

**A Good Suit for \$9.80**



Men's Tweed Suits, just 68 of them, in dark brown and dark and medium grey shades, in stripes, checks, overcheck and plain patterns; made in 3-button, single-breasted models; vest and trousers regular style. All these suits were originally priced at much higher prices, but the lines are broken and we are clearing them today at a very low price. Sizes 36 to 44. Today ..... **9.80**

Men's English Paramatta Raincoats, in fawn shade, in roomy style; all seams are stitched and taped; guaranteed rainproof. Sizes 36 to 44. Today at ..... **6.45**  
150 pairs well-made Khaki Serge Military Breeches. Regularly \$5.50. Sizes 32 to 40. Today at ..... **3.50**  
Men's Cotton Tweed Trousers, made with strongly sewn seams and three pockets. Sizes 32 to 42. Today at ..... **1.95**

**Men's Furnishing Bargains**

Men's Merino Underwear, natural shade, made of fine wool and cotton mixture; shirts and drawers to match; sizes 34 to 44. Today, a garment, .65  
Men's Flannelette Night Robes, collar attached and V neck styles; pink, blue, grey stripes; large, roomy bodies; sizes 34 to 38. Regularly \$1.25. Today, garment ..... **.98**  
Men's Union Flannel and English Flannelette Pyjamas; pink, blue, brown stripes on light grounds. The union flannel in them is English woven. Made with military collar, silk frogs, and pearl buttons. Sizes 34 to 44. Regularly \$1.75 and \$2.50. Today, suit ..... **1.59**  
Men's Flannel-lined Underwear, in natural shade. Soft, fleecy, wool-lined shirts and drawers; sizes 34 to 44. Today, garment ..... **.85**

**Boys' Clever Suits of Imported Fabrics \$4.98**

Good Sound Values at \$6.50, \$7.00 and \$7.50 Included



We have priced them specially low for clearing today. A splendid lot to choose from, including dark grey worsteds, navy blues and fancy mixed tweeds, single-breasted yoke Norfolk styles, with belt at waist; bloomer pants. Sizes 7 to 16 years. Friday bargain **4.98**

**Boys' Pinch-Back Suits \$8.50 to \$9.75 Values for \$7.35**

150 suits, tailored, in snappy-fitting styles, with patch pockets and belt at waist. Bloomers have Governor fasteners at bottom. Many patterns to choose from, including brown, greys and fancy tweeds, also navy blue serges. A splendid value. Ages 8 to 17 years. Sizes 26 to 35. Friday bargain ..... **7.35**

**Boys' Raincoats, Today, \$4.95**

118 perfectly rainproof Paramatta Coats, ideal for boys' school wear; single-breasted styles, with collars to button up to chin; full-fitting box back and double-stitched and cemented seams. Ages 8 to 16 years. Sizes 26 to 34. Friday bargain ..... **4.95**

**Boys' Sturdy Bloomers, 98c**

500 pairs, made up from ends of assorted tweeds in many shades of greys and browns, showing neat patterns. Ideal for matching odd coats. Bloomers are lined throughout. Sizes 24 to 34. Friday bargain ..... **.98**

**Books at Special Prices**

Hodgson's Low Cost American Homes. Regular \$1.00. Today ..... **.49**  
Hodgson's Modern Carpentry and Joinery, in 3 volumes. Regular \$2.00. Today ..... **.98**  
**SPECIAL GIFT BOOKS FOR FALL WEDDINGS**  
Vanity Fair, by Thackeray.  
Heroes of Meridith.  
As You Like It, by Shakespeare.  
School for Scandal, by Sheridan.  
Idylls of the King, by Tennyson.  
Quality Street, by Barrie.  
Song of the English, by Kipling.  
Power of the Dog, by Maude Ealle.  
In original editions, with large number of illustrations in color. Published at \$5.00. Today **1.89**

**Stationery**

200 Khaki Letter Pads, with British flag embossed in color. Regular 25c. Today 2 for ..... **25**  
100 Blotting Pads, with leather corners, to take half size sheet of blotting paper. Regular 50c. Today ..... **39**

**At the Simpson Store Today**  
The Biggest Saving Opportunity of the Season on Blankets, Towels, Table Linen, Flannelette, Pillow Cases, Other Staples

**\$1.50 Worth of Towing Today for \$1.00**

Crash, for rollers, ten towels, etc., 17 inches wide, with red or blue borders. Regularly 15c yard. Rush price today, 10 yards for 1.00

**Hand-worked Battenberg Squares, 49c**

Hand-worked Battenberg Squares, coronation braid drawnwork centres; size 30 x 30 inches. Greatly reduced for today, each ..... **49**

**Union Wool Blankets**

White Union Wool Blankets, size 68 x 86 inches. Regularly \$3.50 pair. Today, per pair, **7.50**

**Bed Comforters**

Reversible Silkline Bed Comforters, in attractive colorings, well filled and quilted; size 72 x 72 in. Regularly \$3.00. Today, each ..... **2.45**

**All-Wool Blankets**

White All-wool Blankets, lovely, soft and warm; weight, 7 lbs.; size, 64 x 82 inches. Regularly \$12.50. Today, per pair, at ..... **8.75**

**Hemstitched Sheets**

Size 72 x 90 inches. Regularly \$3.00 pair. For early buyers today, per pair ..... **1.90**



**Flannelette Blankets at a Rush Price Today—(Extra)—\$1.79 Pair**

White only, pink or blue borders. Not more than three pairs to a customer. Rush price today, per pair ..... **1.79**  
They're best Canadian quality and largest size, 70 x 84 inches.

**Another Half-Price Sale of Ceylon Flannels, 25c**

1,500 Yards Ceylon Flannels, range of pretty stripes, for pyjama shirts, women's blouses, etc.; 30 inches wide. Regularly 50c yard. Bargain today, yard ..... **25**  
No Phone Orders for Flannels.

**Save on Flannelettes, 28c Quality, 23c Yard**

Showy White Flannelette, for women's and children's wear; 30 inches wide. Regularly 18c yard. Clearing today, yard ..... **23**  
Better quality, 34 inches wide. Regularly 28c yard. Clearing today, per yard ..... **23**

**White Turkish Towels, 33c**

White Turkish Towels, hemmed. Regularly 50c pair. Today, per pair ..... **33**

**Hemstitched Pillow Cases**

Buy Hemstitched Pillow Cases today, size 42 x 33 inches, 4 pairs for ..... **1.00**  
Quantities being limited, cannot accept phone orders for pillow cases.

**Damask Table Cloths, \$1.48**

Damask Table Cloths, serviceable quality; size 2 x 2 1/2 yards. Regularly \$2.85 each. Limited quantity. Today, each ..... **1.48**

**Table Napkins, \$1.19**

Table Napkins, size 18 x 18 in. hemmed ready for use. Today, per dozen ..... **1.19**

**Men's Soft Felt Hats, Today \$1**

This is a very special price for soft felt hats under the present conditions. They are broken lines in assorted colors of grey, green, navy, brown and black. Not many of any one line. Clearing today ..... **1.00**

**Special Caps, 50c**—Tweed caps, in one, four and eight-piece top shapes. Made from imported tweeds, in greys and browns. Also several ranges of broken sizes from our 75c lines. These are all placed on this special table. Today ..... **.50**

**Children's Tams, 85c**—Navy and black velvet and felt tams, with plain and gold lettered bands. All extra well made goods. \$1.25 and \$1.50 qualities. Today ..... **.85**

**Good Sound Friday Bargains in Boys' Needs**

**Boys' Wool Mixture Sweater Coats**, in fancy stitch style, plain grey, two pockets, storm collar. Sizes 26 to 34. Special today ..... **.69**

**Boys' Pull-over Sweaters**, in fine cardigan stitch, plain grey, close-fitting collar and cuffs. Sizes 24 to 32. Regularly 50c. Today ..... **.43**

**Snapshot Albums**

Loose Leaf Album, stiff cloth cover, has 50 loose leaves, 10 x 12. Regularly \$1.75. Today **1.39**  
Loose Leaf Album, imitation leather cover, 50 loose leaves, 5 x 7. Regularly \$1.25. Today ..... **.98**  
Vest Pocket Album, leather cover, holds 16 snaps, either 2 or 2A. Brownie size. Regularly 50c. Today ..... **39**

**Enormous Reductions Today on Regular Stock Suits, Coats and Dresses for a Great Sale**

The warm weather of the last two weeks has retarded to a considerable extent the buying of Women's and Misses' Coats and Suits. A big institution like Simpson's cannot, however, permit business to lag on account of temperature or other weather conditions. We are determined to "make up" for the quiet selling of the last two weeks by reducing prices for today on hundreds of our regular stock suits and coats. In addition to the reduced prices on stock goods, there will also be several hundred coats secured in a special purchase, and priced wonderfully low. These will be shown for the first time today.

**Buying Today Means Saving Money**

**307 Women's Suits---Just See the Price**

Every suit is absolutely correct in style, and desirable in every way. There are dozens of styles to choose from; silk lined and interlined for comfort; materials are English serges, wool poplins, gabardines and fancy weaves, including blacks, navys, greens, browns and Burgundy. For greater convenience in selecting, each price and size will be found on a separate rack. Sizes 34 to 42.

- 110 Suits, regular \$25.00, reduced to ..... **16.95**
- 80 Suits, regular \$27.50, reduced to ..... **16.95**
- 40 Suits, regular \$30.00, reduced to ..... **19.50**
- 87 Suits, regular \$35.00, reduced to ..... **22.95**

**500 Women's Coats at Two Wonderful Prices**

500 New Coats, the majority secured in a special purchase, and shown for the first time today. There are dozens of new styles fresh from New York. Parisian styles Americanized for this season's wear. Handsome flaring, pleated, belted and novelty tailored designs. Some are fur trimmed; others with kerami, plush or buttons; full or half lined. Materials are plushes, wool velours, broadcloth, chevots, beavers and fancy mixtures, in black, navy, green, Burgundy, taupe. Sizes 32 to 42. The values are regular \$25.00 to \$30.00 and \$35.00 to \$40.00. These 500 coats will be sold in lots at the special prices of

**\$19.95 and \$29.75**

**Half-Price Sale of Women's Better Grades Afternoon and Party Dresses**

We are going to sell 100 Street, Afternoon and Party Dresses, in taffetas, messalines, charmeuse, crepe de chine and combinations with Georgette, at exactly half the original prices. The assortment includes black, navy, green, brown, taupe, wistaria, old rose, and Nile, sky, maize, white or pink in the party frocks. All lovely styles in a great diversity of ideas. Former prices \$25.00, \$27.50, \$35.00, \$40.00, \$43.50, \$45.00, \$50.00, \$57.50, \$65.00. Today's prices exactly half, \$12.50, \$13.75, \$17.75, \$20.00, \$21.75, \$22.50, \$25.00, \$27.75 and \$32.50.

**In the Misses' Dept. 100 Smart Suits Reduced to \$19.50**

For this great sale 100 of our regular \$25.00 and \$27.50 suits will be reduced to **\$19.50**, presenting to young women an opportunity that should be received with great enthusiasm. They are strictly-tailored suits, made of wool serges, in navy, black, green and brown. Their smartness is emphasized by the fur-trimmed collars, novel pockets, trim, tailored skirts and contrasting linings. Early selection will be a decided advantage. Every suit in the lot a wonderful value at **19.50**

**Two Early Specials in Misses' Coats**

**Splendid Tweed Coats at \$10.50**

We have a limited number of fashionable mixed tweed coats for early shoppers today. Their attractiveness lies in their tailored lines, their plush-trimmed collars, novelty belts and roomy pockets. Of course, the wonderfully low price at which they will be sold is also a feature of special importance. The quantity is small, so please come early. Special at ..... **10.50**

**\$25 Velour Coats Will Be \$21.50**

These are our own splendid \$25.00 coats—and they are remarkably good value at that price. Today a limited number of young women may each secure one at **\$21.50**. The prominent features of these lovely garments are the large corded cape collars of self material or of lustrous plush, broad loose belts trimmed with metal buckles, and inviting deep pockets. Colors are navy, green and brown. Each ..... **21.50**



**Buy Wall Papers and Paints Today**

Room Lots of Wall Papers, 95c—10 rolls Wall Paper, 16 yards Border, 6 rolls Ceiling; conventional and floral designs on well covered grounds, suitable for bedrooms and halls. Enough paper complete for room 12 ft. long, 10 ft. wide and 9 ft. high. Extra special today, complete room lot ..... **95**  
Tapestry Wall Papers, 35c—New patterns in scenic and foliage effects, in blue, grey, tan and buff colorings. Desirable wall papers for living-rooms and halls. Regularly 50c. Friday bargain, single roll ..... **35**  
Band Borders, 2c Yard—Panel and band borders in large range of colorings to use with oatmeal papers. Regularly 8c to 10c yard. Friday bargain, yard ..... **2**  
500 lbs. only, B.B. Flour Wax, spreads and polishes easily, will not discolor hardwood floors. Regularly 45c lb. Friday bargain ..... **33**  
200 Quarts Duplex Varnish Stain, varnishes and stains at one application. Light oak, golden oak, dark oak. Extra special today, per quart ..... **25**  
450 Quarts R. S. Co. Porch Paint, easy to apply and dries hard over night. Light grey, slate grey. Special for today only, quart ..... **57**  
Gold and Aluminum Paint, 2 oz. bottles, for retouching stoves, radiators, etc. Regularly 15c. Friday bargain, bottle ..... **11**  
Stove Pipe Enamel, jet black quality, hard drying and glossy. 1/2 pints, 12c; pints, 23c.

The **SIMPSON** Company  
Robert Limited