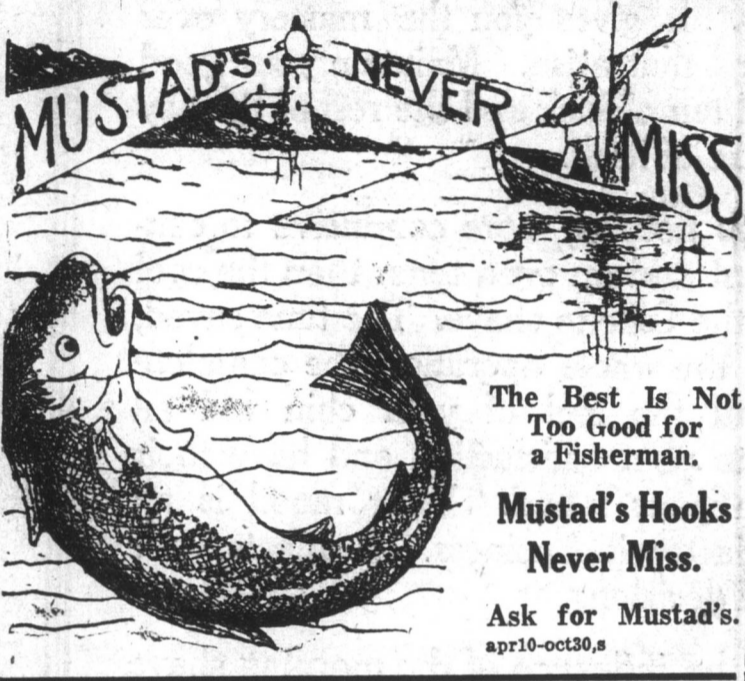


NOTICE!

Reid-Nfld. Company Group Insurance.

Policies in the Sun Life Assurance Co. of Canada are now being sent out to each individual employee who is covered by Insurance.

THE GREATEST CARE should be taken to securely keep these certificates as they will be of value some day to the beneficiaries named in the policy. oct22,51



MUSTAD'S NEVER MISS

The Best Is Not Too Good for a Fisherman.

Mustad's Hooks Never Miss.

Ask for Mustad's. apr10-oct30,5

SNAP!

MEN'S WOOL SOCKS, Grey, Brown, Black, 50c. pair.

SMITH'S Dry Goods Store
Rawlins' Cross, St. John's.



Templeton's

One thing essential in your Winter Coat is QUALITY. One has to wear their Winter Coat for many months, and to stand against this you require the best of material in it.

We have carefully selected our stock of Winter Coatings and feel we have goods that merit your approval. You can purchase enough excellent material to make a coat for \$24.00, and if you wish we can make it up for you, and deliver the finished garment in a week or less if necessary. The material is equal in quality to that in coats which retail at \$70.00 to \$90.00.

We ask you to come in and see the goods, examine them, get samples and prices, compare with others, and come back and purchase the goods.

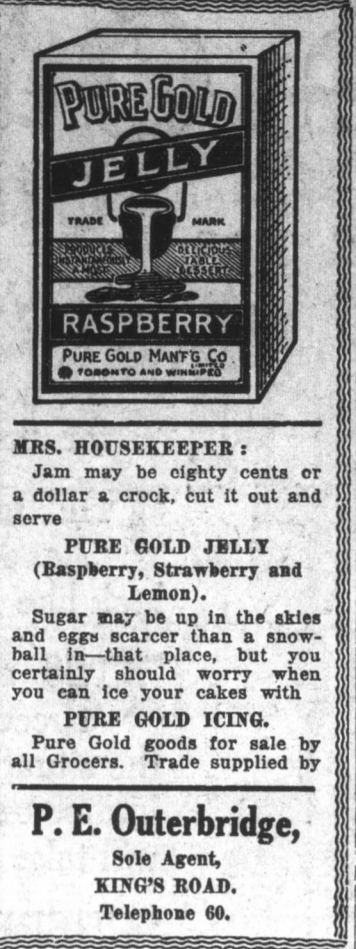
Prepare for the Cold.

"Jack Frost" will be coming again soon. See that he gets a warm reception by having Gooby & Hammond call and put your furnace or hall stove in order.

We Do Only First Class Work.

Get our prices on Stoves, Stove Pipe, etc., and convince yourself they are the best. We also have on hand a number of Second-hand Cooking and Hall Stoves, selling cheap.

GOOBY & HAMMOND,
Tinsmiths and Sheet Metal Workers,
92 DUCKWORTH STREET. sep11,2m,ood



PURE GOLD JELLY
RASPBERRY

MRS. HOUSEKEEPER: Jam may be eighty cents or a dollar a crock, but it out and serve

PURE GOLD JELLY
(Raspberry, Strawberry and Lemon).

Sugar may be up in the skies and eggs scarcer than a snowball in that place, but you certainly should worry when you can ice your cakes with

PURE GOLD ICING.
Pure Gold goods for sale by all Grocers. Trade supplied by

P. E. Outerbridge,
Sole Agent,
KING'S ROAD,
Telephone 60.

Typewriter Supplies.

The Famous **BERKSHIRE** Typewriter Paper—A business paper for every business use. None better.

The **PROFESSIONAL** Carbon Papers—An ideal Carbon Paper for every kind of work, regular or special.

IDEAL Typewriter Ribbons—Have strong writing and copying qualities. Clear impressions non-filling of type, long-wear.

Your next Typewriter should be a **ROYAL**. Come in and see one in operation.

Dicks & Co., Ltd.

WHEAT STRONGER—Wheat made
Booksellers & Stationers.

New Fashionable Stationery.

New styles, new shapes and an immense variety of finishes contained in this new assortment of

BOXED STATIONERY

just opened. A wonderful range of styles in plain white and in the fashionable tints—Blue, Grey, Mauve, Lavender and Buff. A fine showing of high grade stylish Stationery at popular prices.

45c. to \$3.35 a box.
COME NOW AND MAKE YOUR SELECTION.
GARRETT BYRNE,
Bookseller & Stationer.

LUMBER!

Now Landing:

**Studding,
Joisting,
Scantling,
P. & T. Board,
Rough Board,
Clapboard,
Palings.**

H. J. STABB & CO.
june10,ood,tf

Stock Market News.

No Stocks on the Exchange look better to us than General Motors and Middle States Oil just at present. Nipissing is also considered strong and Marland Refining is widely held. We advise short selling on Allied Oil, Central Teresa Sugar and Submarine Boat. A purchase of any of the following should repay you in early profits: Big Ledge Copper, Gold Zone, Talapoosa, Silver Island Oil.

LOCAL SECURITIES.

We have inquiries to buy 180 St. George's Coal Fields at 50c. We have instructions to sell 5 Trade Bakery, Ltd., at \$100, and \$1,000 worth of Harris & Elliott, Ltd., at best bid. We offer \$2,500 Victory Bonds at par. All offerings and bids are subject to confirmation.

J. J. LACEY & COMPANY LIMITED
STOCKS AND BONDS.

Headquarters! Black Oats, Hay, Bran.

IN STOCK:

1700 Bales Prime Timothy Hay.
P. E. I. Black Oats.
White Oats, 102's and 136's.
Bran, Whole Corn.
Cornmeal and Gluten Meal.
At Lowest Prices.

GEO. NEAL, Ltd.

EDSTROM & O'GRADY

Plumbers, Steam and Hot Water Fitters,
66 PRESCOTT STREET.

We have just received a shipment of Register Grates in oxidized and brass finishes; assorted patterns and sizes.

Call and inspect our stock while the assortment is complete.

N.B.—We will also attend to any plumbing or heating work you may require to have done and guarantee satisfaction. oct9,tf

Do You Want New Music

JUST AS SOON AS IT IS PUBLISHED
At 5c & 10c a copy?

Mr. McCarthy will play it for you. New songs will be sung for you.

Hutton's Up-to-Date Music Shop,

222 WATER STREET.
tu,th,s,tf

What They'll Do For You at the Stores Where Victory Brand Clothes Are Sold.

They'll give you all-wool quality and correct style.
They'll reduce your clothes expense because the clothes they sell last longer.

They'll ask the lowest price possible; they believe in narrow margins.

ASK FOR VICTORY BRAND.
Made by

The White Clothing Manufacturing Co., Ltd.

WHOLESALE ONLY.
259-261 Duckworth Street.

Government Railway Commission.

Freight Notice!

Port Union-La Scie Steamship Service.

Freight for the S.S. 'Clyde' will be accepted at the Freight Shed on **MONDAY, Oct. 25th**, from 9 a.m.

Government Railway Commission.

SILVERWARE!

Bread Trays Roll Trays Fruit or Confection Basket. Baking Dish Casserole Entree Dishes Soup Tureen Coffee Dishes Cake Plates.	Bread Board Rou Bon Butter Dish Dessert Sets Trivets Waiters "Farmalade" Sugar Dish Spoon Holder Tea Sets
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Also **HOMES & EDWARDS' FLATWARE.**
The name of Homes & Edwards is a sure guarantee of "Quality".

D. A. McRAE, Jeweller.
june10,tf



No Matter How the Fire is Caused

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Triumph Ice Machine Co.,

COLD STORAGE AND REFRIGERATION.

Estimates furnished on any kind of a refrigeration job. Plants large or small, to suit your requirements, and at lowest prices. While you will have no difficulties this winter, the summer will come, and then what?

Call or write for estimates and plans. Descriptive literature furnished on request.

C. A. Hubley

Representative and Engineer,
P. O. Box 909. Offices: Oke Bldg., Prescott St.
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Cleaned CURRANTS!

NEW CROP.

Just Arrived One Pound Cartons,
For Lowest Price

W. A. MUNN,

Board of Trade Building,

Advertise in the Evening Telegram