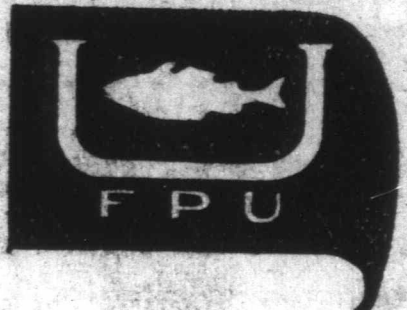


OUR MOTTO: "Suum Cuique."



("To Every Man His Own.")

The Mail and Advocate

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Alex. W. Mews, Editor in Chief
R. Hibbs, Morning Editor

ST. JOHN'S, NEWFOUNDLAND, DECEMBER 28, 1916.

WANTS awaken intellect. To gratify them disciplines intellect. The keener the want, the lustier the growth.
—PHILLIPS.

THE Peace moves seem to hold the front of the stage now and it seems all apparent that Germany is anxious for Peace and is exerting as much pressure as she can command on the neutral nations.

She has not been open in her notes and while she **PEACE MOVES.** has avowed peace propensities she has not been over much willing to state any terms which could provide a firm basis for peace talk. But instead we are now at the beginning of a diplomatic war which will probably mean the beginning of the end of the war. Germany on one hand will persist in "feelers" for peace and the policy of the Allies on the other hand will probably be an absolute refusal to listen until Germany decides, if not to throw up the sponge, at least to acknowledge that the claims of the Allies are based on right and proper grounds. The two stumbling blocks that we see are the occupancy of conquered territory by Germany and the possibility that Russia will want to get through the Dardanelles before peace is made.

THIS diplomacy which Germany is exerting now seems to be an essential in the life of statesmen. It is on a par with tact and both are to some extent dishonest, when they lead to misapprehension.

DIPLOMACY They are the direct opposite of frankness. Of course it is not always good to be brutally frank, and a remark can be made just as strong, without being unnecessarily offensive, but it is distasteful to see statesmen dealing with each other just as two boxers, each trying to find an opening in the other's armour and watching each other intently. If Germany wants peace, let her propose it in frank terms. We think that the Allies would then speak with equal frankness, and we should have less beating about the bush. However, even if Peace does not come just now, there seem to be indications that before many months we shall see the end of the war in sight. We hope that warfare will not break out in the East when our troubles are over. Japan is ambitious and the conquest of China is not only a dream but a very real danger. It may be that the yellow peril, of which we heard a great deal before the war, will do more to consolidate Europe and make her united, than anything else. The nations, that we call heathen, are looking on now, and if the war continues until exhaustion comes to more than one country, it may prove an opportune time for an invasion from an unexpected source.

IT IS more necessary than ever that we should emphasize the principles upon which Britain entered the war. It was impossible to see so great a crime against a peaceful, prosperous and hopeful world, and not league ourselves against permitting it ever to occur again. But how has this vision faded? Have we ceased to think of saving the world, and only think of beating the enemy? We are out to put an end to Militarism, and to help usher in the promised reign of righteousness. The demand that men shall die for their country, or for a great cause, is what has put five millions of British youth into khaki or blue. Our duty towards all the ills of the world is to find the germ, whether in our personal being or in that of the community, and make war upon it. Are we living up to the Call in this Country? Are we endeavouring to bring Capital and Labour together so that each may appreciate the other's worth? Are we endeavouring to break down the barriers which too often separate men of different religions? After all we are all travelling the same way, though by different roads. Are we making our own Country a better place to live in? Are we seeing that justice between man and man is done? All these questions have to be considered and have to be acted upon if we are going to show our patriotism at home as well as in the foreign field. The getting of wealth by exacting the highest price for any article is not patriotism. The neglect to furnish means for the education of all the boys and girls in the Country is not patriotism. The neglect to see that all points are adequately served in having a doctor somewhere near is not patriotism. The using of Government funds as a means of enriching party supporters is not patriotism. The Call to us is to clean the inside of our cup, to regenerate ourselves, and in the desire for an era of peace, we must wish for the regeneration of the German people, for that more than anything is what we must hope for if we want a lasting peace. We want their eyes opened to the way in which they have been "Prussian-led," and it is internal revolution that must be the saviour of Germany. It is not enough to force them to their knees. It is necessary that they should see themselves as they are, and revolt against the power which seeks to use them as machines. As someone has said: "It is not much use to tell a man he is a fool; make him see himself as you see him, and he will cease from very shame to be a fool."

THE CALL The editor of The Star last evening amused a few of his readers by drawing upon his imagination regarding Coalition gossip. What he stated is not true. The F.P.U. at the 1915 Convention passed resolutions against Coalition, and those resolutions will not be rescinded. The statements clearly prove that The Star editor is not conversant with what transpires in the inner circle of politics. The Premier recently intimated that he intended consulting the Opposition regarding public business, but so far he has not done so. If he does there is no hope of securing Opposition support for any schemes of local party aggrandisement. The Premier may have to secure the support of the Opposition to solve national issues now seriously confronting the Colony, which can alone be faced by the co-operation of all parties on a national and equitable basis. Such may be desirable in the best interests of the Colony and of the Empire. Action such as taken in England by the parties recently, is the only remedy, but Coalition proposals will not be considered by the Opposition Party.

THE STAR FALSEHOODS

Where are the Reids now? What are they doing to promote the welfare of the Colony? What have they done? Nothing that means a dollar to the industrial development of the Island. Whilst they were lobbying for franchises there was a grand blare of the hiring fanfare; but beyond the blare there was nothing else. They were going to "develop these millions of acres of timber lands"; they were "going to establish countless industries"; and "the condition of the working class was going to be such as never before."

Now, let us be more specific. Is there any industry in this country that owes its inception or development to the Reid-Newfoundland

VARIA
BY GALE**AN EYE-OPENER**

THE Canadian Government is now conducting a publicity campaign through the newspapers which demonstrates the activity which prevails in Dominion Government circles regarding the industrial possibilities of our big sister. We have not space to discuss the various phases of this activity; but we will deal with one item to prove how lethargic and careless we are in the matter of industrial development.

To what is this supine stupidity of the Morris Government due? Is it attributable to careless disregard of colonial industrial interests, or is it because we have no inducements to offer prospective investors? It may be ascribable to both causes; but we fancy that the latter is the potent reason for the failure of our Government to make a move in the matter of greater industrial activity.

Whatever has been done in this country within recent days is the outcome of purely private initiative; and we need not mention the activities of the organisations whose existence is the outcome of the personal initiative and industry of Mr. Coaker. The only remaining industry—the Plant at Bay Bulls—is the result of American speculation. It apparently owes nothing to the Morris Administration.

So we are forced to the conclusion that Morris has been systematically humbugging the electors of this country by pipe dreams and "cuds" whose only results have been the aggrandisement of certain interests which are by no means in sympathy with the uplift of the people. The motive cause in the instances to which we allude is the increasing of the personal bank roll. "Let the public be —" said one of our big wigs not long since! We beg to suggest to this worthy that the public have measured him at full weight, and they will govern themselves according just as soon as they get an opportunity to do so.

The phase of industrial activity to which we now wish to draw the attention of our readers is the development of the pulp and paper industry in the Dominion. We find the following statement set forth in display type in the columns of the Ottawa "Citizen" (it is one of several). "EXPORTS OF PULP AND PAPER FROM CANADA \$30,000,000, 1915."

The "Citizen" goes on to say: "The pulp and paper industries enjoy an era of prosperity which will continue after the war; and Ontario is likely to become one of the world's greatest pulp producing areas. Pulp and pulp wood exports alone were worth over \$15,000,000, and another \$15,000,000 was added by paper exports. Millions of dollars are being expended this year on new plants for the increasing of the pulp output, not only in Ontario, but all over Canada."

In this item there is something which prompts us to remark: Why are not we progressing in this way? What are we doing in developing an industry which is fraught with such great possibilities? We are doing absolutely nothing. The only indication that the pulp and paper business is not retrograding is that the Northcliffe interests at Grand Falls have increased their plant. Where are the Albert Reid Co.? Where are the Horwood Lumber Co.? Where is the big thing that we were told would "revolutionize our West Coast?" Still evidently in nubibus.

Some days ago we stated that were it not for the energy and enterprise of Mr. Harry Crowe we would have gone back instead of developing; and what little development in the pulp and we may say, too, the lumber business we have seen must be ascribed to Mr. Crowe.

Where are the Reids now? What are they doing to promote the welfare of the Colony? What have they done? Nothing that means a dollar to the industrial development of the Island. Whilst they were lobbying for franchises there was a grand blare of the hiring fanfare; but beyond the blare there was nothing else. They were going to "develop these millions of acres of timber lands"; they were "going to establish countless industries"; and "the condition of the working class was going to be such as never before."

Now, let us be more specific. Is there any industry in this country that owes its inception or development to the Reid-Newfoundland

Company? We know of none; but we are perfectly willing to accord them all the kudos of any industrial development with which they have been associated, when evidences of such are presented to us.

They once had a lumber mill at Soulis Brook (now Benton). Where is it? Non-existent. They had machine shops at Whitbourne, and many invested money in the most promising inland town in the country some twenty-five years ago. Where are the Whitbourne industries? Dead as the Dodo. They began the operation of a coal seam at Howley. What has become of the industry? The only evidence of it is a "hole in the ground," some two miles from Howley Station. They promised to build a Sanatorium for Consumptives near the City of St. John's. Where is it? They promised to build one in every other electoral district. Where are they?

The deluge is upon us, and it is now a question, as our Gallic friends would say, "Sauve qui peut."

The fact is that owing to the tremendous concessions granted mainly through the political activities of the Morris Government stock, and barrel by the Reids) practically everything worth while in the Colony has been bartered away. The political Esau's have had their mess of pottage; and the Colony is now face to face with a condition of affairs that must be termed by every honest man SIMPLY MONSTROUS!

There are many legitimate investors who would gladly establish industries in this country; but the grasp of the Octopus renders this financially impossible. We have already specified some promising projects that fizzled out because the great blight had fallen along our industrial pathway.

We are bleeding through every pore to maintain our colonial position during the war. We are sacrificing everything that is dear to us; and when the war is over we fear that we shall be forced to face the greatest financial cataclysm in our history.

Morris and his political associates are trying to feed us with hoary platitudes; whereas they should be honest enough to say to the robbed tens of thousands: "People! we have bartered away your birthright; we have received our mess of pottage; now what are you going to do about it?"

WEATHER REPORT

Toronto (noon)—Strong winds and gales from South West and West with occasional snow of rain. Friday, strong winds or gales from West and North West and somewhat colder.

COST OF LIVING A STATE PROBLEM

Governor Whitman, of New York, considers the rising price of foodstuffs a problem for the State to tackle, and he will attempt to solve the problem as soon as he has studied it thoroughly. His statement led to the belief that he will make recommendations on the subject when the Legislature convenes.

TORONTO'S NEW HOTEL

TORONTO, Dec. 23.—The Devonshire will be the name of Toronto's new four-million-dollar hotel which will shortly be erected on the site of the Yonge Street Arcade. A letter from the governor-general has just been received by W. S. Dinnick, of the Anglo-American hotel company, stating that he is pleased to grant permission to use his name. His Excellency will be invited to lay the corner stone some time during the coming year.

The Devonshire will be fourteen stories high and will contain 600 guest rooms. Features of the hotel will be a peacock alley and a roof garden. The size of the edifice will be approximately that of the Royal Bank and the C.P.R. buildings combined.

The board of directors are as follows: Sir Wm. Mackenzie, Sir Henry Pellatt, E. F. B. Johnston, K.C., G.P. Schofield, Alfred Rogers, H. C. Cox, Fred D. Corey, president of the Ontario Power company, Buffalo, N. Y., and John McE. Bowman.

W. S. Dinnick is secretary of the company, and has been foremost in forwarding the hotel proposal.

THIS DATE IN HISTORY

DECEMBER 28

Days Past—361. To Come—3.

INNOCENTS' DAY, a festival in Roman, Greek and Anglican Churches, in commemoration of the killing of the children of Bethlehem by Herod.

MACAULAY died 1859, aged 48. The most brilliant historian of the Victorian era. His fame was assured by his "Essays" and "Lays of Ancient Rome," and his "History of England" did more than confirm it. He sat for some time in Parliament, gaining a new celebrity by his speeches, and served for five years in India.

'TIS HE NERVES OUR ARM

The day is long, and the day is hard,
We are tired of the march and of keeping guard;
Tired of the sense of a fight to be won,
Of days to live through and of work to be done;
Tired of ourselves and of being alone,
Yet all the while, did we only see,
We walk in the Lord's own company,
We fight, but 'tis He who nerves our arm;
He turns the arrows that else might harm;
And out of the storm He brings a calm;
And the work that we count so hard to do,
He makes it easy, for He works too;
And the days that seem long to live are His,
A bit of His bright eternities;
And close to our need His helping is.

—Susan Coolidge.

CARBONEAR CONVENTION

Copy of Circular Issued by the Reid Mfld. Co.

Special Rate Notice No. 106.
All Agents and Conductors, St. John's to Carbonear, and Conductor, Bay-de-Verde Branch.
Fishermen's Protective Union Convention, Carbonear, January 9th and 10th, 1917.

For the above Convention, you may issue delegates return tickets at ONE WAY FIRST CLASS FARE, going January 8th, 9th and 10th, and good returning on January 11th.

Conductors will not issue Excursion tickets to passengers boarding trans at other than Flag stations.

Agents will use form 125, and Conductors will use their regular form, punching out (Excursion).

J. W. N. JOHNSTONE,
G.P. & T.A.**--JUST IN--**

No. 1 King APPLES
Florida Sweet ORANGES
J. J. ROSSITER.

SALVATION ARMY LEGATEE

Had Hard Time to Choose Legatee Under Will But Named Salvation Army.

The Salvation Army is understood to be set down as the legatee in a will involving property to the value of \$13,000 which was made in Amherst, N.S., not long ago by a soldier quartered there at the time, says the Amherst Guardian, and it was chance alone which kept some Amherst girl from being named instead of the Army.

The story goes that the soldier ap-

proached one of his officers while quartered in town and declared a wish to make his will. The officer began to draft the document out when the question of heirs came up the soldier had no close kin to name. After some discussion he deferred completing the will until the next day, saying that if he met the right girl at that evening's dance she would be the one whose name would be put in the will.

Next day he went back to the officer. The right girl had not been found. "Put down the Salvation Army," he is reported to have said, in effect. The will was completed, signed and witnessed, and the Salvation Army is the legatee.

NOTICE!

The Second Annual Meeting of Conception Bay District Council of the F. P. U. will be held at Carbonear on Tuesday, the 9th of January next, at 3 p.m.

All Local and District Councils in the Districts of Harbor Main, Port-de-Grave, Harbor Grace, Bay-de-Verde and Carbonear should be represented. All Officers of such Councils are Members of the Conception Bay District Council.

At this Convention the matter of selecting Candidates for Bay-de-Verde, Carbonear, Harbor Grace, Port-de-Grave and Harbor Main will be considered.

The matter of establishing a Union Distributing Store for Conception Bay and the establishment of a Union Station on the Labrador will also be considered.

By order,

W. F. COAKER,
Chairman ex-officio.
St. John's, December 28, 1916.

Conception Bay District Council of the F. P. U.

Delegates to Conception Bay District Council Meeting to be held on TUESDAY, the 9th January prox., will please note that the Reid Newfoundland Company will issue ONE WAY FIRST CLASS TICKETS to all delegates who attend the District Council Meeting. Good going January 8th, 9th and 10th, and good returning on the 11th.

Reid-Newfoundland Co.**New Year Excursion**

Excursion return tickets will be issued at

ONE WAY FIRST-CLASS FARE

good going December 30th, 31st, and January 1st, and good returning up to January 3rd.

Reid-Newfoundland Co.