EATON'S DAILY STORE NEWS

See Eatonia Boots Being Made at the Exhibition

The demonstration in the Process Building, where you may see the famous Eatonia footwear being made from start to finish, is a source of the greatest interest to every man and woman, for here one may follow step by step the various stages through which these boots must pass before they are presented to you. You'll note the many processes that take place in building up the Eatonias, of which the average person has no idea—the pains and care that are required to give them that handsome, highclass appearance, and the excellent grade of material that's used through their construction. See the leather exhibit—examine the fine, soft quality - it's Clark's leather, known as the very best dongola kid, guaranteed not to crack. This excellent kid is made in Toronto, and if you want to test its superior wearing qualities try the Eatonia Boots. They're made for mon and women, are perfect fitting, stylish and comfortable. Every pair Goodyear welted; all sizes; all one price. ... \$3.00

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Fall Ribbons

A new contribution to our stock of Duchess Satin Ribbons has arrived. This makes a handsome showing in a full range of colors, including navy, Alice, Copenhagen, sky, pink, rose, red, cardinal, garnet, Bordeaux, wine, myrtle, reseda, Nile, tilleuil, emerald, cream, champagne, tan, brown, grey, taupe, mauve and white. A superb ribbon of exceedingly rich, soft finish, suitable for the bows. rosettes and drapes—her tie free of charge, all the new styleswhich are so popular a feature of Autumn millinery, also for sashes, hair ornaments and fancy work. Price, per yard, 5-inch, 30c; 6-inch, 39c

New Black Velvet Ribbons-We have also received a new consignment of black "Duchess Velvet" Ribbons. This ribbon has a bea 1tiful rich silk pile and heavy satin back, very handsome in appearance for trimming, beading and millinery work. The widths and prices are as follows:

½ in., ¼ in., ¾ in., ½ in., ¾ in., 3c. 4c. 5c. 7c. 9c. % in., 1 in., 1¼ in., 1½ in., 1% in., 10c. 11c. 121/2c. 17c 20c 21/4 in., 23/4 in., 31/4 in.

30c 35c. -Main Floor, Yonge St.

Womens Handkerchiefs

This low price will be apreciated when it is understood that the Handkerchiefs are pure Irish linen, in neat size, and finished with hemstitched hem, in assorted widths. Special for Saturday 6 for 25c

Dutch Collars, 5c

The craze for Dutch Collars shows no sign of diminishing with the incoming of a new season. The selling of an attractive collection of the same at five cents each should bring an early rush of Saturday shoppers.

Fine Swiss Embroidered Dutch Collars, in a big assortment of fancy open and blind work patterns, medium size. Saturday, to

Crystal Glassware

Table articles that are wanted every day, and these are in perfectly modeled crystal glass. The lot includes celery holders, vinegar bottles, bottle casters. Saturday, each ... 10c

Special: Men's Fine Boots, \$2.50

To start big footwear buying at 8 o'clock Saturday we are putting out 340 pairs of men's black and tan calf boots at a big reduction. All excellent new fall boots in tan box calf and black box calf. They are made specially for fall wear, ideal boots for the business man; double soles, Goodyear welted, a comf ortable last and very stylish; you will find every pair properly made and finished; perfectly smooth leather insoles; no tacks or stitching to hurt the feet; Bluch er tops. Sizes 6 to 11.

A Special For Women

A stylish Blucher boot of extra fine vici kid uppers, and he tops are dull kid, a plain toe style that is so much in vogue with nifty dressers, the toes are fairly pointed, but the boot is good roomy fitting shape and gives style to any foot; flexible soles and Spanish heels. Sizes 2½ to 6. Price, 2.35

A New Fall Excelsior for Men

Some men don't care to wear patent leather, but still like to have their boots clean and shiny, this one should suit. It is made from beautiful quality of smooth boarded velours calf.

A Few of Our Eatonias For Men and Women Some Popular Styles at Popular Prices

Patent leather is greatly in demand for Fall, we have a very dainty style in fine patent coltskin for women, made by Goodyear welt process; a plain toe with creased vamp; dull kid; Blucher tops; a neat Spanish heel; all sizes, 3.00

For a neat, dressy walk ing boot this one answers the every day wants to perfection; suitable for any occasion; a decidedly dressy style in fine viol kid, patent toe caps, short vamp, dull Blucher tops and a Cuban heel; fits like a glove 3.00

A style suitable for old or young. This women's boot is made from carefully selected hides of fine vici kid; a neat dollar toe; Goodyear welted soles and fairly low heels; they are noted for their comfortable fitting quality, are full 3.00 fitting and neat; all sizes

Men who desire a neat, dressy boot, fairly light weight, ask for No. 940, it is made from excellent quality of 3.00

SECOND FLOOR-QUEEN ST.

Royal Ermine Will be Much Worn



The Muff and illustrated is one of our provisions for formal wear.

For carriage wear, for teagoing, for the paying of visits for evening wear with the collarless opera cloak, er mine will once again carry the palm of distinction. Our showing of it in the Fur section includes

a selection ranging from the tiny tippet and small empire muff to the superb set depicted in the illustration. The latter, as pic-

Price of This Set, \$635 tured, is trimmed with bands of fine Alaska sable. -Second Floor, Yonge St. North.

The New Gloves

notable for richness of shade and smartness of

finish than for any conspicuous novelty of style.

And this is patent in our showing of new lines.

Colors to harmonize with the season's leading

fabrics are obtainable, and an extreme softness

of kid and niceness of crasping and stitching is

"Princess"-Made from selected skins especially

for us. With 2 dome fasteners, oversewn seams,

gusset fingers and Paris points. Colors tan, mode,

beaver, fawn, grey, navy, myrtle, pearl, champagne, black and white. Per pair\$1.00

Made from number 1 kid skins. With 2 dome

surety clasps, pique sewn, gusset fingers and Paris

points. Colors tan, mode, brown, beaver, grey,

navy, myrtle, champagne, pearl, pale blue, pale

pink, cerise and white. Per pair\$1.50

fasteners, oversewn seams and silk stitched points.

skins, with 1 clasp, outside seams, gusset fingers, Bolton thumb and spear-pointed backs. In as-

Women's Kid Gloves Reduced to 50c

2 dome fasteners, oversewn seams, and Paris

points, in colors tan, mode, beaver, brown and white. To clear, Saturday 50c

Women's Genuine French Kid Gloves-With

-Main Floor, Yonge Street.

Children's French Kid Gloves-With 2 dome

Men's Cape Skin Gloves-Made from selected

Women's Very Finest of French Kid Gloves-

Women's Extra Choice French Kid Gloves,

characteristic. In the assortment are:-

Gloves for the Autumn of 1910 are more

Use the New Queen St. Elevators-They're less crowded, quick and

-convenient.

Young Women's Separate Skirts

Good Material, Nattiness of Style and Low Price are the Chief Features of Our Lines at \$2.98

The business girl, the echool girl, and the girl at home find the frie. w. skirt a necessity. It is the essential founda of the plain shirt waist. At \$2.98 we have an admirable production in navy or black Panama cloth. It has a plain front panel with side pleating. Lengths 33 to 38 inches. A splendid fitting skirt and wonderfully low priced at\$2.98

At \$4.50-New style of Young Women's Walking Skirts, in Panama cloth, fancy stitched seams, with narrow pleating arranged below the knees in popular band effect. Colors of black and navy. Splendid hanging skirt. Lengths 35 to 38 inches. Special, each \$4.50

Suits for Young Women in Correct Fall Design

Our Coat and Skirt at \$15.00 represent unusually good value. Broadcloth for formal wear, heavy diagonals for informal, is, broadly speaking, the rule laid down by La Mode for our Autumn guidance. It is a rule that has been happily observed in the young women's costume section, where a wide assortment of coats and skirts in fabrics of the kind mentioned has been installed. Two lines may be mentioned in particular:

At \$15.00 will be found a smart little suit in heavy diagonal cheviot, in the season's best shades. It is well tailored in every respect, the cuffs and collars of the plainly cut coat faced with silk, and the skirt pleated in up-to-date straight line effect. Sizes 32, 34 and 36, and skirt lengths 35 to 38 inches.

At \$22.00 is presented unusual value in a broadcloth suit—an exact copy of high-class imported model. It is strictly plain tailored, with single-breasted coat, inlaid velvet collars, semifitting back, cuffless sleeves, trim walking skirt, and silk coat lining. Colors include new navy shade, green, fox glove, grey and black. Bust 32, 34 and 36; skirt lengths 35 to 38 inches.

Girls' Long Coats

Visitors are reminded that our stock of Winter Coats is complete, showing large range of styles, colors and fabrics. Sizes 4 to 14 years. Prices run from \$3.75 to \$15.00. -Second Floor, James St. North.

Photograph and Portrait Special

Cabinet Photographs - Mounted on large brown mounts, 6 by 8 inches. Special per dozen

Crayon Enlargement—Framed in neat moulding, 16 x 20 inches. Saturday, special ... \$1.98 -Studio, Fourth Floor.

Clearing of Patent Clip Stair Carpet Fasteners

These fasteners take the place of rod or plates. Half the bother is eliminated by the use of these fasteners when you are taking up your stair carpet to clean it. When you come to put it down again it can be done in the shortest possible time. You can change the tread each time so as to give your carpet even wear. The quantity is limited, and the price extraordinarily low; less than half the regular. Per dozen 10c

A Good Showing in Lace Curtains So much is dependent upon the style of curtains in your parlor that their selection should be

most careful. No mere low price should determine

But when you get low price and quality together in such high degree as in the items offered for Saturday you should investigate at once..

Swiss Net Curtains, 50 inches wide, 3 and 3½ yards long, in white or ivory, a clearing of many of the small lots from our best selling lines, one

to four pairs of a design, left overs from the past few days' selling, all are good qualities, made to sell at far above the price we have to put on swiss and Brussels Net Curtains, 50 inches wide, 31/2 yards long, in white only, are small quantities of good grades, marked at a very low price to clear the lot. The designs are new and

attractive. Some very handsome curtains in this many descriptions, comprise a large assortment of English coal hods, in black, copper, brass, black with copper trimmings, in a varied range of artistic designs, offering wide choice. The price is a most attractive feature about them. One line of exceptional value we quote at \$1.00. Other

styles\$1.25, \$1.50, \$2.00 and \$2.50 Bissell's Ball Bearing Grand Rapids Carpet Sweeper. Hardwood cases in oak, mahogany or walnut finish, are fitted with all our latest improvements. They have best quality brushes, improved handles, and, in fact, everything that goes to make a perfect carpet sweeper. Each ... \$3.00

Mercerized Curtains, 50 inches wide, 23/4 and 3 yards long, are reversible. The cloth is heavy quality finished with heavy knotted fringe top and bottom or with silk edging on one side and bottom. Colors are green, crimson, Nile, forest, etc. Handsome curtains for parlor, sitting-room,

Additional Fancy Goods Section on Third Floor

Not having sufficient room on the main floor to show all the new and dainty articles of fancy goods bought for the Fall trade, a section of the third floor, beside the Music Department, has been reserved for this purpose. See the beautiful display of various articles of fancy goods for house decoration, such as pillow tops and slips, table centres and scarfs, etc.

Tinted Tops, all new designs stamped on drill

Mantel Drapes, of Japanese silk, pretty floral decoration with heavy silk knotted fringe. \$1.19 Laundry Bags, of linen, embroidered on side, colors are ecru, white and pink and blue. Very

Books and Stationery

The St. Cuthberts Series of Novels, 25c each. This popular edition comprises many of the very popular recent titles, very handsome, bound

in cloth, with designed paper wrapper:
St. Cuthberts—Robert E. Knowles.
David Baring—Joseph Hocking.
Follow the Gleam—Joseph Hocking. The Man Who Rose Again—Joseph Hocking. The Trampled Cross—Joseph Hocking. The Land o' the Leal-David Lyall. Beside the Bonnie Brier Bush-Ian Maclaren The Days of Auld Lang Syne—Ian Maclaren. A Window in Thrums—J. M. Barrie. The Saint-Fogazzaro.

Fuel of Fire-Ellen Thornycroft Fowler. Concerning Isabel Carnaby-Ellen Thorny-

Rose of Blenheim-Morice Gerard. Barbe of Grand Bayou-John Oxenham. Hearts in Exile-John Oxenham. Beatrice of Venice-Max Pemberton. Doctor Xavier-Max Pemberton. A Mask of Gold-Annie S. Swan. The Elusive Pimpernel—Baroness Orczy. Beau Brocade—Baroness Orczy. By the Gods Beloved—Baroness Timothy's Quest-Kate Douglas Wiggin. The Lunatic at Large—J. Storer Clouston. Saracinesca—F. Marion Crawford. Portalone-Ranger Gull. Price..... 250 -Main Floor, James Street.

Early Morning Rug Specials Selected rugs of different styles will add zest

to Saturday morning business The price is far below usual and the quality is that of our regular 44 Rubber Bath Mats, 18 x 48 inches.

50 Yutaka or Japanese Rugs, size 36 x 72

10 Cotton Bath Rugs, 27 x 54 inches. 5 plain Mourfouk Porch Rugs, 36 x 72 inches. 24 Moravian Reversible Rugs, 24 x 52 inches and several odd mats and rugs in Wilton and Axminster. All at one price, each6

Bid for Early Oilcloth Buying—A big lot of odd patterns, floral and conventional, of our best qual-ity oilcloth, in two widths only, 36 and 45 inches, is wonderfully good value at, per square yard .23c —Third Floor.

Smart, Durable Silk Blouses,

A Wonderful Combination of Good Style, Good Material, Good Workmanship and Moderate Price.



will doubtless fall from the lips of many at the mere idea of a good quality, pret-tily made silk waist at the small sum of one single dollar. But inspection will prove the exclamation unsuitable, for the blouse illustrated is of fine Japanese fashioned with shirring, bands of heavy insertion and narrow frills of lace. It is

procurable in it

Another Day of Half-price Wall Paper Specials

Selections will be just as good as on first day of our great half-price special in wall papers. We figured prices to make sure of every roll going within three days, and to make sure of an earl clean-up for Saturday prices have been reduced in many cases away below half usual value.

High-grade European and American Papers in new designs are included. Papers in dozens of pretty floral and conventional patterns, including burlaps-appropriate for any style of room.

We itemize a partial list of Saturday's many

At 4c-Wall Paper in green colored background design for halls, with 9-inch fancy border and ceiling. Single roll, 4c. 9-inch border, yard. 11/20

Yellow, green and soft colorings, on white ground, floral stripe design, 9-inch border and ceiling bedroom pattern paper. Wall and ceiling, Red Wall Paper, in complete combination de-

sign, outlined in gold, suitable paper for large hall, dining-room. Wall and ceiling, single roll,

rooms, parlors or dining-rooms, 18-inch border and ceiling. Wall and ceiling, single roll, 50. 18-inch border, yard 21/20
—Third Floor, Queen Street.

High-grade Bicycle, \$23.50

13 only High-grade Bicycles, fitted with all the latest improvements—nickel plated steel rims, New Departure coaster brake, mud guards. It's the balance of a shipment received rather late

T. EATON CO.