

Turnover and Profits



THESE are the things that keep men in business. What is more assuring and satisfying than the knowledge that you have the line that just naturally takes care of the increased turnover and profits that you always want? Columbia Dealers know just what that feeling of contentment is.

So that our Columbia Dealers may have continually increasing turnover and profits, we are carrying larger stocks of Columbia Grafonolas and Records than ever before for immediate delivery and our purchases from the Columbia Factory are heavier and heavier. The factory is giving you and us wonderful co-operation in greater production; and there is the Columbia advertising. You know how it goes to every nook and corner reached by newspapers and magazines, always developing and influencing business for Columbia Dealers.

The greater Columbia production makes it possible for us to take on a few more dealers where we are not represented. We advise early application for the Columbia agency.



The Music Supply Co.

J. A. SABINE

36 Wellington St. East

C. R. LEAKE

TORONTO