

Observe that

Our Exchange department PAYS.—Mr. Cleve Scott, of Central City, Neb., who has advertised in nearly all the philatelic papers, writes us thus, under date of Nov. 22: "My last exchange notice in your valued journal brought me more answers than ALL my other advertisements COMBINED. Insert enclosed notice for two months." "It has paid others, and it will pay you." Try it!

Sellschopp's Fourth Sale.

W. Sellschopp & Co. hold their fourth sale on Dec. 13th, 15th and 17th, in Hall No. 1, A. O. F. Bldg., 102 O'Farrell st., San Francisco, Cal. Many fine lots are offered,—over eleven hundred. The stamps are on exhibition at the office of Messrs. R. F. Albrecht & Co. until Nov. 30th; after that, at office of the Auctioneers.

The American Coinage.

In London, and the majority of Ontario's principal cities and towns the banks and merchants refuse to take American silver or bills except at a discount of THIRTY-TWO PER CENT. When remitting to Canadian dealers, American collectors should avoid remitting in U.S. bills and silver, as it is as good as useless here.

Bradt's Ninth Sale.

The S. B. Bradt Company hold their ninth sale at 136 Wabash ave., on Dec. 14th, at 7.30 p.m. The sale will be conducted by Mr. C. M. Wilbur. The collection and duplicates of Mr. T. J. Mitchell, of Chicago, make up the sale, which consists of 554 lots. A number of wholesale lots are offered.

A Liberal Premium Offer.

We are very anxious to add another thousand subscribers to our subscription list before the close of the present year. In order to do this, we offer the following inducement to all who subscribe before December 31st next: To any person who forwards us 25 cents for one year's subscription to this magazine, with 3 cents extra for postage and mailing, we will send any one of the following Premiums ABSOLUTELY FREE: 1000 of the best gummed hinges; 100 varieties of foreign stamps; 25 blank approval sheets; or 100 U.S. revenue stamps. It is to your interest to take advantage of this liberal premium offer. This paper alone is worth the price. The premiums are forwarded only when the extra postage is sent. Favor us with your subscription. Present subscribers wishing to take advantage of this offer may do so, having their subscription extended one year.

Our Retail List

We would call the attention of our customers to the fact that our Third Annual Retail List has just been issued, and it is larger, cheaper and better than ever before. Every collector and dealer should possess a copy. To those who have not yet received it, we shall be pleased to forward it, *post free* on application.

Our Personal Column.

This department was inaugurated last month, and is evidently appreciated by our readers. We wish it to be a glowing success, and at all times will be pleased to have our subscribers and patrons send us *short* personal items about themselves for publication, and in this way aid us in making this department an interesting feature. Let us hear from you.

Albrecht's Ninth Sale.

Messrs. R. F. Albrecht & Co. lead, this season, in the philatelic auction mart. Their ninth sale will be held at the usual place on December 8th. Among the varieties, we notice a reconstructed sheet of Providence, and a fine lot of U.S. 1870 (grilled) issue. Catalogues may be had on application to 90 Nassau street, N.Y. city.

Various Matters.

The Exchange Department is ready for everybody, and the rates very low compared with our regular adv. rates.—Collectors and dealers would confer a favor on the publishers by forwarding us the names of all their stamp collecting friends.—Our Approval Sheet Department is in active operation—see advertisement!—Cash must be sent with copy by advertisers unknown to us.—Subscriptions must begin with current issue; back numbers are very scarce and can only be supplied at 10 cts. each; no discount.

An Inducement to Purchasers.

The publishers of this magazine offer to every collector, who is not already a subscriber to this paper, purchasing goods to the amount of \$1.00 or over from their price lists herein, this paper for *six months* FREE. This inducement remains open from October 25th to December 31st, and only open to non-subscribers.

Sample Copies.

A large number of sample copies of this issue are sent out to collectors who are not on our subscription books. We trust you will examine this number, and should you desire to see us regularly, forward your subscription, for we send but one sample copy to one person. We guarantee 12 numbers or refund subscription. You should subscribe.