

**SPECIAL!  
TABLE DAMASKS**  
480 yards of White and Half Bleached English Damask Tablings, up to 60 inches wide. These come to us JOB and we have placed our Special Clearance Price on them for Friday, Saturday & Monday,  
**88c**

**White MARCELLA QUILTS**  
We can give you the very best value in the city to-day right here in this offer of lovely White Marcella Quilts. They're large Quilts, beautifully patterned, a nice heavy make. Values would vary up to \$5.50. Friday, Saturday and Monday,  
**\$4.38**

# IT'S A GOOD PLAN TO COME TO

## BAIRD'S FIRST



**LACE CURTAINS**  
65 pairs of White and Cream Nottingham Lace Curtains in 2 1/2 and 3 yard lengths. These were our regular \$2.25 and \$2.50 lines, that we are clearing out to make room for newer arrivals. The value is especially good. Friday, Saturday and Monday, pair,  
**\$1.89**

**WHITE MUSLIN CURTAINS**  
\$6 pairs of these; they are Curtains we usually sell at \$1.70 pr.; 2 1/2 yards long, with a wide ruffled border. They make simple and effective bedroom Curtains. Special Friday, Saturday and Monday, pair,  
**\$1.45**

**White Novelty Curtains**  
Here are Curtains to admire, heavy open-work, lace edged, double wide, hemstitched border and fancy medallion at corners; centres of plain White Scrims. Reg. \$4.00 pair. Friday, Saturday and Monday,  
**\$3.68**

Because this Store's Value-Giving is improved facilities for a pleasure. It's surely

reputation for best widespread, and where shoppers make shopping good to come Here

# FRIDAY, SATURDAY AND MONDAY

THE STORE IS ABLOOM WITH GENEROUS UNDERPRICINGS

**PLAID CHAMBRAYS for Girl's Dresses**  
147 making Children's, Misses or Ladies' Summer Frocks. These are in long, remnant form and show some very pretty plaid patterns in light renderings. Reg. 35c. yard. Friday, Saturday and Monday,  
**29c**



## Newsy Reading from Our NEW QUARTERS

**WASHABLE NECKWEAR**—Four-in-hand style, reversible tubular ties that will last for seasons; white grounds are favored with fancy striped centres; nice for soft collar wear. Friday, Saturday and Monday **32c.**

**MEN'S HANDKERCHIEFS**—Fine mercerized finished Handkerchiefs, with faint printed borders; these are favored, by reason of their soft finish. Friday, Saturday and Monday **28c.**

**MEN'S COLLARED SHIRTS**—These offer you nice cool, comfortable shirts for wear, right now; plain Cream or your choice of a variety of pretty pin stripe patterns; easy-fitting collar attached. Reg. \$1.00. Friday, Saturday and Monday **\$1.45**

**PIYAMA SUITS**—A mixed lot of White Percale Pyjama Suits, assorted patterns, pearl buttons and silk braided button loops, made in easy-fitting and full sizes. Reg. \$3.90 suit. Friday, Saturday and Monday **\$3.50**

**MEN'S RUBBER SHOES**—A good solidly constructed running shoe, in heavy Black Canvas, nice light footwear for Summer time; all sizes. Friday, Saturday and Monday **98c.**

**BOYS' BATHING SUITS**—Combination Bathing Suits in Black Jersey, bordered with white; assorted sizes. We offer these at last season's Sale Price. Reg. \$1.75 suit. Friday, Saturday **\$1.55** and Monday **\$1.45**

**RAZOR STROPS**—This is a strong Strop, will give you service and satisfaction; good quality leather and nickel fittings. Reg. 65c. Friday, Saturday and Monday **\$2.90**

## THE SHOWROOMS SPECIAL VALUES

**CHILDREN'S & MISSES' BATHING SUITS**—Regulation Bathing Suits in good Black Sateen, with Saxe or Rose pipings and facings. Sailor collar, pocket and belt; sizes to fit 8 to 14 years. Our reg. \$3.00 suits. Friday, Saturday, Sat. & Monday **\$2.68**

**LADIES' SUMMER VESTS**—These came in a fine flesh tint, Jersey make, low neck, sleeveless style, with ribbon strap at shoulders; large sizes: 40, 42, 44 bust. Reg. \$1.10. Friday, Saturday **96c.** and Monday **96c.**

**PATENT LEATHER BELTS**—Wide Patent Leather Belts, suitable for dress or coat wear, 3 1/2 inches long; in black only. A few dozen to clear. Friday, Saturday and Monday, Special **43c.**

**FLOWING VEILS**—Quite a nice assortment in round, square and long flowing Veils, plain net with border, others large mesh with spray; the very latest. Shades of Navy, Purple, Brown, Mole, Taupe and Black. Reg. \$1.80. Friday, Saturday and Monday **\$1.49**

**D. & A. CORSETS, SALE PRICED**—Light Summerweight Corsets in the trusty D. & A. make; lace trimmed, low bust, medium hips; 4 suspenders attached. Here's just the Corset for warm weather wear, inexpensively priced. Reg. \$1.60 pair. Friday, Saturday and Monday **\$1.48**

**CHILDREN'S ROMPERS**—Well made striped linen and Gingham Rompers and creepers for tiny tots from two to six years. They are finished with white pipings, and well stitched, good washers. Regular to 50c. Friday, Saturday **39c.** and Monday **39c.**

**LADIES' WHITE UNDERSKIRTS**—These are special value, and come in real good White Lawns, with double dust frill and wide embroidery flounce; others with lace insertion and Swiss embroidery and insertion flounce. Reg. to \$2.70. Friday, Saturday and Monday **\$2.28**



**PRETTY COLLARS**—The prettiest of the season's styles in Collars on sale this week, showing Silk Muslin, Voile, Brilliant and Pique Collars, plain and winsomely trimmed with flit lace and small buttons. Reg. 80c. Friday, Saturday and Monday **69c.**

**INFANTS' UNDERSKIRTS**—Embroidery trimmed White Lawn Underskirts for infants, cheaper than you can make them to-day; body attached. Regular 50c. Friday, Saturday and Monday **42c.**

## TOWEL VALUES

**TURKISH TOWELS**—Heavy Half Bleached Turkish Towels of exceptionally good wearing quality, with blue striped border. Family Towels. Good value at 30c. each. Friday, Saturday and Monday **27c.**

**WHITE TURKISH TOWELS**—These are excellent Towels, soft Turkish finish, and just the size that's wanted. Easily first for value; all pure white. Special Friday, Saturday and Monday **35c.**

## BLOUSE SPECIAL

We have taken from our Regular Lines some very handsome Blouses and Sale Priced them for this week's selling event. They bring to you White and Pink Voile, Muslin and Linen Blouses, with pretty roll collars, and button trimmings, etc.; others in Fancy Muslin, equally good looking. Reg. to \$1.90. Friday, Saturday and Monday,  
**\$1.58**

## WORTHY VALUES IN SUMMER SHOES

**LADIES' TAN SHOES**—The dressiest and the neatest Shoe in the house; Dark Chocolate, Vici Kid Oxford, Cuban heel, flexible sole; plain pointed toe. Regular \$5.00. Friday, Saturday and Monday **\$4.78**

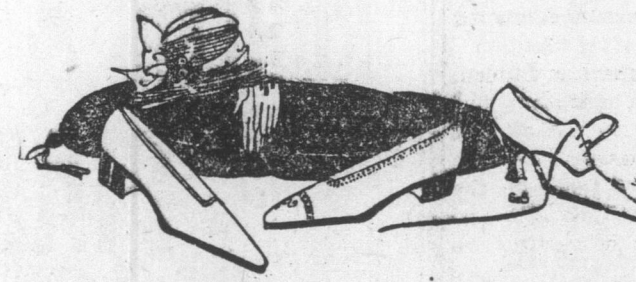
**LADIES' WHITE PUMPS**—Very dainty fine White Duck Pumps with high spool heel, pointed toe, low front; dressy for Sunday wear. Reg. \$3.30. Friday, Saturday and Monday **\$3.10**

**CHILDREN'S PATENT SHOES**—Two very pretty makes of low Shoes for little folks; single strap and two-bar Shoes in Vici with patent leather front, low flat heel. Reg. \$2.00. Friday, Saturday and Monday **\$1.89**

**MISSES' WHITE SHOES**—A Dandy Shoe for girls; strong White Duck make; low heel; single and ankle strap; broad toe; sizes 12 to 2. Reg. \$2.30. Friday, Saturday and Monday **\$2.10**

## BOYS' RUBBER SOLED SHOES.

In strong Black Canvas; good fitting and good foot support. Reg. \$1.00. Friday, Saturday and Monday,  
**92c**



## SMART SOFT FELTS

Good looking Soft Felt Hats for men in shades of Brown, Abbot and Seal. The latest New York Hats just opened. Come and try one in our New Quarters. Reg. \$6.50. Friday, Saturday and Monday **\$6.25**

## HOSIERY SPECIALS

**CHILDREN'S WHITE HOSE**—All sizes in fine Ribbed White Cotton Stockings for children; this offer is timely. Reg. to 35c. Friday, Saturday and Monday **29c.**

**LADIES' WHITE HOSE**—A seasonable offer of lovely White Cotton Lisle Hose for ladies. These Stockings have a strong ribbed top for attaching suspenders. Special Friday, Saturday and Monday **29c.**

**LADIES' HALF SILK HOSE**—In plain shades of Pink, Heli, Grey and White; lisle top toe. 50c. value. Friday, Saturday and Monday **39c.**

## PILLOW CASES, SHAMS, BOLSTERS and White Linen Goods at their Riddence Prices

**BEST QUALITY PILLOW CASES**—These are English make, full size, each with a nice hemstitched and frilled border, openwork, etc., made of high grade pillowings and linen buttoned. Reg. \$1.20 value. Friday, Saturday and Monday **\$1.05**

**EMBROIDERED PILLOW CASES**—These are rather dressy looking; they are full size, soft American Cotton make, and each with a broad fancy embroidered end; good washers and good wearers. Reg. 80c. value. Friday, Saturday and Monday **72c.**

**BOLSTER CASES**—Finest quality American Bolster Cases; size 21 x 66. These will give you very satisfactory wear. Reg. \$1.50. Friday, Saturday and Monday **\$1.29**

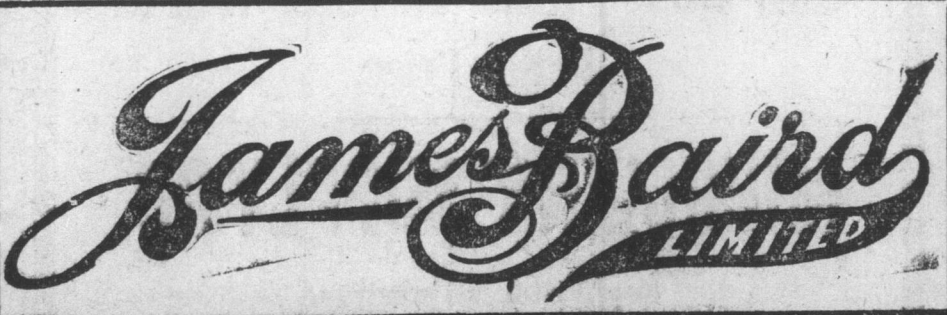
**VESTIBULE PANELS**—Selected patterns on best quality White and Cream Scrims, crests, scrolls and conventional designs. They fit any window. Ideal for bathroom window. Reg. 80c. each. Friday, Saturday and Monday **69c.**

**FINE TWILLED PILLOW CASES**—Just a few dozen of these. If you want something particularly good and strong in Pillow Cases you will find it in these linen buttoned and plain finish. Good value at 60c. each. Friday, Saturday and Monday **48c.**

**PILLOW SHAMS**—A mixed line of pretty White Cotton Pillow Shams, showing some with lace edging, and insertion and others with hemstitching and embroidered motifs. Reg. 85c. Friday, Saturday and Monday **75c.**

**ENGLISH LINEN SIDEBORD CLOTHS**—Very, very dainty White Linen Sideboard Cloths, with wide hemstitched border, and a generous display of embroidery distributed over the cloth. Reg. 90c. Friday, Saturday and Monday **85c.**

**LACE TEA CLOTHS**—Nottingham Lace Tea Cloths 36 x 36, uncommon looking Cloths that give particularly good wear. These are nicely patterned and wash well. Reg. 55c. Friday, Saturday and Monday **49c.**



TRY A MAIL ORDER WITH US TO-DAY

## Colored TABLE COVERS

Fringed and Plain Table Covers in assorted patterns; Crimson and Green mixtures mostly. Values to \$3.00. Friday, Saturday and Monday **\$3.40**

## Reversible HEARTH RUGS

An extra heavy make in Turkish finish. These are about the most serviceable kind of things you can buy. Value for \$5.70. Friday, Saturday and Monday **\$5.30**

## The Salvation Army.

(From the Westminster Gazette.)  
It will be interesting to watch the career of the Salvation Army from its Jubilee onwards. Its name was an inspiration of the old General, and he never hesitated to meet suggestions that he was vulgarizing religion. "It is the observation of the thoughtless and the prejudiced," he said. "The Hindu is attracted by the tom-tom, the American negro by the drum. If you were to play Mozart to the East End poor, to the hungry wretches of the street, would they appreciate the music?" Experience has shown that the East End poor can appreciate the music. It might almost be said that the Salvation Army itself has become more Mozartian. If the old uniform is retained there is less of the revolutionary red than the old General claimed for it. The Salvation Army has shed some of its youth and has put away some of the things which belong to youth. He would be a bold man who would say definitely whether it is likely in the future to gain or to lose by the growing-up process.

## A Long Lost Silver Rule.

Lost nearly a hundred years ago, a silver rule, formerly used by the water-bailiff for measuring oysters, has been restored to the Rochester Corporation by a London collector, in whose possession it has been for some years. The rule measured seven inches long and was sub-divided into quarter inches. No native oysters were at the time allowed to be sold under three inches to three and a-half inches in width, according to the season, and the rule was also used for measuring smelts and other fish. The rule with other relics will be placed in the ancient Guild Hall of the town.

## Started Too Late.

(From the Montreal Gazette.)  
Herr Wilhelm Hohenzollern, who used to be German Emperor, has disposed of his five thousandth tree, which may be an amateur record. Wilhelm in his exile has been sawing wood and saying nothing. He also must be thinking as he never thought before. Had he in his time of majesty sawed and thought more and said less, the greatest upheaval in the world's history might have been avoided, and he and millions of other war victims been living contentedly today in their big and little spheres.

## Economy in the Home.

Mrs. Housewife, do you know the many ways of using

## Cleveland's Health Cocoa?

As a healthful, nourishing drink, as a substitute for high price Chocolate in making Candy, Cakes and Icing it has no equal.  
It is positively free from any bitter taste, as it contains no alkali and is recommended highly by physicians. Give

## Cleveland's Health Cocoa

a fair trial and you will use no other. Ask your dealer for Cleveland's.  
J. B. ORR, LTD., Importers.  
June 27, 1914, t.u. th

## Why We Feel "Mondayish."

We have outlived most ideas of unlucky days, however. None now remember the first Monday in April. Yet this was considered by the ancients as the most unlucky day of all the year. Why? Because Cain was supposed to have been born on a first Monday in April, and his brother Abel slain on a Monday also. For years, too, the last Monday in December was considered by the ancients to be the worst day of all the year, because Judas was supposed to have been born on that day. The second Monday in August was another of the ancients ill-luck days, because Sodom and Gomorrah were said to have been destroyed on that day. Monday was an unlucky day in the minds of the ancients; perhaps that is why some of us still feel "blue" on that day which we call feeling "Mondayish."

## Two Canine Heroes.

Two French war dogs, which well deserve the honor, have had their names and numbers posted up at all the French army kennels for a deed of valor. The story is that, at the time of the German offensive, the dogs' keeper stayed in the rear to the very last moment, waiting for his dogs to return with an important message. When they did come, the only way left to escape capture was by swimming the Marne, and the man could not swim, so he coupled the dogs together, and clinging on to their iron chain, was dragged across the river by them, the three escaping unhurt in spite of a rain of bullets from German rifles.