

The Dirección General de Radio, Televisión y Cinematografía [Radio, Television, and Film Branch] (RTC), the Instituto Mexicano de Televisión [Mexican Television Board], and the Instituto Mexicano de Cinematografía [Mexican Film Board] will take part for Mexico, and the Department of Communications for Canada.

For this purpose, Canada will prepare a draught agreement.

The details will be determined through diplomatic channels.

Radio

52. The two Parties will study the possibility of exchanging delegations consisting of up to three directors for a period of seven days, as well as technical personnel, for the purpose of learning at first hand about radio production, music programming, and other technical aspects of radio broadcasting in the other country.

The RTC and the Instituto Mexicano de la Radio [Mexican Radio Board] will participate on behalf of Mexico.

Canada will inform Mexico regarding the institutions that might be interested in these exchanges.

The names of the individuals concerned, their curricula vitae, and other details will be made known through diplomatic channels.

53. The two countries will continue to exchange recordings of popular music and cultural, artistic, literary, historical, folk-music, and contemporary-music programmes.

The SEP, the UNAM, the RTC and the Instituto Mexicano de la Radio will participate on behalf of Mexico.