What More Seasonable

at Xmas-time—the time of family reunion, and the strengthening of the old home-ties—than to think over that question so closely connected with all thoughts of home—Life Insurance?

What better Xmas gift to wife and children than a Life Policy—a gift that will be remembered, and bring its Xmas message long after the giver has gone?

The Great-West Life Policies provide Insurance on most attractive terms, and full information will gladly be furnished on request.

The Great-West Life Assurance Co.

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Head Office: WINNIPEG