


**Healthful  
Reliable  
Economical**

A detailed illustration of a hand holding a cylindrical can of Royal Baking Powder. The can features the brand name 'ROYAL' in a large, stylized font at the top, and 'BAKING POWDER' below it. A circular inset on the can shows a smaller can inside. The hand is rendered with fine lines and shading, showing the fingers gripping the can. The sleeve of a garment is visible at the wrist.

*The prudent  
housewife avoids  
substitutes, which may  
contain alum, and uses*

**ROYAL  
BAKING  
POWDER**

***Absolutely Pure***

Made from Cream of Tartar,  
derived from grapes.