

BOOTS

Men's Box Kip Blucher Boots \$2.69.

120 pairs of Box Kip and Cordovan Blucher Boots, extra heavy solid leather oak soles, solid heels, full-fitting toe shapes. Sizes 6 to 14. Regular \$3.25. Selling Wednesday at 2.69

Boys' Blucher Boots

Boys' Tan and Black Oil Grain and Box Kip Blucher Boots, made on full-fitting round toe shapes, heavy viscolized, wet-proof sole, solid leather counter and heels. Sizes 1 1/2 to 13, \$2.19; sizes 1 to 5, \$2.49.

Women's American-made Boots \$3.24

1,500 pairs, all sizes 2 1/2 to 7, women's high-grade Goodyear welt button or Blucher boots, straight and circular foxings, plain and toecap yamps; black cloth and all kid uppers; Cuban and Spanish leather heels; widths C and D. Values \$4.00, \$5.00 and \$6.00. On sale Wednesday, at 3.24 pair

A Great Picture Frame Offering

We are clearing some of our best selling lines of Mouldings, suitable for water colors, colored prints, photographs, etchings or supplement pictures.

1 1/2-inch oak, finishes brown, black or English. Regular 10c. Wednesday, per foot .07

Chromaline Walnut, 3/4 and 1 inch. Regular 15c. Wednesday, per foot .12

1-inch gilt, in antique finish. Regular 15c and 20c. Wednesday, per foot .12

1 1/2-inch gilt, antique gilt and gold burled. Regular 25c. Wednesday, per foot .18

Crib Blankets

Cotton Eiderdown Crib Blankets, pink and blue colorings, baby or 40 in. design. Size 30 x 40 in. Wednesday, each .49

Boxed Stationery 49c

100 boxes of Fancy Stationery, left from the Christmas stock. Were 60c to \$1.25. No phone orders and no exchange or refund for these. A box .49

Stamped Linen

Stamped Tinted Craze Scarfs, size 17 x 45 inches. Wednesday, each .49

Stamped Linen Sets

Six 6-inch Round Doilies, six 9 x 9-inch Round Doilies and one 22 x 22 in. Round Centerpiece, the set .49

Children's Nightgowns

Children's 75c and 85c Nightgowns of soft white flannelette, high neck, button front styles, trimmed with fine lace or silk embroidery. Sizes 4 and 6 years only. Wednesday, .49

Barrowcoats

Infants' Barrowcoats, made of soft white flannelette, quilted, waist deep hem on skirt. Wednesday, .49

Infants' Short Dresses

Infants' Short Dresses, made of fine muslin, yokes and skirts trimmed with insertions of fine lace and dainty rows of pintucking. Sizes 6 months to 2 years. Wednesday, .49

Marmalade Jars

Pretty Cut Glass Marmalade Jars. Each .49

Whipped Cream Sets

Beautiful quality thin Japanese china Whipped Cream Sets, the set .49

Sugar and Cream

Dainty new floral decorations, finest quality thin "Royal Nippon" hand-painted china. The pair .49

Glass Tableset 49c

Pretty design, clear glass Table Set, consisting of Fruit Bowl, Jelly Dish, Pitcher, Pickle Dish and 10-inch Plate. Regular 80c. Wednesday .49

Clothes Don't Make the Man

BUT they do help to create a favorable impression. Many a decent man has at some time been handicapped by clothes that weren't up to the standard of the man himself.

The Simpson Men's Store

Helps you to get right clothes at right prices. Here are some good clothes at moderate prices:

English Melton Chesterfield Coat \$12.45

This is one of the season's most popular styles, the always fashionable and dressy Chesterfield, with single-breasted fly front and velvet collar. It's made of a good quality black English melton, and is lined with serviceable mohair. Sizes 36 to 44. The value is 12.45 specially attractive at

A Young Man's Close-fitting Coat

Made in a natty, smart style, close-fitting, double-breasted, with soft roll lapels and the short length. The material is an English chinchilla cloth in plain brown or plain blue. Sizes 34 to 40. The price is 16.50

Boys' Ulster Overcoats \$6.95

Smart double-breasted Ulster models, tailored from heavy grey tweed and blue chinchilla coatings and warmly lined throughout. They have wide convertible collars that may be fastened close to chin or worn showing lapels; natural shoulders, half belt, vent in back and flap pockets. Sizes 26 to 34, for boys 8 to 16 years. Wednesday 6.95

A Heavy Double-breasted Ulster

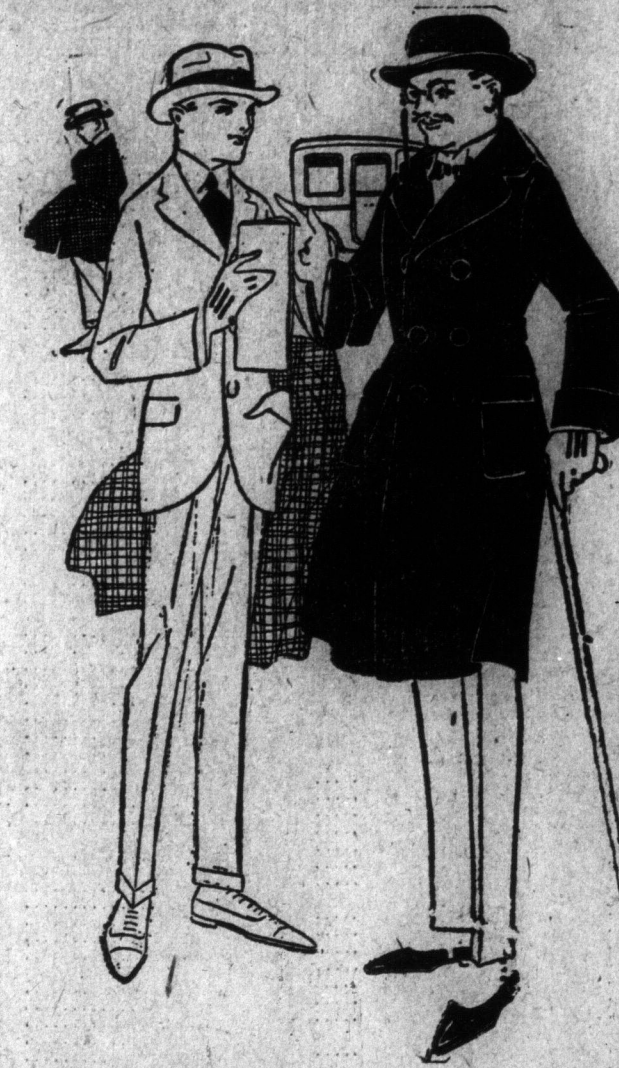
This is a big, warm coat for the man who requires lots of warmth. It's made of heavy English tweed, in a grey mixture. Has convertible collar, half belt and strong mohair linings. Sizes 36 to 44. We recommend this coat very highly. Price 22.00

A Good-looking Brown Suit

The material is a splendid quality worsted in a small brown check pattern. Cut in the style that men of good taste want—the three-button sack coat and the medium style trousers. Sizes 36 to 44. A very fine business suit for 16.50

Boys' Blue Chinchilla Reefers \$5.95

Tailored from dark navy blue chinchilla coatings in fashionable double-breasted reefer models, with close-fitting black velvet collars, well-formed shoulders, emblem on sleeves, black bone buttons and flap pockets. Warm twill linings. Sizes 20 1/2 to 28, for boys 2 1/2 to 10 years. Wednesday 5.95



Boys' Shirt-waists Special at 49c

Slightly soiled, dressy-looking, serviceable Shirtwaists, for boys 6 to 15 years of age. Have detachable and attached soft collars with link fastener. The materials are zephyrs, chambrays, tennis linens and Madras, in white grounds with black, blue and brown stripes and plain white and linen colorings. Sizes 11 to 13 neck-band. We advise 8.30 shopping in order to secure a good selection. Wednesday 49c

Boys' Cowboy Suits, Clearing at 49c

We are clearing out our Boys' Play Suits at less than half price. They are of khaki drill materials and consist of blouse, long pants, belt, with pistol and rope, bandanna handkerchief and hat. For boys 3 and 4 years. Wednesday 49c

Travelling Goods

Walrus Grain Club Bags, double handle, hand-sewed frame, leather lined, with pockets, 18-inch size, \$8.00; 20-inch size, \$8.95.

Matting Suit Cases, all edges bound, swing handle, brass lock and catches, cloth lining, with inside pocket. 24-inch size, \$2.50; 26-inch size, \$2.75. With strap, 24-inch, \$3.35; 26-inch, \$3.50.

Tourist Trunks, vulcanized fibre bound, leather straps, large bolts, Excelsior lock, satchel pockets, fancy check lining, with two trays. 36-inch size, \$5.00 only

Baby Carriage Robes

because slightly soiled will be sold at \$1.85 Washable Bealcloth Robes, made in pocket style, full size, with good quality English felt lining, scalloped edges. Wednesday 1.85 special at

The Market

Phone Adelaide 6100

SIMPSON MEATS ARE GOVERNMENT INSPECTED. Roast Boned Beef, per lb. 17c. Shoulder Roasts, prime, per lb. 17c. Thick Rib Roast, per lb. 20c and 21c. Best Rib Roast, per lb. 18c. Family Sausage, our own make, lb. 19c. Smoked Sausage, mild cured, whole half, per lb. 19c.

FISH, FRESH AND CURED.

Lake Trout, per lb. 16c. Whitefish, per lb. 14c. Haddock, per lb. 14c. Smelts, per lb. 16c. Best Mild Cheddar, per lb. 20c. Best Smoked Pilchard, per lb. 18c. Golden Clacosa, per lb. 18c. Solid Meat Oysters, per pint. 40c.

GROCERIES

5,000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 pkgs. 1.29. Ogilvie's or Purify Flour, 24-lb. Saturen Clothes Line Reel, may be used indoors or outside, has white enameled adjustable steel ends. Wednesday 49c. Solid Alcohol Stove and Kettle, complete with can of solid alcohol. Wednesday 49c. Color-Lac, a high-grade varnish stain. Our regular price is 75c a quart. The colors are white enamel, mahogany stain, walnut, cherry, oak, clear varnish. Wednesday 49c.

Jewelry at 49c

10k gold baby signet and stone-set Rings; 10k Neck Chains, 15 inches long; 10k signet and horseshoe Scarf Pins; 10k Safety Pins for soft collars; gold-plated Heart Charms and chain; Baby Bracelets; Cuff Links in enamel, silver Brooches and Rings; brilliant set sterling Beauty Pins; enameled Cuff Links; single and Waldemar Watch Chains; Pendants, gold and silver plated. Regular 75c to \$1.00. Wednesday 49c

49 CENTS EACH

More Than a Hundred Items Are Offered Today at This Price and Every One Means a Saving to You

Women's Spats

215 pairs women's black, red and rose colored, fine felt, six-button Spats, with leather strap under instep. Sizes 3 to 7. Regular 65c. Wednesday .49

Women's Slippers

118 pairs only, women's black, grey and red felt Boudoir Slippers, soft padded cushion sole and heel, neat ornament on vamp. Regular 65c. Wednesday .49

Babies' Boots 49c

300 pairs beautifully made lace and button style Boots; red, blue, pink, black, white and combination leathers; soft soles; sizes 0 to 4. Regular 65c. Wednesday .49

49c Sale of Toilet Goods

Grained Ivory Shoe Horn and Grained Ivory Button Hook. Regular price 84c a set. Special .49. Rubber-set Shaving Brush, Bramble Shaving Stick, and tin of Floral Bouquet Toilet Powder. Regular price 70c a set. Special .49. Jar Violet Cold Cream, Jar of Violet Massage Cream, and two cakes of Soap. Regular price 70c a set. Special .49. Celluloid Baby Brush, Comb and Puff Box; comes in white, pink and blue. Regular price 70c a set. Special .49. Tooth Brush, large bottle of Anti-septic Tooth Powder, tin of Violet Toilet Soap. Regular price 70c a set. Special .49. Hair Brush, ebony finish; Hand Mirror to match, and Dressing Comb. Regular price 70c a set. Special .49. War Stamps included.

49c at the Drug Department

Enema Syringe, finest quality. Regular 75c. for .49. Rubber Gloves, 8 1/2 only. Regular 75c. for .49. Cod Liver Oil Emulsion. Regular 37c. Special 2 for .49. White Pine Cough Syrup, 4 ozs. 15c. Special, 3 for .49. Medicinal Paraffin, 6oz. Special 49c. Chest and Throat Pastilles, 25c. Special, 3 for .49. Quinine and Iron Tonic, 25c. Special, 3 for .49. Norwegian Cod Liver Oil, 12 ozs. Special 49c. Cold Drawn Pharmaceutical Castor Oil, 16 ozs. Regular 2 for .49. Aromatic Cascara, 8 ozs. Special 49c. Bay Rum, 20-oz. bottle. Special 49c. Castor Oil Capsules, 12 in box, 40 M. Regular 25c. for .49. Castor Oil Capsules, 12 in box. 60 M. Regular 35c. 2 for .49. Cherries of Lima. Regular 15c. Special, 4 for .49. Headache Cachets, Regular 21c. Special, 3 for .49. Enamel Douche Cases, without tubing. Regular 49c. for .49. Rheumatism, 25c. 3 for wool for .49. Acid Acetyl Salicylic, 5 grains (aspirin), 3 dose. Special 49c. for .49. Liver Granules, 11c. Special 49c. for .49. War Tax included.

65c to \$1.50 Ribbons at .49

Men's 69c and 75c Shirts .49

Men's 75c Winter Caps .49

Children's 75c to \$1.00 Hats for .49

75c Navy Blue Brushed Wool Skating Caps in toque and sport shapes .49

Men's Warm 20c Socks, 3 pairs .49

Men's 59c Leather Work Gloves .49

Men's Fleece-lined Shirts and Drawers, garment .49

Men's Merino Shirts and Drawers, natural shade, per garment .49

Women's Real Leather Handbags, purse and mirror .49

Photo Frames, postcard size, silver finish, velvet back .49

Gloves, Hose, Millinery at 49c

Women's Silk and Wool Plain Weave Black Cashmere Hose, Sizes 9 1/2 and 10 only .49. Women's Fibre Silk Hose, black and white, high silk leg. Wednesday, 2 pairs .49. Children's English Made 2-1 Ribbed Black Cashmere Hose; sizes 6 to 8 1/2. 2 pairs .49. Boys' and Girls' Tan Mittens, suede and kid leathers, with wool lining and fur-bound cuff, small and large sizes .49. Women's English-Res Chamois Gloves, natural and white shades. Sizes 5 1/2 to 6 1/2 .49. Women's French Kid Gloves, odds and ends, consisting of black, white, tan, grey and navy. Small sizes only. Wednesday .49. Untrimmed Shapes, made of silk velvet in small, close-fitting suit

\$1.00 to \$1.25 Fancy Velvets at .49

\$1.00 to \$1.25 Fancy Foulards at .49

27-inch Cord Velvets, a yard .49

Yard-wide Ivory Habutai Silk .49

65c and 69c Shantung Silk .49

Clearance of Silk Remnants, yard .49

64c Navy and Black Serge .49

65c Tartan and Plaids at .49

65c Check Suiting, 42-inch .49

75c Black Brilliantine .49

40 and 42-inch Twined Suiting .49

65c Ribbon Sashes .49

65c to \$1.50 Ribbons at .49

\$1.00 to \$1.25 Fancy Velvets at .49

\$1.00 to \$1.25 Fancy Foulards at .49

27-inch Cord Velvets, a yard .49

Yard-wide Ivory Habutai Silk .49

65c and 69c Shantung Silk .49

Clearance of Silk Remnants, yard .49

64c Navy and Black Serge .49

65c Tartan and Plaids at .49

65c Check Suiting, 42-inch .49

75c Black Brilliantine .49

40 and 42-inch Twined Suiting .49

65c Ribbon Sashes .49

Wash Goods

2,000 yards Printed Organdy Muslin, white, navy or black grounds; suitable for waists and dresses; 28 inches wide. Regular 20c a yard. Wednesday, 5 yards for .49. 3,500 yards of 40-inch Printed Voiles, suitable for smart waists and dresses. Regular 35c and 39c. Wednesday, 2 yards for .49. 2,700 yards of White Crepes, four different corded stripes. A Scotch weave, 36 inches wide. Suitable for waists and dresses. Could not be made today to sell under 39c. Wednesday, 2 yards for .49. 500 yards of Silk and Cotton Georgette Crepes, in a very pretty range of colors, suitable for house or street dresses. Regular 75c per yard. Wednesday, 49c. 40-inch Duro Pique, in stripes and checks. Sale price, a yard 49c.

Women's Waists 49c

Three groups of wonderful values. One is a plain tailored waist, with convertible collar and long sleeves, made of heavy cotton in Copenhagen blue, with white hairline stripe. Another is a middie waist in all white, natural linen shade, a few blazer stripe, and still others white with colored designs. The third group consists of beautiful lingerie waists, plain tailored and dressy effects; voiles, cambrics, crepes and batiste. These three lots of waists are worth coming for at 3.30 a.m., as they are \$1.00 and \$1.25 values. All at the one price of .49

In the Linens

Plain White or Fancy Striped Turkish Bath Towels, also a limited quantity of Huckaback Bedroom Towels. Rush 49c price Wednesday, a pair .49

Bleached Table Damask, heavy quality, 58 inches wide. Wednesday 85c a yard. Wednesday .49

Checked Tea or Glass Towelling, 20 inches wide. Clearing Wednesday, 6 yards for .49

Bleached Huckaback Towelling, 17 inches wide. Wednesday .49

Clearance of Pretty Lace Trimmed Scarfs and Tray Cloths. Scarfs, size 17 x 45 inches; tray cloths, size 18 x 27 inches. Wednesday, each .49

49c Day in Wall Papers

High-grade Imported Wall Papers, Silk Soisettes in pale shades of green, yellow and champagne for drawing-rooms, Embossed Leatherettes and Foliage Tapestries for living-rooms, Hand-blocked Silk Fibres and Fabric Grounds for halls and libraries, Shadow Print Chintzes for bedrooms. Newest color combinations and designs. Regular \$1.00 to \$2.00 less than factory cost. Wednesday, single roll .49

Sateen Petticoats

No Phone or Mail Orders. Sateen, taffete and a few more; black and brown only; knife-pleated. Wednesday. Sizes 34 to 42. Wednesday .49

L. SIMPSON DRUG

FOR... PROBS... BRIGER... RUS... RUSSIAN... BIG AD... IN... Advance Mo... Offensive... STOP GE... Soldiers of... Thirty-Tv... Special Cable to... London, Jan... the region of... Riga, on the... front the Russ... ed a considerab... prospect from... vior, according... tions issued at... The Russians... succeeded in o... positions on... Tirul Marsh at... this success ha... vance about 2... The Germans a... this movement... sian troops est... sion east of... five miles sout... but the Russia... terrific fire a... attacks comm... From the can... eluding 21 Fri... stans since Fev... here that the v... of the bunch... searchlights ar... variety of arm... also captured... The fighting... coastal assaults... tended nearly 2... of Villa, secur... dispatch from... has greatly in... and signs are... of the bunch... along this loc... The Russians... tacks on the e... nevsky, where... on the trench... took some pris... Lake Naroch... The German... munication, ad... sian attacks w... with stronger... advances were... detachments b... Lake Naroch... these attacks... "without succ...