

# Feeding the Masses

The people must eat—they are buying the most wholesome and economical foods. You can help them economize by selling the high quality

## “Thistle” Brand

Haddies  
Flaked Fish  
Kippered Herring



We have still a good supply on hand and can fill promptly all immediate orders. People enjoy eating the sweet-tasting, ocean-flavored *Thistle Brand* fish, and dealers find them most profitable and easy to handle.

The freshly caught fish are carefully selected, cleaned and packed in a most scientific and sanitary factory. They are put up in  $\frac{1}{2}$  and 1 lb. sanitary, seamless tins—they always open up fresh and tempting.

Particularly during this time of economy dealers can increase their sales and realize a good margin of profit on these quality fish foods.

*Order from your wholesaler.*

**Arthur P. Tippet & Company**

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**Montreal, Que.**