



Victrola No. 300

THE VICTOR COMPANY ORIGINATED THE MODERN TALKING MACHINE AND WAS THE FIRST TO OFFER THE PUBLIC HIGH-CLASS MUSIC BY GREAT ARTISTS. VICTOR SUPREMACY BEGAN THEN. IT HAS BEEN MAINTAINED BY THE CONTINUING PATRONAGE OF THE WORLD'S GREATEST MUSICIANS AND BY THE MERIT OF VICTOR PRODUCTS.

IN BUYING A TALKING MACHINE, CONSIDER THAT YOU MUST CHOOSE THE VICTROLA OR SOMETHING YOU HOPE WILL DO AS WELL, AND REMEMBER THAT THE VICTROLA—THE STANDARD BY WHICH ALL ARE JUDGED—COSTS NO MORE. THE VICTROLA INSTRUMENT LINE INCLUDES TWENTY-ONE MODELS OF THE THREE GENERAL TYPES SHOWN AT FROM \$37.50 UP.

ASK FOR ILLUSTRATED CATALOG. TO BE SURE OF GETTING VICTOR PRODUCTS, SEE THAT THE WELL-KNOWN VICTOR TRADE-MARK IS UNDER THE LID OF EVERY INSTRUMENT AND ON THE LABEL OF EVERY RECORD.

LARGE STOCK OF RECORDS ALWAYS ON HAND. AT PRESENT WE HAVE A LOT TO CLEAR AT 25c EACH.

At the Sign of the Star
The Store of Quality
J. N. Schefter

Do you intend to do any Roofing this fall. If so, investigate the merits of—

Brantford Arro-Lock Slate Shingles

Arro-Locks save you money

—because Arro-locks endure against wind and weather—severe storms cannot bulge the tough, strong locked shingles. Also proof against rain and frost.

—because Arro-locks are fire resisting—each slate is saturated through and through with best asphalt and thickly surfaced with fire-resisting crushed slate.

—because Arro-locks cost less to buy, less to lay and nothing for repairs.

—because Arro-locks mean lower insurance rates.

—because for years to come Arro-locks will retain their rich, mellow-toned red and green colors.

—because Arro-locks can be laid right over the old wood shingles—saving you the mess and nails of your old roof on your lawn and garden.

DISTRIBUTORS FOR MILDMAI

Liesemer & Kalbfleisch
Cement, Plaster and Lime

Buy Old Flour Now

Put in a supply of old flour now, as flour made from new wheat is not so good. We have the best that money will buy. A bag of Five Roses Flour will make 5 to 5 loaves more of bread than a bag of the ordinary flour will. Buy Crust—our Pastry Flour. All kinds of meals & cereals.

Try Nu-Jell—the new Jelly Powder.

Fresh Groceries of the best quality.

Tanglefoot Fly Spray kills flies in 5 minutes.

We will give you 3 1/2 lbs. of Green or Black Tea or 60c Coffee and a beautiful ladies fine rubber apron, all for \$2.40, while they last.

GEO. LAMBERT

THOSE SPEED COPS

(Pembroke Standard)

The speed cop keeps tab on the fast drivers, but who keeps tab on the "speed cop?" If he serves anyone for exceeding the speed limit, there should be a summary trial before a local Justice of the Peace. It is true that the driver of the car is

Those Pictures in Your Store-room

Would look much better on your walls—and it's an easy matter to have them framed.

Wrap them up now—before it slips your memory—and bring them in to us.

You'll be surprised how much frames will add to their beauty—and you'll never miss the little that they cost.

May we expect you soon?

G. H. EICKMEIER

likely in a hurry, he may be heading for some point hundreds of miles distant, and would sooner give \$5 or \$10 and be done with it, as he has no time to lose, but that is not the point. We do not want speed cops with arbitrary powers. If they have horse-sense they can serve a very useful purpose, upon the other hand if they are lacking in horse-sense they can become an intolerable nuisance. A driver of a car of high power, on a clear road, should not be pinched for exceeding 25 miles per hour.

Ron—I wonder how this chicken could live with so little meat on it? Sid—It didn't that's why it's here.

Miss Mary Ruetz is visiting relatives in Preston this week.

Mr. Otto Lantz purchased a Nash roadster at Toronto last week.

Cream 34 and 36c. Bring in a can in exchange for salt. Sovereign

Mr. and Mrs. L. Scinger of Toronto spent over Sunday with Mr. and Mrs. A. Kramer.

Football Match, Friday Evening, Tavistock vs. Mildmay. Game called at 6 p.m. sharp.

Miss Margaret Herringer, R.N., of Detroit, visited her parents, Mr. and Mrs. S. F. Herringer, last week.

Mr. and Mrs. A. F. Scheffer were at Fergus last Thursday to visit the latter's sister at the Alexandria hospital.

Don't fail to attend the dance in the town hall, Mildmay, on Friday evening of this week. The Chesley orchestra will furnish the music.

Edward Schneider was at Galt on Tuesday catching for the Clifford junior baseball club in their semi-final game against the Galt club.

Mr. Jos. Schickler has been awarded the contract of building an addition to the concrete wall around the Walkerton reservoir. The wall is to be raised about three feet, which will greatly increase the capacity of the reservoir and give the county town a much higher water pressure.

THIS IS THE MONTH

During the month of August young people must decide the momentous question as to whether or not they will secure more education and, if so, what kind. In making this decision we ask each one to write the Wingham Business College, Wingham, Ont., for particulars regarding the success of our graduates, also for names and addresses of graduates who are holding remunerative positions. Recent lady graduates are drawing from \$25.00 to \$60.00 per week. Young men are holding positions as managers, superintendents, etc., in the very best firms on the continent. Individual instruction. Enter any day. Home Study. Canada's greatest chain of high grade commercial schools. Write to-day for particulars to C. J. Martin, B.A., Wingham, Ont., or to J. O. McDermont, B. A., Canada Business College, Toronto, Ont.

MOLTKE.

The Moltke band is kept busy attending the Garden parties. Last week they attended one in Howick and had an enjoyable time.

There passed away last week two of the oldest residents of Moltke. Mrs. Emerich Hill, who for many years lived on the Hill farm near Moltke, but who has been staying for some years with her daughter Mrs. Welz passed away at the age of 91 years. The funeral on Friday was largely attended, many coming from long distances to pay their last tributes. On Sunday Mr. Chas. Weber passed away. He had been ill for some time at the home of his son, Philip. He was 71 years of age, known by everyone for miles around and friend to all. The funeral was held on Tuesday afternoon from the home of his son Philip.

Mr. Hy. Ortman has been busy in preparation to cidering and will look forward to all the old customers.

Mr. and Mrs. Campbell of Wallace Sundayed at Mr. Con. Kuhl's. The Misses Leonora and Thamar Brackebusch, also Mrs. Koch and daughter Dorothy, all of Montreal are spending their vacation at home.

Mr. and Mrs. Chas. Weigel and Mr. and Mrs. Paul Hauch of Hanover Sundayed at Mr. Adolph Weigel's. Mr. and Mrs. Geo. Filsinger visited in Hespeler over the week-end. Mrs. Filsinger's mother accompanied them home.

Mr. and Mrs. Henry Ortman and Mr. and Mrs. J. Ortman of Clifford visited in Wallace on Sunday.

Miss Edna Weigel of Hanover spent Sunday with Miss Frieda Baetz.

ADDRESS AND PRESENTATION TO FATHER FLAHAVEN

On Thursday evening last the hall at Sacred Heart Church, Teeswater, was the scene of festivities in honor of Rev. Father Flahaven who was about to leave this parish for Hespeler. The hall was beautifully decorated in colors of yellow and white and yellow candles added their cheerful glow to the handsomely appointed tables. After the banquet which took place at 8 o'clock a beautifully worded address was read by Mr. Thos. Cronin, and at the proper moment a purse of gold was presented by Mr. Holman.

Father Flahaven made a suitable and touching reply. Rev. Dean Zettler, of Chepstowe, also made a short address. Rev. Fr. Maloney of Walkerton, Rev. Fr. Montag of Mildmay and Rev. Fr. Goodrow of Riversdale, were guests at the banquet.

Music by Messrs. John Weeks, W. Batte, and the O'Malley Brothers helped to enliven the evening.

Helwig Bros. Weekly Store News

"AUGUST CLEARING"

Specials for This Week

Mens Fine Shirts

Mens Fine Negligee Shirts with double French Cuffs. Sizes 14-16 1/2. Regular values \$2.00 and \$2.50.

TO CLEAR AT \$1.49

Ladies Hosiery

Ladies Cotton Lisle Hose, plain black with hemmed and ribbed tops. Sizes 8 1/2 to 10. Regular 50c up to 75c.

TO CLEAR AT 35c

Three-Quarter Socks

Three-quarter length Socks for girls and boys, sizes 7 to 10. Plain colors, also ribbed, sand, with fancy cuffs. Regular 75c.

TO CLEAR AT 38c

Brushed Wool Coats

Ladies Brushed Wool Sweater Coats, just in, sizes 38 to 44. Colors Sand, Carmel and Pearl with contrasting color for trimming.

PRICE \$5.00

Broad Cloth Blouses

Ladies long sleeve plain Broad cloth Blouses, pin tuck cuff and collar.

PRICE \$3.75

Printed Cotton Crepe

Printed Cotton Crepes, colors Sky, Mauve, Maize and Tangerine Ground with a pattern. 36c value.

TO CLEAR AT 24c

Summer Dress Material

Printed Voile Silk and Wool Crepe
Voile and Ratine Mixed
Silk Check Gingham Printed Silk Crepe

THESE MATERIALS ARE MOSTLY IN DRESS LENGTHS AND ARE ALL THIS SEASON'S GOODS. REGULAR VALUES \$1.00 to \$2.00.

PRICE TO CLEAR 48c per yard

Boys Cotton Jerseys

Boys long sleeve cotton Jersey, colors, Navy, and Cardinal, Khaki and Cardinal. Sizes 22 to 32.

TO CLEAR AT 38c

Sweater Coats

Pure Wool Coats for men. Just the thing for cool evenings. Colors, Lovet, Fawn, Grey and Brown Heather.

PRICE \$2.95

Black Overalls and Striped Cotton Pants \$1.95

Bring us your Cream, Eggs and Butter

HELWIG BROS.

GENERAL MERCHANTS

Mr. Herbert Hallman of Hanover, Jos. Hauck and other friends here. who was hurt in an auto accident near Clifford, several weeks ago, when his ear was completely torn off and later sewn on again, is not improving very fast, and underwent an operation last week on his head.

FORMOSA.

Mrs. Frank Kraemer and family of Kitchener spent several days with friends here.

Mr. Cornelius Meyer spent the week-end at Kitchener visiting with relatives and attending the Old Boys Re-union.

Miss Gertrude Bildstein of Preston is spending her vacation at her home here.

Mr. Ralph Fedy is spending his holidays at his home here.

Mr. and Mrs. Alex Meyer and family, Mr. and Mrs. Herb Meyer and Mr. Edgar Lehman spent Sunday at Eugenia Falls.

Mr. and Mrs. Wm. Hundt and family and Mr. and Mrs. A. L. Oberle and family motored to Port Elgin on Sunday.

Miss Rose Weiler of Toronto is spending some time at her home here.

A tennis tournament will be held with Teeswater in the near future. Mr. and Mrs. Val. Weiler and family and Mr. and Mrs. John Hundt attended Old Boys Reunion at Kitchener last week.

Messrs. Cyril and Harry Oberle and friends of Waterloo spent the week-end here with relatives and friends.

Mr. and Mrs. L. Scenger of Toronto called on relatives here on Monday.

Miss Margaret Seifried of Port Elgin is visiting at Wm. Hundt's. Miss Jean Wendling of Kitchener is spending a few days with Mrs.

this class of beef to show at the coming exhibition.

Export buyers took quite a few cattle weighing under 1200 pounds, and paid \$7.50 to \$7.75 for these.

The top for this class was \$8.25 paid for a bunch of 14 sold to one of the packers. There were not a great many choice handyweight killers on the market. Sales were generally made from \$6.50 to \$7, with common as low as \$5.40. There was quite a few sales between \$5.40 and \$6.25.

Exporters took some heifers from \$7 to \$7.50, with the top for a load at \$7. Most of the heifers sold from \$6.50 to \$7.50. An odd cow sold from \$5.25 to \$5.50 and the bulk of the good ones from \$4.50 to \$5.

Plain cows sold from \$3 to \$4, and canners and cutters from \$2 to \$2.50.

Two bulls brought \$6 and good bulls generally sold from \$5 to \$5.75, mostly for export. Medium bulls moved around \$4, and common hogs from \$3.25 to \$3.50. Good baby heaves sold from \$0 to \$12, and fair ones at \$8.

Steady prices prevailed for lambs the best bringing from \$14.50 to \$14.75 with a few at \$12. Culls sold around \$11 a hundred. There were not many sheep and steady prices prevailed. Good ones sold from \$6 to \$7, and fair ones from \$4 to \$5. Culls sold from \$2 to \$3. Calves were easier at the top. Sales were generally at a reduction of 50c a hundred. The top was \$11, but there were not many at that price. Good ones sold from \$9 to \$10, and fair to good ones from \$7.50 to \$8. Grassers brought from \$4.50 to \$4.75.

The hog market was unsettled early in the day, but finished steady with last week's close. Buyers were bidding lower prices, but were unsuccessful in getting hogs at the bids. Sales were general at \$12 f.o.b. and \$13.75 off cars with car selects at \$15.86.

UNION STOCK MARKETS TORONTO

A moderately heavy offering of cattle was received at the Union Stock Yards for the opening market of the week, and trading was inclined to be slow, except in the case of heavy steers and baby heaves. The supply of butcher cattle was in excess of requirements, and there was a fairly large holdover of common cattle both from the West and Ontario. Both the packers and export buyers were taking heavy steers, with the local trade securing the best offerings. Prices were generally firm for anything that showed quality, but were barely steady for the unfinished shipments.

The market was slow at the opening with the principal activity in the heavy steers. Local packers took the best of the heavy steers, and the choicest offerings brought from \$8.50 to \$8.55 a hundred. Exporters did not pay as high prices as the packers, but the bulk of the shipments were divide between them. Most of the sales were made between \$7.50 and \$8.25 a hundred.

There was a fair supply of baby heaves and the demand was good. It was intimated yesterday that some of the abattoirs were buying