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T-A-TIVES".



RIOTT
Ottawa, Ont.,
August 9th, 1915.
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J. MARRIOTT.
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THE WEEKLY ONTARIO AND BAY OF QUINTE CHRONICLE

ESTABLISHED 1870

BELLEVILLE, ONTARIO, THURSDAY, NOVEMBER 8, 1917.

MORTON & HERITY, Proprietors.

A Victory Bond is a Shot at the Kaiser

A MERE DROP IN THE BUCKET!

Economists profess to be staggered because Canada is adding \$150,000,000 more to its debt through the Victory Loan. They forget that Canada has added an amount to its national wealth this season that makes \$150,000,000 look very small. The rise in the prices of wheat, oats, barley and other grains has alone invoiced over \$400,000,000, and the amount of money Canada has received in payment for exports of munitions and products of the farms sown from grain reaches a staggering total.

Mr. James Carruthers made the statement today that the Victory Loan Committee that the value of the crops this year in the three northwest provinces would reach the huge total of \$750,000,000, while Ontario alone raised \$150,000,000 worth of wheat, oats and barley, or an amount equal to the present Victory Loan. One billion dollars would hardly cover the value of crops of all kinds in the whole of Canada.

Canada's Victory Loan to be Liberally Subscribed For in Hastings County

Our County Well Organised--The County's Organisation Most Perfect Machine
Ever Formed--People will Know Advantage of This Patriotic Offering.

Very few people have any idea of the magnitude of the work connected with Canada's Victory Loan. For three weeks Mr. W. B. Deacon, the County Organizer, has been tireless in organizing and has succeeded in surrounding himself with an organization which is well high perfect. It is not a question of Belleville in this matter. Every village and hamlet and farmhouse right back to Nipissing District will be organized and canvassed. Mr. Deacon and Mr. W. B. Evans have travelled the county from end to end and are handling the entire undertaking in a purely business-like manner. Teams have been formed to cover the entire county, and these teams are composed of men who are men of business to suit. They are men of weight in their localities, and better than all they are giving their entire time to the placing of these bonds. They will do nothing else for the duration of the campaign. The names of the members of these teams appear below and one can readily see that no effort has been spared in securing the very best men of each community in the county. These men as well as the team members of Prince Edward County, Lennox and Addington, and Northumberland will hold a grand rally in Belleville on Wednesday next, Nov. 7th. They will be addressed by Mr. W. L. McKinnon, of Toronto, the Eastern Divisional organizer. This address will be in the form of instructions for the carrying out of the undertaking, as well as to imbue them with the knowledge of the patriotic nature of the work. They will know that they are doing work that is as necessary for the success of the war, as is that of our glorious soldiers who are fighting in France. They will be instructed to impress upon the people that they visit the necessity of subscribing liberally to the Victory Loan. Because if the Victory Loan falls down the money that could have been subscribed will be no good, as the war cannot be won without funds.

Public Meeting Nov. 12th.
Throughout the County there will be public meetings held on the evening of November 12. Belleville will have a famous speaker from Toronto, and the local speakers are expected to give their services to the Publicity Committee for that night. Belleville is famous for its speakers, and they have never used

their oratorical powers in a better cause, and they will be called upon and assigned to different communities for that date. Lieut. Col. E. D. O'Flynn has this end of publicity in hand, and he reports excellent response from the public-spirited citizens of Belleville. Col. O'Flynn is also calling on local speakers from every community in the county to give this evening to the cause.

Local Organization

Walter Belleville, being the County Seat is the headquarters of the Victory Loan, the committee rooms, on Campbell St., are by no means local, but the radiating centre of activity. In the past at all times will be found Mr. L. B. Thompson, the County Organizer, and his staff. You will be pleased to have any one call and have the loan explained. He is a very busy man now and he glories in it. The publicity committee expects the co-operation of every citizen of Belleville in boosting for the Loan. Make Canada's Victory Loan known to every man, woman and child in the county, by talking, by placing advertising matter in windows, by displaying Victory Loan stickers, which can be secured at Headquarters, No. 10 Campbell St., on automobiles, in windows, etc., by lending space in their advertisements, and by boosting in every conceivable way for the success of Canada's Victory Loan for 1917.

Executive Committee.

- W. B. Deacon, Chairman
- W. B. Evans
- H. W. Ackerman
- Mayor H. E. Ketcheson
- L. R. Terwilliger
- S. Burrows
- William L. Doyle
- W. H. Nugel

Publicity Committee.

- William L. Doyle, Chairman
- J. O. Herity
- A. G. Davy
- H. W. Wotten
- George Gorman
- Lt. Col. Edmund O'Flynn
- D. H. Morrison, Bancroft, Ont.
- R. W. Sabine, Marmora, Ont.
- A. H. Watson, Madoc, Ont.
- Z. Lafontaine, Tweed, Ont.
- O. M. Aiger, Tweed, Ont.
- James Curry, Stirling, Ont.
- E. Sydney Bennett, Stirling, Ont.
- Clarence Young, Trenton, Ont.
- P. J. O'Rourke, Trenton, Ont.
- E. S. Newport, Deseronto, Ont.

Standard Bank Boys Report.

Garnett French and C. J. McJellan, ledger-keepers of the branch of the Standard Bank, Belleville, yesterday reported for service. These young men make the fourth and fifth to report.

Put your money in the front line

trenches by buying a Victory Bond. A Victory Bond is a shot at the Kaiser. Buy preferred stock in your county--Victory Bonds. Buy Victory Bonds and help win the war.

Honorary Committee.

- Hon. Sir Mackenzie Bowell, Esq., K. C., M. G. P. C., Belleville, Ont.
- S. Gas Porter, Esq., K. C., M. P., Belleville, Ont.
- W. B. Norhaus, Esq., K. C., M. P., Belleville, Ont.
- J. W. Johnson, Esq., M. P. P., Belleville, Ont.
- Sandy Grant, Esq., M. P. P., Tweed, Ont.
- Robert Cook, Esq., M. P. P., Harold, Ont.
- H. F. Ketcheson, Esq., Mayor, Belleville, Ont.
- Thos. Ritchie, Esq., Belleville, Ont.
- E. J. Graham, Esq., Belleville, Ont.
- Lt. Col. Edmund O'Flynn, Belleville, Ont.
- William H. Ireland, Mayor, Trenton, Ont.
- Robert Weddell, Esq., Trenton, Ont.
- E. A. Rimes, Esq., Mayor, Deseronto, Ont.
- Major McLaughlin, Esq., Woodville, Hastings, Belleville, Ont.
- Katharine Vermilyes, Esq., Reeve, Trenton Twp., Belleville, Ont.
- Charles Ketcheson, Esq., Reeve, Sidney Twp., R. R. No. 2, Belleville, Ont.
- Thos. H. Thompson, Esq., Reeve, Madoc Village, Madoc, Ont.
- Robert P. Coulter, Esq., Reeve, Stirling Village, Stirling, Ont.
- W. H. DeBios, Esq., Sulphide, Ont.
- S. B. Wright, Esq., Deseronto, Ont.
- Thos. Montgomery, Esq., Reeve, Rawdon Twp., Stirling, Ont.
- Robert T. Gray, Esq., Reeve, Marmora Village, Marmora, Ont.
- S. P. Rollins, Esq., Reeve, Tweed Village, Tweed, Ont.
- T. E. Laycock, Esq., Reeve, Marmora & Lake Twp., Marmora, Ont.
- Wm. J. Jeffery, Esq., Reeve, Huntingdon Twp., Ivanhoe, Ont.
- J. H. Clark, Esq., Reeve, Hungerford Twp., Tweed, Ont.
- J. E. Newton, Esq., Deputy Reeve, Hungerford Twp., Tweed, Ont.
- Simeon Fox, Esq., Reeve, Madoc Twp., Elorado, Ont.
- James A. Moore, Esq., Reeve, Elzevir & Crimshaw Twp., Queensboro, Ont.
- John F. Green, Esq., Reeve, Bangor, Wicklow, & Maynooth, Ont.
- John A. Lure, Maynooth, Ont.
- John A. Stewart, Esq., Reeve, Carleton Twp., Boulter, Ont.
- C. I. H. Jordan, Esq., Reeve, Montegle & Herschel, R. R. No. 2, Hybla, Ont.
- Urban A. Hubbel, Esq., Reeve, Faraday Twp., Bancroft, Ont.
- Thos. Tarriff, Esq., Reeve, Dunganon Twp., Deseronto, Ont.
- F. White, Esq., Reeve, Mayo Twp., Rowland, Ont.
- C. S. Rollins, Esq., Reeve, Wollaston Twp., Cpe Hill, Ont.
- A. T. Embury, M. D., Esq., Reeve, Bancroft Village, Bancroft, Ont.
- E. J. Brinklow, Esq., Reeve, Limerick Twp., Ormsby, Ont.
- J. A. Gunter, Esq., Reeve, Tudor & Cash, Gunter, Ont.
- Thos. H. Naylor, Reeve, Town of Deseronto, Deseronto, Ont.

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YESTERDAY'S VICTORY LOAN MEETING A NOTABLE GATHERING

Canada's Giants of Finance Meet Representative Business Men of Ontario in Conference

At a luncheon given by the Ontario Committee of the Canada Victory Loan yesterday at the Royal Cafe in Toronto, business and professional men from one end of the Province to the other gathered together to meet face to face the men higher up in the Victory Loan organization. The organizations representatives were there from every county in the province. Hastings County having Ald. W. B. Deacon, County Chairman and W. L. Doyle, publicity manager of the county. The room was appropriately decorated with flags of the Allies, and the walls covered with advertising matter that has already been shown, or will be shown throughout the campaign, which starts on Nov. 12. It was inspiring to see the interest and enthusiasm shown by Canada's biggest business men in the success of the loan. These men are giving their valuable time away from their businesses to attend to the business of the Victory Loan which is recognized as the most vital business that one can possibly be engaged in for the next three weeks. If this business is not successful Canada will have to drop out of the war suddenly. It is absolutely up to the citizens of Canada to see that the Victory Loan is the most successful business venture ever attempted in the Dominion.

Mr. G. H. Wood, of Wood-Gundy Co., presided as chairman, and opened the meeting with a toast to the King followed by the singing of the National Anthem. Mr. Wood made an introductory address in which he gave an inkling of the necessity of concerted action on the part of every sub-organization in the province of Ontario; after which Mr. A. E. Ames, and Mr. E. R. Wood, respectively chairman and vice chairman of the Dominion committee of the Victory Loan, spoke some plain words on the advantages and necessity of the loan as a domestic proposition. Mr. Wood dwelt particularly on the obligations we owe the mother country from a financial standpoint. For the past fifty years Britain has financed Canada, and made possible the development of our vast country and limitless resources. More than 80% of all the money invested in Canada for the past fifty years has been supplied by Britain, now it was up to Canada to take care of herself. Every Canadian should do something to make this loan a success if Canada is to continue in the war. Mr. Nixon of the Nixon Iron Works told of the participation of the working man in the Victory

Bond. Any workman who can afford it does not buy a Victory Bond was a traitor to his country. Mr. Stevenson, Dominion Publicity Chairman, and Mr. J. H. Woods, President of the Canadian Press Association gave a brief outline of the extensive Dominion advertising campaign. Mr. E. L. Ruddy told what Toronto was doing in the way of publicity. The committee numbers 1500 members and there is oceans of work for every one of them. The address of the afternoon was that given by Mr. Norman Summerville, the provincial organizer. Mr. Summerville is a most forceful, dramatic orator and spoke with such dramatic feeling of the sacrifices being made for us by the boys "over there," that resolve was written on the face of every listener to put aside every business consideration, every comfort, every pleasure for the next three weeks and make Canada's Victory Loan a fitting answer to the appeal for help from these glorious soldiers who are fighting our battles.

Probably the most interesting talk to the publicity men present was that of Dr. Abbott, the provincial chairman of banking. Dr. Abbott spoke in a straight businesslike manner of the work of the publicity committee of the various counties and many questions were asked and answered by the doctor and in this way points cleared up that no amount of correspondence would cover. Dr. Abbott shows in his conduct of the campaign of publicity not only considerable grey matter of his own, but a conservation of grey matter in his associates. Publicity is recognized as the most vitally necessary work in the Victory Loan campaign. Then comes the actual selling of the bonds, the canvassers. By the time the canvassers get to the buyer he is convinced that it is his duty, and a great privilege to subscribe to Canada's Victory Loan, and help win-the-war himself, and not tell the other fellow how to do it.

All is ready for Monday night's big rally in the City Hall. Col. E. D. O'Flynn has completed his program, which includes one of Canada's foremost orators, and who is very much in the public eye at this moment. Everything that can make a noise is expected to do it on Monday morning next. The church bells will be rung, fire-bells and factory whistles will be turned loose so that the people of Belleville will be aware that the Victory Loan campaign has been launched in Belleville. Mr. Charles Hannah will be in charge of this end of the publicity and we expect to hear from Charlie.

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Be Your Country's Banker By Hector Charlesworth

The banker is a person who is envied by his fellow-men. In a measure, sometimes great and sometimes small, he is a power in the community. The man who needs money for legitimate enterprise goes to the banker, and places a request for a loan before him. The banker first asks what security he has to offer, and other information looking to his own protection. He wants clear assurances as to the uses to which the money is to be put. He demands a confidential voice in the way his client shall conduct the enterprise. If it looks good to him, and interest and collateral are satisfactory, the loan is negotiated. The applicant is pleased and so is the banker.

It is not every day that the opportunity to be a banker comes to the ordinary man or woman. This opportunity, Canada's "Victory Loan," places within reach of everyone who has been thrifty enough to lay by a little cash. No matter if the capital is small, the opportunity is the same. Canada becomes your client! You can become Canada's banker!

The enterprise to be staked is the greatest and noblest in the history of mankind. Canada's illimitable resources are your security. As a free elector you have a voice in your country's business. The guaranteed interest assures a generous profit. In other words the "Victory Loan" is a full-edged proposition! Subscribe to it and become your country's banker.



A PATRIOTIC CANADIAN HEROINE

This is "Miss Canada," otherwise Miss Gwendolyn Haynes, of Toronto, who will appear in every moving picture house in Canada next week in company with no less a star than Sir Thos. White. The film entitled "Victory's Call to Canada," and advertising Victory Bonds.

work, is a son of the late Rev. Canon Sotimus Jones, M. A. Mr. Jones is a successful barrister in Toronto, a member of the firm of Rowan, Jones & Summerville.

TO CONDUCT CROWN BUSINESS

Mr. James E. Jones of Toronto, who has been appointed by the Attorney General to act as Crown Counsel at the sittings here next week, is a son of the late Rev. Canon Sotimus Jones, M. A. Mr. Jones is a successful barrister in Toronto, a member of the firm of Rowan, Jones & Summerville.