



# Gold Standard

## Baking Powder

**"GUARANTEED  
THE BEST"**

If you want to have light,  
wholesome biscuits—the kind that almost  
melt in your mouth, try Gold Standard Baking Powder.

It never fails—the uniform leavening strength not only insures  
successful baking but saves time and worry.

The best cooks in the country use Gold Standard Baking Powder. It is made from  
pure, wholesome ingredients, compounded to exactly suit the hard-wheat flour of Canada—  
many Baking Powders will not do this. The price is moderate: it costs less than trust powders,  
more than low-grade powders, but it's worth the cost. If you have never tried Gold Standard  
Baking Powder buy a tin to-day. Your grocer is authorized to refund full purchase  
price, if not entirely satisfactory.

**The CODVILLE CO., Ltd.,**  
Dept. A. Winnipeg, Man.

All Gold Standard Food Products  
are guaranteed to be exactly as  
represented, or money refunded.

