

The Toronto World

FOUNDED 1890.
A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited, 100 WEST RICHMOND STREET, TORONTO.
Telephone Calls: Main 5308—Private Exchange connecting all departments.
Branch Office: 15 Main Street East, Hamilton.

—\$3.00—
will pay for The Toronto World for one year, delivered in the City of Toronto, or by mail to any address in Canada, Great Britain or the United States.
—\$2.00—
will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain. Delivered in Toronto or for sale by all newsdealers and newsboys at five cents per copy.
Postage extra to United States and all other foreign countries.

It will prevent delay if letters containing "subscriptions for papers," "complaints, etc.," are addressed to the Circulation Department.

The World promises a before 7 o'clock a.m. delivery in any part of the city or suburbs. The World subscribers are invited to advise the circulation department in case of late or irregular delivery. Telephone M. 5308

THURSDAY MORNING, AUG. 20.

Toronto's Healthy Finances

It will be a source of considerable satisfaction to the citizens of Toronto, and perhaps to many others in the province, who look to Toronto for a lead, to know that financially the city has not been in so good a position for years. The present administration of the city's finances merits more than conventional compliments on having secured this state of affairs. Had the war occurred two or three years ago, Toronto would probably have gone into the hands of a receiver. The story has frequently been told how, since Mayor Hocken and Controller McCarthy took hold of the situation, the middle has been gradually cleared up, the tangles straightened out, and the finances of the city once more put on a thoroughly sound basis.

At the present time the city has no bonds for sale. It has no temporary loans. It has no balance against it at any of the banks. We were all glad to hear the other day that Montreal had made a successful flotation of bonds. Toronto has sold \$12,000,000 of bonds and delivered the last \$4,000,000 worth on the first of July, and received the money for them. This knowledge should tend to reassure the people who need reassurance, and stop any inclination to be stampeded or give way to panic. The city has not been caught napping.

Toronto will be able to carry out all the ordinary undertakings of the city departments, and continue over the turn of the year without assistance from anyone. It will be prudent not to incur new liabilities while the war is in progress, but the resolution has been taken that whatever retrenchments may be made at the suggestion of prudence, they will not be of a nature to reduce the amount of labor employed. Expenditures, in other words, as far as possible, will be made for purposes in which the money used will largely be dispensed in wages.

"What Are You Going to Do, Brother?"

Ontario has been rather a disappointment to her friends since the declaration of war. There has been no springing to the aid of the empire. Perhaps the deliberation suggests some important action. We must not forget that Ontario has for most of arms a bear, and that we are therefore in the same class with Russia—slow movers. We ought to have had the beaver, and then perhaps we should have been able to give a battiship, like New Zealand. But unless it is true that an order has gone out to raise the Union Jack over the schools of the province, no word of any patriotic action has yet come from Queen's Park. There is, instead, a rumor of the closing down of public works.

The Dominion has given flour. British Columbia has given apples. Alberta has given oats. Quebec has given cheese. It ought to be strong enough to chase the enemy. Someone has suggested that Ontario give oatmeal. We fear it will be oatmeal. Robt. Bridges and Alfred Noyes and Henry Newbolt should take note. Caesar's legions had their bags of meal. Oatmeal is a heating and stimulating food. Perhaps the Ontario ministers need a little themselves. It might prevent cold feet.

What the public would like to hear is that the government really has some appreciation of the crisis, and is looking forward to doing something worthy of the big banner province of Canada. All the talk about patriotism amounts to nothing if it be not implemented by a measure of solid and effective help. We do not mind what the government does, if it will only do something on the scale of our much-vaunted loyalty, and do it soon.

In common with the citizens generally we should like to have seen Ontario becoming responsible for one of the battiships now being completed in England. If that is not to be, we shall be glad to support any other worthy and adequate means of helping the British Empire to maintain Ontario in peace and safety. Perhaps a gift of 10,000 horses for British cavalry purposes would be as good as anything. The government should not worry about the money. They can have all the credit that they need to buy a battiship, or horses, or provisions, or anything else they decide upon. But

they should decide quickly, and they should choose their gift with a proper sense of the dignity of the province. There is no one of any party in Ontario who will seek to embarrass the government now or later if they see fit to rise to the occasion. We think it is time for Sir James Whitney to say something to the people about his plans.

A Benevolent Grocers' Combine

We have heard a great deal about grocers' combines and of the failure to prosecute them. The time has come when the grocers, the provision men and all connected with the sale and distribution of food could make a great name for their patriotism and public spirit by entering into a combine to help the people.

We are all in for a period of strain and stress. A good deal depends on the way we treat each other whether it will not be a period of distrust and distress. Already the poorer people are feeling the pinch. Those who have money in the bank and who can draw cheques for monthly bills and pay for their winter coal when they feel like it, have no proper appreciation of the state of mind and body of those who are always within sight of the last dollar and have no clear idea where the next is coming from.

It is easy for those who have forced their way upwards to sneer at or condemn the less fortunate, but to do so indicates but a slight knowledge of human affairs. The merest chance often lifts or sinks a family above or below the level of independence. But it is not only or chiefly a matter of doing what is right, what is just. It is neither right nor just that people, because they are poor, must pay two or three times as much for the same commodity as other people who are rich. And there will be other wars, just as fierce as the present until such inequalities are rectified.

We have said, and we will repeat it, that it will be a shame and disgrace for any Briton to come out of this war richer than he went in if his wealth is ill-gotten at the expense of his fellow-subjects. He will be a worse enemy at home than the Germans are abroad who puts up the prices of food and necessities on his poorer neighbors. There are many well-to-do people in business who cannot go to the war or assist the government or the nation in any way except just by being decent in their business relations and by remembering that when the men of the army are off being shot to keep these well-to-do in peace and safety, the most honorable way to make a little more progress towards well-to-do-ness is not by charging the soldier's family, perhaps his widow, more for what they need to eat.

So we ask the board of trade and the Retail Merchants' Association and any other body interested in the grocery and provision trade to see if they cannot get their heads together and start a benevolent combine of merchants who will undertake not to charge any more for their wares during this war time than they have normally been doing. Or where the increased cost has actually become a factor to charge no more in proportion than the increase warrants. It is too often the custom when the cost to the dealer goes up ten per cent, that the cost to the consumer goes up twenty-five per cent. These things ought not so to be in time of war at any rate. If enough of the retail men and the big stores get together and establish a standard tariff of prices for regular and necessary commodities we shall be glad to give publicity to the names of those who will support this patriotic work so that the people who need consideration may know where to go and spend their scanty funds to the best advantage. It will be a test of greed or patriotism.

ORANGE ORDER WILL NOT ASK ANY EXTRA PREMIUM

Executive Decides That Volunteers May Be Insured at Usual Rates.

Insured members of the Orange Association in British America who have volunteered for active service will not be required to pay any insurance rates to the Orange Mutual Benefit Fund in addition to those they already pay upon their policies. No extra assessments will be charged on policies now in force on the lives of any of the fund's policyholders who may engage in military service in or outside of Canada. This announcement was made at the close of a meeting today of the executive board of the fund, presided over by Mayor Hocken, and attended by Dr. J. J. Williams, Woodstock; William Crawford, Toronto, and J. C. Boylen, Toronto. Mr. Isaac Crowley, the secretary of the fund, was instructed to advise policyholders to this effect.

BUY CANADIAN GOODS.

Editor World: Would it not be a good business move, as well as patriotic, to buy goods made in Canada? Of course, this should include made in Britain, or better still, "buy only British made goods." A lot of manufactured goods from every quarter of the globe are sold in Canada, when Canadians are making the same, just as good or better. Insist on British goods (that includes Canada, of course). No matter what one is buying, ask to see the British sample, and even if it is a little dearer, buy it in preference to the foreign article. Now is the time to help our own people. "Buy goods made in Britain." H. C. P., Toronto, Aug. 19.

ECLIPSE OF SUN OVER WAR AREA

Black Band Will Be Cast in Fighting Zone Tomorrow.

PHENOMENON RECURS

Comes at End of Every Eighteen Years and Eleven Days.

A total eclipse of the sun, which will cast a black band over a strip of Russia from Riga on the Baltic to the Crimea, and will plunge into partial shadow all the section in which the present war is being waged, will be in progress on Friday, Aug. 21. If the world were but a trifle younger, the phenomenon, happening when the greatest war in the history of mankind has just begun, would undoubtedly be accepted as an extraordinary manifestation of divine displeasure. It may be that among the peasantry of central Europe and the sailors of Russia, drafted as they have been for a war the purpose of which they cannot comprehend, the obscuring of the great luminary, just around midday, will excite a feeling of dread that may have a disastrous effect upon the plans of the generals.

Important Eclipse. The eclipse will be the most important one of the year. All of Europe, a portion of Africa and of Asia, and a section of North America, including all Labrador, Newfoundland, eastern Canada and New England, will fall within the shadow of the penumbra or partial eclipse.

A long ribbon, or strip, in which the eclipse will appear to be total, will stretch from the polar regions of North America around the earth through Scandinavia, Russia, Asia Minor and Persia to finish in Beluchistan and southern India.

Where the eclipse is but partial, the disc of the moon will creep across the face of the sun little by little, but will never completely obscure the orb. But where "totality" occurs, the sun, at a given moment, will be entirely obliterated and the inhabitants of the region will perceive the most wonderful phenomenon known to astronomers—the display of the "corona" of the sun.

Great waves of incandescent gas, hundreds of thousands of miles long, reaching out from the sun into the ether, will be perceptible. The countryside will take on a sinister, night-gloam color, and tints of midnight blue and purple will be seen in the sky. The temperature will diminish sensibly, the birds, believing night has come, will cease their song and seek their nests. A person who has never seen this strange manifestation of nature cannot form any idea of its awesome aspect.

Recurring Phenomenon. This eclipse is a recurring phenomenon. At the end of every period of eighteen years and eleven days the moon comes between the earth and the sun at just such an angle that the sun's light is completely shut off from a portion of the world and partially shut off from a much larger part.

The eclipse of July 28, 1878, and of August 9, 1896, happened in exactly the same manner as will the one due to take place on Friday, Aug. 21, 1914.

In Russia the total eclipse will last for two hours and fourteen seconds, but the partial eclipse preceding and following totally will cover almost two hours.

In France, Belgium and Germany, in the sections where the war is at its height, the partial eclipse will last from about 11 o'clock till 12.30 midday. The eclipse will be visible to Toronto, people between 8 and 6 on Friday morning. The dark band will appear in the sun's disk at about five o'clock, but will not be seen in this part of Ontario, where it has been seen at 5.38. A trifle over one-tenth of the sun's surface will be covered. In order to see the eclipse at all, observers will have to take posts of vantage on the housetops or at the lake front.

Lamb's Hotel Has Good Grille.

The downtown hotelmen of the city have awakened to a realization of their duty not only to the traveling public but to the local people as well, and are paying special attention to their dining-room equipments.

Lamb's Hotel, corner Yonge and Adelaide streets, were among the first to improve their property along the above lines, and have provided a grill room with an special kitchen menu served from 11.30 to 2 o'clock, at 50c. A popular Sunday dinner is also served from 5 to 5 p.m.

A large and varied menu and a quick service is supplied and is much appreciated by business men generally. Located as it is in the heart of a busy district, it is good policy to devote their best attention to this branch of the business.

LINEMAN'S FALL FATAL.

FICTON, Ont., August 19.—An employee of the Bell Telephone Company here, E. S. Coulson, while at work on a telephone pole this morning came in contact with an electric wire and fell to the ground, striking on his head. He was instantly killed. Coulson's home was said to be in Bath, Ont. He married a Miss Bowman of the place about two months ago. He had been employed here as foreman about two weeks.

GREATEST YEAR ON RECORD PROMISED FOR EXHIBITION

Everybody Busy—Many New Features—Roads All Paved—New Poultry Building—Exhibits From Everywhere—Special Attractions for Farmers—Opening August 31

Everybody is busy at the Exhibition grounds. Far from laying down the hammer or closing the tool chest because of the war in Europe, the reverse is the case and mechanics on all sides are hammering away, joining, planing, sawing and in various other ways preparing for the big international event.

Lumber here, awnings there, electric wires everywhere, painters, gardeners and showmen all taking the best possible advantage of the intervening time between now and the opening date. In the buildings are to be seen squires of men erecting material. In another section hunting is being placed in position. In fact, decorations of all kinds are nearing completion, so that when the doors are opened everything will be in place, all will be ready and the visitors will take in such a sight as has never been witnessed before.

The architecture feature in connection with the preparations under way is the pains being taken with each detail. Each little item is receiving the proper attention. There is also a feeling of haste about the grounds which means that all are anxious to be fully prepared to meet the throngs of spectators which will be on hand.

All Paved Now. For the visitor who has not attended the "fair" in some years, there is a revelation awaiting him. He will perceive that the old paved boulevards. No need now to carry one's rubbers along in case of rain.

The government building things have been changed. An exhibit of Ontario's natural history will be much larger than in former years. Its proportions have gained such size and importance that an entire wing will be devoted to this branch of interest alone.

There is another section of this building which will have a special interest, the aquarium. The opportunity of seeing the fish alive and swimming around in the water is a rare one. In a tent, just outside from here, a meal entirely of fish will be obtainable. This is a new feature.

The Ontario Government is also reconstructing the agricultural wing. At previous exhibitions there has been an abundance of room, allowing also for a display of Canadian grain. This has been removed, however, and in its stead, booths have been erected for separate exhibitors. Immediately in front of these there will be a mining display giving an impression as to the mineral wealth of the country.

From West Indies. There is being put into position at the present time, a set of exhibits from the West Indies. From all parts of the islands various articles have been sent. From Bermuda a collection of colored fish, this year's catch, is being exhibited. A great deal of trouble and expense. The fish must live in salt water and therefore it has been necessary to arrange for a transportation of salt water from the sea to meet the requirement.

From British Columbia and from Prince Edward Island, from Alberta, Saskatchewan and Manitoba, representative offerings will be on hand. In visiting the manufacturers' building, the arcade leading to the women's building, which until now has not been decorated, has received its new coat of paint. The new building has been built, and altogether the surroundings are much more pleasant than formerly.

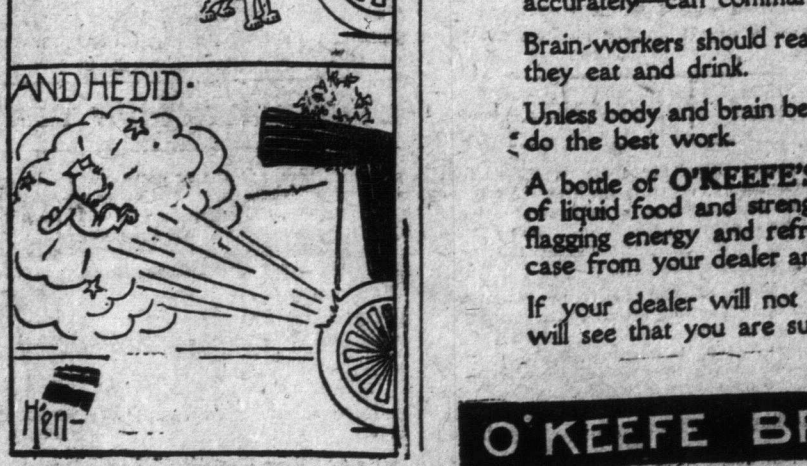
The general planning of this building has not been changed, there is something new to be seen in each. The manufacturers' is not without its quota of improvements.

Churning to Music. Few there are who have churned to music. The latest farming improvement has been included an orchestra. In the dairy building, however, this out-of-the-ordinary procedure will be witnessed. A Belgian has installed a music cabinet. It is of beautiful design and will be installed opposite another mechanical musical device, taking the form of three violins which will play automatically.

This building also has the distinction of being used for the formal opening. It will be conducted by Sir James P. Whitney, premier of Ontario. It will take place Aug. 31. There are many other changes and improvements and installations which have not been seen to be appreciated. New sheep pens which have been built to replace those burned last year are double the size of the former ones.

AND HE DID

WHAT A NICE WHITE TIRE—I WONDER IF I COULD BITE A HOLE IN IT.



POISONOUS MATCHES

In less than two years it will be unlawful to buy or to use poisonous white phosphorous matches. EVERYBODY SHOULD BEGIN TO USE

EDDY'S NON-POISONOUS "SESQUI" MATCHES

AND THUS ENSURE SAFETY IN THE HOME.

MICHIE'S GLENNERNAN

Scotch Whisky

A blend of pure Highland malts, bottled in Scotland exclusively for

Michie & Co., Ltd., Toronto

Established 1835

5000 MILES and Safety Guaranteed

5000 miles guaranteed in writing with each and every

COLUMB TYRE

Absolute safety on any road assured by the Reverse-V Tread.

Made in Russia for the world's worst roads. They give extraordinary service here.

Try One!

Columb Tyres Import Co.

Limited

TORONTO BRANCH - 15 WILTON AVE.

For Commercial Travelers Who Volunteer.

In this issue of The World the Commercial Travelers' Association of Canada are advertising for the names of members of the association who are among the volunteers going to the defence of the empire. Any commercial traveler who has volunteered or intends to volunteer should send his name to the secretary, James Sargent, at 51 Yonge street, as it is the intention of the association to do something for any members who may volunteer.

LICENSES FOR MEAT VENDORS. LONDON, Ont., Aug. 19.—The London board of health is considering having all meat vendors take out licenses, the same as milk vendors.

Umbra is taken at the leniency of county magistrates, who have let these persons off on suspended sentence in the past, and appeal has been made to the attorney-general's department to penalize them with the cancellation of their licenses. A motion to this effect now stands on the committee minutes, together with a recommendation that the magistrates be forced to pay the non-collected fines of persons who have skipped out. Mr. Wilson states that if he finds a case of a fair getting off this year he will himself appeal to the attorney-general.

Ontario farmers have little to fear from war-time depression, according to the annual report of the agricultural societies which will appear within a few days. The outlook for the crops and the quality of the grain is considered especially good and conditions of agricultural progress are referred to frequently. One of the foremost features of the present year will be the standing crop competition in which more than 3500 farmers will participate, and which will require 100 judges to supervise. Already prize money to the extent of \$1500 has been arranged for awards at the larger provincial showings.

Superintendent J. Lockie Wilson stated yesterday as an example of the improvement in quality of the grain and how it was working to the advantage of the grower, the case of a farmer who had carried off several prizes. He wrote the department to say that out of his bonus money and the increased price received for his product he was paying for a new truck house. The department considers this a vindication of their policy. The floor space asked at the larger provincial exhibitions this fall is half as large again as that of 1913.

One matter, engaging the immediate attention of the organized societies concerns the activities of "wheel-of-fortune" men and fakirs at the fall

fares. Umbra is taken at the leniency of county magistrates, who have let these persons off on suspended sentence in the past, and appeal has been made to the attorney-general's department to penalize them with the cancellation of their licenses. A motion to this effect now stands on the committee minutes, together with a recommendation that the magistrates be forced to pay the non-collected fines of persons who have skipped out. Mr. Wilson states that if he finds a case of a fair getting off this year he will himself appeal to the attorney-general.

THE REINHARDT SALVADOR BREWERY, LIMITED, TORONTO.

Christian Brothers Want War Paved for Work in Mexico.

Canadian Press Despatch. WASHINGTON, August 19.—President Wilson was appealed to today by representatives of the Christian Brothers, a Catholic organization, which maintains 18 educational institutions in Mexico, to use his good offices to persuade the new government of Mexico to allow the order to resume its regular school work this fall. The activities of the Christian Brothers have been interrupted by the revolution, and several of the teachers are alleged to have been killed or imprisoned. The president will take the question up immediately.

HOFBRAU

Liquid Extract of Malt

The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.

W. H. LEE, Chemist, Toronto.

MANUFACTURED BY 240 THE REINHARDT SALVADOR BREWERY, LIMITED, TORONTO.

PRIESTS APPEAL TO PRESIDENT WILSON

Christian Brothers Want War Paved for Work in Mexico.

Canadian Press Despatch. WASHINGTON, August 19.—President Wilson was appealed to today by representatives of the Christian Brothers, a Catholic organization, which maintains 18 educational institutions in Mexico, to use his good offices to persuade the new government of Mexico to allow the order to resume its regular school work this fall. The activities of the Christian Brothers have been interrupted by the revolution, and several of the teachers are alleged to have been killed or imprisoned. The president will take the question up immediately.

NEW. All the new trials will be large and corded in the main & Co. street. Call you. Select

Is This Beau

(Pro Ever since last was won colored com substitute f down rapidl be maintaina markable aut cleanin action is qu who have b guinea a ja beauty specu mercolized has become a demand for back to f is to apply i urage, wash talined at al popular. On dissolv in bathin the effect in era contour.

O'KEEFE BREWERY CO LIMITED TORONTO