

PICNIC DRESSES FOR GIRLS!

The Balance of our Girls' American Dresses are reduced to

COST PRICE.

This means you get a Dainty White Dress For \$1.80. Former price \$3.00.

Coloured Dresses,

From 45 cents to \$1.35.

Former prices 60 cents to \$1.90.

S. MILLEY.



Great Clearance Sale

Our Inventory Sale Commences To-Day.

It's no novelty and there's nothing sensational about it. It's simply our way of averting the necessity of carrying shoes from season to season, and of closing out our lines before inventory—a good, sound, business proposition, and

The Greatest Shoe Event of the Year.

Just an idea of the inducements we offer at this Great Sale:
 144 pairs Ladies' Canvas Outing Shoes, flexible Soles, colours Tan, White, Grey; regular price \$1.50, sale price 99c.
 Job Lot of Ladies' Shoes, worth \$1.20, \$1.40, \$1.60; only 85c.
 60 pairs Ladies' Dongola, Blue, Patent Tip; reg. \$2.20; sale price \$1.50.
 100 pairs Men's House Slippers, in Tan and Black; reg. \$1.50; sale price \$1.20.
 40 pairs Men's Walking Boots, in Tan and Black; reg. \$2.75 and \$3.00; sale price \$2.00.
 We have a great variety in Boys' and Misses' Shoes, in Tan and Black; reg. price from \$1.20, 1.40 to 1.60; sale price 70c., \$1.10, to \$1.30.
 Our Counters are laden with Boot Bargains ready for your inspection. Don't miss this chance. Golden opportunity for Outport Buyers.

F. SMALLWOOD'S, The Home of Good Shoes.

REPRESENTING
Dale & Co., Ltd., Montreal,
 MARINE and FIRE UNDERWRITERS,
 Newfoundland Agency for
FIRE
 The British Dominions Gen. Ins. Co., Ltd.
 Tessier & Co., Agents.

Football.

C. E. I. DEFEAT ST. BON'S.

A fair gathering of spectators witnessed a lively contest on St. George's Field last evening between the Church Institute and St. Bon's. Amongst the onlookers were a number of tourists who were very enthusiastic.

At the opening of the game the St. Bon's had honours in their favour and played an excellent combination with the result that inside of ten minutes Callahan scored the first goal for the College lads.

When the ball was again put in play the Institute boys worked hard to equalize and succeeded through Smith who by a clever bit of individual play dropped the leather behind St. John.

On assuming the C. E. I. pressed their opponents hard in the endeavour to increase their score. Play was confined to St. Bon's territory for a while and during a scrimmage Templeman 'handed' the ball and a penalty kick was awarded the C. E. I. Evans was called upon to do the needful and he did so successfully. Shortly after the half time whistle sounded and the score stood C. E. I. 2; St. Bon's, 1.

Throughout the next half the Institute boys had the best of the game, adding two more goals to their score, and the game ended four goals to one in their favour.

Mr. R. H. Tait was referee.

Men Ought to Understand

MEN OUGHT TO UNDERSTAND CLEARANCE SALES BETTER THAN WOMEN DO.

Every man's business training teaches him to understand the reasons behind the rise and fall of prices whether those prices be on merchandise on stocks and bonds or on everyday labor.

Yet when we come to the summer clearance sales the stores are usually filled with women and not with men. This must be due to carelessness and not to ignorance. If the price of that lot you have been envying so much should drop fifty per cent to-day, how long would it take you to beat it to a real estate office? If you knew where you could get a twenty-five per cent increase for your labor, how long would it take you to get to the spot where that extra twenty-five per cent was being paid? If you knew that the price of your rent could be cut in half, how long would it take you to find out where the landlord lives?

Well, the price of your clothes and your hats, your shoes and your shirts and of everything else that you wear and use is being cut to-day.

Now, how long is it going to take you to get to where the cutting is being done?

Being a man, you understand business. You know there is no chicanery about these Clearance Sales. You know the law of supply and demand. You know that the merchant never lived who could guess how much of any article he was going to sell. You know that every bit of surplus merchandise all over this city has to be sold and has to be sold now. Therefore you know that these cut prices are real.

From now on, this paper will be filled with clearance sales until the full season is over. You can fill your closets with shirts and underwear, you can fill your wardrobe with clothes, you can buy furniture, rugs and housewifery of every kind in many cases far less than the merchant himself had to pay.

And all you have to do to learn about these values is to follow the advertising in this paper day by day.

If men had as much appreciation as women have of what these sales mean, the man's stores of this city would be bulging at the sides from now on.

Most men haven't learned, and they don't seem able to learn, that to double your buying capacity is exactly equivalent to doubling your earning capacity.

So take a lesson to-day. Turn to the advertising now and see how much it holds for you in the light of these Clearance Sales.

Dastardly Deed.

Yesterday afternoon a dastardly deed was attempted on an East End pier where the fishing schooner Dictator was lying. Three 'n'er-do-wells who are keener aspirants for the 'flowing bowl' than for work were loitering around there. They asked a member of the crew for a 'five' which was refused, whereupon he received a blow from each one of the delinquents and was badly cut about the face. Another stalwart fisherman heard the noise and rushed from the cabin. He caught one of the trio and gave him a sound thrashing, and the other cowards quickly fled. The police should keep a sharper eye out for such fellows.

NATIVE OF WESLEYVILLE.—The man Samuel Carter, who was killed at Glace Bay recently, was a native of Wesleyville and a brother of Capt. Peter Carter.

Minard's Liniment for sale everywhere

Remember

Saturday, July 27th.

BELL ISLAND REGATTA.

The Bell Island Regatta this year, which takes place on the 27th inst., promises to be the best ever held on the Iron Isle. Great preparations are being made by the Committee for it, and on that day the entire plants of both mining companies, as well as of all the merchants, will be closed down, which is the only day in the year outside of Christmas and Good Friday that a whole general holiday is proclaimed on Bell Island; hence the more than usual interest that is always manifested in the Bell Island annual Derby Day. The first race starts at 10 a.m., and altogether there are ten races on the programme. A band from St. John's will attend and enliven the occasion with music. The race course, which is a mile and one-eighth, is situated at the historic Beach, and starts at the Government wharf at the Beach to the Dominion Pier and return. Several people from St. John's and other places have signified their intention of attending, and no doubt very many more from the Metropolis will take advantage of this to visit the Island. Owing to the Regatta being on Saturday, a magnificent chance is being afforded the city people to cross the island on Saturday morning, leaving St. John's about 6 or 7 a.m. and going by way of the Cove, or else leaving St. John's by the 8.45 a.m. train and going via Kelligrews, reaching the island before noon. The visitor who thus avails of either of these routes on Saturday can see the Regatta that day, attend the ball at night, spend Sunday visiting the mines, Wabana, the piers, Lance Cove, or the beautiful country village of the East End, and return on Monday. The grand ball of the season, known as the "Annual Regatta Ball," takes place on the night of the Regatta, starting at 8 p.m. Special music is being arranged, a city orchestra being engaged for the occasion, and to lovers of the light fantastic a regular treat is assured. On the whole, from 10 a.m. till midnight on Saturday, July 27th, a great time is certain on Bell Island. Come along then, ladies and gentlemen of St. John's and elsewhere and see the Bell Island Regatta, which as a Regatta and outing comes second alone to the St. John's Regatta.

Another Demonstration

IN HONOUR OF FATHER CLARKE.

On Tuesday evening at Torbay the people of that place as well as of the nearby settlements tendered a formal welcome to Rev. Fr. Clarke, and the people of enthusiasm of Sunday last were even outdone. At 7 o'clock the people assembled in the school room of the convent and within a few moments the building was crowded to its utmost capacity by an audience which extended into the grounds outside. The entertainment took the form of a concert and reflected credit upon the good nuns whose pupils were responsible for the same. At the opening address of welcome was read by Miss Ida Thorne and this was accompanied by the presentation to Father Clarke by one of the little tots of a handsome bouquet of flowers. A varied programme was then gone through of songs, dialogues, and recitations, including a very pretty operetta, "The White Garland." At the conclusion of the programme, Mr. Michael Parsons, the president of the Total Abstinence Society, addressed the gathering and repeated the sentiments of pleasure which he had expressed a few days before on behalf of the people in having their late Pastor again amongst them. He referred in glowing terms to the tremendous change that had been made in the parish during Fr. Clarke's forty years of missionary work, and in particular pointed out the revolution that had been accomplished in the temperance movement in the district; a revolution which had taken place purely through the moral suasion of the pastor and the strong example of his own noble life. He was to them the real "Soggarth Arcoon," with them in their daily trials, sharing their joys and sorrows, and at all times ready to listen and to give his wise counsel to the humblest amongst them. At the conclusion of Mr. Parsons' address there was an outburst of enthusiasm and cheering which continued for some moments before Father Clarke could be heard in reply. In his very eloquent response the respected cleric again expressed his pleasure at being with

Ladies of Culture and Refinement Use Salvia Hair Tonic. It Makes the Hair Beautiful.

At last a remedy has been discovered that will positively destroy the Pest Dandruff.

That Dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the dandruff germs and remove dandruff in ten days, or money back.

The manufacturer guarantees it. It will grow hair, stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray, and adds life and lustre.

SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. A large generous bottle costs only 50c. at leading druggists everywhere. The word "SALVIA" is on every bottle. 5

FOOTBALLER BREAKS WRIST.

During last evening's football match George Westcott, who was playing for the St. Bon's, fell and broke his left wrist. It was pretty tough on the poor fellow as he was not a regular player for the team, but being called at the beginning of the game to fill a vacancy did so voluntarily. Mr. Reeves, 'first aid' man, put the injured member in splints, and Westcott had to discontinue playing and visit a doctor.

The Chances Against You

"Oh, I will be all right in a few days," says the person who is tired out and has to drag himself to his daily work because the nervous system is exhausted.

Unfortunately nervous diseases do not right themselves, and the wasting process which has brought you to this condition keeps right on until there is a complete breakdown.

You must get the building-up process started, so that, instead of being a little weaker at the end of each day, you will find the balance on the other side and know that you are gradually getting stronger and well.

Dr. Chase's Nerve Food will help you wonderfully if you only give it a reasonable chance. As the system is built up you will find such symptoms as headache, sleeplessness and indigestion leaving you. You will find the old energy coming back. The mind and body will better serve you, and you will see a new pleasure in life. Dr. Chase's Nerve Food, 50c a box, 6 for \$2.50, at all dealers or Edmanston, Bates & Co., Limited, Toronto.



MAKES LIGHT the work of washing, does Sunlight. Brightness and sweetness reign in the home when Sunlight Soap helps you.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY

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the people and thanked them sincerely for this renewed expression of their love for him, and assured them he never would forget it. It was for him a great joy to again come amongst them and he hoped that Providence would spare him many years that he might annually avail of the same pleasure. He did, himself, feel indeed that he was more or less a father to them all because he saw faces around him of very many heads of families at whose christenings he had officiated, who would never forget their kindness to him at this visit and would carry away the happiest recollection of his old parishioners.

Fr. St. John, the present respected Parish Priest, then addressed the gathering, and stated how glad he was to note the respect which his people here to their former Pastor and how much he well appreciated that this respect was deserved in view of his work amongst them.

The gathering then dispersed, and Fr. Clarke after being besieged with hand-shakes and other demonstrations of affection from the people made his way through the cheering multitude and drove back to town.

A noteworthy feature of Tuesday's demonstration was the very high order of the entertainment; was given and which reflected great credit upon the Rev. Mother Superior and other good nuns in charge of the Torbay convent and who with the people joined heartily in the chorus of welcome.

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HILL'S PILLS FOR LIVER ILLS

If you are troubled with Headaches, Biliousness, Sour Stomach or Constipation, take a few doses of HILL'S PILLS. You will be better the next day. Price 25 cents a box. For sale by T. McMURDO & CO.

WOUNDED STOKER RECOVERING.—Stoker Whefan who was seriously cut with a razor, on board the S. S. Morwanna a few weeks ago is now almost recovered. The wound he received is healing up fast. The Russian seaman who committed the deed got twelve months imprisonment yesterday.

Shop in New York . Pay in St. John's.

This our second shipment of ONE PIECE DRESSES and TUB SUITS affords you the pleasure of making your selection from identical goods as are being shown in New York's best stores, and New York's "fair sex" shoppers demand the utmost style and value for their money.

These DRESSES and SUITS come in a beautiful FRENCH FINISHED LINON, in colors of Copenhagen and Light Tans, Trimmed White and Green.

The SUITS are in Tan and White only—in the new NORFOLK style now being worn by all good dressers on Atlantic City's boardwalk.

No first choice in these goods—they are all beautiful. Come when you can—but come before they are all sold to avoid disappointments.

J. M. DEVINE, THE RIGHT HOUSE.

BA

New Lines of Serviceable Smallwares.

- Vaseline In Pots, with Tin Caps; 2 for 7c.
- Circular Clothes Brushes; new idea 15c. each
- Hydrogen Peroxide, in bottles. 8c. bot.
- Pepper and Salt Shakes 7c.
- "Fibrex" indestructible (8 inch) Comb. See this. 5c.
- Baby Pacifiers, with String of Beads 10c.
- Darning Woofs; 6 cards for 5c.
- Hooks and Eyes (spring), 6 cards for 5c.
- Hair Barrettes; quite a variety. 1c. each
- Sets Cuff Links & Scarf Pin, rolled gold plate; job line. 5c. set
- Drinking Cups, good size; Alum-inum 10c.
- Tubular Boot Laces, Black and Tan; 3 pairs for 5c.
- Silk "Flone" for crochet work; all shades, Reg. 4c. Ball 3 for 10c.
- American Plated Pins, 3 papers for 5c.
- Sewing Cotton, 200 yard reels, 3 for 9c.
- Sewing Cotton, twin reels, 3 for 7c.
- Boot Laces; 2 doz. for 5c.
- Pearl Buttons, new assortment; 3 doz. for 5c.
- Safety Pins, heavily nickelled; 2 doz. for 5c.
- Envelopes, full size; 100 for 9c.
- Waist Pin Sets, 3 and 5 on card. 5c. per card

Ladies' Lisle Gloves. 8 doz. in White, Cream and Black, of fine Lisle make; all sizes. Reg. 35c. 29c Friday & Saturday

Ladies' Kid Gloves. 6 doz. of White Kid Gloves, 12 button length; extra quality kid and strong stitchings. Regular \$1.20. 98c Friday & Saturday

TALCUM POWDER.

- Baby Talcum Powder, round tins 5c. tin
- Baby Talcum Powder, oval tins 5c. tin
- Large 1 lb. tin Talcum Powder. 10c. tin
- "Mennen's" Renowned Violet Talcum Powder 22c. tin
- Japanese Coryllis Talcum Powder, large 10c.

Mens Negligee Shirts.

10 doz. of this popular "Elastic" all-over Negligee Shirts for the man of fashion, full range of neat running stripes, finished in coat style and laundered cuffs; all sizes. Reg. \$1.00. 92c Friday and Saturday

Pillow Shams.

17½ doz. in this line, which includes also a range of dresser scarfs, which we call your particular attention to, as this is the newest American creation, double hemstitched and with stamped design for embroidery working. Reg. value 40c. 34c Saturday

Take the Duty Off

Editor Evening Telegram. Dear Sir,—By present indications farm produce this season will be very much below an average crop in this country, and very many of our farmers claim that they will be compelled to sell off their stock on account of the