

# FARM AND DAIRY

AND

## RURAL HOME

PETERBORO, ONT.

AUGUST 28

1913



LET US NOT OVERLOOK THE UTILITY FACTOR WHEN PURCHASING ANIMALS AT THE FAIR Exhibition purchasers of dairy cattle should not rely too strongly on the decisions of the judge in selecting their animals. Every really desirable dairy cow must qualify in two important particulars, as does the one seen in the foreground of this illustration: she must be of desirable conformation and a proven producer of milk in profitable quantities. If an untested heifer or a male, milking ancestry should be required. Only one of these factors—conformation—is considered in the show ring. It does not, therefore, necessarily follow that the first prize animal is the most desirable individual for the dairy herd. Look up the records.

Photo taken on farm of R. R. Ness

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