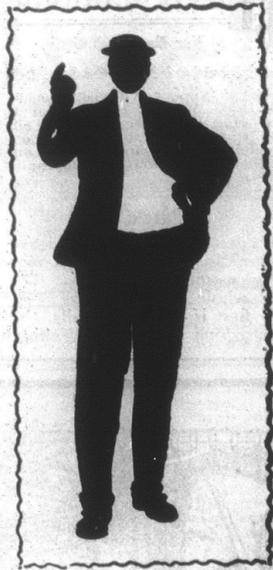


Silver Dollars for You

IN

Silver Heights Park

PORTAGE AVENUE



The following appeared in The Winnipeg Tribune, Saturday, March 18th, 1905:

SILVER HEIGHTS PARK A New Acreage Sub-division West of Deer Lodge on Portage Avenue

This property is to be sold for homes for the citizens, and will be to Winnipeg what Parkdale is to Toronto or Westmount to Montreal. There are one hundred and eighty acres extending from Portage Avenue to Notre Dame Street, which is the choicest land for homes. The demand for this particular property has been very great, but the owners would not sell less than the whole block until it passed into the hands of the Standard Land Co., who are now prepared to sell in lots of half acres or more. The expectations of the new managers is to improve the property, putting in roads and clearing portions with the object of beautifying it.

Prize wheat and potatoes were raised on this land and exhibited at the Dominion exhibition. The soil is so rich that the cultivation of berries and fruits will be one of the pleasant out-door experiences of the many citizens who will spend the summer evenings out there. Already several city merchants have procured ten-acre lots on which some of them will build substantial country residences for their families. The car services make it possible to live there the whole year, only thirty minutes being required to transfer to the city. Besides the building operations by private individuals, a large hotel is to be erected by Mariage, and improvements will be made to the Deer Lodge hotel, and their grounds are to be enlarged and beautified.

The city has purchased a large piece of property on the opposite bank of the river for a park.

The golf links and the rifle range are within ten minutes' walk. These sports, in all probability, will be a strong attraction to sportsmen to get away from the city and as near as possible to their favorite sport. For residences one could not imagine a more perfect spot. Large oaks and poplars give it the appearance of a forest, and not unlike Ontario. The land is high and dry and easily drained.

Being far enough from the city, one may enjoy the benefits of the pure country air—among the trees and gardens, and a welcome retreat from the bustle of city life, a change always sought by busy men.

Don't lay down this Magazine until you have absorbed the advantages of this opportunity

A WHOLE ACRE of BEAUTIFULLY SITUATED high class SUBURBAN PROPERTY for the price of twenty-five foot lots closer in.

If you are conversant with the conditions in other large cities, you know that the finest residential districts are not in the heart of the city. People do not want to be crowded in small houses on small lots.

Read on. A Few Facts about This Property.

1. The Portage Ave. car line runs right past the property. This is not prospective. It's there now.
2. We are building a good plank sidewalk right through the property.
3. It is all high, and most of it beautifully treed with good sized oak and poplar.
4. It is adjacent to the new city park, agricultural college, golf links, rifle range club house, Lord Strathcona's park.

Think this over—are these conditions such as to make this an attractive location?

DO IT NOW

Let us know what priced acre you want and we will give you a choice location.

When you think that each acre can be divided into 12 to 14 lots, which you can sell at \$60 a lot, can you afford to miss this chance?

Sit right down and fill in the coupon and forward to us to-day. This is your opportunity.

NOW AS TO PRICE

You can have one of these acre lots for from \$200 to \$500. Prices run as follows:—\$200, \$300, \$350, \$400, \$450 and \$500.

Remarkable terms for high-class property. Only \$10.00 cash and \$10 a month, or if you would rather have it, one-fifth cash and balance in four annual payments.

CHOICE FARM LANDS

- 3,000 acres first-class wheat land, 19 and 20, 29, W. of 2, north of Caron, \$7.00 an acre.
- 5,000 acres in the Rosthern district, Tps. 43 and 44, Ranges 5 and 6, W. of 3, price \$7.00 an acre.
- 5,000 acres in Tps. 44, Ranges 27 and 28, W. of 2, \$7.00 an acre.
- 15,000 acres superb wheat land in Tps. 33 and 34, Range 28, W. of 2, price \$10 to \$15 an acre.
- 40,000 acres choice farm lands at \$4.75 per acre.

SPECIAL to Western Farmers and Investors

10,000 acres in quarter, half, whole sections or any other quantity to suit purchasers, at \$5.75 per acre.

Convenient to Railroad
Terms Easy

Write for booklet, map and full particulars

STANDARD LAND CO.

222 Portage Ave., Winnipeg.

Enclosed please find \$..... on first payment on lots in Silver Heights Park, for which I agree to pay \$..... per lot.

Name.....

Occupation..... Address.....

CUT OUT, FILL IN AND MAIL

STANDARD LAND COMPANY

SYNDICATE BLOCK - 222 PORTAGE AVE. - WINNIPEG, MAN.