

SIMPSON'S---Men's and Young Men's Navy Blue Serge Suits Go Today at \$19.45

You Can Save on Homefurnishings Today

This Semi-Indirect
FIXTURE
\$9.70



It has that "just a little bit better" appearance which everybody appreciates. The bowl is beautifully color-toned in sepia brown. Hanger is brushed brass finish. Price, \$9.70.

Art Glass Domes, \$8.12.

12 only, six-sided, with art glass panels on bottom border; better than domes with fringe; 16 inches across the flat sides or 18 inches across the corners; ornamental overlaid design; complete with brushed brass hanger. Special price, today, only \$8.12.

Save on Rugs!

These Good Qualities at the "Old Prices"
Low prices in Grass Rugs—Popular for summer use in any room. Plain centres and assorted borders or medallion effects.

- Size 9 x 12, today, each \$12.50
- Size 6 x 9, today, each 6.50
- Size 4.6 x 7.6, today, each 4.25

Tapestry Rugs, only \$18.75—Scotch Tapestry Rugs, in a good variety of colorings, Oriental patterns or floral effects. Size 9 x 12. Today, \$18.75.

Seamless Axminster Rugs, \$18.75—Imported, of deep and close pile, splendid colorings in Oriental or Chinese designs, woven in one piece. Size 4.6 x 6.6. Today, each, \$18.75.

Reversible Bedroom Rugs—A new weave, made in one piece, reversible, small designs for bedrooms, two-tone effects in blue, green, rose and brown:

- Size 6 x 9, today \$8.25
- Size 9 x 9, today 11.75
- Size 9 x 10.6, today 13.25

4-yard Wide Linoleum (Seconds), 98c Square Yard—About 1,000 yards, slightly damaged in the coloring, but nothing to hurt the wear. Width will cover average rooms in one piece—no joins. Good designs and well seasoned. Today special at, per square yard, 98c.

Grass Rugs at \$1.10 Each—Suitable for verandah; shades green, brown and blue, in figured effects or plain centres with assorted borders. Size 2.3 x 4.6. Today special, each, \$1.10.

\$2.75 Rag Rugs \$1.19 Each—Assorted sizes and colors, including newest patterns, in grey, rose and blue effects. Plain centres with chintz borders or mottled designs. Regular values to \$2.75 each. Today special, each, \$1.19.

Get Your Full Share of These Furniture Specials

Living-Room Chairs and Rockers, solid quarter-cut oak frames, mission designs, spring seats, upholstered backs covered in tapestries. Regular price \$14.75, \$9.95.

Living-Room Chairs, solid oak frames, Jacobean and mission design, some with leather seats and backs, others cane. Regular prices \$18.50 to \$19.50, \$10.95.

Living-Room Chairs and Rockers, all-over upholstered, deep seats and backs, covered in black artificial leather, \$8.00.

4 only, All-over Upholstered Living-Room Chairs, tapestry covered, separate Marshall cushions; used as samples, slightly soiled. Regular prices \$44.50 to \$50.75, \$33.95.

Parlor Tables, genuine quarter-cut oak and mahogany veneer, square tops, highly polished. Regular price \$9.75, \$5.45.

Parlor Tables at Rush Price, \$4.95.

Clearing at half price. Quarter-cut oak and mahogany veneer, highly polished. Several designs. Regular price \$10.00 to \$11.50, \$4.95.

There's No Better Time Than Now to Buy Refrigerators

Refrigerators, hardwood cases, natural finish; width 24 in., depth 23 in., height 40 in. Special, \$9.50.

Refrigerators, double doors, fitted with movable wire shelf and ice rack; width 33 in., depth 20 in., height 46 in. Special, \$22.50.

How We Wish that everybody in Toronto and roundabout knew the convenience and economy of the Home-lovers' Club

To those about to furnish a home—partly or wholly—this service is especially helpful. Once you join the club, make your home-furnishing purchases and have payments spread over an arranged period.

No extra charge is made for this service—no fees, dues or interest at all. Club and cash customers enjoy equal advantages at all times.

The club secretary will gladly explain the Home-lovers' Club. Just you see him today. —Fourth Floor.

Electric Irons, \$3.89
Simpson's Reliable Electric Irons, guaranteed 5 years; gives absolute satisfaction, \$3.89.

Wall Papers At Saving Prices

Get our prices on decorating. Estimates furnished free of charge on painting and paper-hanging. Phone Main 7841—Wall Paper Dept.—for man to call.

New Verdure Tapestry Wall Papers.

Extra Special, 23c Single Roll. Foliage, scenic and leaf designs in new tapestry colorings of tans, greys, blues, buffs and browns, with richer shades interwoven. For living-rooms, halls and dining-rooms.

Bedroom Wall Papers at Greatly Reduced Prices.

Regular 20c and 25c, 11c Single Roll.

Cut-out Borders 5c Yard

Stripes and linen effects in dainty colorings of pink, blue and mauve on shadowy grey grounds. Regular 20c and 25c. Today, single roll, 11c.

Cut-out Borders 5c — With base borders to match; wide choice of floral patterns to match stripe papers. Regular 10c to 20c. Today, single roll, 5c.

Covered Crocks 59c

Heavy Salt-glazed Covered Stoneware Preserving Crocks; No. 3 size; for preserving butter, eggs, pickles, etc. Today, each, 59c.

Cut Glass Butter Tubs, Each, 49c.

Illustrated, pretty floral design on clear white blanks, handled, star bottoms. Special today, each, 49c.

Double Handled Cut Glass Bon Bon Dishes, pretty "Daisy" floral design, five-inch size. Special today, each, 69c.

Dance to These Victor Records

Felicia, waltz—McKee's Orchestra; Forget Me Not, \$1.50.

Ostrich Walk, fox-trot—Dixieland Jazz Band; At the Jazz Band Ball, one-step, 90c.

Tinkle Toe, fox-trot—Victor Military Band; Going Up, medley one-step, 90c.

Long Boy, medley one-step—Victor Military Band; Indianapolis, fox-trot, 90c.

Some Sunday Morning, fox-trot—Smith's Orchestra; My Sweetie, one-step, 90c.

Maytime Waltz—Waldorf Astoria Orchestra; American Serenade, fox-trot, 90c.

We deliver records. Phone Main 7841. Victrola Dept., Sixth Floor.

\$19.45 is less than cost of production, so you see what an opportunity it is. Developed in the celebrated Fox (English) serge; guaranteed pure wool; fast color, in a rich indigo dye, which is becoming scarcer every day, popular three-buttoned single-breasted sacque style; soft roll lapels.

Also some young men's two-buttoned form-fitting models; splendidly tailored, with wool linings and trimmings to match. Sizes 34 to 44, at \$19.45.

2-Piece Outing Suits \$15.00 For Regular and Stout Men.

They've got style in their make-up, which few suits have at this price; single-breasted three-button unlined sacque models, developed in medium grey cool cloth; patch pockets. "Regulars," sizes 36 to 44; "stouts," sizes 38 to 48. Today, just \$15.00.

Young Men's Suits \$15.00

If \$15.00 is your price, this is your suit; single-breasted two-button sacque model, developed in dark grey Palm Beach cloth, with effective grey stripe; all-round belt and patch pockets. Sizes 33 to 39. For \$15.00.

Youths' Suits at \$15.00

Single-breasted two-button form-fitting sacque suits, in a medium grey all-wool worsted, with smart check; patch pockets. Sizes 32 to 35. And only \$15.00.

Sale of Men's Shirts 87c 3 for \$2.50

Regular \$1.25, \$1.50 and \$2.00. Any color and pattern that is right; and the workmanship is in them, too; you'll see that. Soft French cuff shirts, laundered cuff shirts, shirts with collars attached, and sport shirts for summer wear. The best shirtings; coat style. Sizes 13½ to 18. Regularly \$1.25, \$1.50 and \$2.00. Today, 87c, 3 for \$2.50.

Men's \$5.00 and \$6.00 Panama Hats Down to \$3.95

It's a clearaway! You couldn't wish for a better bargain even at the end of the season. Fedora shapes with flat and pencil curl brims, telescope shapes with slightly curled brims, and optimo or negligee shapes with open curl brims, in all sizes. Today, 8.30 a.m., at \$3.95.



Men's Paramatta Raincoats \$6.90

Guaranteed waterproof. Made from an imported English paramatta cloth, thoroughly rubberized; single-breasted motor model, military collar, natural shoulders and full back; all edges and seams both sewn and cemented. Sizes 35 to 46. 8.30 a.m. special at \$6.90.

Boys' Wash Suits That Combine Style, Quality and Value

Middy Suits of tan linette material, with collars and cuffs in green shade, piped with same, 2½ to 8 years, \$1.50.

White Middy Suits of fine quality drill, sailor collar, trimmed with white braid, with knotted black tie. Ideal hot weather suits. 2½ to 8 years. Today, \$2.00.

Wash Suits, \$1.75—Two models. One of fast color cambric, Norfolk style—white collar and belt. The other is of a natural shade tennis cloth—semi-Norfolk style, with brown collar, cuffs and belt. All sizes, 3 to 8 years, \$1.75.

Wash Suits of Oxford Fabrics, \$2.50—Of extra weight oxford, three shades; white with blue, grey or green stripe, trimmed with collar and belt of repp. Tested colors, will wash well. Sizes 3 to 8 years, \$2.50.

Imported Wash Suits, \$2.50—New arrival! Of best quality repp, various shades and styles, Norfolk, semi-Norfolk, and others. Will wash and launder. All sizes, 3 to 8 years, \$2.50.

Outing Trunks \$3.95

Strong canvas covered tourist trunks and a few steamers; some with straps, all with trays. Today, rush sale (50 only), \$3.95. No Phone Orders.

Fibre Suit Case, 95c

Has outside straps, brass fasts and lock. Today, Main Floor, 95c. Buster Brown Cases, Main Floor, 29c.

Soldiers!

Get Waterman's Ideal Fountain Pen

POCKET SELF-FILLER

For the Home Letters

Keep the folks at home happy and contented by weekly letters. Your enjoyment in writing will be greatly enhanced by the use of such a satisfactory fountain pen as the Waterman "Ideal."

Price

2.50

Simpson's Palm Room

Not only does the Palm Room hold the premier position among Toronto restaurants, but similarly is the focal point of discriminating visitors to the city. The food is well cooked—excellently served—and the charges are moderate. Breakfast 8.30 to 10.30 a.m. Lunches a la carte at all hours. Dinner 11.30 a.m. to 2 p.m. Afternoon Tea 3.30 to 5.30 p.m. —Sixth Floor.

The Robert SIMPSON Company Limited

For Sale
Excellent factory
York Railway
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