

FOOD scientists condemn alum as unfit for use in food, and the time will come when Canada as it is now condemned in Great Britain.

## MAGIC BAKING POWDER <br> Does notcontain Alum

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$\mathbf{M}_{\text {delicioue makes pure }}^{\text {AGI }}$ cuits, cake and pastry. Pro-. tect 'yourself against alum powders by insisting on MAGIC BAKING POWDER.
MAGIC priced baking ALUM powder and
thnown one made in Canada that does NOT contain alum. Made in C.mande
E. W. Gillett Co. Ltd. Toronto, Ont FREE COOK BOOK riam

The Evening Chit-Chat

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Fads and Fashions.


