

"Economy," The Keystone of Success.

Economy is the watchword of the whole world to-day. We are all called upon to economize for the benefit of our Empire, and for our own personal benefit. Economy is essential to success. **SUCCESS FOLLOWS ECONOMY.** The offerings itemized below are real aids to economy.

Embroideries!

A Big Job in White Embroideries, 10,000 yards. Although they have advanced over 50 per cent. we are still selling at old prices, according to width, **6c. to \$1.00 per Yard.**

DRESS GOODS—32 pieces Dress Plaids. Value for 40 cents. Selling at **35c. per yard.**

CHECK GINGHAMS—10 bundles Remnants Check Gingham, just the thing for Children's Overalls, selling at **16c. per yard.**

Ladies' American Coats!

Only a few remaining from our Fall shipment. **Now is the time to secure a serviceable WINTER COAT.** Up-To-Date Styles, Newest Materials, from **\$10.00 up to \$34.00 each.**

Marshall Bros

Ladies' Felt Hats!

About two dozen, the balance of a Big Job, ranging in price from \$1.20 to \$3.60, clearing at **90c. each.**

Fancy Flannelette Blouses, a Big Job! 40 dozen Ladies' Fancy Flannelette Blouses, value for \$1.50, now **\$1.10 each.**

LADIES' PETTICOATS—10 dozen Colored Petticoats, well assorted, **\$1.20 to \$3.60 each.**

Living for the Millionth Chance.

By RUTH CAMERON.



RUTH CAMERON

I had a discussion the other day with a man about sending checks to people whom you do not know. This man held that it was not safe to do because the people might raise them and then you would be responsible. "I should worry," said I, "my checking account isn't big enough so that I would lose a great deal." "Oh, well!" said he, "you are responsible to the whole extent of your property." This did not seem possible to me, so we discussed the matter further, and I found out that he based that statement on the fact that he had heard of a man whose check was raised and who had been suspected of collusion with the raiser, and had finally had to make restitution. The Superior Attitude of the Ultra-Cautious. "But you wouldn't be in collusion," I pointed out. He smiled that superior smile with which the ultra cautious view the ignorance of people who aren't forever hedging themselves in with fears. "How could I prove that?" he asked triumphantly. "I couldn't prove he couldn't prove it," so we adjourned the discussion. "Later I talked with the treasurer of a bank about the matter of check raising, asking him what the chances were. "Never while I have been here," he said, "have I had a raised check. I should say about one chance in a million." They Plan Always For the Worst. That statement interested me deeply, not only because I wanted to know about the check situation for my own information, but because it described so well the way that man and others like him—the check is only an example of his attitude toward life—order their existence. They live not for the nine hundred and ninety-nine thousand, nine hundred and ninety-nine chances in the million but for the one chance. There are so many, many things that might happen, that do happen once in a million times or so. To look out for them all would take most of the joy out of life. And that's just what happens to the people who live for the millionth chance. (Add to those who have to live with them.) Excessive Fear of Germs is Cowardice. The extravagant fuss some people make about germs is a typical manifestation of this state of mind. It is good to be cleanly, good to be careful, splendid to keep yourself in such physical health that you can throw off germs, but it is terrible to think about germs all the time. It's foolish to live for the millionth chance and it's cowardly. There's some element of chance in everything in life and to be so fearfully afraid of chances is to be afraid of life. The man I described is a monstrosity because he has let his habit of exaggerating the millionth chance obsess him until he has lost all sense of proportion. But there are many who have a tendency that way. Check it while you can. Believe me, (and I have bitter reasons to know) it is a terrible thing—once it gets control of you. Prevent syrup made from sugar from graining by adding a teaspoonful of cream of tartar to the syrup, then bring the whole to a quick boil before putting it away.

10c. Line.

Mr. Shopkeeper, if you want a good large can of

BAKING POWDER

to sell for 10c., we have it. Special low price on cases, 10 oz. each.

Soper & Moore
Importers & Jobbers.
Phone 496.

Here and There.

When you want Mince Collops, try ELLIS'.

FOR AVIATION CORPS.—Mr. Chas. Coultas, telegraph operator, leaves shortly for Canada to join the Aviation Corps.

When you want Sausages, why—get ELLIS'; they're the best.

C. M. R. C.—The Chairman, Rev. J. Brighton, lectured to a large audience on "The Scope of Christ's Kingdom" at yesterday's meeting of the C.M.B.C.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

SEVERE WINTER NORTH.—Severe winter weather is now being experienced on the Labrador coast. Gales from the North East with blinding snow storms prevail almost daily in that region, according to late reports from there.

Stafford's Phoratorne for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles.—nov6,tf

WORKINGMEN'S HOMES.—As suggested at the last session of the Board held Thursday night last, the question of erecting a number of workingmen's dwellings in the East End of the City will be discussed fully at a special meeting of the Municipal Council to-night.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

NOTE OF THANKS.—John and Maggie O'Driscoll wish to express their sincere thanks to the following who sympathized with them on the death of their dear mother:—Mrs. and Miss Breen, Mrs. O'Neil, Mrs. Leary, Miss Duggan, Mrs. Sullivan, Mrs. Charles Roud, Miss Myrick, Mrs. C. Power, Mrs. John Murphy and Mrs. Myrick, of Cape Race, and Mr. Brazil, of Tor's Cove, for messages of sympathy.—adv.

If you need stylish, perfect-fitting and well-made clothes—in Suit or Overcoat—and reliable Cleaning and Pressing, call or phone SPURRELL, 365 Water Street. Phone 574.—ed,tf

NOTE OF THANKS.—Mrs. John Donnelly and family wish to express thanks to the following for kindness to her late husband during his stay at General Hospital:—Dr. Keegan, Dr. Cowperthwaite, Sisters Taylor and Scott, Nurses Hyde, Miller, Hardigan and Williams; also Sir William and Lady Reid, Miss Nellie Reid, Miss Rogerson, Mrs. J. E. Ryan, Mrs. Royle, Mrs. Edwards, Mrs. A. Dowden, Mrs. Penman, Mrs. W. Earle, Mrs. Ring and Mrs. T. Donnelly; and for wreaths and flowers to adorn the casket:—Miss Nellie Reid, Mr. E. A. Bowring, Mrs. Edwards, Mrs. Wadsworth, Miss Winslow, and to all the numerous friends who assisted them in their bereavement.—adv.

A Faithful Servant. READY TO WORK NIGHT OR DAY. Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it. Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.

MINARD'S LINIMENT CURES GARTGET IN COWS.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of **DRESS GOODS**—in—**Poplins, Cotton Cashmeres, Canton Cords, Meltons, Plaids, Chepe de Cheue, Serges, Whipcords, Satin Cloths, Tweeds, Volles, Sport Goods, Plain and Corded Velvets, Embroideries.** PRICES RIGHT.

GARNEAU LIMITED,
Wholesale Dry Goods, 1st Floor T. A. Hall, Duckworth Street.
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GALVANIZED SHIP BUILDING NAILS,

5, 6, 7, 8, 9 inch.

CONVEX WASHERS.

Galvanized SHEET IRON, in 20, 22, 24, 25, 26 gauge.

Selling at **LOWEST PRICES.**

BOWRING BROTHERS, Limited,
Hardware Department.

CLEANLINESS, QUALITY, SERVICE,

AT **Johnson's**
Fancy Bakery,
174 Duckworth St.

Advertise in The Evening Telegram

75 Cases California Oranges,
ALL COUNTS.

SHIRIFF'S and PURE GOLD JELLY POWDERS.
SHIRIFF'S & PURE GOLD FLAVORING EXTRACTS

Canadian Made Pure Fruit JAM,
14 lb. pails and 12 and 16 oz. glass jars, viz:
RASPBERRY, STRAWBERRY, MARMALADE.
All new season's pack.

Campbell's SOUPS,
11 varieties in stock:
TOMATO, CELERY, ASPARAGUS, BEEF, MOCK TURTLE, OX TAIL, CHICKEN, MULLIGATAWNY, JULIENNE, VEGETABLE, CONSOMME.

C. P. Eagan
DUCKWORTH STREET & QUEEN'S ROAD.

To-Day's Mess

12.50 P.

CANADIAN HEROIS
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CANADIAN HEAD
FRANCE, Nov. 11th.—The fighting, Canada stands Passchendaele Ridge, solidified all the positions. Our infantry stormed the heights for another yards, taking Venture and the Cross Roads and dawn until dark the echoed to the roar of our has been the most trying every duel in the history of Flanders. Two minutes advance the enemy barred then until five o'clock every gun which could along the whole front ed against our attack. new defensive method. ferred little infantry advance. His lines zone were thinly held ing massed in a line yards to the rear. went forward practicing position. On the left holding fortified abo stouter resistance. o'clock we had taken tives. To the left British ing an almost impenetr swept by the enemy from strong points of Vix Farm, were in conjunction with left flank was exposed the flank accordingly veteran battalion left, our troops in a the top of Passchendaele exposed to a concentration of artillery fire from the Oosthiewkerke and the north and Waterdale and Terhand in the employed several machine guns raining shells into the He was literally and hest us out of our failed. What our it held, but all day the Canadian battalions water-soaked, had or hilly down in scooped out of the shelling, surpassing Canadian history and high explosives their positions. They rowed by enemy fire buried and mortars comrades and buried out, and digging out times. They held on morning gave place to the evening. Bats guns roared incessantly enemy's defensive batteries from the fighting the whole ofillery on long miles of Xether resting in the ners fought the great salient flaming with dusk and heavy with Day 12 hours, with continuous barrage was our artillery. The upon the salient. The get up and from the wounded men stumbling over the now plowed staggering exhausted long row heard walks advanced dressing station story of how our held and consolidated.

FRENCH AND BELGIAN
An official communication the War Office last night was no infantry. The lery was quite in the sector of Papeete, so Houthulst Forest, a bank of the Meuse, the Hill 244 and Chasse day was calm on the Belgian Communiqué of night of November 11th, sheltered the German army near Essen. The enemy bombarded our trenches and advanced work with Aerial bombs were our cantonments. No the Germans bombarded the region of Papeete, geically repelled. A Nov German artillery positions fell against our advance in the region of Papeete. Perryse as well as other of Dixmude. We silenced enemy batteries and my works at W and Enemy airplanes dropped the environs of Papeete. Eastern. There was moderate activity in some skirmishes at the near Dohropolis, in the Lakes.

SUCCESSFUL ITALIAN
ATTACKS.

An announcement from to-day reads: After the ter artillery preparation the evening before, our passed our line in the neighborhood of Lago, advanced posts on the Serraga, Hill 111, behind

