

Dine in the Palm Room

Breakfast Served 8:30 to 11 o'clock. Dinner, 11:30 to 2 o'clock. Afternoon Tea, 3 to 5:30. Dinner is also served in the Lunch Room every day from 11:30 to 2 o'clock. A whole, some, satisfying meal. Price 50

SIMPSON'S

Visitors to the City FOR THE HOLIDAY

Are cordially invited to make use of this store's facilities in every way that may enhance their comfort and pleasure. THE CONVENIENCES AT YOUR SERVICE of our Women's Rest Room on the Third Floor, Parcel Desk and Telegraph Station in the Basement, Information Desk and Brand's Post Office on the Main Floor.

Time Grows Short for Easter Shopping List. Here Are Today's Good Values

Men's Good Shirts at 69c Today

A Clearance of Broken Ranges From a Manufacturer's Fall Left-Overs

In the lot are plain and fancy halrline and cluster stripes of blue, black, helio and tan stripes, on light backgrounds, double yoke at neck, double sewn seams, coat styles. Sizes 13 1/2 to 17. Excellent value at this price. To-day 69

65c Merino Underwear 49c

Men's Spring Weight Merino Underwear, natural shade, made from fine wool and cotton mixture, shirts and drawers. Sizes 34 to 44. Regular 65c. Today 49

Cheney Silk Neckwear

Men's French Faille Neckwear, specially priced at 75c today, in plain and fancy designs and floral effects; in navy, royal, red, brown, grey, green; large shape, slide-easy neckbands. Today 75

Men's Neglige Shirts, Monarch and Arrow makes, patterns single, double and cluster stripes on light grounds; in black, navy and helio colorings, soft double cuffs. Sizes 13 1/2 to 18. Each 1.25

Arrow Brand Neglige Shirts, in fine French rep and Pecuna cloths, corded materials, in two-tone and triple colored effect, double French cuffs. Sizes 13 1/2 to 18. At 2.00 and 2.50

Extraordinary Price Reductions Today on

Wallpapers and Mouldings

Dainty Floral Stripe Papers for Bedrooms, grey embossed backgrounds, with stripes overprinted in blue, pink and yellow. Regular 20c. Thursday, special, single roll, 11c. Cut-out borders, regular 5c, Thursday, yard, 3c. American Block Paper for kitchens, bedrooms and stairways, two colorings, well covered and durable. 2,000 rolls only. Thursday, single roll, 7c; 3-inch border to match, Thursday, yard 1 1/2c. Tapestry Wallpaper, for living-rooms and halls, green with brown shadings, foliage pattern. Regular 9c, Thursday, special, single roll 14 Imported Leatherettes, heavily embossed designs, two-tone colorings of brown and red. Regular \$2.00, on sale Thursday, single roll 49

White Enamel and Imitation Oak Room Mouldings, 1 1/2 inches wide, 5,000 feet only. On sale Thursday, day, foot 1

A New Pattern in "Royal Nippon" China

A delightful new decoration, an ivory border with over design in gold on a perfect, clear white china body; hand decoration. Cake plates, salad bowls, biscuit jars, handled baskets, sugar and cream sets, covered cheese dishes, compotes, cheese and cracker dishes, cross bowls, olive sets, marmalade jars, cut sets, etc. Thursday, special 1.19

Bed Sheets \$2.45 a Pair

Extra Good Quality Sheets, fully bleached, a plain even weave, free from dressing. Size 72 x 90 inches. All neatly finished with a deep hemstitched hem. Special on Thursday, a pair 2.45

Blankets

White Union Wool Blankets, serviceable quality, size 64 x 82 inches. Regular \$6.25 a pair. 4.50 Thursday. White English Setin Bed Spreads, large size, 74 x 94 inches. Special on Thursday 2.25. Sixteen Bed Comforters, pretty colorings. Size 72 x 72 inches. Down filling. Thursday 8.45. Steamer or Couch Rugs, a splendid range of pretty plaids. 4.50 Thursday, each 4.50. New Sea Island Mercerized Namaste, an exceptionally fine underwear cloth. Delicate colorings of rose, flesh, cream and blue; 60 in. wide. A. 50 Fourth Floor.



The Men's Store Has Concentrated Six Days' Selling Into Five Days of Shopping. You Can Buy Your Easter Outfit Here Today to Your Advantage

Men's Spring Weight Overcoats, Special Value at \$12.95

A lightweight overcoat that is made from exceptionally good cloth, a plain black and plain grey English cheviot cloth. It is nicely tailored in the always good single-breasted fly-front Chesterfield style of medium length, finished with good linings. Sizes 36 to 44. 12.95 To clear at

Men's Tweed Suits, Special Value at \$12.95

Men's Suits of exceptionally good values for today's selling, are made from good quality English tweed cloths in brown and grey, in neat small patterns. Cut in smart single-breasted three-button sacque style with single-breasted vest and good fitting trouser. A 12.95 suit that will give excellent service. Sizes 36 to 44. Special

Men's Paramatta Raincoats, Special Value at \$6.95

Made from a double texture fawn Paramatta cloth. It is cut in a long easy-fitting raincoat style, single-breasted, with close-fitting collar; all seams sewn, stitched and taped, making a very serviceable coat and one that will give satisfaction. Sizes 36 to 44. 6.95 To clear

Another Group of Odd Trousers to Clear, \$1.98

300 pairs of strong good wearing Tweed Trousers, in browns and greys, in neat small stripe patterns, finished strongly. Sizes 32 to 44. To clear 1.98

If You Have Beds to Buy This Will Interest You

- White Enamel Iron Bed, slightly damaged, 2 ft. 6 in. size only, height of head end 4 ft., foot end 3 ft. Regular price \$2.50. Special 1.65
White Enamel Iron Bed, slightly damaged, 2 ft. 6 inch only, scroll head and foot; brass caps. Regular price \$2.75. Special 1.95
White Enamel Iron Bed, slightly damaged, 3 ft. size only, scroll head and foot end. Regular price \$4.00. Special 2.20
White Enamel Iron Bed, slightly damaged, 3 ft. 6 in. size only, brass caps on pillars. Regular price \$4.75. Special 2.30
White Enamel Iron Bed, slightly damaged, 2 ft. size only, brass rails and caps, head end 56 in., foot end 38 in. Regular price \$4.50. Special 2.50
Mattress, fibre centre, layer felt both sides, deeply tufted and encased in good grade of ticking; all regular sizes. Special 3.10
Mattress, half wood fibre and half layer felt, full depth border; soft, comfortable mattress, encased in good grade of art ticking. Special 6.25
Pillows, mixed feathers, encased in good grade of ticking. Special 95
Pillows, all feathers, encased in good grade of art ticking. Special, pair 1.50

Rugs, Carpets and Linoleums That Will Provide Bright Spots in the Home for Easter Time

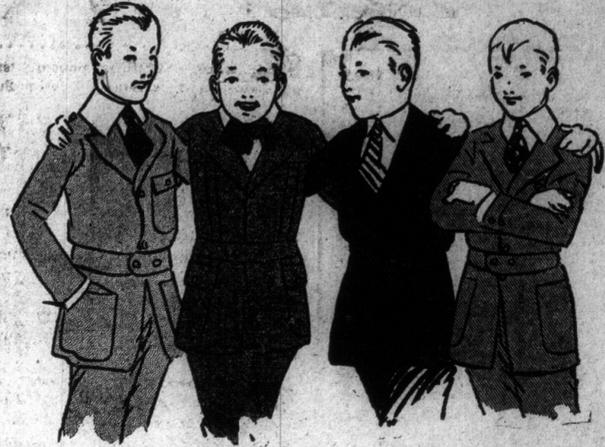
- New Seamless Tapestry Rugs. They Crossed From England Safely. English Rugs, just unpacked, in new styles and designs, and pleasing colors. Each rug of fine quality and woven in one piece. Sizes and prices: 7.6 x 9.0 13.95
9.0 x 9.0 16.95
9.0 x 10.6 19.95
9.0 x 12.0 22.95
Good Value in Linoleums. Four Yards Wide. Heavy Printed Linoleum of English and Canadian manufacture, made to stand really hard wear. Block, tile, floral and wood patterns; all twelve feet wide. Per square yard 75
Handy Little Rugs. These Are Axminster. Serviceable and useful are these little rugs, 27 x 54 inches in size. Mottled effects that never show the wear, with plain colors (green, blue or brown); band borders. 2.65 Price, each

Lovely Chintzes From New York, 98c Yard

Just received a shipment of chintzes in the most wonderful designs and colorings. These are beautiful patterns having a broad black or dark blue stripe with large floral patterns in various shades, and some decidedly striking styles showing birds and flowers charmingly arranged on rose or fawn grounds, and lastly some exceptionally effective Chinese patterns in both light and dark colors. The width is 36 inches. Today, yard 98

Fine Marquessette Curtains for Easter, \$4.98 Pair

50 pairs specially selected for today's selling, beautifully made of finest mercerized marquessette and trimmed with dainty lace insertion and edging. Colors of white, ivory or ecru. Today, pair 4.98 You enjoy the spring sunshine and hate the worry of faded curtains.



Today's Items for the Boys

Boys' Pinch-back Suits \$4.95. 100 Smart Pinch-back Suits, strongly tailored from medium weight tweed suitings, in fancy brown overcheck patterns. Coats are single-breasted with side and breast patch pockets, well cut lapels, form-fitting shoulders, three-piece belt and pinch-back; durable tulle serge body linings. The bloomers are full fashioned, lined throughout, and have belt loops at waist and strap and buttons at knee. For boys 7 to 18 years of age. This is an exceptional suit value, and we advise early morning shopping in order to make a good selection. Today, bargain 4.95

Boys' Fancy Yoke Norfolk Suits \$5.95

Smartly tailored from fine imported tweed suitings, in shades of grey showing neat check, herringbone and fancy mixtures. Single-breasted three-button yoke Norfolk models, with pleats down each side of back and front to stitched belt at waist, medium wide lapels, form-retaining shoulders, and set-in pockets, durable twill body linings. The bloomers are full fashioned, with belt loops at waist, lined throughout, and expanding knee bands. Sizes 25 to 34. A fine suit for best wear at the very reasonable price 5.95

Boys' Covert Cloth Reefers \$5.95

Tailored in double-breasted box-back models from imported fawn covert cloth coatings and strongly lined throughout. The coats have self collar, well-formed shoulders, emblem on sleeves and side vents. A very attractive coat at this price. Today 5.95

The SIMPSON Company Robert Limited

Travelling Goods

Going Away Specials. Fabrikoid Club Bags, black walrus grain, just the thing for a short trip on the holiday. 16-in., \$4.25; 18-inch, \$4.50; 20-in., \$5.00. Fibre Suit Cases, deep square style with shirt pocket, linen lined, with straps. 24-inch, \$4.50; 26-in., \$4.75. Steamer Trunk, canvas covered; extra well built with heavy hardwood slats and hardware, with tray and leather straps. 32-in., \$5.25; 34-in., \$5.75; 36-in., \$6.50.

BOOTS

Men's Calf Boots, Special at \$2.95. 800 pairs Men's Black Calf Lace and Tan Button Boots, with medium, round and narrow toe shapes; Goodyear welt, Vulcan rubber, heavy leather soles; military and low flange heels. Sizes 6 to 10 in the lot. Regular \$4.00 and \$4.50 a pair. On sale today, with best choice for 8.30 a.m. shoppers, a pair 2.95. Boys' Dressy Blucher Boots. 500 pairs of Boys' Black Goat Blucher Boots; a very soft but durable leather; smart, dressy toe style; solid-leather standard screw and slugged sole; military heel. Sizes 11-13, \$2.69; sizes 1-5, \$2.95.

Spring Hats

A new spring shape in a hard hat with tapered crown and neat curling brim. Made by Christy's, of London, in their featherweight quality. 3.00 for A Borsalino hat, with broad, flat set brim; the edge is bound with corded silk to match the band. Shades of moss, grey, green, green, pearl, steel grey, 4.50 slate, tan A curl brim shape, which is one of the best staple shades to be had. Shades of moss, grey, green, brown and black. Sale price 4.50. Caps. All the new spring shapes in smart designs for men and young men. A big choice of all the different prices of 50c, 75c, \$1.00, \$1.25, \$1.50 and \$2.00.

Fix Up Your House and Garden

Buy the Equipment Today at These Special Prices. Spading Forks, D handle, four prongs 1.25. D-Handled Spades, Thursday 85c. Milwaukee Iron Garden Rakes, 12-tooth size, 25c; 12-tooth size, 30c; 14-tooth size, 35c. Steel Garden Rakes at 85c, 90c and 95c. Poultry Netting, galvanized, 2-inch mesh, 10 yards in a roll; 15 inches wide, per roll \$1.50, per yard 4c; 18 inches wide, per roll \$2.25, per yard 6c; 24 inches wide, per roll \$3.00, per yard 8c; 36 inches wide, per roll \$4.50, per yard 10c; 48 inches wide, per roll \$6.00, per yard 12c; 60 inches wide, per roll \$7.50, per yard 15c; 72 inches wide, per roll \$9.00, per yard 18c. Screen Doors in four sizes and six grades. The sizes are 2 ft. 6 in. x 4 ft. 6 in., 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 10 in. x 6 ft. 10 in., and 3 ft. x 7 ft. The prices for any size are \$1.25 to \$2.50 each. Lawn Mowers, Taylor makes high-grade Canadian make, everyone warranted; the Forsters, 12-inch cut, Thursday, \$4.75; the Imperial, 14-inch cut, Thursday \$5.50, 16-inch cut, Thursday \$6.75; the English, 16-inch cut, Thursday, \$6.50, 18-inch cut, Thursday \$6.75. Lawn Mose, 18ras ply, warranted grade, with couplings and clamps, in 50-foot lengths, Thursday, \$5.00. Moss Nozzles, for steam or spray, Thursday 50. Loomer's Real Ebony Hair Brushes, Regular \$1.00. Reduced price, 1.25. Dupont's French Ivory Cloth Brushes, heavy concave backs. Regular price \$2.50. Reduced price, \$2.00. Grained Ivory Hand Mirrors, with ribbed handles. Regular price \$2.75. Reduced price, \$2.00. Women's Aluminum Dressing Combs, Regular price 25c. Reduced price, 15c. Tooth Brushes, Regular price 10c. Daggott & Ramade's Face Powder, Regular price 57c. Reduced price, 45c. Antiseptic Tooth Powder, Regular price 16c. Reduced price, 11c. White Rose Toilet Soap, Regular price 10c. Reduced price, 8c. Cakes for 12c. War Stamps included.