

BIGGER EVERY DAY!

The Crowds at this Great Adjustment Sale are Getting Bigger Every Day.

FLANNELETTE NIGHT-DRESSES.

Reg. 80c. 90c. \$1.30 \$1.70
Sale 64c. 72c. \$1.04 \$1.25

LADIES' WOOL COATS.

\$2.40 \$3.50 \$5.00 \$6.00
\$1.90 \$2.80 \$4.00 \$4.80

LADIES' BLACK CLOTH COATS.

\$4.00 \$6.00 \$8.00
\$3.00 \$4.50 \$6.00

LADIES' FUR NECKLETS

in Martin, Seal and Squirrel.
\$2.00 \$3.00 \$4.50 \$6.00
\$1.60 \$2.00 \$3.00 \$4.50

LADIES' FELT HATS

at Half Price.

LADIES' MOTOR CAPS

At Half Price.

CHILD'S BEAR CAPS & BONNETS

At Half Price.

Purchasers of one day go home and come back later with their friends—and so the good news spreads.

Come, lay in a supply for months to come and you'll be dollars ahead. Don't delay—come—look around—see unusual values offered, and convince yourself that this is your one great chance to save a lot of money.

Every Article Reduced.

This is no ordinary sale, where a few articles are marked down to create a favourable impression.

WE GUARANTEE

that you will save money on every purchase

BECAUSE

every article in our stock is reduced by least 10 per cent., and most of it by 20 per cent.

DRESS GOODS.

Reg. prices 35 55 70 90c.
Sale prices 28 44 56 72c.

BLOUSE FLANNEL-ETTES.

Reg. 10c. 15c. 20c. 25c.
Sale 8c. 12c. 16c. 20c.

APRON GINGHAMS.

Reg. 10c. 15c. 20c.
Sale 8c. 12c. 16c.

FLANNELETTES.

Reg. 10c. 15c. 20c.
Sale 8c. 12c. 16c.

CURTAIN NETS.

Reg. 10c. 15c. 20c. 25c.
Sale 8c. 12c. 16c. 20c.

TABLE COVERS.

70c. \$1.00 \$2.00 \$2.30
56c. 80c. \$1.60 \$1.84

ALEX. SCOTT.

MATting TIME

Is here and we have on hand a large stock of STAMPED MAT PATTERNS which we should like you to inspect before purchasing your mats for this winter's hooking. They are of a very nice design and also very prettily colored.

See our window for samples of the many kinds we have in stock.

Geo. T. Hudson,

367 and 148 Duckworth Street.



New COATS.

AT THE YOUNG MAN'S STORE.



Superior Merit Alone

Can win the approbation of those accustomed to the luxuries of life. Their approval is not lightly given. The unstinted-praise accorded OLD HOME TEA by tea-drinkers of this class clearly proves its vast superiority.

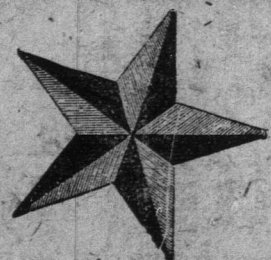
Made from the finest, purest and most carefully selected teas, OLD HOME is precisely what a perfect tea should be—full flavored, rich and exquisitely mild.

One Cup Means Many More

For Sale at all Grocers.

40c. and 60c. per lb.

Rossley



Theatre

Commencing Monday, January 13th,

Great Scotch Pantomime,

JOCK THE KING'S PIPER.

THE FUNNIEST EVER SEEN.

35-PEOPLE-35

HOCH AYE AND ALL IN NEW SCOTCH COSTUMES.

An Inspiring Sight.

Scotch Songs, Reels, Flings and Fun by the ton. Hoot mon ye will aye have to be in time for a seat and there's no a rise in the price either.

Special Matinee on Wednesday and Saturday, at 2.30, 5 cents.

Fun for the Children in a Safe Theatre.



DRINK

'Me Malto'

A TONIC WINE. A guard against illness! It creates ENERGY, and wards off Cold and Chills.

J. C. BAIRD.

Grocer and Wine Merchant.

THE BUSY MAN'S REFERENCE BOOK.

Nineteenth Year of Publication.

'The Daily Mail Year Book.'

Those who require a book of ready reference on all matters of general interest should secure a copy of the Daily Mail Year Book for 1913. This little book is a model of concise and accurate information. It may best be described as a topical encyclopaedia in miniature within its covers; facts and figures innumerable are presented in such a convenient manner that we can turn up in a second the subject on which enlightenment is desired, with the certainty of finding all necessary particulars, special articles on leading questions of the day, written by acknowledged authorities on the subjects dealt with, and over one thousand biographies of prominent people, the noteworthy features of the new Year Book. Its scope is practically unlimited, its outlook is strictly impartial, and it is an invaluable aid in keeping abreast of the times. No one should be without a copy. Only 15c. Post-paid, 19c.

GARRETT BYRNE,

BOOKSELLER AND STATIONER.

Flower Store Bulletin.

This Week.

CUT FLOWERS: Tulips, Narcissus, Frezias, Sweet Peas.

IN POTS: Primulas, Cinerarias, Azaleas, Ferns.

Bouquets, Wreaths, Crosses, and Floral Decorations generally, at short notice.

'Phone, 197.

J. McNEIL,

RAWLINS' CROSS.

STOCK-TAKING BARGAIN IN CLOCKS!

The large shipment of handsome 11 1/2 inch high Brass and Bronze guaranteed Clocks which we imported late in November were nearly all sold before the Xmas trade opened. A few were left and these we were compelled to put aside while the Christmas rush was on. We are now offering them during stock-taking week at \$1.75 each; they are good value for \$5, as everybody who has bought one agrees. They have given entire satisfaction and are perfect timekeepers. Only a very few left, come in now and get yours.

It's the bargain of the season.

ONLY \$1.75 at

DICKS & Co., Ltd.

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.

A. A. MARKS,

701 Broadway, N.Y.

Celebrated makers of Artificial Legs and Feet, Arms and Hands. Any person having lost a limb or part of limb, just write a Post Card to our Agent in St. John's and receive from him a free booklet or treatise of 414 pages on Artificial Limbs, prices of same, how to use them and their uses to the maimed and injured.

Measurements and diagrams taken and limbs supplied by our representative in Newfoundland. **Peter O'Mara, The Druggist,** 46 & 48 Water St. West, St. John's, Nfld. P. O. Box 357. Telephone 334. Outport patrons attended to on arrival of train or steamer.

Choice English Goods.

Ex s.s. Carthaginian.

50 sacks Good English POTATOES.
50 sacks Swede TURNIPS.
20 cases Valencia SILVERPEEL ONIONS—5's.
50 cases PINE CUBES.
10 cases Large PALERMO LEMONS.
10 cases Valencia ORANGES (sweet).
English SMOKED HAMS and BACON.
LOWEST MARKET PRICES.

A. T. RITCHIE.

CABBAGE, POTATOES, TURNIPS, EGGS.

We offer full stocks of

P.E.I. POTATOES, TURNIPS & CABBAGE, PARSNIPS, CARROTS & BEET.

Those goods are in fine condition, and price is low. You can't do better than order NOW.

Edwin Murray.

EX "CARTHAGINIAN,"

40 cases Onions, 5's.

40 cases Sweet Oranges.

40 kegs Grapes.

GEO. NEAL.

PHONE 261.



Are You Satisfied with Your Clothes?

If not, give us a trial order and we'll convince you that our Tailoring is laps ahead of any produced in the city. Remember, we have no old stock or styles, and everything in the make up of a First-Class Garment is included in our make.

The only Genuine American Cutter, and the most skilful workmen are employed in our store.

No better time than now to place an order.

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To remember that we are specially prepared with good

Mouldings and Specially Imported Glass

to frame those Portraits and Pictures given you for Christmas and New Year's Gifts. Have them done before they get soiled or creased.

THE HOLLOWAY STUDIO, LTD.,

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Oranges, Oranges, etc.

100 cases CHOICE ORANGES.

50 kegs CHOICE GRAPES.

Prices right.

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