It is said that these three words have attracted more attention and resulted in more inquiries than any other expression in gasoline engine advertising. What is more, these in-quiries have developed into orders in a really wonderful proportion, which is satisfactory evidence that the product of this company meets the de-mand for a high grade, simple, reli-able engine at a popular price.

## Just the Thing for Sprains and Bruises

Evarts P.O., Medicine Valley, Alta, Canada, Feb. 3, 1904. The Lawrence-Williams Co., Cleve-land, O.:

I used your Gombault's Caustic Balsam on a mare that injured her hind leg so badly that she was unable to I followed your directions and in three days she was on her feet again and is now as strong as ever. I think it is just the thing for sprains and bruises, as it goes direct to the CHAS. LEIGH. .12

## A Valuable Free Book for the Dairyman

A new 24-page book is being given away by the Sharples Separator Co., of West Chester, Pa., which takes up the subject of business dairying and the

subject of business dairying and the science of making cows pay. Wasted food is wasted money, as every dairyman and farmer knows. To thoroughly understand what foods make muscle, blood and milk, and what foods produce heat and fat, is what foods produce has all last is to have the secret of successful dairying "Business Dairying" tells in a practical way what foods are best for the dairyman to feed and why. It also touches on the care of milk and cream, butter making, churning, working and packing, as well as how much milk for a pound of butter. The selling value of cream is another point taken up, and how wastes can be turned to profit. A close study of "Business Dairying" will reveal many ways to the intelligent dairyman for cutting off losses and improving every opportunity to save. Another feature of the book is "Stable Hints and Sug-gestions," and the value of manures. While the practical experience of dairying is usually and best confined

to the local conditions, there is enough valuable information in "Business Dairying" to more than pay for the time and trouble in writing for it. The points to be observed in judg-

ing cows will be worth many dollars in selecting dairy cattle. This is ilin selecting darry cattle. This is il-lustrated with table of points to be considered and diagram of the perfect dairy cow. Profitable dairying is in the "knowing how," and this book tells in a brief, intelligent way how to reduce the cost of milk production and how to cut off the waste. A postal card addresse, to the Sharples Company as above will secure you the book without cost. Be sure to men-tion the name of this paper when writ-ing for "Business Dairying."

## The Strenuous Life

Here are some thoughts to encourge those who, like our worthy Presi-

dent, feel themselves working resi-dent, feel themselves working under the heavy hand of pressure. The big things in life are done un-der pressure. It's simply the differ-ence in pressure that determines whether carbon is going to crystalize into an ordinary chunk of coal or a price-

less diamond.
Paper under pressure has furnished a material for car wheels that is betr in every way than iron or steel. And now the firm of J. A. & W. Bird & Co., Boston, are telling the farmers of the world that long-fibre-wool felt





chemically treated and subjected to great pressure makes a roofing that is rapidly taking the place of all roof-

is rapidly taking the place of all rootings of any other kind.

Rex Flintkote Roofing is positively waterproof, alkali proof and the flint on the underside is one of its most valuable features—nore durable than tin or shingles and proof against fires

from falling sparks.

Anyone desiring more information on this interesting subject may get a

book on roofing and free samples by writing to the makers, J. A. & W. Bird & Co., Boston, Mass., and mentioning The Farming World.

## Clever Ways to Test Roofing

The cleverest scheme we have seen for putting out samples of roofing is that of the manufacturers of Paroid and Neponset Roofings. They have put in their dealers'