

SPECIALS FOR THE SEASON.

A VISIT to the warehouses of John Macdonald & Co.'s staple, linen, woolen, men's furnishing and haberdashery departments cannot be but of special interest to anyone in the trade and profitable to those making purchases. When we are informed of the manufacturing centres from which they buy their stocks, and the terms upon which they are bought, we naturally come to the above conclusion. Their stock of prints is something wonderful from the variety of patterns and colorings displayed. For linens and prints they have established a name throughout the trade that is not surpassed on this side of the Atlantic Ocean.

Their woolen department is unusually busy. Their woolen buyer is at present in Britain rushing out the repeat orders, although it seems that they have enough goods in that department to supply Canada. They are showing a larger range of Scotch suiting this season than usual and the merchant must be hard to please who cannot be suited. In domestic woolens (owing to the state of trade in that industry) which is well known to both buyers and sellers, they have made and are making special purchases, which contribute largely to the increase in their trade.

Leading lines of their men's furnishings at present are in underwear, neckwear and umbrellas, and in their haberdashery, corsets, wools, jet and fancy trimmings, ladies' belts and belt buckles.

ADMITS THE AIR BUT KEEPS OUT THE RAIN.

It will be noticed by the advertisement in another column that H. Shorey & Co. are waterproofing by the Rigby process their spring and fall overcoats. This will be a great comfort to people who are forced by their occupation to be out of doors a great deal in unpleasant weather. The advantage of Rigby waterproofing over rubber-proofed goods is in the fact that while Rigby keeps out the water it does not interfere with the porous properties of the cloth in the slightest. It was recently demonstrated to us in a very striking manner by blowing out a match through a piece of Rigby cloth and afterwards pouring a tumbler of water on the same goods. The first element it did not resist; but of the second it was a most effectual resistant.

A OLEVER DISPLAY.

One of the best pieces of work done by window dressers can be seen at the store of H. & N. E. Hamilton, St. Catherine street, Montreal. They have constructed a model of the proposed bridge across the St. Lawrence, and it really is a very creditable piece of work. The entire structure is about 20 feet in length and 6 feet high. It is built with Clapperton's sewing cotton, and as all the different shades are used, it makes quite a pretty display. Over 25 gross of spools were used, so one can understand it was no small task.

LARGE SALE OF PRINT CLOTHS.

The depression in the print cloth market in the United States referred to by us a few weeks ago has been relieved temporarily at least by the heavy purchase at Fall River of 750,000 pieces of regular print cloths at 9-16c., being the full market price. The purchaser was Mr. C. D. Borden, of the American Printing Co. The purchase consisted of 500,000 pieces of spot cloths and 250,000 pieces for future delivery. This is the largest sale ever before known at Fall River.—Montreal Trade Bulletin.

"IT TAKES TWO TO MAKE A BARGAIN."

The value, assortment and up-to-date goods shown this season by W. R. Brock & Co.'s large hosiery and glove department has attracted the attention of the keenest buyers in the trade, who decide on the spot that merit must be rewarded and that it is of mutual

interest and benefit to patronize those houses who aim at keeping up-to-date goods—what the trade requires and values that cannot be surpassed by any fair dealing house. W. R. Brock & Co. claim that they can conscientiously be one of the two to make a bargain, and any keen buyer in good standing can fill in the gap on sight.

NOTES OF THE TRADE.

W. R. Brock & Co. draw particular attention to their special values in black Italians, serges, sleeve linings and canvases.

P. Garneau, Fils & Cie., of Quebec, are offering two special lines of black and navy 6-4 cheviot serges to retail at \$1 and \$1.50.

Merchants in want of the best pants in the trade to retail at \$1 should send for a sample dozen of W. R. Brock & Co.'s "Goodfit" and "Tryon."

S. Greenshields, Son & Co. have just received a large consignment of their Ever-fast stainless hosiery and are now delivering large quantities to their customers. Their range is much larger than before and they are showing several novelties, including a special line for lady bicyclists, which is taking well.

James Johnston & Co. pride themselves on the complete equipment of their smallware department. They have just added the following new lines: Side combs, purses, chatelaine bags, fancy buckles, blouse sets—all in immense variety—new beltings, in silk, elastic and fancy webs. Buttons are a specialty with them, and are fast becoming the correct vogue. No costume with a pretence toward the latest fashion is complete without a garniture of buttons in some form.

PRINTS.

In the last number of THE DRY GOODS REVIEW W. R. Brock & Co. specially advertised prints and washing materials for spring, 1897, and they beg to acknowledge the efficacy of the medium. Many were the requests for samples, and in every case an order resulted. They have still some of the lines mentioned then to dispose of, and also a number of later novelties have come to hand, which are attracting attention to all who visit their warehouse.

In the same department may also be seen some rare bargains in flannelettes.

EXCLUSIVE LINES IN TRIMMINGS.

James Johnston & Co. show some late novelties in this line. As a fashionable dress decoration tinsel effects take the foremost place. The exclusive styles shown by J. J. & Co., 80c., \$1.25, \$1.50, \$1.95 per dozen, are the wonder and delight of all who have had the privilege of seeing them.

FOR SALE—CASH CARRIER, NEARLY NEW, COST US \$35, WILL SELL for ten dollars. Rehder & Co., Paris Station, Ont.



JUST A LINE...

to remind you that when you are in want of

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Check Books

it will pay you to write us for samples and prices. We make all kinds to order, and carry in stock the latest and best in CASH SALES BOOKS.

THE CARTER-CRUME COMPANY,

Mention this Journal.

23 Front Street West, TORONTO.