

A. D. Farrah & Co.

NEWCASTLE

"The Advance House of the North Shore"

Service

Quality

EMPLOYEES' SALE**Management Turns Store Over**

to its employees for ten days, beginning Saturday, Aug. 20th and terminating Wednesday, Aug. 31st

In a Gigantic, Profit-Sharing Campaign, to conduct the business, have a voice in marking merchandise, advertising, displaying it and share in the profits

What a Sale it will be! To our employees it means a business opportunity, new in retail store methods. To the public it means value in ready-to-wear garments, new, clean up-to-date merchandise, positively unequalled before in this district.

Back of this event have been placed the entire resources of A. D. Farrah & Co., so that this may truly prove the merchandising feat supreme in this county. Manufacturers and jobbers have co-operated and made special concessions and our own stocks are actually sacrificed for the accomplishment of this end.

It is unnecessary, we believe, to cite prices here. Too many items in the first place, and our assurance to the public that they have not been equaled before should be sufficient. We only urge you to be here at 9 o'clock on Saturday, August 20th, when the doors open in the morning. The maze of bright new sales cards that will greet you upon entering, only attests to the extensive preparations we have made, our determination to broaden our clientele and our ambition to always pioneer the way to lower and lower prices.

The various lines of Merchandise to be included are:

Women's Hose, Underwear, Corsets

Women's Silk and Muslin Underwear

Women's Gloves and Handkerchiefs

Petticoats, Skirts, Aprons and Sweaters

Women's Coats, Suits and Dresses

Women's Footwear, Girls' Dresses, Women's Waists.

Big stock of Boys' Suits and Boots

Men's Underwear, Shirts, Sox, Ties

Men's Summer & Fall Hats and Caps

Men's Jersey and Knitted Sweaters

Men's Suits, Overalls and Pants, etc.

A. D. Farrah & Company

Newcastle, N. B.

*We call you to a feast of bargains, will you come?
We want you to see them, whether you buy or not*

Style

Economy.