

Toronto,
Wednesday,
Nov. 1st.

Perhaps the one best thing about our Carpet Stocks is that in them all can find something to their taste. We've a stock that will appeal to everybody,

and it goes without telling that we're not giving first-class room to a second-rate stock. From a few cents a yard to a hundred dollars for a single rug—

it's a great cosmopolitan stock. One of the largest in the whole country. Room and light incomparable.

Our first point is that this carpet stock will meet every need of either lavish or economical furnishing.

Our second point is that this carpet store is organized for systematic and reliable service.

400 Yards English Brussels

A good range of choice designs and effective colorings, making suitable carpets for any kind of a room; goods that will give excellent wear; 5-8 border to match, goods worth 85c and 90c, special

for Wednesday's selling, per yard at..... **.65**

700 Yds. Extra Heavy English Tape stry
A large range of the latest and best designs and color combinations shown this season, suitable for

any room, a splendid wearing carpet, and very special value for Wednesday's selling, per yard at..... **1.00**

English Wiltons.

In these goods we show a splendid assortment of Turkish and Persian patterns, and

ment of unique Oriental designs and colorings; the rich effect of these goods makes ideal dining room or library carpets, and for wear they have no superior with 5-8 border to match, special 1.75

value, per yard, at

900 yards Remnants.

In Cretonne, Plain Denim, Figured Dealim
Muslin, Net, Sateen, Madras Muslin, etc.

in lengths ranging from 1 yard to 3 yards
regular prices 15c to 35c per yard, Wed-
nesday morning your choice at, **12½c**
per yard

Low Shades,
 Hue Shade Cloth, with
 in light or deep

on Hartshorn Spring
th tassels, regu-
nesday, each.....**50**

Lace Curtains,
assorted new patterns,
each.....**50**

Chenille Curtains,
In assorted patterns and new colors, 5
inches wide, 3¼ yards long, with heavy
knotted fringe top and bottom, a very
suitable curtain for arch or hall, regu-

white or ivory, 3 1/2 to 6
wards long, spe- **1.50**
.....
suitable cut
lar price \$7, Wednesday, special, **5.00**
per pair

for Men and Boys

Underwear
Men and Boys.
Heavy-weight Shirts and
Socks, well finished.

Hat Department
Men's Stiff Hats
nobby and modern
styles.

...and ankles, double-
size, regular **\$37 1/2**
...day
...ndered Shirts, made of
on, 4-ply Irish linen
nds, continuous facings
to 17 1/2. Wed- **\$35**

.....
All-Wool Sweaters,
of fingering yarn, with
lar, in black, cardinal
th white stripe on
all sizes, Wed- **1.00**

Flannel Shirts, collar
bands, good quality and
size 14 to 17½. **.75**

.....

es and ½ Hose

Ladies' Wool Tam o' Shanters, in assort-
ed fancy patterns and colors, **.25**
extra good value for

Girls' Camel's Hair Tam o' Shanters, fine
selected quality, green, navy blue, black

Kid Gloves, Dent's tan, gussets, 1 dome fastener, c, \$1, and	1.25	imported quality, in or cardinal colors, extra special35
Wood Gloves, black cash- meringwoods, per25	Ladies' Extra Fine Quality Camel's Tum o' Shanters, in fancy check terns or plain colors, as navy, brown, cardinal, green or black, extra special50

Grey All-Wool $\frac{1}{2}$ Hose,
toe, seamless, deep rib
soft pure wool yarn,
special 2 pairs **.25**

Leather Mixed $\frac{1}{2}$ Hose,

heel and toe, good
de of extra choice yarn,
special value **25**
.....
edium Weight Plain or
mere Hose, full fashion-
able sole, heel and toe.

soft yarn, sizes 1.00
or 3 for.....

r Photographers
uses pyrogallie acid, and
uses 1/2 the heat. We



men's and
Boys' Shoe
Department,
main floor
—new

Pyrogallic Acid (just array morning, at, **29**

ing Bags at 63c.

ing Bags, in imitation lined, 7 in. long, in black and tans, new, stylish, one hundred and

these are Well Made, all new fall and winter styles, sizes 6 to 10, good \$1.50 to \$2 values, Wednesday, special

90 pairs Boys' Lace Boots, made of good plain Boston Calf, solid leather, standard screw soles, sizes 1 to 5, splendid looking, good value

Flannel Shirtings
Heavy Scotch Flannel Shirtings, thorough-
ly shrunk, assorted, in narrow and medium

Regular 10c per yard, 10c
 Towelling, regular 10c
 Unbleached Linen Tow-
 e per yard, Wed- 7

 Linens
 stripe patterns, all fast colors,
 28 inches wide, per yard
 Fine Scotch Flannel Shirtings, flannels,
 shrinkable, in stripe and check pattern
 new colorings, special, per
 yard
 Extra Fine Scotch Flannel Shirtings,

neat stripe patterns, the very latest patterns and color effects, unshrinkable and fast dye, per yard 30

Out-of-Town Shoppers may order any item in this store news. We always provide for orders which cannot reach us same day. You run no chance of disappointment.

as announcement is made. ment except where limited quantities are distinctly mentioned. In such cases the telegraph is surer.

PURSON COMPANY | **ON SALE TO-DAY**

Browning's Masterpiece.
Prof. W. J. Alexander will speak on "The Ring and the Book" at the opening meeting of the Browning Club, at 8 o'clock.

of a huge lion standing with two cannon immediately in front of it. In the distance can be seen the sea and several British ships. The program McLellan will sing several songs, and the choir will also sing and may appear in Highland dress. Tickets for sale at Bain's.

Long-street.