

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 635 BRASILIA

Market: 047 BRAZIL

Sector: 005 COMM. & INFORM. EGP. & SERV

Subsector: 999 ALL SUB-SECTORS

| Statistical Data On Sector/sub-sector | Next Year (Projected) | Current Year (Estimated) | 1 Year Ago | 2 Years Ago |
|------------------------------------------|--------------------------|-----------------------------|------------|-------------|
| Mkt Size(import) \$ | 800.00M | \$ 750.00M | \$ 775.00M | \$ 700.00M |
| Canadian Exports \$ | 15.00M | \$ 8.00M | \$ 95.00M | \$ 101.00M |
| Canadian Share of Import Market | 2.00% | 1.00% | 12.00% | 14.00% |

Major Competing Countries

Market Share

| | |
|---------------------------------|-------|
| i) 577 UNITED STATES OF AMERICA | 000 % |
| ii) 265 JAPAN | 000 % |
| iii) 128 GERMANY WEST | 000 % |
| iv) 112 FRANCE | 000 % |
| v) 507 SWEDEN | 000 % |

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 30-60 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are
good market prospects

Current Total Imports

In Canadian \$

| | |
|-------------------------------------------|-----------|
| i) CONSULTING SERVICES FOR SATELLITE USE. | \$ 0.00 M |
| ii) RURAL TELEPHONY EQUIPMENT | \$ 0.00 M |
| iii) MLS | \$ 0.00 M |
| iv) DIGITAL SWITCHING EQUIPMENT | \$ 0.00 M |
| v) SATELLITE GROUND STATIONS | \$ 0.00 M |
| vi) REMOTE SENSING EQUIPMENT | \$ 0.00 M |
| vii) SARSAT LOCATOR BEACONS | \$ 0.00 M |
| viii) SARSAT GROUND STATION | \$ 0.00 M |
| ix) CELLULAR RADIOS | \$ 0.00 M |
| x) COMPUTER SOFTWARE | \$ 0.00 M |

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SARSAT
Approximate Value: \$ 20 M
Financing Source: 023 EDC
For further info. please contact:
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