

BUTTER,
CHEESE, POTATOES
January 26th.

Lowest Price on
Choice Can. Creamery,
Choice Canadian Cheese,
P. E. I. Potatoes.

GEORGE NEAL, Ltd.
'Phone 264

Bring Us Your Upholstering NOW!

Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

U.S. Picture & Portrait Co.
— St. John's. —

Important
For Mothers!

A splendid selection of
CHILDREN'S BANDS,
MISSES WAISTS,
LADIÉS' CORSETS.

Just been opened up by
TEMPLETON'S

ORANGES, BOX APPLES,
ONIONS.

arrive ex Rosalind around seventeenth:
CALIFORNIA ORANGES—Counts 216, 176.
SACKS ONIONS—Silverpeel.
BOX APPLES—Counts 138 and 150.
Also in stock a few barrels of NOVA SCOTIA APPLES, now selling off cheap to clear.

BURT and LAWRENCE.

MOREY'S COAL IS GOOD COAL!

IN STOCK:
Best Screened North Sydney
and
American Anthracite all sizes
COAL.
M. Morey & Co., Ltd.

Studebaker!

Despite repeated bear attacks, causing temporary setbacks, this premier motor stock has steadily climbed from a recent low of 65 to around 90 per share, and from all indications, according to many New York brokers, will soon break through par \$100.

All this is in anticipation of an extra cash dividend or stock disbursement owing to the exceedingly good year just closed, same having broken 1930 and is considered a banner year. Present dividend 47.00. Traded on Margin 112.00.

J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1114.

COAL!

North Sydney Best Screened
in store and afloat

BEST ANTHRACITE,
(Lehigh Valley)

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd.

At the premises lately occupied by Alan Goodridge & Sons,

Will You Cripple Your Ford

OR RENEW ITS LEASE OF LIFE!

When the Ford Car leaves the plant at Ford, Canada, it represents standardized production reduced to a science.

There is no lost motion anywhere in its construction, and each part is of the material and temper best calculated to fulfill the function it has to perform. The result is not only a car at a phenomenally low price, but a car so sound in all its component parts that it will serve you satisfactorily for many years.

Parts here and there will require to be replaced in time, and it rests with you at this stage whether you cripple your Ford or renew its lease of life.

The use of spurious parts will accomplish the former. Genuine Ford Parts will assure the latter. Spurious parts allow a greater profit to the seller and will be palmed off on you whenever opportunity offers. Take no chances. Demand Genuine Ford Parts and extend the life and usefulness of your car.

DODD'S GARAGE, LTD.
Catherine Street, St. John's.

Authorized Ford Agents for Newfoundland.

Carco Brand
Roofing Products!

Coal Tar, Roof Coatings, in all sized packages; one, two and three-ply Tared Paper; Asphalt Roofings, plain and slate surfaced. Lowest prices, best quality. Write for our special guarantee of prices to purchasers for later shipments.

THE CARRITTE COMPANY,

P. O. Box 968. ST. JOHN, N.B.
jan7,81s

C. A. HUBLEY

Electrical Equipment installed, Wiring and Repairing, Lights, Bells and Phones. Satisfaction guaranteed.

Phone 950. Call P. O. Box 909, St. John's, Nfld.
160 WATER STREET WEST
Night Phone 1181.

TRIMMED
LEATHER

On the way from New York and due on Thursday afternoon ex. S.S. Rosalind

One Hundred Sides
American Trimmed
SOLE LEATHER.

Fancy Stock, average 12 to 14 lbs. per side

— LOWEST PRICES.

F. McNamara,
QUEEN STREET.
PHONE 393.

NEW ARRIVALS!

No. 6 Columbia Ignitor and Hot Shot Batteries. Leather Belting, 1" to 8"; Rubber Belting, 1½" to 12". Circular Rip and Cross Cut Saws, also a few second hand in stock selling cheap.

Babbitt, Fibre, Packings for Steam and Water; Cotton Waste. Lubricating Oil and Gasoline, Iron and Galvanized Pipe. Pipe Fittings, Iron, Galvanized and Brass of every description.

Pumps, single and double acting, also fittings for repairing same.

FOR SALE AT BARGAIN PRICES.

1 2-CYCLE 7 H. P. AMERICA ENGINE.

1 4-CYCLE 12 H. P. SEAL ENGINE.

Both in perfect running order. Also

3 WASHING MACHINES—Selling Half Price.

MAIL YOUR ORDERS HERE.

Reid-Newfoundland Co., Limited
WATER STREET STORES DEPT.

Phone 453. P. O. Box 944.
jan26,28,30,31,feb6,13,20,27

WHAT'S IN A NAME

depends upon that with which the name has always been associated.

The name "BON MARCHE" everywhere has stood for dependable goods.

It is recognized by the public of Newfoundland as a guarantee that the goods will give full and satisfactory service.

BOYS' HEAVY HOSE, 22c.
Double heel and toe.

LACE CURTAINS, \$1.45 a pair.
2½ yards long.

STRIPED FLANNEL-ETTE, 22c.
28", heavy make.

CURTAIN NET, 42c. yard.
Nottingham.

BLANKETS, \$4.10 a pair.
72" x 80", heavy.

MEN'S WORK SHIRTS, \$1.25.
Extra strong.

BON MARCHE,

Opposite Bowring Brothers.
266 Water Street.

jan13, eod, tf

Furness Line Sailings

From St. John's Halifax Boston Halifax to St. John's
Liverpool to Halifax to Boston to Halifax St. John's to Liverpool
S. S. SACHEM—Dec. 30th Jan. 2nd Jan. 8th Jan. 14th Jan. 17th
S. S. DIGBY—Jan. 10th Jan. 18th Jan. 21st Jan. 27th Feb. 3rd Feb. 6th
These steamers are excellently fitted for cabin passengers.
Passengers for Liverpool must be in possession of Passports.
For rates of freight, passage and other particulars apply to
FURNESS WITHY & CO., LTD., FURNESS, WITHY & CO., LTD.
Halifax, N.S. 10 State St., Boston, Mass.

Furness Withy & Co., Limited
w.a.t

Advertise in the "TELEGRAM."

Reid-Newfoundland Co., Limited

NOTICE.

S. S. "Kyle" will leave Dock Wharf, St. John's, at 1 P.M. TO-MORROW, Sunday, for New Sydney, taking passengers.

The Cross Country Express train on Sunday is cancelled.

FREIGHT FOR TREPASSEY AND BAY DE VERDUN BRANCH LINES.

Until further notice no more freight will be accepted for points on the above branches.

PLACENTIA BAY STEAMSHIP SERVICE.

Freight for the Merasheen Route (Bay Run) will be accepted at the Freight Shed Wednesday, Feb. 6, from 9 a.m.

Reid-Newfoundland Co., Limited

Intercontinental
Transports Limited

ST. JOHN, N.B. TO ST. JOHN'S, N.F.
S. S. MAPLEDOWN Feb. 6th, 20th, Mar. 6th

LONDON SERVICE.
S. F. GREY COUNTY Jan. 12th
S. S. LISGAR COUNTY Jan. 12th

LONDON AND HAVRE.
S. S. HASTINGS COUNTY Jan. 12th
S. S. WISLEY Feb. 6th

HARVEY & CO., Limited
Agents Canada Steamship, Limited.

PENMAN'S
Re-Built Piano Case Organs



In beautiful walnut mahogany cases, with panel, coping, rail and mirror; all staves, four to six needed. Every instrument guaranteed.

Musicians' Supply

(Royal Stores Furniture)
DUCKWORTH STREET
oct29, nov2

Landed from S.S. "Karma"
600 Tons
Extra Good N. S. Screened Coal
\$16.00.

Landed from S.S. "Barfund,"
1600 Tons
Burnside Scotch Household
Lump Coal, \$15.00.

400 Tons
Best Anthracite Coal, Furnace and
sizes only, \$23.50.

Per Ton of 2240 lbs.,
every load weighed.

A. H. MURRAY & CO., Limited
jan16, m.d, tf