

WE BELIEVE IN THE NEED FOR A STRONGER AND MORE CLEARLY DEFINED PARTNERSHIP BETWEEN SPORT ORGANISATIONS AND THOSE RESPONSIBLE FOR SPORT AND PHYSICAL EDUCATION PROGRAMS IN THE EDUCATION SYSTEM.

WE BELIEVE IN ADVOCATING PHYSICAL EDUCATION AND SPORT AS A VIABLE AND ESSENTIAL PART OF THE CURRICULUM OF CANADIAN SCHOOLS.

WE BELIEVE IN ENHANCING THE ROLE OF THE EDUCATIONAL SYSTEM IN THE TRAINING OF LEADERS FOR/WITH THE CANADIAN SPORT SYSTEM.

WE BELIEVE THAT EVERY STUDENT SHOULD RECEIVE INSTRUCTION FROM SPECIALIZED PHYSICAL EDUCATION TEACHERS.

- . Closer relationships between sport and the education system are essential
- . Avoid unnecessary and costly bureaucracies (in all direction statements)
- . Add component of sport research (from background paper)
- . Future focus of the education system should include sport value and ethics
- . Sport should be part of the education system as well as active living

WE BELIEVE IN COMMUNICATING AND PROMOTING THE VALUES, ETHICS, AND BENEFITS OF CANADIAN SPORT AND ITS SYSTEM TO ALL SEGMENTS OF CANADIAN SOCIETY.

- . External communication must be balanced with effective internal communication amongst Canadian sport partners
- . Communications strategies and plans for all sport (internal)
- . Media plays an important role
- . External communications promote benefits of participation, (values, ethics, health)

WE BELIEVE IN THE NEED FOR AN ATHLETE-CENTRED APPROACH AND THE CONTINUAL STRENGTHENING OF RELATIONSHIPS WITH ATHLETES AT ALL LEVELS.

- . Athlete relations is a shared responsibility within all levels of the sport system, with leadership provided by the NSGB's
- . We should take the necessary steps to meet the collective athlete needs; this should not result in the creation of unnecessary bureaucracy
- . Athletes must have the opportunity to be involved in management and policy development
- . Balance between needs, rights and obligations of athletes and associations is essential
- . Athletes must have a positive and just experience at all levels
- . Concern for athletes needs must be addressed beyond their competitive career