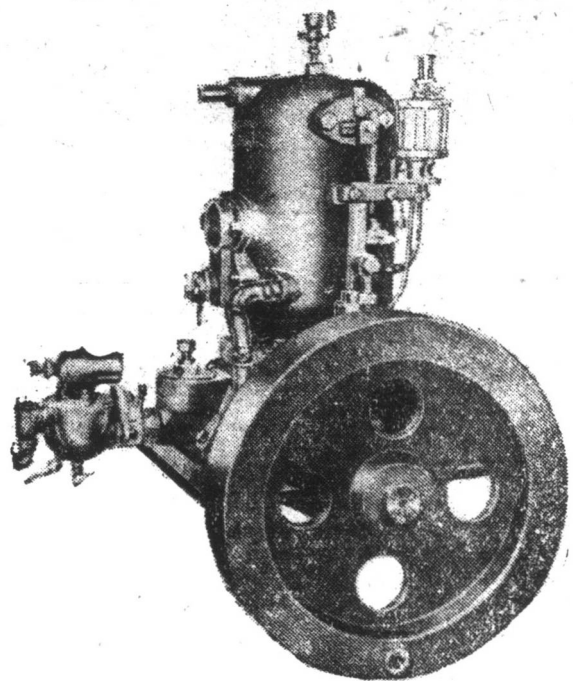


Great Reductions in Acadia Marine Engines, 2 and 4 CYCLE 3 to 80 H.P.



From now to the end of December we are selling Engines at greatly reduced prices in order to reduce our stock.

FOR POWER, SIMPLICITY, and DURABILITY
BUY AN ACADIA.

Large quantities spare parts in stock at all times.

ACADIA GAS ENGINES, Ltd.,
ST. JOHN'S, Nfld.

Another Shipment

Stanfield's Underwear

to fill in depleted stocks.

If you have had trouble
in obtaining your size or
style, give us a call. If we
have not got it we will
wire for it.

WE AIM TO PLEASE!

HENRY BLAIR

Can You Read Quickly?

You Should Get Through This Article
In One Minute.

How many words do you read in a
minute, dealing with ordinary, clear
printing, such as this?

The answer should be something
between 300 and 350, the average tak-
ing over a large number of cases being
about 330.

As a rule, those who fall much be-
low the average do so because of the
manner in which they read; they form
each word with their mouths as they
proceed, and in such cases the figure
rarely exceeds 200 words a minute.

On the other hand, those whose oc-
cupations entail a large amount of
reading, such as members of editorial
staff, book reviewers, readers to the
press, and so on, can often read up to
500 words a minute, or a 30,000 word
story in an hour.

And not only can the read at that
speed; but every salient fact in the
matter being perused is thoroughly
absorbed.

Typewritten matter can rarely be
read at more than about 250 words a
minute, owing to the greater distance
the eye has to travel, while with even
the clearest handwriting a minute is
occupied in reading at the most 200
words.

The art of reading quickly is at-
tained by the practice which enables
the eye to recognize a word by its
formation more than by the actual

Died For His Dog.

HEROIC SELF-SACRIFICE. TRAP-
PED IN PIT-SHAFT.

There is no more eloquent witness
to the bond between man and dog
than the many instances recorded in
which the one has risked his life for
the other.

A singularly pathetic case in point
was reported from North London re-
cently. A little boy, only eleven years
old, plunged into the river Lea after
his pet, which had become entangled
in some weeds.

He freed the dog, which swam
ashore, but, becoming himself emmeshed
in the reeds in his turn, the brave
boy sank and was drowned in some
seventeen feet of water.

In another case a fox terrier had
fallen down a disused pit-shaft one
hundred feet deep, and could be heard
moaning pitifully at the bottom. A
brave man, a local boxer, volunteered
to try to rescue it, and was lowered
by a rope to the depth of thirty feet,
at which point he found the shaft im-
passable owing to the brickwork hav-
ing become disintegrated.

He had to clear away the obstruc-
tion while hanging to the rope, a task
of considerable difficulty and danger,
and was then lowered the remaining
seventy feet and recovered the dog,
which was badly bruised and shaken.

How a British Tommy risked his
life for a dog belonging to a German
soldier in the early years of the War
was told by a newspaper correspon-
dent, who witnessed the incident while
on a visit to the trenches.

The animal had somehow become
trapped in a deserted farmhouse
situated between ours and the enemy's
trenches. Here it remained for three
days, thirsty and hungry, terrified by
the incessant firing, and howling dis-
tressfully to be let out.

Eventually, one of the Tommies
could stand it no longer. Clambering
"over the top," he shouted across to
the Germans that he was going to re-
lease their dog, and started to walk
towards the farmhouse.

A few rifles were loosed off at him,
but not many, the bulk of the men
in the opposite trench evidently dy-
ing his intention, even if they did
not understand his speech.

He released the dog, which prompt-
ly scampered off to the German lines,
the rescuer meanwhile strolling back
to our lines in perfect safety, not a
shot being discharged from the other
side until the plucky fellow was once
more safe under cover.

Frollic and fun galore when Lads
and Lassies grace the floor. Music
enchanting. Come without fail, to the
St. Andrew's Night Celebration, Gren-
fell Hall, Nov. 23. 8.15, 10.15.

No Sign Left.

That well-known deep-sea fisher-
man, Mr. F. A. Mitchell-Hedges, is
fond of telling the story of a man
who opened a brand-new fish-shop,
and asked a number of his acquaint-
ances to come and have a look at it.
Over the front was a signboard
with an inscription: "Fresh Fish
Sold Here."

The proprietor invited criticism,
and his friends hastened to oblige
him.

Said one, pointing to the first word
of the sign "Why, 'Fresh'?" Of course
your fish is fresh." So the proprietor
pointed out the word "Fresh."

The next critic found fault with the
word "Here," because obviously his
fish was not being sold elsewhere, so
off came that unnecessary word.

A third objected to "Sold," on the
ground that nobody in his senses would
suppose that a shopkeeper was go-
ing to give his wares away.

Now only the word "Fish" was left
on the signboard, and even this, a
fourth critic suggested, was super-
fluous.

"Why, man alive," he told the pro-
prietor, "I smelt your fish before I
turned the corner of the road!"

Grand Dance at R. C. School,
Thorburn Road, Wednesday
29th inst. Tickets, Double, 70c.;
Single, 40c.—Nov. 22. 8.15, 10.15.

MUTT AND JEFF



Beauty For The Hands.

It is difficult for the busy woman
to keep her nails "fit" in winter; the
fingers are apt to get rough, and
consequently pick up grime and re-
tain it. The great point to aim at is
to keep the skin under and around
the nails soft and unbroken.

A little lemon juice is excellent to
remove stains from under the nail,
and after using it dip the tips of the
fingers in glycerine or a cream to
soften the skin. If "hang nails"
(loose bits of skin at the side of the
nails) appear, remove them and apply
a cream at once, or a little vaseline.
Do not cut the cuticle at the base
of the nail, press it back.

Some nails get so brittle in win-
ter. When they have this tendency,
a little olive oil or vaseline should
be applied at night-time, once or
twice a week, after soaking them in
hot water for a few minutes.

When engaged on any work likely
to soil the nails, wet a piece of fair-
ly soft soap and press the nails into
it, so as to fill them up and prevent
dirt getting underneath.

BRICK'S TASTELESS, large
bottle sufficient for ten days
\$1.20 per bottle.—Oct. 31.11

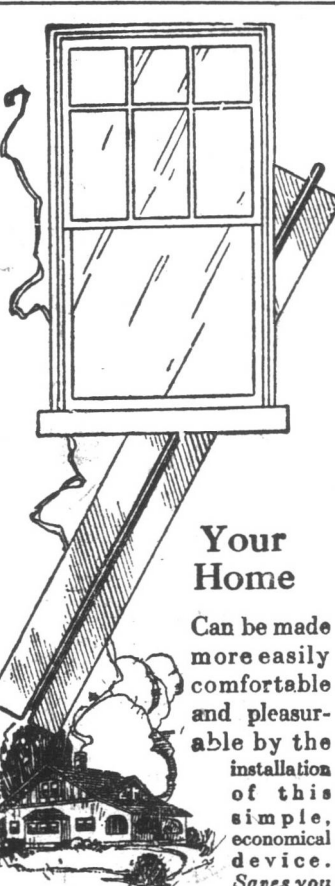
There All Right.

A good story is going the rounds
just now concerning Sir Lionel Earle.
In his capacity as Permanent Head
of the Office of Works, it fell to his lot
one morning to order certain repairs
to be carried out to the roof of the War
Office.

During the afternoon he was show-
ing a Welshman over the same build-
ing. The visitor looked carefully at
the exterior.

"Ah," he said, disappointedly, "I see
the national emblem—the rose of
England, the thistle of Scotland, but
I do not see the leek of Wales."

"Oh, it's there all right," rejoined
Sir Lionel. "The leak is in the roof."



Your Home

Can be made
more easily
comfortable
and pleasur-
able by the
installation
of this
simple,
economical
device.

of your fuel bill. Keeps out cold
draft, dust and soot, deadens noises
and stops rattle.

Ceco Metal Weatherstrips placed on
your windows and doors relieves you
of the bother with storm ash. They
are cheaper than storm sash; far more
effective, and last as long as the build-
ing. For both new and old houses
alike. Let us tell you more about

Ceco

METAL WEATHERSTRIPS
"The 100% Efficient Weatherstrip"
Distributed by

EUGENE H. THOMAS,
P. O. Box, 1251; Phone, 757.

Alebrta's Iron is Not Very Important.

(Financial Post).

A report submitted to the Alberta
Government's Council of Scientific
Research by Dr. J. A. Allan, profes-
sor of geology in the University of
Alberta, states that the reputed iron
deposits on the north shore of Lake
Athabasca are not of commercial im-
portance. These deposits were dis-
covered last year by prospectors who
staked claims and have since opened
offices in Edmonton and Chicago for
the purpose of interesting investors,
their belief being that they had loca-
ted a rich body of iron-bearing ore in
quantity and quality sufficient to
warrant development.

At the request of the Advisory
Scientific Research Council, Dr. Al-
lan went north in July of this year
to make a thorough inspection of the
deposit, and his report is based upon
the observations he then made and
the results of analysis of representa-
tive ore samples that he brought out
with him. These tests have shown
that the ore is of a comparatively low
grade, while the quantity of ore avail-
able is negligible. The deposit there-
fore, cannot be classed, says the
geologist's report, as a commercial
one.

It was also found during the inves-
tigation of the supposed iron areas
that it could not be worked econo-
mically, even if the quality of the
ore were satisfactory, because of its
distance from fuel supply and the
fact that it is 200 miles up-stream
from any possibility of railway trans-
portation. The deposits are on the
north east shore of Lake Athabasca
and lie within the province of Sas-
katchewan.

Brick's Tasteless.

A most palatable preparation con-
taining the active principles of the
purest

Cod Liver Oil.

It contains all the virtue of Cod
Liver Oil without the nauseous
grease, and can be taken and retain-
ed by those with the most delicate
stomach. No unpleasant effects follow-
ing its use.

No other medicine will restore lost
weight so quickly as

BRICK'S TASTELESS.
Weight yourself the day you com-
mence to take BRICK'S TASTELESS
then weigh yourself two weeks later
and note the increase.
BRICK'S TASTELESS can be pur-
chased wholesale or retail at Messrs.
T. Murdoch & Co., Geo. Knowling,
Ltd., or

DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and
Druggists, St. John's,
Oct. 31.11

Cocoa Magnate.

DEATH OF MR. CADBURY, BUILD-
ER OF A GREAT BUSINESS.

Mr. George Cadbury, head of the
famous cocoa firm and a noted Quaker
philanthropist, has died, at the age of
eighty-three at his residence, Manor
House, Northfield, Birmingham.

When he joined the firm of Cadbury
Bros. in 1861 it employed about a dozen
hands. Largely owing to his energy,
he saw the business expand until it
gave steady employment to 9,000 work-
ers, housed in the garden city of
Bournville, which he founded. He was
twice married, and had eleven child-
ren. Beyond an active interest in Bir-
mingham City Council, of which he be-
came a member in 1877, he took little
part in public affairs, although twenty
years ago he purchased the "Daily
News," which he has since transfer-
red to a trust administered by his
sons.

The T.A. Ladies' Auxiliary
will hold Card Party and Dance
on Tuesday night, November
28th. Good prizes will be award-
ed the winners. Bennett's Or-
chestra in attendance. Tickets
50c. Teas included.
Nov. 23. 4.15, 8.15, 10.15.

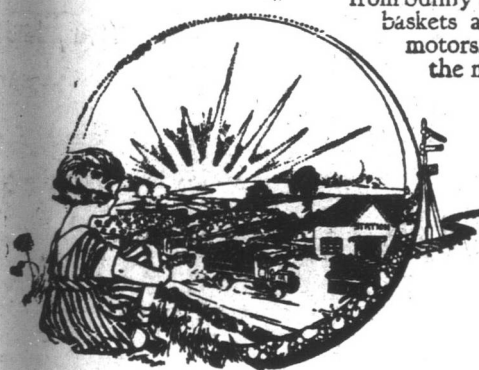
Women's Coats are included in the
Sale prices at BISHOP'S this week.
Nov. 21.11

'Sunrise'

GOLD MEDAL

JAMS & MARMALADE

WHEN all the ripe and perfect fruit—
Strawberries from Kent and Hamp-
shire, Plums and Black Currants from
Worcester, Apples from Devon, Oranges
from Sunny Spain—are packed carefully into
baskets and cases, they come by direct
motors, special trains and steamers, to
the model factory.



Little Miss Sunrise watches the fruit arriving.

THAT is the second step in the
progress to perfection, and
"Sunrise" Jams which you will find
in your stores are specially made for
your country by the famous house of

E. & T. Pink Ltd.,
LONDON, ENGLAND.

And MESSRS. BAIRD & CO., P. O. Box 157, St. John's, Newfound-
land, are the resident wholesale agents.

'Atlas' Confectionery is also made in the same wonderful factory.

ATTRACTIVE LINES ATTRACTIVELY PRICED During This Week-End

Men's Sweater Coats

Men's Heavy Cotton and Wool
Mixture Sweater Coats—The
right Coat for out-door work-
men. Grey only; ex- \$1.25
traordinary value.
Men's Wool Sweater Coats—
In colors Wine, \$2.40
Brown, Grey
Men's Jersey Cloth Sweaters—
Fleece Lined \$3.20
Men's All-Wool Sweater \$6.50
Coats
SEE OUR WINDOW.

EXCELLENT VALUES. BEAUTIFUL QUALITIES.

Ladies' Hose

Ladies' Heather Mixture Hose—
Green and Brown 33c.
Pair
Ladies' All-Wool Cash. Hose—
Plain and ribbed effects; vast
assortment of colors. \$1.00
Pair
Ladies' Black Fleece Lined Hose
—Extra heavy quality 40c.
Pair

GIRLS' HATS

Regular, \$2.98

Clearing at \$1.49

BOYS'

COAT SWEATERS
Colors Wine and Navy.
Special value for
\$1.25

BOYS'

Slip-Over-the-Head
SWEATERS
with colored collars; only
98c.

MILLEY'S