

THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, JANUARY 20, 1912

January Sale At I. Chester Brown's

IF A REAL MONEY-SAVING EVENT IS OF INTEREST TO YOU, READ THIS PAGE

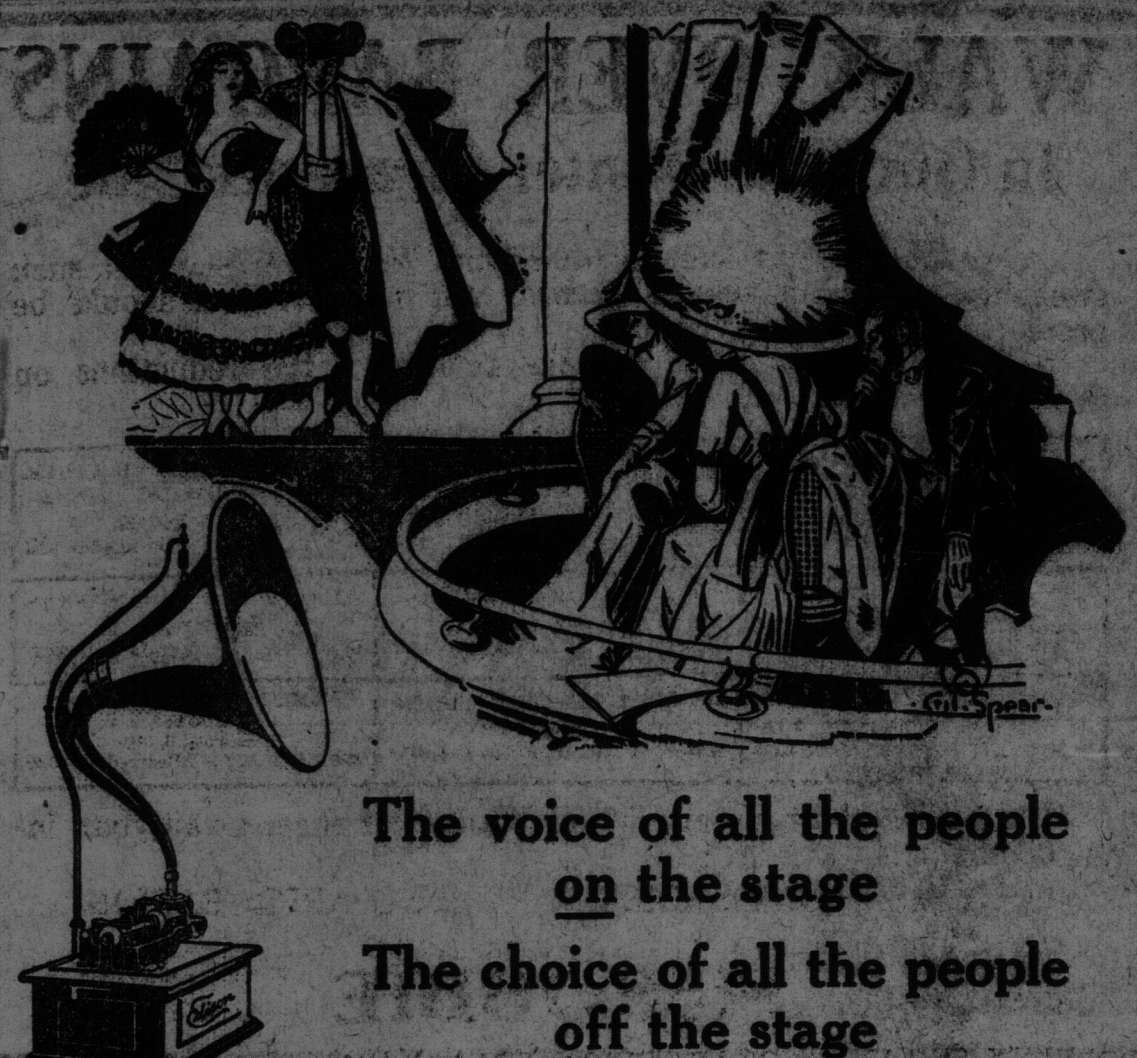
You will find that this is something more than an ordinary sale. It is an opportunity—a chance—an occasion whereby those who are wise enough to take advantage of it are going to profit immensely. A sale where prices have actually been made with utter disregard of cost or former selling prices. A mighty price-slashing, profit sacrificing sale with but one purpose, to reduce stock and do it quickly.

SALE STARTS TODAY

BOYS' WINTER UNDERWEAR Fleeced Lined. Sizes 24 to 34 inch. Sale 30c. each. Boys' extra heavy Fleeced Shirts and Drawers of special value, are very soft and comfortable, do not irritate the skin. Well made with double ribbed cuffs and ankles, stitched with silk. Size up to 34 inch.	SHEPHERD CHECK DRESS GOODS Sale price 19c. yard. Extra value in Black and White Check Dress Goods; large, medium and small check; 36 inches wide; worth 35c. yard.	CHILDREN'S BLACK TIGHTS To fit all ages. Sale prices 19c, 25c, 30c, 35c. and 45c. pair.	MORRIS UNDERSKIRTS Sale 97c. each. Good quality Morris, has deep flounce, trimmed with rows of tucking, four inch dust ruffle; length 38 to 42. Black only.	TABLE LINEN TO CLEAR GREAT REDUCTIONS. 54 inch Unbleached Damask, ... 28c. yard 58 inch Unbleached Damask, ... 29c. yard 60 inch Unbleached Damask, ... 38c. yard 72 inch Unbleached Damask, ... 40c. yard 54 inch Full Bleached Damask, ... 25c. yard 60 inch Full Bleached Damask, ... 38c. yard 70 inch Full Bleached Damask, ... 48c. yard
BOYS' WOOL HOSIERY Sale 19c. pair. Heavy Ribbed Wool Hose for boys, made of good strong yarn; the kind that is sold by other stores at 25c. pair. Sizes 12 to 10 inch.	HEAVY CLOTH SUITING Sale price 25c. yard. A special lot of seasonable Dress Goods in plain and herringbone effects, in all the best shades. Suitable for Ladies' and Children's Dresses.	TURNBULL'S UNDERWEAR FOR LADIES Every garment guaranteed. 25c. Vests, ... Sale 19c. each 35c. Drawers, ... 25c. each 45c. Vests and Drawers, ... 35c. each 50c. Vests and Drawers, ... 40c. each 75c. Vests and Drawers, ... 50c. each	CORSET SALE 39c. pair. Odd lines to clear, drab and white, but not all sizes.	TOWELLING BARGAINS 15 inch Linen Crash, ... Sale 6c. yard 17 Extra value Crash, ... 81-3c. yard 17 Very Heavy Crash, ... 10c. yard 23 inch Check Glass Towelling, ... 10c. yard
BOYS' HEAVY SWEATERS Very special. \$1.25 and 47c. each.	CLEARING LINE OF DRESS GOODS On sale 39c. yard. This bargain in Winter Dress and Suit Material is something you should not miss. Former prices up to 75c. yard. Width 42 to 50 inches.	UMBRELLA BARGAINS \$1.00 Ladies' Umbrellas, ... 69c. 1.35 Ladies' Umbrellas, ... 93c. 1.75 Ladies' Umbrellas, ... \$1.29 each 1.25 Men's Self-opening, ... 89c. each 75c. Men's Umbrellas, ... 59c. each	TAILORED AND WHITE EMBROIDERED WAISTS Worth \$1.00. ... Sale 69c. each. Sizes 36 to 44 inch.	BATH TOWELS 18x40 inch. ... Sale 25c. pair.
MEN'S \$1.00 CARDINAL SWEATERS Sale 50c. each.	LADIES' COAT SWEATERS Values up to \$2.75 each. To clear, ... only \$1.09 each.	WHITE QUILTS Medium size, ... 89c. each Large size, ... \$1.29 each	CURTAIN CORNERS Travelers samples. Sale 5c. to 19c. each. Suitable for small windows, etc.	STRIPED SHAKER 27 inches wide. ... Regular 10c. yard. Sale 8c. yard.
MEN'S HEAVY RIBBED UNSHRINKABLE UNDERWEAR Worth \$1.00. ... Sale 69c. each.	LADIES' KNIT CORSET COVERS Long or short sleeve. Sale price ... 19c. each.		PILLOW CASES 2 for 25c. Ready to use Pillow Slips, made of strong full bleached cotton; size 42x33 inch, with three inch hem; worth 35c. pair.	PANCY FLANNELLETTE Sale 81-3c. yard. Worth 12c. and 14c. yard.
GENUINE OXFORD CLOTH Grey or Brown. Worth 75c. yard. ... Sale 59c. yard. Suitable for Men's and Boys' wear.				SAMPLE LACE CURTAINS Soiled, one pair of a pattern, at half the former price.
MEN'S HEAVY GREY WOOL SOCKS Worth 25c. pair. ... Sale price 19c. pair.				

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TALK ON SHEEP RANCHING. Leading experts on sheep in the British Isles will be at a public meeting held at the Empire. Mr. Ritch is delivering a series of lectures on Monday afternoon Jan. 29 to 31 of addresses throughout Canada and will be addressed by W. T. Ritch, one of the speakers at three points in this province, two agricultural.

AMATEURS DRAW LARGE OPERA HOUSE AUDIENCE

A very large audience gathered in the Opera House last evening to see the first performance of the comedy drama, "Not Such a Fool as He Looks," played by a company of St. John amateurs in the interest of the charitable work of a local society.

The play was well produced, with excellent stage setting under supervision of D. J. Cory, and between the acts pleasing specialties were enjoyed. Those assuming the characters were better perfect in their parts—a first requirement—than could be expected as actors who have successfully appeared before the local footlights. In other performances, were in the cast.

Barton Wetmore played excellently as Sir Simon Simple and gave a consistently good character impersonation, winning hearty commendation for his good work. On two others in the cast were also dramatic for character work and neither fell short. Clarence Carney an American Vice Consul, as Mrs. Mould, won honors at every appearance. He was equally good in acting and in dialect, while John Sears as Mr. Mould played his part with the ease of a professional.

Leonard A. Conlon gave his usual careful and meritorious performance in the part of Mr. Murgatroyd, and Frank J. Cory was happily cast and played well in the lighter role of his clerk, Fred Grant.

Miss Rhoda Alcock and Miss Josephine Lynch had the principal female characters and were perfectly at home in the assumed personalities. Miss Margaret Kennedy and Sydney Culver, in lesser parts, completed a well balanced cast. All were rewarded with hearty expressed approbation.

There were two specialties, daintily arranged, nicely presented and well sung under the capable direction of A. Chip Ritchie. In the first, the leading parts were excellently taken by Miss Florrie Halpin, and Gerald R. McCafferty in solos and duet, supported by a good chorus. They had to respond to a hearty encore, which was made the occasion of the presentation of a bouquet to Miss Halpin. The second specialty was also much enjoyed. Miss Gorcham of Moncton was the popular soloist and the chorus in this was also well sung. The number had to be repeated, in response to the demand of the audience.

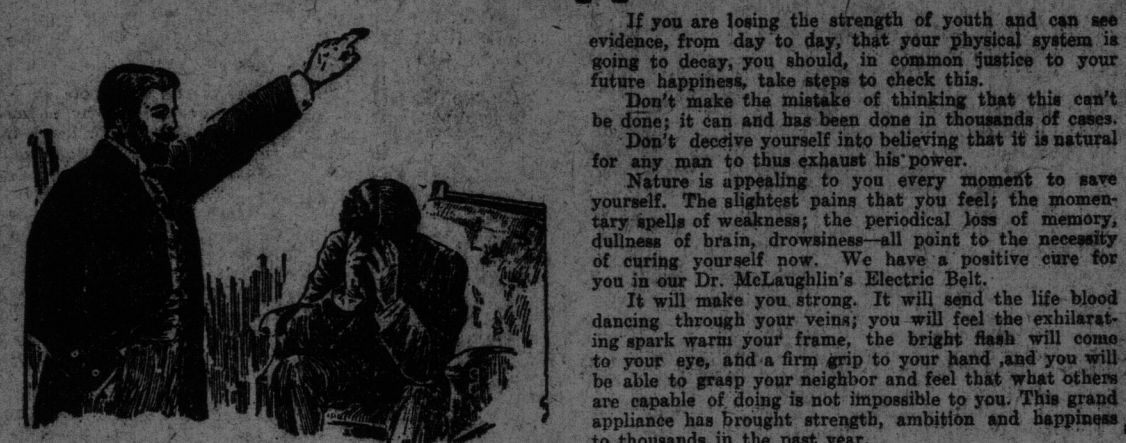
Those taking part in the specialties were Misses Florrie Halpin, W. Gorcham, K. Wallace, N. Carleton, A. Ward, K. Moore, M. Ward, M. Kennedy, Messrs G. R. McCafferty, N. O'Neill, M. McGuire, H. Lynch, R. Thompson, L. Colborne, J. Hogue, W. E. Murphy.

The performances promise to net the society a generous sum for its good work.

WHEN A BABY DIES.
One hundred and sixty-seven babies died in Detroit during July and August as a result of drinking impure milk. Jane Adams says:

"Because women consider the government's milk supply, they have become so confused in regard to their traditional business in life, the raising of children, that they hear with complacency a statement made by the Nestle of sanitary reformers that one-half of the tiny lives which make up the city's death rate each year might be saved by a more thorough application of sanitary science. Because it implies the use of the safe, they do not consider it woman's business to save these lives."

Weak, Sick Men, Here Is Strength and Happiness



If you are losing the strength of youth and can see evidence, from day to day, that your physical system is going to decay, you should, in common justice to your future happiness, take steps to check this.

Don't make the mistake of thinking that this can't be done; it can and has been done in thousands of cases. Don't deceive yourself into believing that it is natural for any man to thus exhaust his power.

Nature is appealing to you every moment to save yourself. The slightest pains that you feel; the momentary spells of weakness; the periodical loss of memory, dullness of brain, drowsiness—all point to the necessity of curing yourself now. We have a positive cure for you in our Dr. McLaughlin's Electric Belt.

It will make you strong. It will send the life-blood dancing through your veins; you will feel the exhilarating spark warm your frame, the bright flash will come to your eye, and a firm grip to your hand, and you will be able to grasp your neighbor and feel that what others are capable of doing is not impossible to you. This grand appliance has brought strength, ambition and happiness to thousands in the past year.

Dear Sir—Received your letter of the 4th inst., and in reply I can say that your Belt gave entire satisfaction. With best wishes, I am Sir,
ERNEST BYERS,
106 Queen St., St. John, N. B.

It is a quick and lasting cure for all Nervous Debility, Weakness, Rheumatism, Pains in the Back and Hips (Sciatica), Lumbago, Constipation, Indigestion, Weak Kidneys, Failing Memory, and all evidences of breaking down. It cures when all else has failed.

My arguments are good, my system is good, but I know you haven't time to study these. You want proof, and I give you that, and lots of it. When your own neighbors tell you that I cured them, you will know I did it.

Dear Sir—I am perfectly satisfied with your Belt. It is a good Belt, and I would not be without it for anything. It cured me of my urinary troubles and nervousness, and my stomach is also all right.
G. W. SMITH,
Newark, Ont.

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