

ANNUAL WHITE SALE

Attractive Offerings In All Kinds

—OF—
WHITE GOODS!

See our Special Lines of

- Job Lace Curtain Sets, from 70c. pair up
- White H. C. and Marcelles Quilts (Slightly Imperfect)
From \$1.30 to \$3.00 worth from \$2 to \$4.
- Cream Flannellette, soft and pure, 9c. per yard.
- Ladies' American White Organdie Dresses
(Beautifully Embroidered) Regular \$8.50 now \$5.00
- Table Linens, Towels, Sheetings, Dress Muslins, Embroideries,
Insertions, Flouncing and all over Embroidery, etc.,
Blouses and Underwear, all at
Special White Sale Prices.

STEER BROTHERS.

THE IDEAL HUSBAND

A Tokio review has been asking its lady readers for their ideal of a husband. Here are the seventeen virtues of the paragon, placed according to the order of their importance in the eyes of fair Japan. He must not be a miser; not be too much taken up with his own toilet; be manly in appearance; not be a woman's man; express himself clearly, avoiding anything like a hint; be prompt in decision, and clever in extricating himself from an awkward position; have an ideal, which may be left to his own choice; leave the management of the household to his wife; never put his face inside the kitchen; never criticize his wife's hats or dresses; never make other people the recipients of his confidences; not end by becoming an object of disgust to his wife; not interfere in feminine matters at all; cultivate the virtue of compassion; not drink heavily; not be fat; not be too jealous.

WINTER STORES IN LABRADOR

The Indians of the barren lands of Labrador rely almost entirely upon the migrating caribou for winter sustenance. When the great herds of reindeer go south in the fall, the Indians are in waiting for them, killing sufficient meat to keep them from starvation during the months of darkness and desolation.

The meat, as killed, is packed into caches—either high in the trees, well out of the reach of wolves, or in some natural cave, which is barricaded with rocks and timber.

When the last deer moves south, the barren lands are almost destitute of life, and should anything happen to their store the Indians are confronted with starvation.

TITANIC MEMORIAL

The Fine Arts Commission has accepted Mrs. Harry Payne Whitney's plans for the Titanic memorial to be built in Washington commemorating the heroism of the men who sacrificed their lives that the women passengers might be saved.

The memorial will cost \$43,000. Seven designs were submitted. Some of the prominent sculptors of the country were among the competitors.

Mrs. Whitney's design is a figure of a man symbolic of heroism. The figure, in white marble, stands with arms outstretched and head thrown back, giving the impression from a distance of the crucifix.

The New International Whittaker's Almanac just received for 1914. Covers practically all information required by business and professional men in the British Colonies. It is indeed a veritable mine. Price only 65c. by mail. GARLAND'S BOOKSTORES, 177 and 353 Water St., St. John's. 31.feb.17.19.21

WIRELESS STATIONS

A map of the wireless telegraph coast stations in the Dominion of Canada, with the report of the Department of the Naval Service, shows that there are forty-one wireless stations situated in the Dominion.

In Newfoundland there are wireless stations at Cape Race, Cape Ray and Port Rich—3.

Counting Newfoundland, there are, therefore, forty-four wireless stations from the Atlantic to the Pacific coasts.

RANDOM READINGS.

BRIGHT, BREEZY, INTERESTING, INSTRUCTIVE.

WOMEN'S ACTIVITIES.

Of the 31,276 marriages in California during the last year 3,064 were divorced.

Lupungu, chief of the Basongu, and one of the most powerful chiefs in the Congo, has more than 300 wives.

In Colorado Springs and Colorado City, the women by their votes have rid their cities of brothels and saloons.

Wages are not payable to domestics in England till the end of the month for services rendered during that month.

Miss Minnie Rainey, of Johnstown, Pa., holds the remarkable record of having attended school for eight successive years without having missed even a part of a day or having been tardy once in all that time.

Messenger girls are the latest innovation in Berlin, and they appear on smart riding bicycles and wearing red Hussar uniforms.

Cleveland women are planning a chamber of commerce which will be the first women's chamber of commerce in the world.

The Oregon welfare commission recently made a decision that women workers in that state can only work nine hours and the minimum pay shall be \$8.64 per week.

Miss Ethel Terry, of Sayville, L.I., while strolling along the beach in front of her home recently picked up a piece of ambergris which was valued at \$5,000.

Under the conditions of the will of Mrs. Thomas Barclay, of Glasgow, Scotland, all widows in Perth who have attained the age of fifty years will be entitled to a pension.

IF YOU WANT

Returns for your money, place your WANTS in the DAILY MAIL.

During a strike at Phoenix, Ariz., recently three women took the places of striking carmen, and, in spite of the disorderly conduct of the strikers, operated their cars successfully.

In Eviktuk, Greenland, the women and men dress alike, and the only way to tell a female from a male is by the lace decorations which the weaker sex wear on their collars.

Charging her with cruel and barbarous treatment, John W. Bassier, of Sudbury, Pa., who weighs 290 pounds, has secured a divorce from his wife, who weighs only 90 pounds.

With an object of helping to put the British in the front place now occupied by the American movies, the Countess of Warwick will enter the moving picture field as a scenario writer.

A WORD TO THE WISE!

To the Reader!

You need a Bright, Breezy, Up-to-date Newspaper if you want to keep in touch with affairs of the Day at Home or Abroad.

Keep Posted

By reading the Daily Mail—Subscriptions \$2.00 per year or \$1.80 in Clubs of Ten.

To the Advertiser!

You get Results by Advertising in The DAILY MAIL, the Best and Most Popular Daily in the Country. Get Our Rates.

The DAILY MAIL
St. John's, Newfoundland.

Sealing Notice!

- S. S. "VIKING" will sign crew Monday, 2nd March, sailing Noon March 6th.
- S. S. "TERRA NOVA" will sign crew Tuesday, 3rd March, sailing 3 p.m. March 6th
- S. S. "RANGER" will sign crew Thursday, 5th March, sailing Noon March 9th
- S. S. "EAGLE" will sign crew Friday, 6th March, sailing 5 p.m. March 9th
- S. S. "FLORIZEL" will sign crew Monday, 9th March, sailing 8 a.m. March 13th
- S. S. "STEPHANO" will sign crew Tuesday, 10th March, sailing 8 a.m. March 13th.

Bowring Brothers Ltd.

FINE FAT HERRINGS

NO. 1 TINNED SALMON SELLING CHEAP.

Smith Co. Ltd.

Smith's Wharf, Water Street West. Jan 15th, sat (Editor The Daily Mail.)

FIRE! FIRE! FIRE!!

Big Sale Commencing TUESDAY, February 17th, Continuing Till Saturday

At POPE'S FURNITURE FACTORY, Corner George & Waldegrave Streets.

 YOUR GAIN, OUR LOSS

Over THIRTY THOUSAND Dollars Worth of

Mattresses, Pillows, Bolsters, Roll and Flat Top Desks, Extension Tables, Toilet Tables, Washstands, Bedroom Suites, Hall Stands, Easy Chairs, Kitchen Chairs, Dining Room Chairs, Children's High and Low Chairs, Couches, Lounges, Sideboards, Music Cabinets, Office Chairs, Children's Cots—iron, wood and wicker, Pictures, Clocks, Window Blinds, Window Poles, Stair Cloth, Floor Canvas, Linoleums, W. E. Bedsteads, Bedsprings, Parlor Tables, Wall Moulding, Picture Moulding. Lots of other articles too numerous to mention.

COME EARLY TO AVOID A RUSH. This is our first sale under such circumstances, we hope it will be our last.