

STEER BROTHERS SALE

Unusual Opportunity for Profitable Buying. ONE FIFTH OFF ALL CASH PURCHASES, Whether Large or Small--Every Day Needs at a Saving of 20c to the DOLLAR.

Cut Prices in Dress Dept.

FINE NAVY SERGES.

Reg. \$2.00. Sale Price \$1.60
Reg. \$4.00. Sale Price \$3.20
Reg. \$4.50. Sale Price \$3.60
Reg. \$5.00. Sale Price \$4.00
Reg. \$5.50. Sale Price \$4.40
Reg. \$6.00. Sale Price \$4.80
Reg. \$6.50. Sale Price \$5.20
Reg. \$7.50. Sale Price \$6.00

ENGLISH WOOL COSTUME TWEEDS.

Reg. \$2.00. Sale Price \$1.60
Reg. \$2.20. Sale Price \$1.76
Reg. \$3.00 and \$3.10. Sale Price \$2.00
Reg. \$3.25. \$3.50 and \$3.60. Sale Price \$2.50
Reg. \$1.00 and \$4.50. Sale Price \$3.00
Reg. \$5.50. Sale Price \$4.00
Reg. \$6.50. Sale Price \$5.00

Underpricings in Showroom

LADIES' JERSEY KNITTED UNDERSKIRTS.

Reg. \$2.00. Sale Price . . . \$1.40
Reg. \$2.60. Sale Price . . . \$1.90
Reg. \$3.00. Sale Price . . . \$2.10
Reg. \$4.25. Sale Price . . . \$3.10

SILK UNDERSKIRTS.

In Taffeta, Merve and Tricollite; Rose, Navy, Green, Sapphire, Purple, Shot and Plaid.

Reg. \$12.00. Sale Price . \$ 8.55
Reg. \$14.50. Sale Price . \$10.40
Reg. \$15.00. Sale Price . \$10.90
Reg. \$16.00. Sale Price . \$11.40

SILK CAMISOLES.

Flesh color; ribbon and lace trimmed.

Reg. \$1.60. Sale Price . . \$1.28
Reg. \$2.00. Sale Price . . \$1.60
Reg. \$2.50. Sale Price . . \$2.00



LADIES' SWEATER COATS.

Heavy soft wool with Angora collar and belt, in shades of Rose, Nile, Saxe, Black.

Reg. \$12.00. Sale Price . \$9.60

SWEATER COATS.

In Brown, Navy and Grey, with belt.

Reg. \$5.50. Sale Price . . \$4.40

SLIP-ON SWEATERS.

In American Beauty, Rose, Saxe and Black, trimmed with White.

Reg. \$9.00. Sale Price . . \$7.20

LADIES' & CHILDREN'S WINTER COATS, HATS and FURS AT HALF PRICE.



White Voile Blouses

Pretty styles, neatly trimmed with lace.

Regular \$2.60. Sale Price . . . \$1.95
Regular \$2.85. Sale Price . . . \$2.15
Regular \$3.00. Sale Price . . . \$2.20
Regular \$3.60. Sale Price . . . \$2.65
Regular \$5.25. Sale Price . . . \$3.85
Regular \$6.00. Sale Price . . . \$4.30

Children's Sleeping Suits

To fit from 5 to 12 years. Regular \$2.60 to \$3.00. Sale Price \$2.08 to \$2.40

MEN'S SWEATER COATS, WINTER CAPS and SOCKS

MEN'S SWEATER COATS.

In Brown and Khaki shades, with roll or military collar and some without collar.

Regular \$3.00 to \$10.50. Sale Price \$2.40 to \$8.40
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WINTER CAPS.

Maritime and Eastern brands in Mixed Tweeds and Plain Cloths, with turndown inside band.

Regular \$2.10 to \$3.20. Sale Price \$1.68 to \$2.56

WOOL SOCKS.

Fine Heather Wool.

Regular \$1.10. Sale Price 85c
Regular \$1.25. Sale Price \$1.00
Regular \$1.40. Sale Price \$1.12
Regular \$1.65. Sale Price \$1.32

HEAVY CANADIAN KNIT.

In Grey and Khaki shades.

Regular 60c. Sale Price 48c
Regular 75c. Sale Price 60c
Regular 85c. Sale Price 68c
Regular \$1.00. Sale Price 80c
Regular \$1.10. Sale Price 88c

LOCAL KNITTED SOCKS.

Regular \$1.10. Sale Price 85c
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BOOT DEPARTMENT

ALL BOOTS and SHOES AT 20 P.C. OFF.



Men's Gummetal Blucher, broad toe; good easy fitting shape. Reg. \$8.00. Sale Price \$6.40

Police and Postman's Gummetal Calf Blucher, broad shape; an ideal walking boot. Reg. \$15.50. Sale Price \$12.40

MECHANICS' WORK BOOTS.

Dark Grained Blucher, built for wear. Regular \$6.75. Sale Price . . . \$5.40

Regular \$9.00. Sale Price . . . \$7.20

Black Grained Blucher. Regular \$8.50. Sale Price . . . \$6.80

Regular \$9.50. Sale Price . . . \$7.60

GUMMETAL BUTTONED.

Goodyear welt, spool heel. Regular \$5.50. Sale Price . . . \$4.40

Vici Laced, spool heel; superior quality. Regular \$6.00. Sale Price . . . \$4.80

Black and Brown Kid Laced, Military heel. Regular \$12.50. Sale Price . . . \$10.00

ALL RUBBERS and GAITERS AT 10 P.C. OFF.

Boys' and Youths' Box Grained Blucher, Nos. 9 to 5. Regular \$6.40 to \$8.20. Sale Price \$3.20 to \$4.10

Boys' Tan Kang, Grained, 10 in. leg with strap at top; sizes 1 to 5 1/2. Regular \$6.90 to \$7.30. Sale Price \$5.52 to \$5.84

Youths' ditto, 8 in. leg, Nos. 9 to 13. Regular \$5.80 to \$6.20. Sale Price \$4.64 to \$4.96

SOME OLD TIME VALUES.

Ladies' Vici High Laced, spool heel. Regular \$4.50. Sale Price . . . \$3.60

Patent Vamp, Dull Kid Top Laced, Goodyear welted, spool heel. Regular \$5.50. Sale Price . . . \$4.40

Patent Vamp, Dull Kid Top, Buttoned, Goodyear welt, spool heel. Regular \$5.00. Sale Price . . . \$4.00

Household Needs

ROLLER TOWELING.	White Twilled.	WHITE FLANNEL.	FLEECE CALICO.
White and Fancy Huck. Reg. 30c. Sale Price . . . 24c.	Reg. \$1.20. Sale Price . . . 96c.	Reg. \$1.35. Sale Price . \$1.08	Unbleached.
Brown Crash. Reg. 35c. Sale Price . . 28c.	Reg. \$1.55. Sale Price . \$1.24	Reg. \$1.60. Sale Price . \$1.28	Reg. 40c. Sale Price . . 32c.
Striped Turkish. Reg. 55c. Sale Price . . 44c.	WHITE FLANNELETTE.	Reg. 50c. Sale Price . . 40c.	Reg. 50c. Sale Price . . 40c.
Reg. 60c. Sale Price . . 48c.	Reg. 45c. Sale Price . . 36c.	Reg. 55c. Sale Price . . 44c.	
Reg. 65c. Sale Price . . 52c.	NATURAL FLANNEL.	Reg. 55c. Sale Price . . 44c.	
Reg. 55c. Sale Price . . 60c.	Reg. \$1.35. Sale Price . \$1.08		
SHEETINGS.	CIRCULAR PILLOW COTTON.		
White--Plain. Reg. \$1.05. Sale Price . . 84c.	Reg. \$1.05. Sale Price . 84c.		
Reg. \$1.40. Sale Price . \$1.12	Reg. \$1.10. Sale Price . 88c.		
Reg. \$1.75. Sale Price . \$1.40			

Bannockburn Tweed

Good heavy weight for men's or boys' suits in Mottled Brown. Regular \$6.75. Sale Price . . . \$5.40

Green Heather Mixed Tweed, all Wool. Regular \$6.00. Sale Price . . . \$4.80

STEER BROTHERS.

the North Sees It.

(Twillingate Sun.)

Announcement of the proclamation of the Fish Regulations will come too late to have any value on the market here. It is reported that the French have made sales of suit codfish at forty shillings, as against the price demanded by Mr. Coaker's sales.

Our back files recently we saw that the Regulations were the price of codfish to fishermen. How the catcher of fish out this year is now a matter of history, and the apparent price

of \$3 on paper rarely worked out at much more than five when the fish was considered throughout.

Did the Fish Regulations do harm? Obscured as the whole matter has been by party politics on both sides of Government and Opposition, it is not easy for the man-in-the-street to size matters up.

Certain facts are conclusively proven. West Coast shippers were refused permits for cargoes, which were delayed as much as two months, with the result that cargoes, when they were permitted to proceed, reached market in a deplorable state.

West Coast--business and fishermen alike--suffered very severely. Several insolventcies have occurred, and many men left the fishery entirely. Many of these men are now

in the lumber woods, where our people will meet them and hear the tale from their own lips.

The New York market, which always played a large part in boosting fish prices, was entirely shut out, as American firms declined to put up the bond of \$10,000, which could be cancelled at will by the Fisheries Board. Thus many sales were lost through this channel, local business men losing more than one order on this account, documents to that effect having been seen by us.

The effect of the Regulations, but chiefly the very rough and undiplomatic manner in which the Minister of Marine & Fisheries enforced them in the case of Italy, utterly antagonized that country, and the Consorzio, a body appointed by the Italian Government, set about getting supplies from other sources, not a quintal of fish going into that market until the four cargoes of Hickman & Co. and Moores, who defied the Regulations, and were successful in making sales.

These points seem to show that the Regulations were far from being the success that Mr. Coaker has advertised, and though they were not the whole cause of the collapse, they aggravated, rather than lessened, a difficult situation.

Moreover, the regulations regarding cure and the elaborate system of inspection, which has cost so much money to this country, seem to be very nearly valueless, as European buyers refuse to accept the Newfoundland Government's inspection of

codfish, and will not purchase on it, making their own estimate of quality.

The Fisheries Regulations seem to have been aimed largely at placing the control of matters in the hands of Mr. Coaker and three or four of his exporter friends in St. John's.

The result was, as would naturally follow, loss of confidence on the part of business at large, which was reflected in the buyer in Europe.

As a concrete instance of the damage of the Regulations, we hear on good authority that a month ago Mr. Ashbourne could have sold the Argentine cargo in Italy for 70 shillings, but could not close as the Regulation price was 75. Now that market is down to 40 to 45 shillings.

Minard's Liniment Cures Diphtheria.

It may be that way with you, But though great your gift or not, Being honest helps a lot.

"Be content with progress slow, Glad to pay as you shall go; Brilliance of mind's not all-- Many a clever man may fall; Make the most of what you've got, Being cheerful helps a lot.

"There's a better gift than skill, It's the proper sort of will-- Will to serve and will to learn, Standing fast at every turn; Irksome be your work or not, Being faithful helps a lot.

"Later on you'll come to know Greatness isn't born of show; Skill is useful to possess, Sometimes needed for success. But, though brilliant or not, Being willing help a lot."



HELPERS.

Here's what my father used to say: "Skill may come to you some day; Maybe later on you'll find You possess a gifted mind. But, although you've skill or not, Being willing helps a lot.

"Life is queer and we can't tell Why some boys can learn to spell And others find it hard to do."

It may be that way with you, But though great your gift or not, Being honest helps a lot.

"Be content with progress slow, Glad to pay as you shall go; Brilliance of mind's not all-- Many a clever man may fall; Make the most of what you've got, Being cheerful helps a lot.

"There's a better gift than skill, It's the proper sort of will-- Will to serve and will to learn, Standing fast at every turn; Irksome be your work or not, Being faithful helps a lot.

"Later on you'll come to know Greatness isn't born of show; Skill is useful to possess, Sometimes needed for success. But, though brilliant or not, Being willing help a lot."

Loyal Orange Association.

BISHOP JONES R.B.P. NO. 985.

The annual election of officers of Bishop Jones Royal Black Preceptory no. 985, Salvage, took place Thursday night, Dec. 16th. Officers elected as follows:--

Wor. Preceptor--Sir Knight Barnabas Moss, re-elected.

Dep. Preceptor--Sir Knight John Lane, re-elected.

Chaplain--Sir Knight Oliver Burden, re-elected.

Registrar--Sir Knight Charles R. Brown, re-elected.

Treasurer--Sir Knight Lawrence Oldford, elected.

1st Lecturer--Sir Knight James Moss, re-elected.

2nd Lecturer--Sir Knight Wm. Oldford, elected.

1st Censor--Sir Knight Job Stead, re-elected.

2nd Censor--Sir Knight William Squires, elected.

1st Standard Bearer--Sir Knight Eli Moss, re-elected.

2nd Standard Bearer--Sir Knight Reuben Dyke, Jr., re-elected.

In Pursuivant--Sir Knight Harold Bull, elected.

Out Pursuivant--Sir Knight Hedley V. Hunter, elected.

Dep. Registrar--Sir Knight James Dyke, elected.

Committee--William Dyke, Kenneth Farwell, Wm. Burden, Richard Farwell, Reuben Dyke, Sr., Jabez Bull, Edward Oldford, elected.

The newly elected officers were duly installed by Past Wor. Preceptor, Barnabas Moss.

Bricklayers and Masons Elect Officers.

The Annual Meeting of the Bricklayers' and Masons' Union was held last night in their rooms, when, after finalizing the past year's business, the election of Officers took place as follows:--

Pres.--J. R. Mullins, (re-elected).

Vice-Pres.--Gyp. Burridge, (re-elected).

Treas.--J. Cochrane, (re-elected).

Secy.--J. J. Spratt, (re-elected).

Asst. Secy.--W. Edney, (re-elected).

Marshal--J. Roberts, (re-elected).

Committee--E. Burridge, B. Spratt, G. Clarke, D. Whittle, W. Donnelly, P. F. Whittle, J. Pheasant.

Auditors--H. Gallop, J.J. Pheasant.

The rate of wages for 1921 was fixed at 75 cents per hour, the same as last year.

To-Night's Charity Dance.

From present indications the Charity Dance, which is to take place tonight in the C.C.C. Hall, promises to be one of the most enjoyable affairs of the season. Besides the dancing, teas will be served by a committee of young ladies, who have been most energetic in their efforts to make tonight's dance for the poor a big success. The proceeds will be devoted to the needs of the city's poor through the Dorcas and St. Vincent de Paul Societies, and judging from the sale of tickets a goodly sum will be realized.

Fire at Melrose.

Saturday night Inspector General Hutchings received the following message from Sergt. S. White, stationed at Catalina:--

"Dwelling house of Michael Donovan, Melrose, totally destroyed by fire last night with all its contents, including sixty dollars in cash. Family of seven barely escaped. Fire was caused by explosion of a kerosene lamp."

HIGH MASS.--High Mass and office for the repose of the soul of the late Richard Field, of Torbay, was said at the R.C. Cathedral this morning at 8.30.

Cabbage!

On Spot:

- 50 bris. CHOICE WHITE CABBAGE.
- 5 cases LEMONS.
- 10 cases CARROTS.
- 100 bris. LOCAL POTATOES.
- 50 bris. GOOD TURNIPS.

To arrive S. S. Rosalind: 250 bris. APPLES.

Soper & Moore
Wholesale Grocers.

ALL JEFF WANTED WAS FOUR OR FIVE WEEKS' TIME. --By Bud Fisher.

MUTT, LET'S YOU AND I GO INTO BUSINESS FOR OURSELVES!

BUT YOU TOLD ME ONLY THIS MORNING THAT YOU'RE BROKE!

THAT'S WHY I WANT TO GO IN BUSINESS-- BUT YOU'VE GOT THE FIVE HUNDRED BERRIES YOUR AUNT SENT YOU! YOU CAN PUT THAT IN THE BUSINESS!

WHAT DO YOU INTEND TO PUT IN? ANSWER ME THAT!

WELL, IF YOU PUT IN YOUR \$500 BUCKS, I'LL PUT IN MY EXPERIENCE!

I CAN'T SEE THAT PROPOSITION AT ALL! IT'S TOO ONE-SIDED!

YOU DON'T NEED TO LET THAT WORRY YOU, MUTT. IN A MONTH I'LL HAVE THE COIN, AND YOU'LL HAVE THE EXPERIENCE-- IT'S A FIFTY-FIFTY PROPOSITION!

SAP!