

The Robert Simpson Company, Limited

Spring Weight Overcoats, \$9.95

Regular \$13.50, \$15.00, \$16.50 and \$18.00

This Sale of Men's Coats has become one of the marked events of the pre-Easter selling. Many men have reminded us of it, and asked when it would come. For them this announcement.

These Overcoats come in all the leading styles, made from English tweeds, gray and brown, in fancy patterns; also black cheviots with silk facings; linings are strong and durable, and the tailoring is the best. Regular values \$13.50, \$15.00, \$16.50 and \$18.50. Saturday 9.95

Men's \$15.00 Suits

Our \$15.00 Men's Suits for Spring are fine and better than ever. You cannot find better wearing, better fitting, or better looking suits. A beautiful English tweed, in one of the new shades of brown, showing a fancy stripe, smart single-breasted three-button style, mohair linings, and best workmanship. Price 15.00

Young Men's Style for Easter, of plain brown cheviot, that will wear well and give excellent satisfaction, cut single-breasted three-button style, with soft roll fronts, natural shoulder, cuffs on sleeves, and centre vent; tailoring, fit and finish the very best. Price 22.00

One of Our Finest Suits

is made from tweed, in good shade of brown, showing very little pattern, cut single-breasted three-button style, trimmings and workmanship the best. Price 26.50

Men's Waterproof Coats

Made from double texture English paramatta cloth, in fawn shade, cut single-breasted style, to button to chin, close-fitting collar, Raglan shoulders, strapped seams; seamed, cemented, and stitched; a coat guaranteed to be absolutely waterproof, and to give satisfaction 12.50

Boys' Double-Breasted Bloomer Suits

Spring model, smart double-breasted style, with medium roll lapels, outside breast pocket, and extra full bloomer pants; imported gray-tan diagonal tweed cloth; a becoming style for this season. Saturday, sizes 31 to 34 6.75

Boys' Blue Serge Russian Suits

A particularly natty style for small boys, made from a fine twill navy blue serge, double-breasted style, with wide sailor collar and long roll lapel, fancy cream serge shield and elastic bottom bloomer. Saturday, sizes 2½ to 7 years. 5.00

The Last Day of Our Ten-Day-Sale of Notions

THIS SALE POSITIVELY CLOSES SATURDAY.

300 Dozen Sewing Silk, 50-yard spools, in black and a good range of shades. Notion Sale price, dozen. .18

Collar Supports, silk covered, black or white, all sizes, six on card. Notion Sale price, card 15

India Tapes, 18 pieces, assorted widths in bunch, white only. Notion Sale price, bunch 12

Toilet Pins — Cascade Toilet Pins, black, white, and assorted. Regular 10c. Notion Sale price 2 for 5

Corset Clips, extra strong, full length. Notion-Sale price, pair 10

Hair Pins — Invisible Hair Pins, assorted. Notion Sale price, 2 boxes. 5

Waist Belting, in black or white. 2 inches wide, yard, 6; 2½ inches wide, yard 8

Pearl Buttons, clear white pearl, sizes up to 20 inches. Notion Sale price, 2 dozen 5

Rhinestone Nail Heads, exceptional value. Notion Sale price, dozen 15

(Main Floor)

The Grocery List for Saturday

2000 lbs. Fresh Creamery Butter, "White Clover" brand Per lb. .36
Toasted Corn Flakes 3 packages. .25
Canned Fruit — Raspberries, Strawberries, Cherries, Peaches and Pears. Per tin. .18
French Peas Per tin. .11
Finest Canned Corn 3 tins. .25
Loaf Sugar 4 lbs. .25
Pure Orange Marmalade Tickers
Choice Red Salmon, "Cook of the North" brand Per tin. .25
One Car Sweet Florida Oranges, good size Per dozen. .35
Baker's Cocoa 12-lb. tin. .22
Macaroni's Pickles, Mixed Chow and Walnuts Pint bottle. .22
California Canned Asparagus, Large tin. .25
Gorton's H. P. Sauce Per bottle. .18
Finest Florida Grapefruit 4 for .25
Finest Cheddar Cheese Per lb. .15
500 Pounds Fresh Peel Cake Per lb. .15
Fancy Mixed Biscuits 2 lbs. .25
Candy — 1000 lbs. Fresh Chocolate Creams, assorted flavors Per lb. .20
Fry's Chocolate Cream Bars, regular 5c. 8 for .10
— Basement.

Men's Hats

Sample Lot of Soft Hats, in telescope, crusher, trooper and fedora shades, new and popular styles for men or youth, large range of colors. Regular \$1.00, \$1.50 and \$2.00 hats. Saturday 79

Men's Stiff Hats, correct and up-to-date shapes, in curl and flat set brims, medium or high crowns, specially fine grade English fur felt. Saturday 1.00

MEN'S FURS.

9 Men's Extra Choice Garments, in black Russian muskrat, fine quality black beaver cloth shells, fine quality Canadian otter collars. Values \$100.00 and \$125.00. Saturday for 75.00

10 Men's No. 1 Canadian Muskrat-Lined Coats, collars of select Persian lamb and prime furred otter skins, in shawl and lapel shape. Values \$65.00 and \$75.00. Saturday, for 49.50

(Main Floor)

Men's Shirts, 79c

We will also include several hundred much better qualities, odd lines from our regular stock, including shirts from the best Canadian, Austrian, and American manufacturers. Come early for best selection. Regularly \$1.00, \$1.25, \$1.50 and \$2.00. Saturday clearance price 79

MEN'S HEAVY UNDERWEAR, 50c A GARMENT.

Including natural wools, Scotch wools, genuine lambsdown, Pen-Angle fleece with double breast, double back or single breast style, Pen-Angle Brand cardinal Scotch wools and merino. Not all sizes in any one of these lines, but in the lot there are all sizes 34 to 50. Every garment reduced considerably in price. No phone or mail orders filled. Regularly 75c, \$1.00, \$1.25, \$1.50 and \$2.00. To clear Saturday, a garment 50

(Main Floor)

Silver Egg Cups, 39c Each

Dainty and inexpensive gifts for Easter. English Silver-Plated Egg-Cups, stamped E. P. N. S., bright finish, gold lined, pierced pattern. Regularly 50c each. Special 39

English Silver - Plated Bon - Bon Baskets, fancy pierced design. Special 25

LUMINOUS ALARM CLOCKS, \$1.00.

This is practically the first time that a Luminous Alarm Clock has been sold for \$1.00, and one of the special features of the clock is that you can clearly distinguish the time in the dark, in fact, the darker the room the clearer you can see the time. It is an American make, and every clock guaranteed for one year; fitted in a plain seamless nickel case with loud clear alarm, with shut-off lever. Special for Saturday, each 1.00

THE NOVEL OF THE SEASON!

Ready Today New Book

by Author of "THE BROAD HIGHWAY"

The Amateur Gentleman

By Jeffrey Farnol

600 Pages—Cloth

\$1.10

—Book Dept., Main Floor

AN EASTER SALE OF HIGH-GRADE BOOTS

Over 9,000 pairs of "Queen Quality," "Dorothy Dodd," "Boston Favorite," "Derby," "Boy Scout," and "Girl Guide" Boots, for men, women, boys and children, in most cases less than half price.

Extra salespeople, cashiers and parcelers will be ready to give you quick, courteous service.

SALE STARTS AT 8 O'CLOCK



We will fill telephone orders as long as sizes last.

"Queen Quality" and "Dorothy Dodd" Boots, \$2.45

Made on the newest and most popular lasts for 1913, in button, Blucher and Balmoral styles, of finest quality black suede, patent colt, white nubuck, dull kid, tan willow calf, gunmetal, champagne and chocolate kid, velvet, satin, etc., with regular, medium and fancy tops. Every pair is perfect and beautifully finished. Sizes 1½ to 8, in A, B, C, D, E and EE widths. Regularly \$4.50, \$5.00, \$5.50 and \$6.00. Saturday, Easter Sale 2.45

Men's Derby, "Manhattan," and Other High-grade Boots, \$2.85

3720 Pairs Men's Highest Grade "Derby," "Model," Jackson & Savage and "Tetrault" Boots, in button, Blucher and high leg prospecting styles; tan willow calf, patent colt, gunmetal, black box calf, velour calf and yici kid leathers. Every pair Goodyear welted, with single, double and triple thick soles. All the new toes and heels are represented. Sizes 5 to 11. Regular prices \$4.00, \$4.50, \$5.00 and \$6.00. Saturday, Easter Sale 2.85

"Boy Scout" Boots, \$2.49

700 Pairs of Boys' Goodyear Welted Boots, for dress and school wear, in button and laced styles, made of finest quality patent colt, tan Russia calf, gunmetal, Dongola kid and box calf leathers. The brands are "Boy Scout" and "Simpson's Special," and they are made to stand the wear that only a boy can give them. Sizes 1 to 5. Regularly \$3.00, \$3.50 and \$4.00. Saturday, Easter Sale 2.49

Misses' Boots

300 Pairs Misses' "Girl Guide" and "Adams" Boots, in Dongola kid, gunmetal, tan willow calf, patent colt and box calf leathers, in button and Blucher styles. Goodyear welt and flexible McKay sewn soles. Sizes 11 to 2. Regularly \$2.25, \$2.50, \$3.00 and \$3.25. Saturday, Easter Sale 1.75

Little Gents' Boots

300 Pairs "Boy Scout" Brand Boots, in button and laced styles (just like Dad's). Goodyear welt and McKay sewn soles, in tan calf, box calf, Dongola kid and patent colt leathers. Sizes 8 to 10½. Beautifully finished, high-grade boots, that sell in the regular way for \$1.75, \$2.00 and \$2.25. Saturday, Easter Sale99

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