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PROSPECTUS

OF THE

CO-OPERATIVE

SILVER LAKE CITY

TOWNSITE

WITH ITS FIRST OFFERING OF OVER

FIFTEEN THOUSAND

DOLLARS In Cash BONUSES

And No Building Restrictions--Situating in the Great Grain Centre
of the South, Less Than Fifty Miles From Calgary, Alberta

The Townsite that guarantees the purchaser of every lot a profit of from 20 per cent. to 150 per cent. and over, the first year. There are 220 lots with odd numbers now offered for sale at \$130.00 each. The lots are numbered and with every lot sold there is a numbered coupon given that calls for a rebate and bonus of from \$20.00 to \$150.00 and over. There are:

20 rebate coupons which call for \$125.00 each, or... \$2500.00
20 rebate coupons which call for \$ 50.00 each, or... \$1000.00
20 rebate coupons which call for \$ 45.00 each, or... \$ 900.00
20 rebate coupons which call for \$ 40.00 each, or... \$ 800.00
20 rebate coupons which call for \$ 35.00 each, or... \$ 700.00
20 rebate coupons which call for \$ 30.00 each, or... \$ 600.00
20 rebate coupons which call for \$ 25.00 each, or... \$ 500.00
20 rebate coupons which call for \$ 20.00 each, or... \$ 400.00
20 rebate coupons which call for \$ 15.00 each, or... \$ 300.00
20 rebate coupons which call for \$ 10.00 each, or... \$ 200.00
20 rebate coupons which call for \$ 5.00 each, or... \$ 100.00

\$8,000.00

Making a grand total of \$8,000.00 given away free in cash rebates. The coupons are redeemable at the expiration of twelve months, or as soon as the 220 lots are sold and paid for.

That the public may have every confidence and a positive guarantee that this plan of rebate is bona fide and made in good faith, we have deposited with the Bank of Toronto, at Calgary, Alberta, a sealed plan of the townsite. On each and every lot there is plainly marked the amount of the rebate, and it shows the total distribution of the sum of \$8,000.00 as per description given above. This plan does not favor a few buyers, its basis being an equitable one.

The sealed plan is to be opened and the rebates and bonuses paid by us at the Bank as soon as the 220 lots are sold and paid for.

The rebates and bonuses amounting to over \$15,000.00 apply to all the lots with odd numbers sold on monthly payments. The lots having even numbers do not call for rebates (only bonuses).

You select your lot from the plan of the townsite, secure a numbered coupon corresponding to the number of the lot purchased. This coupon is good for the amount of the rebate as marked on the back of the lot selected by you from the plan. The coupon is numbered the same as the lot, and calls for one of the rebate amounts as specified above.

Extra Special!

We will give one grand premium of \$1,000.00 in gold to the person or persons purchasing one or more lots under this plan, who sends us the first estimate that is the nearest to what the population of Silver Lake City will be in 1912. All estimates to be handed in at the time you purchased your lot.

A cash premium or bonus of \$500.00 will also be paid by the promoters of this townsite to the person who will furnish the best plan for lighting, draining and supplying the town with water. This competition is open to all persons who purchase one or more lots under the above plan in the townsite known as Silver Lake City, Alberta.

A second cash premium or bonus of \$500.00 will be paid to the person owning one or more lots in the townsite, for the best suggestion or plan for beautifying the town, including costs of same, etc.; all plans submitted subject to our approval.

To the person purchasing one or more lots in Silver Lake City, and building thereon within two years the best dwelling or business block, we will pay a bonus of \$500.00 in gold.

To the person who purchases one or more lots in this townsite, and who is the first to build thereon a hotel that is up to the requirements and specifications according to law, we will pay, if built of cement, a 10 per cent. bonus on the cost of the building as soon as completed; we will also pay an additional bonus of \$500.00 in gold, payable as soon as these 220 lots are sold and paid for. Cost limit, \$10,000.

To the person who will build under the same conditions, a general store and stock the same, we will pay 10 per cent. on the cost of the building, and an additional \$500.00 in gold if built of cement or stones.

To the person who will build under the same conditions, a building of cement suitable for a blacksmith and general repair shop, size 20x40 feet, we will pay a bonus of 10 per cent. on the cost of the same, and an additional bonus of \$500.00 in gold.

To the first child born in Silver Lake City who is the offspring of parents who own one or more lots on which there is a dwelling in which they have lived for not less than one year, we will pay \$500.00 in gold. The said \$500.00 in gold to be deposited by us in the Bank of Toronto, Calgary, Alberta, to the credit of the child, to there remain on deposit until the child has reached the age of 21 years. The interest and compound interest in 21 years at 5 per cent. would amount to the large sum of \$— Should the child fail to reach the age of 21 years, the amount so accruing becomes the property of the parents in 21 years, and should they fail to live, the total amount with interest accruing is to revert back to the city, and becomes the property of the same.

To the first couple who own one or more lots in Silver Lake City, and who have lived on their property for not less than one year, and who are married publicly in the said City of Silver Lake, we will pay a bonus of \$500.00 in gold.

To the person owning one or more lots in Silver Lake City, and who plants thereon or on the boulevards of the streets opposite their lots, trees, and who cares for the same so that they are alive in two years from the date on which they were planted, we will pay a bonus of \$3.00 per tree; the said trees are to be planted ten feet apart, and after they are paid for those planted on the boulevards are to become the property of the said Silver Lake City. Trees so planted are to be cottonwood, poplar, evergreen, or trees adapted to the climate, and are to be not less than 10 feet high when first set out or planted.

GUESSING CONTEST—Amounting to \$500.00 in Gold, divided in three premiums; first premium \$250.00, second premium \$150.00, and a third premium \$100.00, will be paid to the purchaser of one or more lots under this plan who correctly guesses the year in which the manager of this Company, F. Coulson McCool, was born. The first correct guess received by us is worth \$250.00, the second \$150.00 and third \$100.00, payable when the 220 lots are sold and paid for. To facilitate your guessing facilities, call on F. Coulson McCool in person.

Sick Benefit Clause. To the person owning one or more lots in Silver Lake City that are paid for, on which there is a dwelling in which the owner has lived for not less than one year, we will pay, in case of sickness that incapacitates the person for work, the sum of \$5.00 per week for a term of not more than three months. Should you die we pay \$200.00 funeral expenses. Time limit, two years from date.

This makes a total of over \$15,000.00 given away in bonuses and rebates; \$7,000.00 in premiums and \$8,000.00 in rebates to the purchasers of Silver Lake City lots at \$130 per lot, \$10.00 down and \$10.00 per month for 12 months, without interest, as per above. The lots are 25x117 feet. The townsite is situated in the richest section of Southern Alberta, on the Canadian Pacific Railroad, less than 50 miles from Calgary.

There are no building restrictions. If you will build with cement, brick or stone, we will allow you a rebate of 10 per cent. on the cost of your building, payable on completion of same, in gold. There is adjacent to this townsite an unlimited quantity of good building stone. This proposition applies to all kinds of buildings, shacks, barns, dwellings or business buildings; our preference is that you build with cement, for this reason—a cement building of any kind, properly constructed, is the cheapest and most durable; they are warm in winter, cool in the summer, saves insurances, are fire proof and will stand for hundreds of years. Bonus. Time limit, two years.

Send or call for a plan of the townsite, select your lot from the number of the same, remit us \$10.00 with the number of the lot selected; we will then send you a receipt for the \$10.00, our agreement, and a numbered rebate coupon corresponding with the number of the lot selected by you. You will thereafter pay us the sum of \$10.00 per month for 12 months. We will then furnish you with a deed of the lot, and redeem your rebate coupon. On the receipt of the initial payment from you, you are entitled to compete for one or all of the premiums as specified above, amounting to over \$15,000.00 in gold.

All valuable letters containing money must be registered, or you can remit by bank draft, post office money order or by express. We will not be responsible for money unless sent as above.

Full, particulars, plans, etc., may be had on application to

F. Coulson McCool & Co.,

Suite 3, 221a 8th Avenue East, Calgary, Alberta.
THE LAND MEN OF CALGARY.

P.S.—Read this prospectus carefully over more often than once. The more you read it the better you will like it, and don't forget the fact, that it only costs an initial payment of \$10 to get in on the good thing that is conceded to be the poor man's opportunity to secure a home.

We ask you to join us and lend us your help to build the city.

We are also prepared to offer exceptional inducements, large cash bonuses, etc., to all kinds of manufacturing industries. There is a good opening in this townsite for a shirt factory, glove factory, cigar factory, etc. The bonuses paid for manufacturing industries will be estimated on the number of people employed. The above offers will increase the amount of rebates and bonuses given by us, away beyond \$16,000.00.

As the 220 lots offered for sale are placed at the uniform price of \$130 each, \$10 down and \$10 per month. Those who call first have the first choice. Sale opens on Monday, April 4th at 10 a.m.

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Church

Presbyterian
Knox church: Corner
and Centre street.
J. A. Clark and Rev. J.
Shortt will preach in
the church on "The
Way to See Jesus
as to Wealth,"
people's meeting on
the school room floor
will speak on "Judge
Among Boys." Prayer
meeting at 8.

Grace Presbyterian
avenue east, Rev. A. M.
tor, phone 2019. Ser-
7.30 by the pastor. Sun-
Bible classes at 8. Y. P.
day at 8. Prayer meet-
at 8.

Methodist
Central Methodist:
Kerby, pastor; Rev.
assistant. Services at 11
day school and Bible cl.
Sam Small, D. D., the
will preach both morn-
Crescent Heights M.
J. E. Francis, pastor.
First street west, 11.
Beautiful," 8 Sunday
class, 7.30, topic "You
morality." Prayer me-
day evening at 8, in the
B. Apathall.

Victoria Methodist:
tenth avenue and See
Services at 11 and 7.30.
at 2. 11 Rev. J. W. W.
Mr. Cropp, subject: "The
Faith and Love."
Riverside and Bridge
Service at 7.30 at Mr.

Palpitation of the Heart

One of the first things
announce something wrong
is the irregular or violent
there is only a fluttering
all gone sinking feeling
there may be a most violent
flushings of the skin, and
tremors of the arteries.
There may also be
anotherer sensation, gas
and feeling as though about
In all such cases the act
Heart and Nerve Pills
heart, and restoring it to
its, beyond all question
our thousands of testimo-

Mrs. Martha Mason, 1
writes: "Just a few li-
know what Miltium's He-
Pills have done for me.
troubled with weakness
of the heart, would have
gotten and could scarcely
I tried many remedies
an answer my case like your
recommend them highly
or nerve trouble."
Price, 50 cents per box
\$1.25 at all dealers, or a
receipt of price by The
Lancet, Toronto, Ont.