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POOR DOCUMENT

THE PAPER The Times THE PEOPLE READ

The Evening Times.

LAST EDITION

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GEORGE E. FOSTER ISSUES BROAD CHALLENGE

He Defies Any Man to Put a Finger on One Dishonest Act in His Whole Career

Toronto, April 11.—(Special.)—Hon. G. E. Foster addressed a meeting of his constituents last night in association Hall on the questions of the day in federal politics. Mr. Foster said that during his 25 years in public life, occupying a leading position in the country hundreds of millions of dollars had passed through his hands and never a man could put his finger on one dishonest act in his career.

Taking up the trade question Mr. Foster said the liberal policy did not seem to be successful for statistics for the past four years, showed a balance of trade against the Dominion of $223,000,000 and this balance must be paid, either in goods or gold. While imports were increasing by leaps and bounds exports were not keeping pace but merchants were bringing from 75 to 90 millions worth of goods every year that might as well be made in Canada. In the last ten years the liberal government had taken $142,000,000 more out of the people in taxation than had been taken in a previous decade.

Mr. Foster then went on to declare that the liberal government stood for looting the public domain and asked what would have happened if the civil service commission got the lid off the interior department. He went over the list of grants, showing that timber lands had been given away sufficient to make a line a mile wide from Quebec to Vancouver. He also referred to graft in grants of grazing and fishing areas.

WILL ADVANCE PRICES OF CALGARY THIRST QUENCHER

Calgary, April 11.—Hotel keepers here have decided to double the price of drinks as a result of the new license law that goes into effect on May first, which compels them to close the bars at ten p.m. Wholesale prices have also been advanced.

Under the new bar tariff all mixed drinks will cost 25 cents instead of 15 cents and liquor if made with mineral water will cost thirsty men 40 cents.

It is stated by the secretary of the Alberta Temperance League that the reduction of hours will curtail the receipts of the hotels by a million and a half dollars.

YOUNG PEOPLE ORGANIZE

At a largely attended meeting of the Young People's Society of Waterloo street, Baptist church held last evening, officers for the next six months, were elected as follows: President, Miss Mary Parlee; vice president, Bliss Dunfield; secretary-treasurer, Miss Ella Pooley; corresponding secretary, Mrs. Bliss Dunfield; convener of Lookout Committee, Peter Cosman; convener of Social Committee, Victor Parlee; Sick and Visiting Committee, Rev. Gideon Swim; convener of Music Committee, Chas. Wanamaker; of Flower Committee, Miss Dorcas McAdoo; Choir Committee, Mrs. Bliss Dunfield. The meetings of the Christian Endeavor Society will be discontinued after the last meeting in May, until September next.

The Local Union Christian Endeavor will hold a mass meeting in Waterloo street Baptist church on Tuesday, the 21st inst.

SUNDAY SERVICES

Meetings of Bible students for the study of the "Divine Plan of the Ages." Service held in Odd Fellows' Hall, Union street. Subject for Sunday, 12th, 3 p.m., "The Consecrated Life." All who are interested are cordially invited to attend. Meetings free to all.

Mission Church St. John Baptist, Paradise Row, Rev. J. E. Revington-Jones, priest in charge—Services tomorrow, Palm Sunday, Holy Eucharist (plain) at 8 a.m.; matins at 10:30; procession of palms, high celebration and sermon at 11 a. m.; choral evensong, procession of palms and sermon at 7 p. m., with instructions for preparation for Easter communion, Catholic ritual. All seats free. Services next week (Holy Week)—Holy Communion Monday, Tuesday and Thursday at 7:30 a. m.; Wednesday at 7 a. m.; matins every morning at 9, evensong every evening at 8, sermon on Monday evening by Rev. R. P. McKim; other evenings by priest in charge; Good Friday—Matins and Litany at 9:30; Ante-Communion service at 10; three hours' service with addresses on the seven last words, 12 till 3.

MONCTON LIQUOR CASE.

Moncton, N. B., April 11.—(Special.)—Richard Hebert was arrested this morning on a warrant charging him with Scott Act violation. His case is being tried in the police court.

All societies desirous of forming a baseball league are requested to send their representatives to the Exmouth street Young Men's Association rooms, Brussels street, on Tuesday evening next, 14th inst, at 8 o'clock sharp.

GREAT WARSHIP FOR GERMAN NAVY

The Blurecher Launched From the Imperial Navy Yard at Kiel this Morning

Kiel, Germany, April 11.—The armored cruiser Blurecher was launched from the Imperial Navy Yard at 11 o'clock this morning in the presence of Prince Henry of Prussia and many high officials of the admiralty. General Baron Von Der Goltz, commander of the army corps, delivered an address. Countess Blurecher christened the war ship. A line of battleships, in all except name, the cruiser is built entirely of steel, with a displacement of 15,000 tons. The Schaernhoit, which displaced only 11,600 tons, was hitherto the largest German cruiser. The estimated cost of construction is $6,915,000, of which $4,625,000 will be spent on the hull and machinery, while her artillery will cost $2,125,000 and her torpedo armament $165,000. Her completement will total 790 officers and men, as opposed to 650 on the Schaernhoit. Her contract speed is 25 knots an hour. She is to carry ten 11-inch guns, 45 feet in length, throwing a 750-pound projectile, besides a number of transformed 3 1-2-inch quinck-firers, discharging a 26-pound shell, defense against torpedo attacks. These smaller weapons are to be fitted with a net and extremely simple automatic loading and ejecting attachment just invented at the Krupp works, by means of which the rate of fire, hitherto ten shots per minute, is increased to nearly forty shots. In case the attachment gets out of order, the gun itself is not affected and can still be fired at the former rate of ten shots a minute. The new vessel, which was planned as an experimental ship, will be alone in her class, as, during her construction, it was decided that the later cruisers to be laid down, of which the "F" is under construction at Hamburg, are to displace 20,000 tons and to be fitted with turbines.

BANK OFFICIALS SENT TO PRISON

President of Oklahoma Bank Gets Seven Years and the Cashier Five

Oklahoma City, Okla, April 11.—Judge Pollock in the United States Circuit Court last night sentenced C. R. Billingsley, formerly president of the Capitol National Bank in Guthrie, to serve seven years and five months in the federal prison at Leavenworth. A. S. Hayes of Little Rock, Ark., formerly cashier of the First National Bank of Lexington, Okla., was sentenced to five years in the penitentiary.

Billingsley was convicted on a charge of misappropriating bank funds, and Hayes for falsifying reports to the comptroller of the currency.

NEWS FROM FREDERICTON

River Ice Expected to Run Out Next Week --- A Hunter Finds a Bear's Den

Fredericton, N. B., April 11.—(Special.)—The ice in the river here is becoming rather shaky, and if the soft weather continues it is liable to go out some day next week.

Work on the new spans of the highway bridge is well advanced and teams will be able to cross on Monday.

The Presbyterians will hold a congregational social for Rev. E. E. Annand, acting pastor in the Auld Kirk on Monday evening. Rev. Mr. Annand and wife will leave on Tuesday for Manitoba, where they intend locating.

Benjamin Griffin of Dumfries, while out in the woods a few days ago came upon a bear's den containing a bear and two cubs. The old bear skedaddled at his approach but he was able to secure the cubs and take them home with him.

Rev. B. H. Spence of Toronto is here to take a hand in the Scott Act campaign, and will address two meetings in the opera house tomorrow.

It is said that the local government and city and county councils will co-operate and have the highway bridge lighted by electricity.

Butter sold for thirty cents per pound in the market here this morning.

A movement to organize a social club here on the lines of the Union Club, St. John, is on foot here and is receiving much encouragement. The residence of Dr. Torrens on Queen street may be acquired for the purposes of the club.

The river steamer Sincennes met with quite a severe accident while being towed through the falls this morning. A number of drift logs and pieces of ice struck her wheels which were lashed, and ripped quite a number of the paddles off.

SALVATION ARMY INSTITUTIONS HAVE HAD A VERY BUSY SEASON

Increasing Demands Made Upon the Travelers' Home and Metropole---Winter Was Marked by Scarcity of Work and Adjt. Bowering Says There Has Been More Poverty Than For Several Preceeding Years

Adjutant James Bowering and those associated with him report an unusually busy winter at the Salvation Army, Travelers' Home and Metropole. The winter-port season has been marked by a scarcity of employment and there has been more poverty than for several preceding years.

Adjutant Bowering says that large numbers of unemployed flocked to St. John from Upper Canada, and the eastern states, many of them thinking they would be able to work their way back to their homes in the old country. The majority of these were, of course, disappointed as the steamship people could take only a limited number. As usual, quite a number of stranded cattlemen drifted in, but most of them were disposed of in one way or another.

Adjutant Bowering also states that those who stayed at the shelter this season were of a much better class than during previous years, being more orderly, more intelligent and, in most cases much more capable, and therefore better workmen.

When the season closes the shelter will require an overhauling as both furniture and bedding will need to be replenished.

Statistics in connection with the work show as follows:

1906-7.	Beds.	Meals.	Applications for Work.	Work Supplied to.
Nov. 30	190	260	5	3
Dec. 7	219	300	12	8
Dec. 14	201	263	10	8
Dec. 21	223	329	10	5
Dec. 28	253	386	10	10
1907.				
Jan. 4	204	285	15	8
Jan. 11	215	328	20	8
Jan. 18	230	369	10	5
Jan. 25	279	382	20	18
Feb. 1	203	493	25	20
Feb. 8	198	500	25	5
Feb. 15	223	311	15	7
Feb. 22	209	267	10	7
Mar. 1	275	478	10	3
Mar. 8	219	304	8	8
Mar. 15	189	244	15	4
Mar. 22	224	366	20	16
Mar. 29	221	353	10	5
Apr. 5	286	269	20	10
Apr. 10	311	500	10	4
	4747	6770	277	154
1907-8.	Beds.	Meals.	Applications for Work.	Work Supplied to.
Nov. 29	250	351	3	3
Dec. 6	324	500	15	5
Dec. 13	312	520	10	8
Dec. 20	332	700	20	18
Dec. 22	382	628	15	10

1908.	Beds.	Meals.	Applications for Work.	Work Supplied to.
Jan. 3	261	400	20	10
Jan. 10	314	455	10	6
Jan. 17	320	475	15	8
Jan. 24	316	463	20	5
Jan. 31	287	475	20	15
Feb. 7	273	397	30	20
Feb. 14	333	439	15	5
Feb. 21	331	560	10	6
Feb. 28	293	349	15	5
Mar. 6	343	472	15	6
Mar. 13	316	448	10	5
Mar. 20	275	477	15	8
Mar. 27	275	507	15	10
Apr. 3	264	438	5	3
Apr. 10	300	500	10	4
	6061	9626	297	153

A comparison of totals for 1906-7 and 1907-8 shows that during the present season, 1,334 more beds and 2,856 more meals were furnished than for last season. The number of applications for work increased by twenty and emmployment was found for four more.

Beds and Meals Furnished in Exchange for Work, 1906-7.

	Beds.	Meals.
Nov. 30	7	21
Dec. 7	8	21
Dec. 14	7	21
Dec. 21	7	21
Dec. 28	7	21
1907.	Beds.	Meals.
Jan. 4	7	21
Jan. 11	7	20
Jan. 18	7	21
Jan. 25	7	21
Feb. 1	7	21
Feb. 8	7	22
Feb. 15	7	21
Feb. 22	9	37
March 1	8	30
March 8	8	22
March 15	7	27
March 22	7	21
March 29	14	42
April 5	14	42
April 10	14	42
	166	515
1907-8.	Beds.	Meals.
Nov. 29	21	63
Dec. 6	21	63
Dec. 13	21	63
Dec. 20	21	64
Dec. 27	14	42
1908.	Beds.	Meals.
Jan. 3	15	42
Jan. 10	16	45
Jan. 17	14	43
Jan. 24	15	45
Jan. 31	21	63
Feb. 7	21	63
Feb. 14	14	42
Feb. 21	14	42
Feb. 28	14	42
March 6	17	50
March 13	16	46
March 20	15	42
March 27	16	40
April 3	13	30
April 10	—	—
	319	930
	166	515
Increase over 1906-7	153	415

ONE DEATH, TWO LOVE AFFAIRS, A STOWAWAY AND ROUGH TRIP

This in Brief is the Story of the Voyage of the Empress of Ireland Which Landed 1,452 Passengers Here This Morning

The big C. P. R. steamer Empress of Britain, Captain Murray, from Liverpool, via Halifax, docked at No. 3 berth, Sand Point, at 6.30 o'clock this morning. She had a large passenger list, there being in all 1,452. The new comers are about as fine a looking lot of people as have arrived at this port this winter. With the exception of 84, who are Scandinavians, they are English and bound for the Canadian west.

There was one death aboard a Dane, Margsus Laurensen, who succumbed to congestion of the lungs on the 7th, and was buried at sea. The unfortunate man as a result of his illness, developed melcholia, and died a raving maniac. It was necessary to put him in a strait jacket. Laurensen who was 32 years of age, was accompanied by his wife. He was an American citizen, a resident of South Dakota, and had been visiting his home in Denmark. The circumstances surrounding his death were of a most heart-rending nature, and his young wife was heart broken.

The steamer had a good trip across, excepting when off Sable Island, when the Britain ran into rough weather, with a big sea running.

It is told that there were two romances aboard, one of which was of a decidedly pretty nature, and when the customs officers were examining the baggage of the pair referred to in the latter case, they had ranged their baggage side by side, the intention being evidently to be united either here or at some intermediate point.

In the one case the couple, when the matter was hinted at by friends, would neither deny nor affirm, but in the other there was no secret made of their intentions.

The mails and first-class passengers went forward shortly after the boat docked, and the remainder went west in two special trains, leaving at 1.30 and 2.30 o'clock this afternoon.

Two special trains bearing immigrants from steamers at Halifax passed through the city today on their way to the west.

On the arrival of the steamer, Captain Murray handed over to C. P. R. Detective Crawford Mesak Donabalagrow, a Turk, as a stowaway on the trip from Halifax.

This is the last trip of the Britain to this port this season. Her next sailing will be to Quebec. The Empress of Ireland will make one more trip here.

THE CIVIC SLATE

Rumored There Will be a Complete Business Men's Ticket in the Field With W. H. Thorne for Mayor

There was considerable comment on the streets this morning about the new civic slate which appeared in the Telegraph this morning and which is also published in another portion of this issue. The hope was expressed that these men would accept a nomination, as it was generally conceded they would easily be elected. It is understood that nomination papers for the various candidates are being circulated.

It is interesting to note that an old section of the provincial statutes, 16 Victoria, chapter 37, provides that citizens duly nominated for and elected to the office of mayor or alderman must serve their term or forfeit a fine of £25.

SUDDEN DEATH OF AMHERST MAN

William F. Wheaton Succumbed Last Night to Attack of Paralysis

Amhers, N.S., April 11.—(Special.)—The very sudden death of Wm. F. Wheaton took place at Highland View hospital last night. On Tuesday of this week, Mr. Wheaton left Amherst for Mount Uniacke, N. S., to work in the mill of his nephew, Elmer Anderson. He had not got to work before he was stricken with paralysis and it was deemed best to send him home yesterday accompanied by one of Mr. Anderson's men. He came to Amherst and was at once conveyed to the hospital where a second attack occurred, from which he did not recover. The deceased was 57 years of age and a son of the late John Wheaton, of Cookville, N.B. His wife who was a Miss Trenholm of Fort Lawrence, died about three years ago. He is survived by his mother and three children, Willard, at home, Mrs. J. S. Thomson, and Mrs. David Milne, of Amherst. Anderson Wheaton, of Nappan, N. S., is a brother.

PROBATE COURT

Estate of William Hazelhurst. Deceased died 5th August, 1905, and letters testamentary were granted to Joseph W. Hazelhurst, who failed to file his accounts. The petition of Robert Magee was presented calling upon the executor to file such accounts and a citation issued returnable 4th May next. MacRae Sinclair & MacRae, proctors.

Estate of John Dunlop, senior, of Saint Martins farmer. Last will which gives personal property to his wife for life and after her death to his children. Will proved by Councillor Cochran. Personal estate valued at $400. J. Joseph Porter, proctor.

George Black, of Kennedy street, one of the oldest residents of the north end, is very seriously ill and but slight hopes are entertained for his recovery. Mr. Black formerly lived at Washedemoak Lake and was well known as a woodboat captain. Thomas Black, of Black's bowling alleys, is a son.

Ten burial permits were issued by the board of health during the present week for deaths from the following causes:—heart disease, broncho-pneumonia, two two each; old age, paralysis, pneumonia, bronchitis, tuberculous cystitis and congestion of lungs, one each.

The funeral of Mrs. J. E. Bryant was held at 2:30 o'clock this afternoon from her late residence, Harding street, Fairville. Services were conducted by Rev. L. A. McLean and Rev. Mr. Townsend, and interment was made in Cedar Hill cemetery.

Mrs. D. J. Purdy is reported today as showing much improvement and present indications give hope for her complete recovery.

At Chubb's corner today, auctioneer Lantalum offered a property situated on Main street north end, and it was withdrawn at $550.

Allan line steamship Tunisian will be here tomorrow from Liverpool via Halifax. She will probably leave Halifax tonight.

ANNA GOULD AND PRINCE HELIE SAIL

But Not Together---They are Bound for Europe on Different Liners

New York, April 11.—Madame Anna Gould with her children and their tutor sailed for Genoa and Naples today on board the North German Lloyd steamer Frederich der Grosse. About the same hour the Prince de Sagan, who has been paying assiduous court to Mme. Gould, sailed for Europe on the American line steamer St. Paul.

Mme. Gould and her children passed in on board the Frederick der Grosse. She was registered on the private list as Miss Annette Chapin. The Gould party arrived at the pier about midnight last night in five automobiles. Mme. Gould was accompanied to the steamer by the Prince de Sagan, and Mr. and Mrs. Tyler Morse, her friends whom she had been visiting. The sailing party was assigned to the captain's suite on the upper deck and the prince and Mrs. Morse remained only long enough to bid them farewell and then returned to Manhattan.

The Prince de Sagan was registered on the steamer St. Paul as E. D. Hodges.

THE OPENING OF THE RIVER

The Big Stream Expected to be Ready for Navigation in a Week or Ten Days

Judging from present indications, the river will be open for navigation in about a week or ten days. The weather of the past few days has had considerable effect in softening the ice, and north end people are looking for a breaking-up of the frozen barriers toward the latter part of next week. The cold nights lately have had much to do with keeping the ice solid but the mild weather during the days has rotted it considerably.

Last year the river opened on April 25, in 1906 it was April 20, in 1905 April 19, in 1904 April 29, in 1903, April 7, and in 1902 April 3.

The fishermen on the Kennebecasis are bringing in quite a lot of gaspercoux and they report the fishing very good.

I.C.R. WILL HAVE A NEW COALING PLANT

Work Will be Started at Once in the Island Yard---Flood and Bates Have Contract

Work will be continued immediately on the erection of a modern coaling plant for the I. C. R. in the Gilberts Island yard. Flood & Bates have secured the contract and the site was decided upon yesterday. The new plant will be located about 300 yards east of Gilberts Lane on the bank of the Marsh Creek.

The work of putting up poles for the electric lights that are to be installed all along the rails between the depot and the round house is proceeding rapidly. More than 100 poles have been erected and the balance will be in readiness and the lights turned on in a couple of weeks. As considerable blasting has to be done in preparing for the poles, this has delayed matters somewhat.

The Wall street and Stanley street bridges will soon receive attention again and it is hoped by residents of that section that the work will proceed more quickly than was the case last year.

MONTREAL STOCKS

Montreal, April 11.—(Special.)—There was a reactionary spurt in stocks today and Soo was down to 111 1—2; Pacific to 154 1—8 and Power to 95 5—8. Other features were Shawinigan 63, Twin City 85 1—2, Illinois 87, Rio 35, Richelieu 74 7—8, Mexican 48 1—4, Dom Steel 15 7—8, Winnipeg Ry Bonds 100.

Rev. S. W. Anthony will speak in the Every Day Club at 8.30 o'clock tomorrow evening, when music will be furnished by Congregational church choir.

LOTTERY CLOSED AND MANY MEN ARRESTED

Last of Three Big Lotterie Operating in United States Put Out of Business

Chicago, April 11.—Thirty six men arrested in various cities south, east, and west on charges of conspiracy to operate a lottery will be arraigned today before Judge Bethea in the Federal District Court. These men, of whom David Jones, 70 years old, is said to have been the chief, are charged with conspiracy in causing the transportation of lottery tickets by express companies. Jones was arrested in his office in this city last May and since then the secret service men have been gathering up his so-called agents in various cities. The alleged lottery is the Old Reliable Guaranty Loan and Trust Co. It was organized under the pretense that it was a loan association, the lottery prize representing a loan. It is said Jones made $2,000,000 out of the business but lost a greater part of his wealth in board of trade and other speculations.

OLD SWEETHEARTS ARE RE-UNITED NOW

Detroit to See Culmination of Romance Which Began in England Forty Years Ago

Hamilton, Ont., April 11.—(Special)—James Paget and Mrs. Mary Trevelyan are in the city en route to Detroit where they will be married, thus putting the finishing touches to a romance of forty years ago. Mrs. Trevelyan, then Miss Burdon and Mr. Paget were lovers at Paignton, a seaside village in Devonshire. They had disagreements and finally Mr. Paget in a huff went to the States. Ten years later he got word that Miss Burdon har married. Last year Mr. Paget met with an accident, on account of which he wrote to his old home. The letter fell into the hands of his former sweetheart whose husband had died in the meantime and she wrote a letter of sympathy to him. This opened up the correspondence and the discovery being made that the old love was as strong as ever, it was arranged that they should be married. Mrs. Trevelyan was met at Halifax by Mr. Paget and the couple stopped off here to visit friends on the way to Detroit.

MacFARLANE AND BRITT

They Will Fight 20 Rounds at Colma Cal. This Evening

San Francisco, April 11.—Packy MacFarlane and Jimmy Britt who will meet this evening in the Colma Open Air Arena in a twenty round contest ended their training yesterday and both were pronounced by the physician to be in good condition to battle for the lightweight honors. The fighters were weighed in at ten o'clock this morning. The articles call for 133 pounds at that hour. Interest at the outcome is keen, it being MacFarlane's initial appearance on the coast. There is much beting on the result with the odds favoring the Chicago fighter at 10 to 9.

One bet of $1500 was registered on Britt at the prevailing odds and MacFarlane is reported to have wagered a large sum on his own chances. They will enter the ring at 3 o'clock. Jack Welch will referee the bout, which will be governed by straight Marquis of Queensbury rules.

The monthly exchange of pulpits in the local Baptist churches, goes into effect tomorrow morning as following:—Germain street, Rev. M. E. Fletcher; Waterloo street, Rev. E. C. Jenkins; Tabernacle, Rev. D. Hutchinson; Ludlow street, Rev. B. H. Nobles; Charlotte street, West end, Rev. W. W. McMaster; Main street, Rev. J. W. Keirstead; Victoria street, Gideon Swim.

C. P. R. steamship Montreal sailed this morning for Liverpool direct, with a large general cargo.

Donaldson line steamship Cassandra will go to sea tomorrow morning bound for Liverpool.

C. P. R. steamer Empress of Ireland arrived at Liverpool on Friday at midnight.

THE WINTER PORT BUSINESS

Big Increase is Shown Up to Date This Year

Up to date 91 steamships have filed their outward papers at the custom house, and the valuation is now over nineteen million dollars. The exports in United States goods from this port show a large increase. The shipment of wheat and other grains will be large, also of spruce deals. The following shows the valuation of three cargoes that went forward since the last statement was published.

Empress of Ireland	$233,007
Monmouth	312,144
Carsican	141,469

The following is the official figures of the valuation of exports up to date.

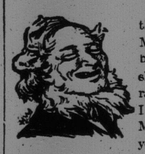
Canadian goods	$12,944,858
Foreign goods	6,288,520
Total for 91 steamship	$19,233,378

The total valuation of the first ninety-one steamers last season was $14,298,479 which shows a gain for this season of $4,334,899.

The number of steamships to arrive and doing winter port business this season was 103, with a tonnage of 441,352 tons, against 154 last season with a tonnage of 406,382 tons.

THE TIMES NEW REPORTER

AN OLD FRIEND.



"I see by the Sun this mornin'" said Mr. Hiram Hornbeam, "that they've shet down the street railroad in Moncton. I hain't been in Moncton fer years an' years. Must be quite a town now. What was the trouble with the street cars? Didn't they pay?"

"I fear," said the Times' new reporter, "you didn't read the story in the Sun. The Moncton street railway hasn't been running for ten years or more."

"It hain't? But this here story was a special despatch to the Sun."

"From Boston," said the new reporter. "It was also copied into the Times from the New York Sun as a dope story some weeks ago."

"By Hen!" said Hiram. "I remember that yarn. An' its the same thing? Well, I'm stung agin. It's like readin' them there patent medicine advertisements. You think its news an' it turns out to be dope. Hey, what?"

A SUDDEN SHOCK.

Every aldermanic and mayoralty candidate in St. John was discovered this morning with his eyes glued to the Daily Telegraph, where it set forth the names of a business men's ticket which it is said will be nominated by influential citizens. The wailing sounds which disturbed the atmosphere at intervals were the expression of the feelings aroused by contemplation of the list of names.

"If those men come out," said one candidate, in tones of deep dejection, "there won't be enough of us left to warm one leg of a chair in city hall."

GREAT INDIGNATION.

The rumor that the members of the City Cornet Band will be arrested on a charge of conspiracy to drive the dogs off King Square flower beds next summer, appears to be well-founded. There is said to be a very strong feeling of resentment toward the band for their persistent onslaught upon the poor and homeless dog, which, if driven off the square might not be able to get another scratching ground, in the city. Anyhow, the band has insulted the people and ought to be put in jail. Any organization that would offer to present the city with anything should receive no consideration.

MORE ABOUT CITY ADVERTISING

What Was Done in the City of Montgomery, Ala.

One of the most extensive and best prepared city advertising campaigns has been conducted by the city of Montgomery, Ala., commencing last fall. The secretary of the Commercial Club of that city gives the following description of the movement:

"Unquestionably the most important work undertaken by the club was what is termed "the 1910 movement." The Ways and Means Committee raised over $10,000 for a fund to be devoted to giving publicity to the opportunities offered by Montgomery as a place of residence and of business to home seekers, investors and business men.

"Before placing our order for advertising space we prepared and printed 10,000 copies of a descriptive and illustrated brochure of Montgomery and its advantages, at an expense of $1,000. We secured the services of an advertising expert from Atlanta, who planned the advertising campaign, furnishing copy, etc., $6,568.50 was spent for space in magazines and daily papers.

"The first ad. appeared in the Saturday Evening Post, October 20th, 1906, and from that date to February 15th, 1907, 568 inquiries had been received from that and subsequent ads. in that and other periodicals which related to industries, business opportunities, investments, farm lands, employment, professional line, educational, mining and miscellaneous.

"The advertisements were keyed so that we can tell from the responses the medium in which our advertising produced the best results. A record of this has been kept and will be a material help in future advertising, if the club wishes to keep up this advertising so auspiciously begun.

"Inquiries have reached us daily and from nearly every state in the union. Letters have also reached us from Canada, Mexico, Japan, Germany, Porto Rico and the Hawaiian Isles. These replies have not come from any one class, but from all.

"The results up to March 1st may be summarized as follows: The money spent with the big dailies was practically wasted. The money expended with the monthly magazines brought fairly good results, but the Saturday Evening Post the best. From this source we obtained at least seventy per cent. of the inquiries received, which came from every part of Canada and the United States.

"The total number of inquiries to March 1st amounted to 620. We have located six families and two factories. Our manufacturing committee has appointments with six more factories, and we are confident others will follow."

"The business organizations everywhere seem to be convinced of the idea that to keep abreast of the times it is necessary to advertise.

Is St. John going to keep abreast of the times or not?