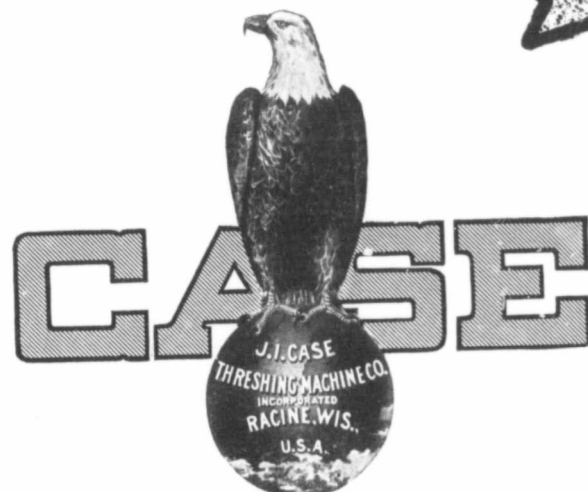
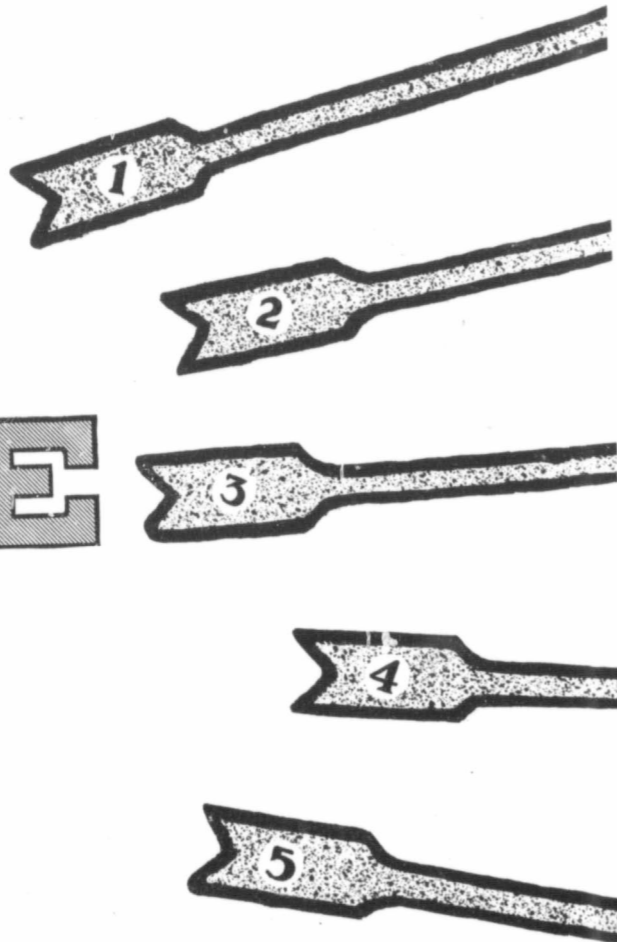


Five Big Things to Remember in buying a Tractor



The Sign of
Mechanical Excellence
the World Over



EVERY THRESHERMAN WILL FIND IT WORTH WHILE TO SEND FOR THE CASE CATALOG, A BOOK OF 96 PAGES ILLUSTRATED IN COLORS, AND FULL OF INFORMATION THAT POWER USERS SHOULD HAVE. SEND FOR YOUR COPY.

J. I. Case T. M. Company, Inc. 726 Liberty St. Racine, Wis.
Canadian Branches: Winnipeg, Toronto, Calgary, Regina and Saskatoon

Five Big Things to Remember in buying a Tractor

WORK AND ENDURANCE (NOT PRICE) DETERMINE VALUE:

The design of the tractor, the materials of which it is built, and the company building it determine the work it will do, and how long it will last.

CASE HAS BUILT FOR THE FARMER SINCE 1842:

Next year we celebrate our Seventy-fifth Birthday. Three-quarters of a Century - Think of it! We have lived and prospered only because we have made machinery that has made good with its users.

CASE BUILDS 97% OF ALL PARTS USED IN CASE TRACTORS:

As a chain is no stronger than its weakest link, so a tractor is no stronger than its weakest part. With 97% Case-made and the other 3% subject to Case Laboratory tests, you can rely absolutely on the genuineness of every part of Case Tractors.

STANDING OF THE CONCERN WHOSE TRACTOR YOU BUY:

You cannot take your tractor down, piece by piece, and see every part. For most of it you have to take some one's word. Let the reputation of the company be your guide to those things which you cannot see.

WHICH TRACTORS WILL BECOME ORPHANS?

A leading agricultural paper one year ago said—"The good tractors can be counted on the fingers of one hand." There were then more than one hundred different makes. Now there are even more. With any Case machine you can always be sure of service. Remember our thirty-seven big branch houses throughout the country. "Better be Safe than Sorry!"

J. I. Case T. M. Company, Inc. 726 Liberty St. Racine, Wis.
Canadian Branches: Winnipeg, Toronto, Calgary, Regina and Saskatoon