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IARPE & SON rs and Opticians 21 KING STREET 189 UNION STREET

Stores Open 8.30 a. m. Close 5.55 p. m.; Friday, 10 p. m., Saturday 12.55 p. m.

Summer Apparel For Women

at Sweeping Reductions

at Sweeping Reductions

Colored Afternoon Dresses, including lovely models in satin, taffet, crepe-de-chine and georgette. Made in new and very attractive styles and a good assortment of wanted colors, such as taupe, Copen., sand, navy. Every dress is a decided bargain.

July Sales, \$22.50 to \$55.00.

Black Dresses in the same materials. Some are beaded, and you can find models with transparent sleeves or thicker, as you prefer.

July Sales, \$25.50 to \$55.50.

Here are Evening Dresses
Wonderfully Low Priced—Pink. cardinal, orchid, Nile, turquoise, White, etc. Some are in combinations of two colors. Every dress is attractive, and the prices during this sale are only

\$19.50 to \$36.00

White Organdy Dresses—Youthful styles with basques and ruffles. Also a few very dainty Net Dresses, trimmed with ribbons. Greatly reduced to clear.

\$13.25, \$16.00 and \$18.25

Odds in Light Colored Georgette Dresses.

July Sales Only \$27.75 to

ette Dresses.

July Sales Only \$27.75 to \$35.00.

\$35.00.

All-Wool Plaid Dress Skirts—
These are in handsome light color combinations, box and accordion pleated styles, or tailored models with pockets and belts.

Very Special, \$22.95, \$26.75 and \$29.75.

Two Only, Black Taffeta Coats. Only \$35.75 and \$37.75 to Clear.

One Only, Panges Dust Coat

to Clear.
One Only, Pongee Dust Coat,
Only \$31.00 to Clear.
Women's Sleeveless Coats
Only a few in silk and cloth, but
these reductions will clear the

(Costume Section, Second Floor.)



Will Continue All This Week. These Are Only Some of the Many Bargains to be Found Here. Watch Our Store News for Other Articles of Interest.

White Aprons

Fancy Tea Aprons, made of Fine Lawn, Marquisettes and

July Sales, 30c. to \$1.00. Maids' Aprons, with bibs.
July Sales, 50c. to 85c.

Long Aprons, with bibs, embroidery trimmed, "Sister Dora"

July Sales, 50c. to \$1.60. Aprons without bibs, trimmed with tucks and insertions.

July Sales, 70c. to \$1.60.

(Whitewear Section, Second Floor.)



Curtains and Curtain Materials at Very Low Prices

MARQUISETTE CURTAINS Popular cream color, with lace insertion and filet edges, 2 1-2

yards. Greatly reduced.

July Sales, \$3.00, \$3.75,

\$4.25, \$4.75 and \$5.25 pair.

Odd Curtains, one, two and three pairs of a kind. Great Bargains while they last.

CURTAIN MATERIALS Hemstitched Scrim, white, cream and ecru, 36 in. wide.

July Sales, 27c. yd.

Fancy open work border Scrim, 36 in. wide. July Sales, 30c. yd.

Curtain Lace, white and cream, 36 in. wide. July Sales, 45c. yd. Lace Edged Marquisette, also Marquisette with filet insertion.

July Sales, 80c. yd.

Trenton Figured Grenadine in Mulberry, old rose, brown and gold, 46 in. wide.

July Sales, 95c. yd.

lot.

July Sales, \$6.75 and \$10.75.
School Girls' Navy Serge
Skirts—Sizes 10 to 14. All wool
fabric. Fine for wearing with
middies and other blouses.

July Sales, \$3.75

Summer Blouses Reduced to Clear

All new and popular styles, just the thing to wear with summer wash skirts, and marked at prices you are sure to appreciate.

Several styles in Heavy Tailored Blouses, also an assortment of Embroidered Voiles.

July Sales, \$1.98

Plain and cross barred Voiles, some have pretty vest effects, and several are showing new and becoming neck styles. Nicely trimmed with groups of tucks and lace edges. July Sales, \$2.98

Fine Voile Blouses, fronts handsomely tucked and embroidered, also some very smart tailored models. July Sales, \$4.95

High Class Voile Blouses, in spotted or cross barred patterns, also plain. Every thing that is new and wanted can be found in this grouping.

July Sales, \$7.25

Mercerized Smocks, in square neck style, button on shoulder. Colors are nile, rose, sand, peach, cadet, etc. July Sales, \$3.58

(Blouse Section, Second Floor.)

Linen Room Bargains of Interest to Every Housewife. Buy Now! These Prices Are Extraordinary Cotton Bed Spreads, embroidered and hemstitched. Size 72 x 90.

July Sales, \$4.75, \$5.75 and \$6.75

Size 90 x 100... July Sales, \$5.75 and \$7.75

Loom Cotton Damask Bordered Table Cloths

 Size 59 x 78 in...
 July Sales

 Loom Union and Part Linen Damask Cloths

 Size 56 x 56 in...
 July Sales \$2.50

 Size 64 y 64 in...
 July Sales \$3.25

 Size 64 x 80 in...
 July Sales \$4.00

BEAUTIFUL FABRICS FOR HANGINGS AND PORTIERES, A L S O HANDSOME FURNITURE COVERINGS AT JULY CLEARANCE PRICES.

Wonderful Bargains in best makes and best printings, lovely colorings and patterns.

31 in. wide July Sales, 40c. to \$1.40 yd.

36 in. wide July Sales, 50c. to \$1.15 yd.

PLAIN REPPS

PLAIN REPPS
Rose, old rose, green, brown and blue, 36 in. wide. Regular \$1.10 to \$2.00.

July Sales, 75c. to \$1.50 yd.

FIGURED REPPS
Self colors, very effective for furniture coverings, portieres, etc. Regular \$1.25 to \$2.25.

July Sales, 95c. to \$1.75

ROMAN STRIPE FABRIC
Used for slip covers, hangings, and many other

Used for slip covers, hangings, and many other uses, 40 to 50 in. wide. Regular \$1.10, \$1.20 and \$1.30July Sales, 75c., 95c. and \$1.10 TAFFETA COVERINGS

TAFFETA COVERINGS
31 in. wide, used in place of silk.

July Sales, \$1.60, \$1.75 and \$2.00 yd.

GENUINE TAPESTRY COVERINGS

Splendid patterns for furniture, 50 in. wide.

July Sales, \$2.25 to \$7.50 yd.

PRINTED SCRIMS

All over designs in many colorings, 36 in. wide.

Just about half price July Sales, 30c. yd.

Sale of Dress Materials

Sale of Dress Materials
Your Chance to Select a Suit,
Dress or Skirt Length for
Wearing Now or in the Fall—
Four Very Special Groupings
for Your Selection.

Group 1. Best quality dark,
medium and light grey Sicilian.
Plain and invisible stripes. A
good hard wearing, dust shedding material. 56 in. wide.

July Sales, \$2.00 yd.

Group 2. Several hundred
yards of British Pure Wool hard
finished Serges. Black and Navy
only. 56 in. wide.

July Sales, \$3.75 yd.

Group 3. Light and Dark
Tweeds, a very comprehensive
range, 56 and 58 in. wide. Excellent bargains.

July Sales, \$2.75 to clear
Group 4. The balance of our
Silk Eoliennes. These are beautiful shimmering fabrics for dresses
for summer suits. Navy, green.
plum, purple, fawn, grey, and old
rose. 41 in. wide.

July Sales, \$1.75 yd.
These won't be here long at
these prices. Look after your
needs at once.
(Dress Goods Section, Ground Floor)

(Dress Goods Section, Ground Floor)

Infants' Carriages and Sulkies

(Furniture Store, Market Square)

Double Weight Blankets

These were purchased when Blan-kers were much higher in price and are a splendid bargain at \$7.50 and \$10.00 pair. (House Furnishings Section, Second Floor)

The Wash Goods Section Offers Timely Bargains in Special Lines of Summer Fabrics.

mer Fabrics.

These prices will assure a speedy clearance.

An assortment of Plain and Printed Voiles; also Fancy Colored Poplins, suitable for dresses or blouses for women or children.

Your Choice, 49c. yard Other Fancy Voiles and Poplins, 59c. and 79c. yard (Wash Goods Section, Ground Floor)





China Breakfast and Tea Sets

Four choice designs in twenty-

four piece sets.

July Sales, Only \$14.50

Eight piece Breakfast Sets,
popular for wedding gifts, etc.

July Sales, \$9.50

Ct Glass Sugar and Creams A splendid bargain at \$1.75 and \$2.95.

Cut Glass Tumblers

One half dozen for \$1.10, and one half dozen for \$1.25. Art Section, Germain Street Entranc



The Chance of the Season to Buy a Lovely Hat to Wear With the Cloth Suit or Summer Frocks, at a Price That Represents a Great Reduc-

Three Special Groupings of Summer Hats, including smartest shapes and colors seen around this season. Trimmings portray the very newest ideas in ribbons, cellophane ornaments, flowers, etc. If you feel the need of one more hat, don't let this opportunity pass you by.

ity pass you by.

July Sales, \$2.50, \$5.00, \$8.50

Transparent and Other Light

Weight Hats for summer frocks
are in light and dark colors and
exceedingly becoming shapes.

Just the thing for warm summer

afternoons.

July Sales, \$5.00, \$8.50, \$12.00

Untrimmed Hats in big and small shapes and colors popular

this summer.
July Sales, 85c., \$1.50 and \$2.50
Muslin and Other Summery
Hats and Bonnets for infants and
small children. White and pretty

small children. White and pretty cool colorings.
July Sales, 50c., \$1.00, \$1.25, \$1.75 and \$2.00.

Best Straw Hats of every description. including imported models for women and children, all very greatly reduced for the July Sales.

Your Choice of a Variety of Flowers and Ornaments.

July Sales, 25c. and 50c.

(Millinery Section Second Floor)

The Children's Shop Has Many Lovely Garments in the July Clearance Sales—Here Are Some of the Many:



WHITE DRESSES in 1 to 6 year sizes. Made of lawns and voiles and prettily trimmed with ribbons and laces.

July Sales, \$1.00, \$1.75, \$1.85, \$2.00, \$2.75 to \$5.00

Sizes S to 13 years, including very dainty Party Frocks in nets, voiles, georgettes and crepe-de-chines. White and flesh,

July Sales, \$5.00, \$12.00 to \$25.00

SILK FROCKS in navy, pongee, rose, Copen. and white.

July Sales, \$4.50, \$7.00 to \$22.00

July Sales, \$4.50, \$7.00 to \$22.00

CHILDREN'S COATS—Tweeds and Gabardines. Just right for wearing now or in the early Fall. Wonderful values. July Sales, \$9.00 to \$13.00

COLORED DRESSES—A good assortment of popular styles and pretty good wearing fabrics, all greatly reduced to clear.

ROMPERS AND CREEPERS—Made of Ginghams and Chambrays. Sizes 1 to 6 years. July Sales, 40c. to \$2.00

KIMONOS—Crepe, Velvet, Corduroy and other dainty materials. All pretty colors and styles. Sizes 6 to 16 years.

July Sales, 75c., \$1.85, \$2.00 to \$4.50

MIDDIES—White with trimmings of blue and rose July Sales, \$1.75

REGULATION MIDDIES—Made with navy collar, trimmed with white braid Sizes 6 to 13 years

BATHING SUIT!—Navy blue, one-piece style with white trimmings.

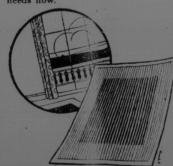
July Sales, \$1.50 to \$2.50

Sizes 4 to 12 years, July Sales, \$1.50 to \$2.50

BATHING SUIT:—Navy blue, one-piece style with white trimmings. July Sales, \$1.50 to \$2.50
BATHING SUIT:—Navy blue, one-piece style with white trimmings. July Sales, \$1.50 to \$2.50
SILK AND SAT N UNDERSKIRTS—6 to 10 year sizes. Navy, Copen and Paddy, Made with pleated fri July Sales, 50c.
SIZES & SALES, S

JULY SALES OF FLOOR COVERINGS

These unequalled values and prices make it advisable for you to consider your summer and fall floor covering needs now.



TEXOLEUM This is the felt base floor covering made. Heavier than oilcloth and resembling in ap-

Weight and real wear. A real good linoleum. Regular value. \$1.25

sq. yard. Balance of our stock clearing at 85c. sq. yd. (two yards wide only).

Texoleum Rugs in a full line of designs. Size 6 ft. x
9 ft. Regular \$10.00 ... July Sales, \$7.50

Texoleum Rugs in a full line of designs. 322 of 1t.

9 ft. Regular \$10.00 ... July Sales, \$7.50

JAPANESE ORIENTAL RUGS

Size 18 in. x 36 in—Regular \$2.00 July Sales, \$1.25

Size 30 in. x 60 in—Regular \$3.25 July Sales, \$2.00

Size 36 in. x 72 in—Regular \$7.20 July Sales, \$4.75

Size 8 ft. x 10 ft.—Regular \$31.00 July Sales, \$21.00

Size 9 ft. x 12 ft.—Regular \$42.00 July Sales, \$28.00

CRAFTSMAN'S RUGS

Real old-fashioned, heavy felt braided rugs. Great to wear and can be used in any room with hardwood floor. Size 28 in. x 60 in.—Regular \$6.50 July Sales, \$3.50 Size 3 ft. x 6 ft.—Regular \$9.50 July Sales, \$5.00 Size 2 ft. 3 in. x 8 ft.—Regular \$11.50 July Sales, \$6.00 All our Summer Carpets and Rugs; also Mattings, Crez Fibre, etc., must go at once and are selling at prices to clear. CRAFTSMAN'S RUGS

(Carpet Section-Germain St. Entrance.)

A BIG SALE OF SILKS

Buy yhat you need now while the July Sales are in progress. Qualities and colors are suitable for dresses, suits, blouses, or for any use to which silks are subjected these bargains will cut your dressmaker's bills decidedly. Taffeta Silk in sand, taupe, bluet, navy and black, 35 in. wide.

July Sales, \$2.98

Taffeta Silk in sand, taupe, bluet, navy and black, 35 in. wide

Wash Satin in grenat, wisteria, dark green, taupe, navy, grey and brown

All Silk Armure—A splendid twilled fabric for dresses and suits showing in fawn, myrtle, wisteria, brown, navy and black

Georgette Crepes in white, black, navy, ecru, taupe, Copen, fawn, resida, flesh, mid, grey, Nile, dark green, jade, brown, mauve, pink, sky and rose, July Sales, \$2.50

Charmeuse Satin—35 in, wide in taupe, old rose, bluet, brown and navy

July Sales, \$2.75

Paillette Silk in ivory, Nile, wild rose, taupe, brown, Copen, bluet, navy and black

July Sales, \$2.68

(Silk Section, Second Floor.)

CHILDREN'S FANCY TOPPED SOCKS Splendid Qualities, Only 45c. Pair.

Included are:
Fine Silk Finished Socks—Made of
Mercerized Yarns.
Child's Fancy Top. Three-quarter
Hose—White with colored top.
Child's Sky. Pink and White Mercerized Socks—Made from yarns as fine
as silk.
Hotel



MANCHESTER ROBERTSON ALLISON, LIMITED