A Clearing Sale of Princess Dresses

Cloak Department, 3rd Floor

Stylish Skirts, of fine quality

are made in Simpson's factory; a guarantee that they are good full cut, finely finished, and a perfect fit; they are in 13 gore full flare style, trimmed with satin strapmings buttons and love Price and

pings, buttons and loops. Price only \$10.00.

MOIRETTE PETTICOATS, \$3 50.

especially adapted for stout figures, made with deep three-pieced flounce, trimmed with pin tucking, finished with velvet binding. Spe-

Other styles in over-sized petti-coats at \$4.00 and \$4.50.

WAIST DEPARTMENT-Three Speci als for Wednesday.

pleat, skirt sleeves and small silk black, and all silk lined. Regular \$3.50, and sleeves. A very wonderful value

Ladies' Moirette Petticoats, in

Marked Till Now at Prices Ranging from \$12.50 to

\$16.50. Reduced to clear on Wednesday to \$9.95

in trouble long, though, after to-morrow morning.

1-\$4.00 Black Peau de Soie Tailor- | 2-\$3.50 Net Waist, tucked all over, |

mise any one material or style in each measurement.

Materials are French Venetians, poplinettes, imported Panamas, cashmeres and wool zephyrs. Colors

HE size range is broken—that's the trouble. We won't be

In the lot we have sizes from 32 to 40, but we cannot pro-

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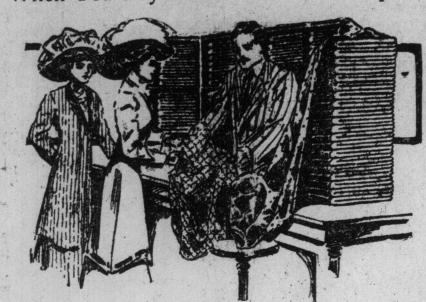
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When You Buy Dress Goods at Simpson's



THIS is the store which has been termed The Dress Goods Store of Toronto, for a generation.

At the time when bustles were the fashion Simpson's Dress Goods were famous. Toronto people have grown from childhood to maturity with the knowledge that Simpson's was the place for Dress Goods. And we have founded the great success of the Robert Simpson Company's business upon that firm foundation-our Dress Goods trade. Today we have many departments, and all-embracing merchandise interests, but we still consider Dress Goods the "corner-stone," and to that department we have given

one of the best locations in the building. effects. Styles are princess, empire and princess jumper. Trimmings are silk braid, self strappings; some with lace yokes, finished with braid. These garments sold regularly at \$12.50, \$16.50 and \$19.50. To clear Wednesday \$9.95. Our display of Dress Goods and Silks is one of the sights of Toronto, from the feminine view-point. Every visitor to the city exclaims in surprise. Do not overlook the fact that buying dress fabrics by the yard can best be done where you have unlimited choice, a plenitude of daylight, moderate prices, and the assurance of quality which comes with a knowledge of the Dress Goods history of this finished kersey, in navy, black or green, high turn-down collar, and cuffs, trimmed with velvet and jet, panel effect on sides, trimmed with

Cloths of Fashionable Emphasis This Season

Corded Silks and Velvets

As a matter of course, this store has the fullest assort-

New "Renaissance" Moire Silks, all | wale cord, in extremely lustrous silk

pure slik, very richly watered, in ame-thyst, wisteria, violet, mauve, Copen-de rose, brown, navy, black, etc., 22

hagen, reseda, myrtle, coral, old rose, inches wide, at \$1.50 yard. sky, ivory and black, at \$1.50 yard. New Dress Corduroy Velvets, bes

Dress Silks, rich, lustrous finish, very guaranteed fast pile and color, stamp-

fashionable for coats, suits, trimmings, ed on selvedge, in a complete range etc., in all the newest autumn shades, of all the new and staple colorings, 22

tic at any rate, has set in strongly that way.

with every assurance of incontrovertibility.

New Ottoman Cords and Bengaline

Wall Paper Oddments

Clearing up oddments in good selling

3650 rolls Gilt, Florals and Stripes,

4600 feet White Enamel and Imita-

tion Oak Room Mouldings. Regular to 2c, Wednesday 1c; regular 2 1-2c, Wed-

Chair Rail. Regular 3 1-2c. Wednes

Quaker Wheat Berries, 3 packages

Finest Spanish Onions, 9 lbs. 25c.

Polished Rangoon Rice, 5 lbs. 25c. Finest White Sago, 4 lbs. 25c.

Pure White Clover Honey, 5-lb. pail

Telfer's Cream Soda Biscuits, 3-lb.

Kkovah Custard Powder, 3 packages

Finest Canned Haddie, Brunswick

Telephone direct to department.

2 LBS. FRESH ROASTED COFFEE,

The merit of this blend of Coffee is

instantly recognized, fresh roasted in

the bean, grounr pure or with chicory,

Wednesday, 300 lbs., 2 lbs. 35c.

Canned Corn or Peas, 3 tins 25c.

New Chiffon Cord Velvets, a wide \$1.50 yard.

at 75c and \$1.25 yard.

lines and broken lots.

25c. Wednesday 7c.

whole, per lb. 20c

Brand, per tin 10c.

Main 7841.

Pot Barley, 8 lbs. 25c.

Ombre and Chevron Stripe | Beautiful evening and afternoon Worsteds, two tone stripe broad- shades in French and Austrian Broadcloths, chiffon, suede and cloths, wide wale diagonal cheviots, self and ombre stripe broadcloths, self and ombre stripe broadcloths, french novelty suitings.

Cloths, wide wale diagonal cheviots, self and ombre stripe broadcloths, self and ombre stripe broadcloths, french venetian broadstripe broadcloths, french venetian broadstripe broadcloths, french venetian broadstripe broadcloths, french venetian broadstripe broadcloths, clustered tucks, front trimmed dressy style, lace yoke, clustered tucks, front trimmed silk braid on box shoulders, trimmed silk though the production of the production o

Wednesday, per yard......\$1.00, \$1.25, \$1.50 and \$2.00.

NEW YORK seems to have

cable for more. New York stores

English manufacture, fashionable ends,

inces wide, 50c, 65c, 75c, \$1.00 and

The Orchestra Will Play At Noon in the Restaurant

March—"Tannhauser"Wagner Waltz—"Amorettentanze"Gungl Scotch Selection—"The Thistle" Characteristic-"The Skeleton"

Overture—"Raymond"... Thomas Waltz—"Unrequited Love"...Linke Selection—"Il Trovatore"... Verdi March—"Prince Imperial"... Penn During the Afternoon in the Cloak

Department. March-"The Man Behind the

'A Country Dance."
"Pastoral Dance." Merrymakers' Dance." Valse-"Joyeous"....M. Le Maltre White" Botsford
Valse Lente—"The Gibson Girl"

are navy, brown, grey, green and

black, also a few stripe or check

ar Wednesday \$9.95. SIMPSON'S \$18,75 COATS.

Our exclusive style of Laddes' Coats is in great demand by our friends. The material is a very fine

buttons. Regular \$4.00 waist, for \$3.25. for \$2.98.

New Books

jet buttons, \$18.75.

Sample \$13.50 to \$17.00 Overcoats for \$9.95

ONE of the best makers on our list has just sold us his samples very cheap. Will You Want a New Overcoat This Winter?

You ought to see these Samples before they are all gone. They'll be gone about 8.30 if they

meet with their deserts. 159 only Men's Sample Overcoats, black and dark grey meltons and cheviots. Chesterfield style, with black velvet collars; also college ulsters and auto coats, made of English and Scotch tweed coatings, newest colorings. These coats represent the latest fashions. Sizes 36 to 44. Regular \$13.50 to \$17.00. On sale Wednesday:

Simpson's Dollar-per-Garment Underwear

OUR pick of the best. When you think of buying warmer underwear for colder weather, think of our dollar-per-garment line. And by that same token it's plenty cold enough for warmer underwear right now. Here's the dollar line:

"Italian" imported English natural wool, in soft, medium weight. unshrinkable natural wool, non-irri-"Stanfield's" red label, heavy ribbed

winter garments, made especially for shades; Scotch wool in red, and set hair garment, affords splendid cold lot. This line will be extra good buy

"Watson's" heavy Scotch wool, garment reliable in every way. \$1.00 Per Garment.

MEN'S UNDERWEAR AT 75c We have gathered together abou 2000 garments of Men's Winter Weight Underwear, composed of "Lamsdo "Schofield's" wool nap, extra heavy fleece lined, Scotch wool, in nature eral broken lines of fine natural wo "Schofield's" heavy wool and camel's you'll find all sizes from 34 to 44 in the ing at 75c garment.

Choose Fall Footwear Now

W HEN you buy shoes you look for quality, style and fit at the right price. When you are being fitted you look for attention and experience on the part of the saleslady. And where could you shop to greater satisfaction than in "Simpson's" new Footwear Department? We give you here a detailed

list of a few very good footwear values, styles which are asked

LADIES' BOOTS. Ladies' Boots, button style, patent colt, cloth or kid tops, New York heel, Queen Quality, all sizes, \$5.00.
Ladies' Boots, Blucher style, patent colt and fine vici kid, with dull tops, Cuban or New York heels, all sizes. Queen Quality, \$5.50.

Ladies' Boots, tan Russia calf, with brown ooze button top, creased vamps, all sizes, \$3.50, and in "Queen Quality" Ladies' Boots, common sense styles, finest selected vici kid, button and lace styles, medium and broad toes, low heel,

all sizes, "Queen Quality," \$4.00.

Ladies' Boots, patent colt and vici calf Blucher top or all Dongola kid, \$1.75 and \$1.99.

Ladies' Boots, Dongola kid, with dull matt calf, Blucher tops and Cuban Men's 74c, boys' 64c, youths' 54c, wo-heels. Special \$1.99.

Men's 74c, boys' 64c, youths' 54c, wo-heels. Special \$1.99. MEN'S BOOTS, GOODYEAR WELT-

Men's Boots, made on New York model lasts by Geo. A. Slater of Montreal, patent colt, vici kid, tan Russia calf, box calf and tan storm calf, \$5.00. Men's Boots, box calf and velours calf leathers, Blucher, Goodyear welted, single and slip soles, all sizes, made by Geo. A. Slater, \$4.00.

Men's Boots, for prospecting, tan, grain or black calf leathers, Blucher, heavy viscolized, absolutely waterproof soles, 14-inch leg, Goodyear welted, lea-



for every day in the week, styles that are in stock to-day in every popular size and width.

N.B.—NOW is the time to buy.

ther lined foot and cuff, two straps and buckles at top, all sizes. Special \$5.95. Men's Boots, box calf and patent coit leathers, Blucher, Goodyear welted, all Men's Calf Boots, leather lined, heavy Goodyear welted soles, Blucher,

waterproof. Special \$4.00 and \$2.59. Men's Boots, vici kid, bunion last,

solid comfort, made by Geo. A. Slater, Men's Boots, calf and kid leathers, Blucher, Goodyear welted slip soles, all sizes. Special \$2.49.

MISSES' AND CHILDREN'S SHOES. Ladies' Boots, patent colt and vici School Boots, patent colt and vici kid, dull Bucher tops, Cuban heels, kid leahters, Blucher, full tops, flexible dull 2, \$1.99, \$2.25 and \$2.50.
All sizes, Children's, 8 to

with patent toecaps, "Countess," \$3.00.

Ladies' Boots, patent colt, with creaded vamps and dull calf Blucher tops, Cuban and military heels, all sizes.

\$1.35. \$1.50 and \$1.75.

All sizes, Infants', 3 to 5, \$1.00 and \$1.75.

Rubbers of best quality, all sizes. FELT AND HOCKEY FOOTWEAR range of Felt and Hockey Footwear at prices which mean a saving to you MEN'S AND WOMEN'S SLIPPERS fortable fitting lasts, in the three popular styles, Romeo, Opera and Everett, \$1.49, \$1.99, \$2.49 and \$2.69. Women's Dongola Buskins and one-

All kinds of regular and fancy Slip-

La Deesse Corsets \$1.00

3-Dainty Lawn Waist, made in very



Just to hand another shipment of Service's new book, "Ballads of a A NEW model made especially for us. That is the reason for the low taken a sudden notion that it is time corded effects came in "Cheechako," author of "Songs of a Scurdough." Prices as follows: "Ballads of a Cheechako," Illustrated, price. It has all the style attributes of again. Although the silk manufacturers turn out corded silks to "Songs of a Sourdough," illustrated. any high-priced corset. Every pair cara certain extent every year to fill \$1.18; "Songs of a Sourdough," plain, ries our guarantee. Your new dress requires, first of all, a new corset. Phone

a staple demand, and we ordered Pocket editions of "Songs of a Sourall orders direct to department. a supply in the usual way, this season we have been obliged to one sale New Book Department.) 220 pairs Ladies' High-grade Corsets, La Deesse, Directoire model, white coutil, of extra quality, medium high bust, long front and hips, back 171-2 inches, deep skirt extensionall around, filled with fine all rustproof steels, four wide side steels, four wide strong plain elastic garters, lace and ribbon trimmed. Sizes 18 to 26 inches. POSTCARDS.

are advertising strongly. The vogue, on this side of the Atlanment of corded silks and velvets in Canada. We say that and Prayer and Hymn Book combined, from 60c to \$10.00. (On sale New Book Department.)

Men's Fall Hats 98c

Men's Soft Hats, in telescope, crush-er, Alpine, trooper and fedora styles; ad new and up-to-date fall shapes, in good range of colors, and in black Wednesday 98c. Men's Stiff Hats, Christy's well known English manufacture, in all the correct fall fashions, black and col-Special good qualities, Wednes-

Cashmere Hosiery

17c pair

\$1.00

Girls' Stockings, seamless, good weight, strong serviceable cashmere yarn, close and elastic, double heel and toe, sizes 5 to 81/2, unbeatable value, Wednesday, 3 pairs for 50c,

per pair, 17c. CASHMERE GLOVES 19c. Women's Cashmere Gloves, sample lot of finest qualities, finish the best, 2 dome clasp, neat stitching on back, black and colors, fleece and fancy lining, all sizes, your choice,

Gentlemen's Gloves

Wednesday, 19c.

Men's Fall Dress Gloves, tan cape eather, nice weight, 1 dome fastener, medium shades, pique seam, perfectfitting, 7 to 91/2, \$1 value. Wednesday, per pair, 85c.

WORKING MITTS. Men's Leather Working Mitts, all

black mitt, with first finger, mule palm mitt with finger, warmly lined. deep close fitting wool top, strong. durable mitt for any kind of heavy work, extra special price on these, Wednesday, 39c.

\$2.75 Watch and Wristlet \$1.98

Wednesday, \$1.98 complete.

The Life of a Rug

Our Brussels Rugs at \$11.95 Will Stand the Test RUG in a museum might last a thousand years if

the moths were kept out of it. But the interesting point is: "How long would it last on the floor of our Dining Room?" It is always worth while to pay a little more and

get a genuine Brussels, because it wears so much longer. It's wool-dyed in the yarn, and when the pattern requires certain colors to disappear it means that those particular woolen strands lie between the warp threads and form a cushion to thicken and soften the earpet, helping to ease the wear and lengthen the life.

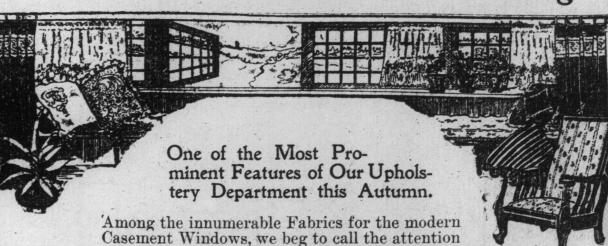
Our \$11.95 Rug is a noteworthy example of Brussels wear. It is a "nine-by-ten-six" Rug, the most useful of all sizes. We contracted for so many the price is particularly moderate. Ask to see our "nine-by-ten-six" Brussels at \$11.95.

4-frame and 4 colors. Chintzed with reds, Grounds of green or

9 feet wide, 10 feet 6 greens, blues and browns. inches long. Oriental design. Special, \$11.95.



Our Wealth of Casement Curtainings



of our customers to the goods termed Colonial Cloths. The beauty of these go ods is their chief attraction. The

designs are miles above the "Br omidic," while the material is purely utilitarian. There you have a combination which sells at the simple little price of 25c a yard.

assorted colorings, for bedrooms, halls, Suit Cases dining rooms and parlors. Regular to \$4.25 and \$4.95 Goods for \$2.98 2400 rolls Imported Parlors and Dining Rooms, in reds, greens, blues HE factory is finished with this line for the season. greys, fawns, two-tone, floral and conventional designs. Regular to 50c. Wed .-

Now's your chance. "Kano" is claimed to be superior to matting and equal to cane for wear and appearance. Certain it is that the finish leaves nothing to be desired. 40 (about) "Kano" Suit Cases, leather bound on all edges, beautifully linen lined, with pocket and tapes; leather handle, with ring attached; corners are fully protected with leather caps. Wednesday's clearing price \$2.98. (Top Floor.)

A Clearing Sale of "Kano"

Wednesday's Provision Another Picture Clearance List 2000 stone Fresh Rolled Oats, per

REGULAR VALUES UP TO \$4.00, WEDNESDAY 98c. 60 (about) more Gallery Pictures of a value up to \$4.00 go on Wednesday orning at 98e each.

Choice Side Bacon, peameal, half or Sizes average 16 x 20 and 12 x 24. Some are larger. Suitably framed in gold and burnished frames and oak. Wednesday morning, 98e each. Please note that no picture can be sold until 8 o'clock Wednesday. No phone and mail orders.

Towels, Table Cloths and Quilts

100 pairs only fine all linen, full | 160 only very fine quality Rich Satin

day \$5.6

bleached, Fringed Damask Towels, fine quality, good weight for drying and wearing, 20 x 41 inches, mostly, with knotted fringe. Regular 75c per pair. Wednesday 50c.

160 only very line quality Rich Satin Damask Table Cloths, grass, bleached, made from pure, long fibre flax, elegant new designs, bordered all around, for a good wearing cloth for general everyday use you could buy nothing better, 2 x 2 1-2 yards. Special each, Wednesday \$2.00.

18 only Genuine Scotch Steamer
Rugs, made from the finest pure wool,
nearly all are genuine Scotch plaids,
fringed ends, full size, beautifully finished. Regular \$8.00 each. Wednesdays \$5.66
(Phone orders direct to Dept.) (Phone orders direct to Dept.)

100 o-size gun-metal open-

face watches, with nickel damaskened movement, gold metal hands, antique bow, fancy dial, fitted in genuine leather bracelet, black, tan and brown, every watch is guaranteed to be good timekeeper. Regular value \$2.75. strap House Slippers, \$1.25. pers at the right prices.

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whose extraction Government of Russell'