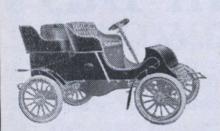


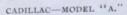
Five years on the market with no radical change in its construction, is the unequalled record of the OLDSMOBILE, acknowledged around the world "The best thing on wheels."

"The Runabout the World Knows About"

THE CADILLAC

As presented to the public in 1903 was a continual surprise to our competitors, even to ourselves, for it has been made to do all kinds of work—winning road and track races when pitted against cars of several times its rated power and price. For 1904 we combine, with the advance in essential features which the 1903 cars represented, an equally progressive policy of improvement in all minor details.







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The YALE is the great family car. It's simplicity personified. mechanically perfect.

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