

H. H. FUDGER President. J. WOOD, Manager.

THE ROBERT

SIMPSON COMPANY LIMITED

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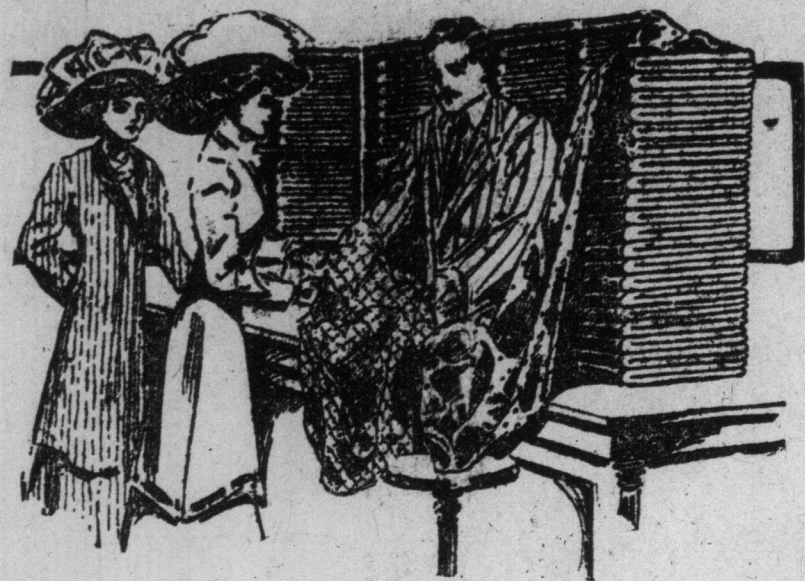
PROBABILITIES—Moderate winds; sea little higher temperature.

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SIMPSON COMPANY LIMITED

TUESDAY, OCT. 5

When You Buy Dress Goods at Simpson's



THIS is the store which has been termed The Dress Goods Store of Toronto, for a generation.

At the time when bustles were the fashion Simpson's Dress Goods were famous. Toronto people have grown from childhood to maturity with the knowledge that Simpson's was the place for Dress Goods.

Our display of Dress Goods and Silks is one of the sights of Toronto, from the feminine view-point. Every visitor to the city exclaims in surprise.

Cloths of Fashionable Emphasis This Season

Ombre and Chevron Stripe Worsted, two tone stripe broadcloths, wide wale diagonal chevrons, self and ombre stripe broadcloths, French novelty suitings.

Corded Silks and Velvets

NEW YORK seems to have taken a sudden notion that it is time corded effects came in again. Although the silk manufacturers turn out corded silks to a certain extent every year to fill a staple demand, and we ordered a supply in the usual way, this season we have been obliged to cable for more.

As a matter of course, this store has the fullest assortment of corded silks and velvets in Canada.

New "Renaissance" Mole Silks, all pure silk, very richly watered, in amethyst, violet, mauve, Copenhagen, rose, coral, old rose, ivory and black, at \$1.50 yard.

Wall Paper Oddments

Clearing up oddments in good selling lines and broken lots. 3650 rolls Gilt, Florals and Stripes, assorted colorings, for bedrooms, halls, dining rooms and parlors.

Wednesday's Provision List

2000 stone Fresh Rolled Oats, per stone 4c. Choice Side Bacon, permeal, half or whole, per lb. 20c.

The Orchestra Will Play

At Noon in the Restaurant March—"Tannhauser" Wagner Waltz—"Amorette" Gungl Scotch Selection—"The Middleton Characteristic—"The Skeleton"

A Clearing Sale of Princess Dresses

Marked Till Now at Prices Ranging from \$12.50 to \$16.50. Reduced to clear on Wednesday to \$9.95

THE size range is broken—that's the trouble. We won't be in trouble long, though, after to-morrow morning. In the lot we have sizes from 32 to 40, but we cannot promise any one material or style in each measurement.

Materials are French Venetians, poplinettes, imported Panamas, cashmeres and wool nappys. Colors are navy, brown, grey, green and black, also a few stripe or check effects.

1—\$4.00 Black Beau de Soie Tailored Waist, with wide stitched pleat on shoulders, trimmed silk braid on box pleat, skirt sleeves and small silk buttons. Regular \$1.00 waist, for \$3.25.

New Books

Just to hand another shipment of Service's new book, "Ballads of a Sourdough," author of "Songs of a Sourdough." Prices as follows: "Ballads of a Sourdough," illustrated, \$1.18; "Ballads of a Sourdough," plain, 85c.

Men's Fall Hats 98c

Men's Soft Hats, in telescope, crush, Alpine, trooper and fedora styles; all new and up-to-date fall shapes, in good range of colors, and in black. Wednesday 98c.

A Clearing Sale of "Kano" Suit Cases

THE factory is finished with this line for the season. Now's your chance. "Kano" is claimed to be superior to matting and equal to cane for wear and appearance.

Another Picture Clearance

REGULAR VALUES UP TO \$4.00, WEDNESDAY 98c. 60 (about) more Gallery Pictures of a value up to \$4.00 go on Wednesday morning at 98c each.

Towels, Table Cloths and Quilts

100 pairs only fine all linen, full bleached, fringed Damask Towels, fine quality, good weight for drying and wearing, 20 x 41 inches, mostly, with knotted fringe. Regular 70c per pair. Wednesday 50c.

Sample \$13.50 to \$17.00 Overcoats for \$9.95

ONE of the best makers on our list has just sold us his samples very cheap.

Will You Want a New Overcoat This Winter? You ought to see these Samples before they are all gone.

They'll be gone about 8.30 if they meet with their deserts.

150 only Men's Sample Overcoats, black and dark grey meltons and chevots, Chesterfield style, with black velvet collars also college blazers and auto coats, made of English and Scotch tweed coatings, newest colorings. These coats represent the latest fashions. Sizes 36 to 44. Regular \$13.50 to \$17.00. On sale Wednesday 9.95

LADIES' VOILE SKIRTS, \$10.00

Stylish Skirts, of fine quality voile, come in black only; these are made in Simpson's factory; a guarantee that they are good full cut, finely finished, and a perfect fit; they are in 13 gore full flare style, trimmed with satin strapings, buttons and loops. Price only \$10.00.

MOIRETTE PETTICOATS, \$3.50

Ladies' Moirette Petticoats in black only, cut extra full at hips, especially adapted for stout figures, made with deep three-piece flounce, trimmed with pin tucking, finished with velvet binding. Special value \$2.50.

WAIST DEPARTMENT—Three Specials for Wednesday

2—\$3.50 Net Waist, tucked all over, with fine pin tucks, front trimmed pretty designs Chumy insertion, lace, silk tabs and buttons, white, ecru or black, and all silk lined. Regular \$3.50, for \$2.98.

3—Dainty Lawn Waist, made in very dressy style, lace yoke, clustered tucking, fine Chumy insertion on front, back and sleeves. A very wonderful value for \$1.98.

220 pairs Ladies' High-grade Corsets. La Deesse, Directorate model, white coutil, of extra quality, medium high bust, long front and hips, back 17-1/2 inches, deep skirt extension all around, filled with fine all rustproof steels, four wide side steels, four wide strong plain elastic garters, lace and ribbon trimmed. Introduce.

Men's Fall Dress; Gloves, tan cape leather, nice weight, 1 dome fastener, medium shades, plique seam, perfect-fitting, 7 to 9 1/2. \$1 value. Wednesday, per pair, 85c.

Men's Leather Working Mitts, all black mitt, with first finger, mule palm mitt with finger, warmly lined, deep close fitting wool top, strong durable mitt for any kind of heavy work, extra special price on these, Wednesday, 39c.

100 o-size gun-metal open-face watches, with nickel damaskened movement, gold metal bands, antique bow, fancy dial, fitted in genuine leather bracelet, black, tan and brown, every watch is guaranteed to be good time-keeper. Regular value \$2.75, Wednesday, \$1.98 complete.

100 only very fine quality Rich Satin Damask Table Cloths, grass bleached, made from pure, long fibre flax, elegant new designs, bordered all around, for a good wearing cloth for general everyday use you could buy nothing better, 2 x 1-1/2 yards, Special each, Wednesday, \$2.00.

200 only Full Bleached Crochet Quilts, hemmed ready for use, double bed size, neatly washed, close, firm weave, assorted designs. Wednesday, each, 98c. (Phone orders direct to Dept.)

Simpson's Dollar-per-Garment Underwear

OUR pick of the best. When you think of buying warmer underwear for colder weather, think of our dollar-per-garment line. And by that same token it's plenty cold enough for warmer underwear right now.

Here's the dollar line: "Italian" imported English natural wool, in soft, medium weight.

"Stanfield's" red label, heavy ribbed Nova Scotia wool, very warm and serviceable.

"Schoffield's" wool nap, extra heavy winter garments, made especially for us.

"Schoffield's" heavy wool and camel's hair garment, affords splendid cold weather comfort.

"Watson's" heavy Scotch wool, a garment reliable in every way. \$1.00 Per Garment.

Choose Fall Footwear Now WHEN you buy shoes you look for quality, style and fit at the right price.

When you are being fitted you look for attention and experience on the part of the saleslady. And where could you shop to greater satisfaction than in "Simpson's" new Footwear Department?

We give you here a detailed list of a few very good footwear values, styles which are asked for every day in the week, styles that are in stock to-day in every popular size and width.

LADIES' BOOTS. Ladies' Boots, button style, patent coat, cloth or kid tops, New York heel, Queen Quality, all sizes, \$5.00.

Ladies' Boots, Blucher style, patent coat and fine vici kid, with dull tops, Cuban or New York heels, all sizes, Queen Quality, \$5.50.

Ladies' Boots, tan Russia calf, with brown oozie button top, creased vamps, all sizes, \$3.50, and in "Queen Quality" at \$5.00.

Ladies' Boots, common sense styles, finest selected vici kid, button and lace styles, medium and broad toes, low heel, all sizes, "Queen Quality," \$4.00.

Ladies' Boots, patent coat and vici kid, dull Blucher tops, Cuban heels, Goodyear welted soles, "Countess," \$4.00.

Ladies' Boots, patent coat, with dull calf Blucher top or all Dongola kid, with patent toe caps, "Countess," \$3.00.

Ladies' Boots, patent coat, with creased vamps and dull calf Blucher tops, Cuban and military heels, all sizes, Special \$2.49.

Ladies' Boots, Dongola kid, with dull matt calf, Blucher tops and Cuban heels, Special \$1.99.

Men's Boots, made on New York model lasts by Geo. A. Slater of Montreal, patent coat, vici kid, tan Russia calf, box calf and tan storm calf, \$5.00.

Men's Boots, box calf and velours calf leathers, Blucher, Goodyear welted, single and slip soles, all sizes, made by Geo. A. Slater, \$4.00.

Men's Boots, for prospecting, tan, grain or black calf leathers, Blucher, heavy viscolized, absolutely waterproof soles, 14-inch leg, Goodyear welted, leather lined foot and cuff, two straps and buckles at top, all sizes, Special \$5.50.

Men's Boots, box calf and patent calf leathers, Blucher, Goodyear welted, all sizes, Special \$2.49.

Men's Calf Boots, leather lined, heavy Goodyear welted soles, Blucher, absolutely waterproof. Special \$4.00 and \$2.59.

Men's Boots, vici kid, bunlon last, solid comfort, made by Geo. A. Slater, \$4.50.

Men's Boots, calf and kid leathers, Blucher, Goodyear welted slip soles, all sizes, Special \$2.49.

MISSIES' AND CHILDREN'S SHOES. School Boots, patent coat and vici kid leathers, Blucher, full tops, flexible soles, low heels, all sizes, missies', 11 D 2, \$1.99, \$2.25 and \$2.50.

All sizes, Children's, 5 to 10 1-2, \$1.50 and \$1.99. All sizes, Children's, 5 to 10 1-2, \$1.00, \$1.35, \$1.50 and \$1.75.

All sizes, Infants', 3 to 5, \$1.00 and \$1.25.

RUBBERS. Rubbers of best quality, all sizes. Men's 74c, boys' 64c, youths' 54c, women's 49c, missies' 44c, children's 35c.

FELT AND HOCKEY FOOTWEAR. We have in stock now a complete range of Felt and Hockey Footwear at prices which mean a saving to you.

MEN'S AND WOMEN'S SLIPPERS. Men's House Slippers, made on comfortable fitting lasts, in the three popular styles, Romeo, Opera and Everitt, \$1.49, \$1.99, \$2.49 and \$2.69.

Women's Dongola Buskins and one-strap House Slippers, \$1.35. Prunella Buskins, \$1.00.

All kinds of regular and fancy Slippers at the right prices.



The Life of a Rug

Our Brussels Rugs at \$11.95 Will Stand the Test A RUG in a museum might last a thousand years if the moths were kept out of it. But the interesting point is: "How long would it last on the floor of our Dining Room?"

It is always worth while to pay a little more and get a genuine Brussels, because it wears so much longer. It's wool-dyed in the yarn, and when the pattern requires certain colors to disappear it means that those particular woolen strands lie between the warp threads and form a cushion to thicken and soften the carpet, helping to ease the wear and lengthen the life.

Our \$11.95 Rug is a noteworthy example of Brussels wear. It is a "nine-by-ten-six" Rug, the most useful of all sizes. We contracted for so many the price is particularly moderate. Ask to see our "nine-by-ten-six" Brussels at \$11.95.

4-frame and 4 colors. Chintized with reds, greens, blues and browns. Grounds of green or Oriental design. 9 feet wide, 10 feet 6 inches long. Special, \$11.95.

Our Wealth of Casement Curtainings

Among the innumerable Fabrics for the modern Casement Windows, we beg to call the attention of our customers to the goods termed Colonial

Cloths. The beauty of these goods is their chief attraction. The designs are miles above the "Br omidic," while the material is purely utilitarian. There you have a combination which sells at the simple little price of 25c a yard.



One of the Most Prominent Features of Our Upholtery Department this Autumn.

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From the... H. 24... PROB... NO... Mess... Irw... as... Allie... Peo... North... without... Council... and Par... signatio... tion by... the coun... The st... the refu... cillors... the sev... ratipare... reading... his allies... The ad... was in... created... crowded... has, ovi... coun... but his... ter of re... The sh... to be... ince. B... leading... climax a... In July... Toronto... approxi... tion of... system... of the... the town... dately a... Council... grominer... movement... How let... led by... Council... room, dr... define in... m... On the... from the... fort was... Burnaby... with... sheer ch... the plans... On Frida... was held... at doors... up some... mind of... establish... dom of... ence is... one... Last m... moved fo... law at t... suit was... lora Burn... Brown... Grace and... The re... Jors precl... also said... they can... cannot, it... signatio... explicitl... elapse be... absenting... cant... Solicitor... to expres... come, the... spect uncl... pal govern... "Certain... until the... what oth... Brown... cannot... uncouncillor... they cann... also said... "We res... action of... the w... man of... himself... shown by... to carry... forward... We have... the town... myself... effect to... GERMAN... U. S. Brit... cl... CINCIN... called un... United S... set the... many, as... cliffs, Ber... was decla... tion of re... stance Ric... Ernest Ric... in the U... York City... The reso... movement... who Engla... met with... the millio... Irish-Ame... RUBSE... CHEVEL... cl... The... W. Lock... whose extr... (ario) Gov... ed to Oct... of Russell... R. L. Bor... who vi... this week... see the... party in... wards he v...