

"Doing Business In Canada" Presentation Goes To Cebu

The Canadian Embassy coordinated with the Cebu Jaycees and the Jaycees International in presenting a "Doing Business In Canada" Seminar in Cebu City. The seminar was attended by participants from Cebu's top 200-250 business firms and other organizations. Ambassador Reg Dorrett led commercial and immigration officers from the embassy in giving insight on the various requirements for entrepreneurs interested in trading with Canada.

Cebu is the leading tourist destination outside of Manila. In the last fifteen years, it has been the country's biggest

rattan furniture manufacturer and lately, exporter of world-famous shell jewelry. It rivals Manila as a busy business and port centre.

The trade seminar in Cebu was the second of its kind to be held in the country. A pilot program called "Market Opportunities in Canada" seminar was conducted by the Trade Facilitation Office (TFO) of CIDA with the Philippines' Bureau of Foreign Trade in Manila in 1984. These activities indicate Canada's continuing interest to expand trading and cooperation with the Philippines.

SNC Organizes Seminar At The Asian Development Bank

SNC International of Montreal held a major technical seminar at the Asian Development Bank focussing on recent developments in electrical energy transmission and mineral resource exploitation. The seminar provided an opportunity for an exchange of new technology with key sector specialists in the ADB. The seven man team headed by Mr. Nash Sidky, President of SNC International, also held discussions with various Philippine government and private sector representatives reflecting the growing commitment of Canadian firms to the Asia Pacific region.

BRUNEI

High Commissioner Presents Credentials In Bandar Seri Begawan

On March 17, 1985 Mr. M.G. Von Nostitz, Canadian High Commissioner to Malaysia, presented his credentials to the Sultan of Negara Brunei Darussalam, thereby officially becoming High Commissioner to Brunei. During the course of the ceremony, the High Commissioner stated that Canada had welcomed Brunei's recent independence and the opportunity this had provided for closer contact through membership in ASEAN, the Commonwealth, and the United Nations. Mr. von Nostitz also

expressed his hope that bilateral relations between Canada and Brunei would continue to strengthen, citing the beginnings of an energetic trading relationship, and Canada's interest in having greater numbers of Bruneian students in Canada. Emphasizing Canada's expertise in the areas of high technology, human and natural resource development, defence and security equipment, and transportation and communications, the High Commissioner wished "to establish Canada as a serious and viable economic

partner with potential for promoting increased levels of trade and development".

After his meeting with the Sultan, the High Commissioner met with Prince Mohamed Bolkiah, the Brunei Foreign Minister. He also met with officials of the Departments of Education, Law and Communications, and Industrial Development. Mr. von Nostitz was accompanied on his visit to the capital, Bandar Seri Begawan, by his wife, Mrs. Judith von Nostitz, Mr. Michel Lahaie, and Ms. Janet Brons.

Brunei Signs Accord

An Exchange of Notes on July 13, 1985 in Kuala Lumpur confirmed Negara Brunei Darussalam's place in the Canada-ASEAN Dialogue. The Notes, exchanged during the ASEAN Post-Ministerial Conference, represented Brunei's accession to the Canada-ASEAN Economic Cooperation Agreement. The Agreement is the key instrument in the Canada-ASEAN Dialogue relationship. The ceremony was performed by the Secretary of State for External Affairs, The Right Honourable Joe Clark, and the Foreign Minister of Brunei, His Royal Highness Prince Mohamed Bolkiah.

In signing the Agreement, Mr. Clark welcomed Brunei to the Dialogue and expressed his confidence that both the bilateral relationship and the Dialogue process would be strengthened as a result. Prince Mohamed in turn said he looked forward to a closer working relationship with Canada, especially in the commercial, industrial and development fields.



Secretary of State for External Affairs greets the Foreign Minister of Brunei on the occasion of Brunei's accession to the Canada-ASEAN Economic Cooperation Agreement.