestral tablets, which must have their tributes of incense at proper seasons. These are held in such reverence that no foot may pass above them, and therefore, two-story buildings are unknown in regions uncontaminated by foreign influence.

F. F. Higgs, Pres. The CALGARY FURNITURE STORE, Ltd. G. A. Crooks, Vice-Pres. & Mgr.

## A Well Furnished Office is a "Sign of Success"

Complete Office Systems to meet the demand of every office at the Calgary Furniture Store. Desks in dozens of styles, for business men's selection. Many styles in Typewriter Desks.



Start right with a well furnished office. Every visitor will notice the manner in which your office is furnished.

## Business Men Buy and Recommend Macey Inter-Inter Filing Cabinets

Any interior in any opening.

The Interchangeable Interior Filing Cabinet Idea allows you to select and arrange the cabinet to suit your exact requirements, with all others your requirements must be modified or changed to suit the cabinet.

Our Inter-Inter Cabinets classify better, hold more, occupy less space and cost less than any other line of Cabinets ever made.

25 Styles of Desks, including flat tops, roll tops, typewriter, standing types.

As many types of office chairs, with leather seats; solid oak and cushion and high top stools.

## Filing Simplicity

The simplicity of Macey Filing Systems is one of the many reasons for their immense popularity—complicated, cumbersome methods only lead to confusion and lost tempers.

When your chief accountant or office manager is the only one in your office who really understands your filing system, there is something wrong.

Present your filing problems to us and start right.

Phone 2622, Manager, Office Supplies

## OFFICE FURNITURE, BASEMENT 8TH AVE. STORE

**Stabbed in a Row On a Farm**  
Hutchinson, Kan., Sept. 8.—A threatening machine row resulted in the death of one man on the farm of Fred Sheldahl, near Bloom, Kas., this afternoon. John Abendshield, a thresherman is dead.

Clayton Bloom was taken to the county jail in Ashland, charged with his death. The crew says Bloom and Abendshield had quarreled before about some business deals. Today Bloom came to the farm and just before the men went to work after dinner stabbed him with a pocket knife.

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**Denies Reports Of Anarchy**  
Shanghai, Sept. 7.—A despatch from Yun Nan Fu denies the reports recently published of anarchy in Southern Yun Nan.

# Black Watch

The biggest and best plug

**CHEWING TOBACCO**

