

Store Opens
8.30 a. m.

The Robert Simpson Company, Limited

Store Closes
5.30 p. m.

In Anticipation

of Christmas morning there is a lot of shopping yet to be done—and two weeks to do it in.

There is no merrier place to do that shopping than this store, and no place where you can get greater satisfaction from your spending.

See the Chinese Bazaar on the third floor, and the Christmas show on the sixth.

They are both full of gift materials and will please you.

Evening and Afternoon Dresses at \$11.95

In lovely shades for evening or afternoon affairs, including pink, yellow, white, blue and mauve; many of these dresses have belts of contrasting colors; the styles are very new, and each dress is dainty and fresh; materials crepe de chine, charmeuse and chiffon. Worth \$16.50 to \$27.50. Thursday 11.95

SAMPLE COATS AND REGULAR SELLING LINES. SOLD REGULARLY AT \$16.50 TO \$20.00. THURSDAY \$9.85.

Only 40 Coats in the collection, and all in warm winter fabrics and smart styles; they are of soft reversible cloths, imported tweeds and blanket cloths, in a variety of fashionable shades; becoming styles for misses or women. Thursday 9.85

TAILORED SUITS FOR MISSES AND WOMEN, \$7.85.

\$12.50 and even higher were the prices of these smartly tailored serge suits, and the styles new and attractive. Thursday 7.85

GIRLS' RED RIVER COATS, \$4.50.

Warm Winter Coats of navy flizee cloth, with hood lined with red flannel, knitted sash with tassel. Sizes 8 to 14 years. Thursday 4.50

CHIC SEPARATE SKIRTS.

Including two or three-tier effects, peg-top, the "minaret," coatee, prettily draped or in plainer models; materials are the new tartans, black and white checks, Bedford cords, poplins, diagonal serges, chevrons and fancy materials, in the newest shades. Prices range from \$7.50 to \$14.50. (Third Floor.)

Sweater Coats and Shawls

Here are Christmas gifts, which appeal for many reasons, and we commend them to you chiefly because of their exceptional values. If these are on your list, secure them to-morrow, while the assortment is still complete. Phone orders filled.

Our Special Hand-finished Coat, heavy knit pure wool, mannish collar, two patch pockets, white, navy, cardinal, grey, black or grey with red; sizes 32 to 44 bust. Extra special value 5.00

Women's Sweater Coats, heavy fancy or plain knit pure wool, shawl or mannish collar, patch pockets, body knitted in one piece; sleeves knit to shape; white, grey, cardinal or navy. Sizes 32 to 42 bust. Thursday reduced to 3.00

Women's Sweater Coats, heavy rope knit pure wool, grey, cardinal or royal blue; military collar; patch pockets. Sizes 32 to 42 bust. Special value 3.00

Girls' Sweater Coats, heavy fancy knit pure wool; brown, grey, navy, white, military collars; patch pockets. Sizes 6 to 12 years. Regularly \$1.25 to \$2.00. Thursday .95

Children's Jersey Suits, heavy knit pure wool; white, rose, sage, red, brown; sweater buttoned on shoulder; tight knee pants. Sizes 2 to 6 years. Special value 1.75

Honeycomb Wool Shawls, best quality; fancy border; fringe edges; 60 inches square; no better value ever shown. Thursday 1.50

Silk Shawls, shell pattern, fine knit; cream or black silk; fringe or lace edges. Special value 1.75 (Third Floor.)

Third Day's Selling of Black Dress Satins

Big Values in the Most Fashionable Weaves.

26 AND 28-INCH BLACK SATIN ROUSSELINES AT \$1.24. Rich, finely finished dress qualities, including several pieces of Bonnet's 36-inch "Fleur-de-nee." On bargain 1.24

BLACK SATIN DUCHESE, 28 INCHES WIDE, \$1.48 YARD. Plin, weighty satins, in perfect dyes, from one of the best Zurich makers. Bargain price. 1.48

AT \$1.00 PER YARD. There are several choice pieces of Black "Silk-Satins" running from 33 to 40 inches. This is a favorite weave for its good draping qualities and the price is exceptionally keen. Per yard 1.00

CHARMEUSE SATINS IN GRENAZINE AND CREPE FINISHES, ON SALE \$2.44 YD.

This includes regular \$3.00 and \$3.50 qualities, in colors and in black. Reduced to clear 2.44 (Second Floor.)

A Sale of Winter Cloakings

REGULARLY \$2.50 TO \$3.00 PER YARD, 54 INCHES WIDE, \$1.98 PER YARD.

3,000 yards, imported from the best English and Scotch makers, in every popular weave, finish and color, and values that are incomparable, including Whitney's, chinchillas, naps, reversible, curls, beavers, etc.; 54 in. wide. Per yard 1.98

WANTED DRESS FABRICS AT REDUCED PRICES.

66 and 75c Values, Per Yard 57c. 3,000 yards of English and French Dress Fabrics, including San Toys, poplins and Bengaline cords, wool crepes, French armures, etc., in splendid color ranges, and guaranteed qualities; 42-44 in. wide; each length boxed in dainty Christmas gift boxes. Price, per yard .57 (Second Floor.)

28-Inch Vestings

highly mercerized, in a firm range of designs; all of these are high-grade goods that laundry perfectly. 3 yards in each box. Special values at 50c, 65c, 80c. (Second Floor.)

Toys and Games at the Christmas Show

500 Baby Dolls that go to sleep, with full head of hair, muslin trimmed dress; has the use of arms and legs to move, to give-doll sitting position. Special price for Thursday morning, early choice. Worth in the regular way of selling \$1.50, for each .95

AUTOMOBILES.

A Big Limousine Car. 500 only Massive Cars, beautifully built for comfort; a real \$1.50 model. Thursday morning early sale at price, each .95

RAILROAD TRAINS.

1,000 only 85c Railroad Trains, with track; a complete outfit for early Thursday morning special sale, each .49

The Boys' Favorite Tool Box, containing set of carpenter's tools; an attractive and useful tool box for a boy, at prices Thursday, 39c, 69c, 89c, \$1.25 and \$2.25.

The Boys' Amateur Tool Chest, of specially selected carpenter's tools, at prices Thursday, \$2.75, \$3.25 and \$4.75.

A Splendid \$1.00 Value Locomotive Engine, with strong wind-up spring and cow-catcher; gaily decorated. Extra value for Thursday, each .75

Toy Dynamobile, a great toy for the boy with engineering inclinations, at prices on Thursday, 25c, 35c, 50c, 75c, \$1.00.

Toy Train on Track, with coal tender and passenger cars; gaily decorated, at prices Thursday, 50c, 75c, 89c, \$1.00, \$1.75, \$2.25, \$2.75.

Mechanical Toy War Cruisers, with two funnels, strong wind-up spring. Extraordinary value for Thursday, each .15

A Dreadnought Warship, splendid models; nicely painted; with strong wind-up springs. A good size of boat. Thursday .69

Mechanical Boats, gaily painted, good models of real ones. Thursday at 25c, 39c, 83c, \$1.00.



Men's Chesterfield Winter Coats

Of heavy plain grey English coating that will give service; cut single-breasted, fly-front style, with fine twill mohair linings; self collars and centre vent. Price 15.00

GREY CHINGILLA ULSTER AT \$18.00.

Of heavy English chinchilla cloth, in a plain grey, giving warmth without excessive weight; cut double-breasted ulster style, with shawl collar; belt across back; heavy twill mohair lining, and tailored by the best tailors; the fashionable winter garment. Price 18.00

MEN'S FANCY MACKINAW REEFERS.

The ideal outdoor Reefers Coat is the fancy Mackinaw. It is warm; it is attractive, and it is serviceable; suitable for skating, curling, tobogganing, or any outdoor wear. The colors are red and black, grey and black, and brown and black; cut double-breasted, with shawl collar and belt. Price 8.50

BOYS' DOUBLE-BREASTED REEFERS.

Made from heavy blue-grey English coating, with shawl collar, and heavy twill mohair linings. Sizes 23 to 33. Price 6.00

BOYS' DOUBLE-BREASTED FANCY ULSTERS.

The material is a light brown English blanket cloth, that gives warmth without weight; one of the natty styles for young boys, with shawl collar; belt around waist, tweed mohair linings. Sizes 23 to 27. Price 7.50 (Main Floor.)

Men's Fur Gauntlet Mitts

Made from No. 1 grade Korean beaver, China dog, and Bulgarian lamb, fur lined and strong leather palms. Thursday 3.00

Men's Otter-tail Gauntlet Mitts, reduced, buck-faced palms, fur lined and extra well finished. Regularly \$15.00. Thursday special 10.00

Men's German Otter Fur Collar, dark prime skins, large, full shape and well lined. Thursday special 3.75

Motor Robes, in imitation fur, brown, color, warm and rubber interlined, splendid values, at \$6.75, \$8.75, \$7.75.

Grey Coat Fur Robes, dark, well covered and select skins, at \$9.00, \$10.00 and \$12.00.

Brown or Black Bear Coat Fur Robes, fitted robe at a medium price, for motor or carriage. Special prices, \$12.00, \$14.00 and \$16.00. (Main Floor.)

Men's Sweater Coats, Underwear and Mufflers

300 Sweater Coats, left over from recent selling, plain colors or fancy trims, a few heavier mixtures, high collars and some triplex collars. Sizes 34 to 46 only. Regularly \$1.50, \$2.00 and \$2.50. Thursday, to clear, each .75

MEN'S UNDERWEAR 85c. Pen Angle and Elite Spring Needle elastic waives: Scotch or drawn wool, double-breasted shirts, good strong satzen waistband in the natural sizes, 34 to 45 in. the belt. Regularly \$1.00, \$1.25 and \$1.50. To clear Thursday 85c

MUFFLERS 75c. Mercerized and wool fibre, very pretty grey or white, fringed ends, each one in a box. Regularly \$1.25 and \$1.50. Thursday .75 (Main Floor.)

12 Jewelry Gift Suggestions

Sterling Silver Thumbless, several patterns, engraved designs. 38

Men's Gold-filled Rings, signs and stones set, engraved buckle pattern with two oval imitation rubies, large oval carbuncle, and claw set round amethyst; single brilliant and other designs. 28

Children's and women's gold-filled rings, oval, chain, round and oval lockets, bright and Roman finish, with 16-inch neck chain, rose and curb pattern. 39

9k and 10k gold bar and safety pin brooches, pretty designs, pearl and colored stones. 1.00

Sterling silver link bracelet, dress pin sets, bar pins and dainty beauty pins, hand engraved, also half-pearl silver cuff bracelets. 1.25

Pearl set and plain 9k gold beauty pins, Roman finish, pair .85

10k gold scarf pins, several designs, pearl set .85

14k solid real pearl necklace, scroll and pendant drop designs 14.50

14k gold showy Tiffany genuine white diamond ring, in Tiffany style mounting. 14.75

14k gold showy Tiffany genuine white diamond ring. 12.50

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14k gold showy Tiffany genuine white diamond ring. 12.50

14k gold and platinum crown, perfect blue white diamond rings 25.00 (Main Floor.)

Substantial Furniture Low Priced for Christmas

Library Table, in quarter-cut oak, golden or fumed finish. Special Thursday 14.00

Library Table, in selected quarter-cut oak, golden finish. Special Thursday 14.00

Library Table, quarter-cut oak, early English or fumed finish. Special Thursday 14.00

Library Table, in solid quarter-cut oak, fumed finish. Special Thursday 14.00

Den Table, in quarter-cut oak, in fumed finish. Special Thursday 14.00

Den Table, in quarter-cut oak, early English or fumed finish. Special Thursday 14.00

Parlor Table, finished in quarter-cut oak, in golden color. Special Thursday 14.00

Parlor Table, in solid quarter-cut oak, golden finish. Special Thursday 14.00

Parlor Table, in solid quarter-cut oak, mahogany finish. Special Thursday 14.00

Parlor Table, in mahogany finish. Special Thursday 14.00

Parlor Table, in quarter cut oak, golden finish. Special Thursday 14.00

Parlor Table, in quarter cut oak, golden finish, pedestal design. Special Thursday 14.00 (Fifth Floor.)

Bed Comforters Reduced for Quick Selling

300 only Reversible Silkoline Comforters, good assortment of colorings; large size, 72 x 78. Regularly \$22.50. Rush price, Thursday 16.00

GREY FLANNEL, 28c YARD. All-wool Grey Flannel, in light or dark shades, 27 inches wide. Regularly 40c. Special Thursday, 27c

FINE TOWELS IN GIFT BOXES, 85c PAIR. Beautiful All-India Fancy Huckaback Bedroom Towels, with ends nicely hemstitched; large size, 23 by 35; dozens of pretty designs to choose from. Special Thursday, pair .95

Huckaback Guest Towels, in great assortment to choose from. size 15 x 27 inches; some with pretty borders all round. Special Thursday, each .25

DAMASK TABLE CLOTHS REDUCED. All-India Damask Table Cloths, with a beautiful satin finish. These come in pretty oval designs, with plain centres, size 2 x 2 1/2 yards, and are nicely boxed. Regularly \$3.00. Special Thursday 2.45

LINEN FILLow CASES, \$1.25 PAIR. Fine Linen Pillow Cases, spoke-hemstitched across top, size 44 by 26 inches. Special Thursday, pair 1.25

SAMPLES AND ODD PIECES OF FANCY LINENS. Suitable for Xmas gifts, at Reduced Prices. See special tables, main aisle, Linen Department, Second Floor. (Second Floor.)

New Accordion Knit Scarf for Women

Made of mercerized yarn, fits so cozy around the neck; combination of colors in black and white, black and blue, black and cardinal, black and green, also plain colors in white, grey, blue, black. These scarves are finished with knotted fringe. Special Thursday, each 89c to \$1.00.

600 SAMPLES.

500 Simple Accordion-Knit Mufflers, in white, black, navy, green, purple and blue. Our \$2.50 mufflers. Special Thursday, each 1.50 (Main Floor.)

Brass Photo Frames 50c

New stock just opened Brass Photo Frames, all gilt and antique finishes; in miniature, post card and cabinet sizes; oval and square shapes. Price 50c.

WOOD PHOTO FRAMES AT 25c, 50c, AND 75c.

Large assortment of Wood Photo Frames, in mission, oak, walnut and mahogany; some fitted with self-hand made, at 25c, 50c and 75c.

The Grocery List

2,000 lb. Choice Dairy Butter, in prints Per lb. 30c

Smoked Roast Beef, lean and mild, half or whole. Per lb. 31c

Canned Corn or Peas, 3 tin. 32c

Edwardsburgh, or Selective Table Syrup. 33c

8-lb. pack 35c

Salt, in 5-lb. bag. 36c

Choice Sultan Raisins, 2 lbs. 38c

Covary's Raisins, 2 lbs. 38c

3 packages. 40c

Instant Macaroni, 3 packages. 40c

California Raisins, 2 lbs. 40c

Quaker Oats, Large package 40c

Scott's Taylor's Worcester Sauce, 40c

3 bottles. 40c

Rich Red Seal Large Brand Tin. 40c

Choice White Beans, 1 lb. 40c

One car Choice Mexican Oranges, large size. Per dozen 40c

1,000 lb. Fresh Ginger Snaps, 3 lbs. 40c

1,000 lb. Canned Yellow Peaches in heavy syrup, 2 tin 40c

Scott's Taylor's Worcestershire Sauce, 3 lbs. 40c

Blue Bell Jelly Powder, 40c

Choice Spanish Ham, 40c

Choice Spanish Ham, 40c

Tiffin's Oats, Large package 40c

1,000 boxes Christmas Crackers, containing hats, caps, aprons and musical toys. Regularly 40c. Per box 40c

35c ASSAM TEA FOR 25c

1,000 lb. Fine Rich Pull-bodies Assam Tea, in uniform quality and fine flavor. A 25c tea anywhere. Thursday, per lb. 25c

Clean-up Millinery Prices

Untrimmed shapes are the feature of to-morrow's millinery sale; for we have made a big purchase for which our warehouses cannot find space. It's a case for immediate clearance.

\$3.50 to \$4.50 Black Plush and Velvet Hats, in all the best of mid-winter styles, at 1.85

Real Austrian Velours. Regularly \$2.75, \$3.50 and \$5.00. Thursday 1.00

Real Austrian Velours. Regularly \$2.75, \$3.50 and \$5.00. Thursday 1.00

Black Velours and black velours; all of superior quality and make. Thursday 2.95 (Second Floor.)

Sale of Rubber Boots, Rubbers and Overshoes

AT LESS THAN FACTORY PRICES. Telephone Orders Filled. STORM RUBBERS.

These are bright new Rubbers, perfect in every way. They have high front to keep out snow. Men's sizes 6 to 12. Regularly \$1.15. Thursday .78

Women's sizes, 2 1/2 to 8. Regularly 85c; high, medium and low heels. .57

Children's sizes, 3 to 10 1/2. Regularly 55c. Thursday .47

MEN'S KNEE RUBBER BOOTS—HIGHEST GRADE. Dull finished pure Para Gum Knee Rubber Boots, heavy corrugated soles, solid rubber heels. Sizes 6 to 12. Regularly \$4.00. Thursday 3.24

Same quality three-quarter length Rubber Boots, Reg. \$6.50. Thursday 4.44

Same quality Hip Rubber Boots. Regularly \$4.25. Thursday 3.28

LIGHT WEIGHT RUBBERS. Bright finished city weight Rubbers, reinforced corrugated soles and heels. Men's sizes, 6 to 12. Regularly \$6.00. Thursday 4.80

Women's sizes, 1 to 8. Regularly \$4.00. Thursday 3.24

Youth's sizes, 11 to 12. Regularly \$5.00. Thursday 4.17

HEAVY GUM RUBBER BOOTS. Best quality snap-proof Rubber Boots, two buckles and three-eyelot styles, strongly reinforced rolled edge soles, solid rubber heels, bellows tongue; sizes 6 to 12. Regularly \$2.50. Thursday 1.99

"ALASKA" CLOTH TOP RUBBERS. Fine Jersey cloth waterproof top, best quality, reinforced soles and heels, black fleece lining. Men's sizes, 6 to 12. Regularly \$1.45. Thursday 1.00

Women's sizes, 2 1/2 to 8. Regularly \$1.15; high, medium and low heels. Thursday .84

LEATHER TOP RUBBER BOOTS. Men's 8-inch leather-top, snap-proof Rubber Boots, with rolled edge soles and solid rubber heels, leather laces with each pair. Sizes 6 to 12. Regularly \$3.35. Thursday 2.49 (Second Floor.)



Sleighs, Doll Carriages in Xmas Show

XMAS SHOW SIXTH FLOOR.

Boys' Sleds, 35c, 50c, 65c, 75c, \$1.60.

Girls' Sleighs, 35c, 50c, 65c, \$1.00, \$1.50, \$2.00.

Bob Sleighs, \$2.25, \$3.90, \$5.85.

Doll Carriages, 80c, \$1.00, \$1.25, \$2.50, \$3.90.

Doll Carriages with hoods, \$3.00, \$4.50, \$5.00, \$7.00.

Boys' Autos, \$6.25, \$6.85, \$7.25, \$7.90.

Boys' Velocipedes, \$1.90, \$2.30, \$2.95, \$3.45, \$4.15.

Full lines Sleighs and Wheel Goods. (Sixth Floor.)

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