

# Diamond Dyes Spell Economy for these Women

"I am sending you photographs of my sister and myself, to show you what we have been able to do with Diamond Dyes.

"The gown that I have on I made over from material we had in a tan broadcloth Russian Blouse that we never liked. We dyed this black. My sister's suit we made according to a —pattern, from a grey Homespun suit which we dyed navy blue.

"I think you can see from these photographs of my sister and myself how much Diamond Dyes mean to us."

Mrs. J. R. Raymond



Made over from tan Broadcloth dyed black

Diamond Dyes are the wonder-workers of the home. Rugs, portières, curtains, and feathers, etc., can be made bright and fresh as new.

## Diamond Dyes

There are two classes of Diamond Dyes—one for Wool or Silk, the other for Cotton, Linen, or Mixed Goods. Diamond Dyes for Wool or Silk now come in **Blue** envelopes. And, as heretofore, those for Cotton, Linen, or Mixed Goods are in **White** envelopes.

### Here's the Truth About Dyes for Home Use

Our experience of over thirty years has proven that **no one dye will successfully color every fabric.**

There are two classes of fabrics—**animal fibre fabrics and vegetable fibre fabrics.**

**Wool and Silk** are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. "**Union**" or "**Mixed**" goods are 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

Vegetable fibres require one class of dye, and animal fibres another and radically different class of dye. As proof—we call attention to the fact that manufacturers of woollen goods use one class of dye, while manufacturers of cotton goods use an entirely different class of dye.



Made over from grey Homespun dyed navy blue

### DO NOT BE DECEIVED

For these reasons we manufacture **one class of Diamond Dyes for coloring Cotton, Linen, or Mixed Goods, and another class of Diamond Dyes for coloring Wool or Silk**, so that you may obtain the **very best** results on **EVERY** fabric.

**REMEMBER:** To get the **best possible** results in coloring Cotton, Linen, or Mixed Goods, use the **Diamond Dyes manufactured especially for Cotton, Linen, or Mixed Goods.**

**AND REMEMBER:** To get the **best possible** results in coloring Wool or Silk, use the **Diamond Dyes manufactured especially for Wool or Silk.**

*Diamond Dyes are sold at the uniform price of 10c per package.*

### Just Out—Sent Free—New Edition—1912-1913 Diamond Dye Annual

This book is full of dress secrets, how to do almost magical things about the home, etc., etc. Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you this famous book of helps, the Diamond Dye Annual, a copy of the Direction Book, and 36 samples of Dyed Cloth—Free.

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