LOVE...

definitely is enhanced by the sound of good music. From Beethoven's thunderous crescendos to the soft mellow notes of Simon & Garfunkle. Music makes the difference. Bach was a master composer and musician. He also had 12 kids! Good music can add to your highest excitement or can help you calm down after a frustrating day. We at Stereoland know the benefits and would like you to come in for some first hand proof! We're only 5 minutes from York University. Our staff is your age and we've been here 5 years, doubling in size every year. Just take Keele to Finch, turn East and go to the first stop lights. Watch for our signs.

> There's more than you think to the 1977 Hi-Fi line, new receivers, new turntables new tape decks -

> Priced low enough for even a student to afford.

Ask for our special **York University** student discount cards.

The Akai 4000DB stereo tape deck makes tape recording easy and fun!

You can build sounds upon sounds into a montage of your own making on the 4000DB stereo tape deck. It uses Akai's one-micron tape heads for clear sound reproduction, the Dolby Noise Reduction circuit to eliminate tape hiss, and dual monitoring so you can hear what you are recording as you are recording it! The 4000 DB brings the fun back to tape recording!

Especially in a complete system.

New car stereo dept with \$30,000 in car systems in stock

New quick service policy on all equipment

No one in the area can compete with the way we do business.

We're a full time stereo shop. We only specialize in quality brands.

Check out our new T-V dept. and discount service centre.

Look for a York University open house this Fall.

Come see our newly expanded shop. We're Toronto's second largest.

Payment plans or loans easily arranged through **Bank of Commerce** or Avco Finance.

We're open late Thursday and Friday nights till 9:30 p.m.

Free Delivery and set up of any system bought in September or October.

Free \$25 worth or any tape with any purchase of Akai tape decks bought individually.

We're north Toronto's only Akai center stocking the complete line and dealing on your terms.

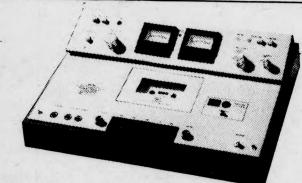


Automatic reverse recording and playback on the Akai GX-265D tape deck.

With the direct capstan drive system, and six tape head function, you can get automatic reverse recording and playback on the GX-265D stereo tape deck. That means you can record and playback your music in both directions without handling the tape. And with dual monitoring and Akai's exclusive GX-Glass heads, you'll get professional sounding results!

The compact and easy to use CS-34D stereo cassette deck from Akai!

The professional features of this Akai cassette tape deck include the Dolby Noise Reduction circuit to eliminate tape hiss, a Limiter Switch to prevent overlevel recording and a tape selector switch so you can use low noise or chromium dioxide tape...And it's all packaged in a simple but elegant design!



The Akai GXC-310D cassette deck will make you a believer!

Here's a stereo tape deck that will change your mind about cassette recording. The GXC-310D features a double capstan drive system that ensures constant tape speed. Coupled with the exclusive GX-Glass head and Dolby Noise Reduction system, this drive system gives you performance that equals many reel-to-reel recorders.



Compare the quality... you'll choose Akai AA-1030 Receiver.

Akai designed the new AA-1000 series of stereo receivers to give you top performance at a practical price. The AA-1030 is one of them! It's got all the controls you need in a home stereo system and advanced circuitry gives you all the performance you can handle with 30 watts of continuous power per channel. it's quality you can hear!



With the Glass Head and a new drive mechanism, this tape deck brings a new level of superior performance to music recording. Akai's Automatic Distortion reduction circuit and the Dolby Noise Reduction system gives you clean and undistorted playback of anything you record and the tape selector allows you to use high performance Low Noise, Chromium Dioxide and Ferri-Chrome tape. Akai has built some extra conveniences into this cassette deck, like illuminated front-loading so you can stak your components, memory rewind and full direct function charge controls. But

above all, Akai's exclusive Glass Head makes the GXC-710D the best you can buy for the money!

Pricing on complete systems are guaranteed to be the best in Toronto.

> Quality systems start at \$399. up to \$6,000. Each package is suited to your purpose.

Akai **Technology** shines with the **AP-001C** Turntable.

The precise flywheel action of this Akai turntable means constant revolutions for stable record playing without noise or rumble. At the heart of this machine is one of Akai's own hysteresis synchronous motors, so you can count on the durability of the AP-001C.



We don't play games with customers who know nothing about Hi-Fi. Everyone gets treated in the fairest way possible.

Our staff's average age is twenty five, we know how you have been ripped of before. We know the pressure laid on you by most stereo shops. We've eliminated all that... You'll see the difference as you walk in.