Mora M. and Valdare coal at New York for om, Digby. uth Trading Co.'s

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# The Atekin Monitor

Featuring the Arnapolis and

VOL. XLVI-No. 23

BRIDGETOWN, Annapolis County, N. S., WEDNESDAY, SEPTEMBER 11, 1918

When the late Frank R. Stockton's novel bearing the above title was placed on sale, he became the Literary Lion of the hour, and a lady in New York city gave a dinner in his honor. Being very curious to learn the sequel to the unfinished tale, the lady had the ices made in the form of a lady and of a tiger, and when serving them the hostess said to Mr. Stockton: "The Lady or the Tigerwhich?" only to have her plans upset by his cool reply: "Thank you, I will have some of both."

## On page A of Eaton's Latest Cata= Barnum said: " logue we are told that:

"There is not and never has been one cent of outside money in The T. Eaton Co., Limited." How very limited! In the same firm's advertisement in The Mail and Empire, of Toronto, on Saturday, the 10th of August, 1 find the advertisement which I have cut out and will have reproduced here, not only word for word, but also in a similar size and style of type.

Please Charge My D. A.-!

your bills, isn't it? No tireome delay while waiting for No need even to take a purse when you go hopping, and no bother hunting for the right sum for C.O.D. parcel while the driver waits at the door. earns 5% on the Daily redit Balance up to \$1,000 and 3% on any amount over \$1,000. Interest is computed twice yearly. Money may b withdrawn or deposited at always maintain a credit

all goods purchased, and deposits made, is rendered at the end of each month. These statements are most useful r past references. It is easy to open an ac count. A deposit is first made at the D. A. Office, when a number is given you and your signature recorded. apply or write to the D. A. ffice, Fourth Floor.

balance.)

I also find on the same page, the statement that the company "still carries on its founder's principles of cash and one price, and that the lowest."

On page 259 of their catalogue they offer White, Marbled and Fancy Table Oil Cloths, 45 inches wide, at 45 cents per yard.

On page 508 they offer Sanitas Oilcloth Wall Coverirgs, 45 inches wide, at 55 cents per yard.

Doubtless enough of their customers, who are not well posted, will follow Stockton's example and take "some of both," in about these proportions: two yards of the 45 cent to cover the kitchen table and twenty to forty yards of the 55 cent to cover the wall of the kitchen, bath room, etc. This ought to pay fairly well when you, my readers, are made aware of the fact that there is not and has not been the fraction of a cent difference in the cost of "SANITAS" and PLAIN WHITE OR MARBLED OILCLOTH either at the factory or from any wholesale house in Canada.

### "The Keen Kutter's" sale price for White, Marbled, or "Sanatile" is 45c. per yard.

I am under the disadvantage of buying this month, i. e. since an advance of nearly 50 per cent. in price, and yet am willing and glad to deliver on short notice all of the "SANATILE" or WALL OILCLOTH that any of my customers require, and find it hard to believe that a firm who doubtless have hundreds of cases of this one article on hand, have not forgotten all about their Founder's Slogan: "One price — and that the lowest." My price for the above until a few weeks ago was 28 cents for White, Marble or "Sanatile." DO 1 DESERVE YOUR CASH? DO I GET A FAIR SHARE OF IT?

Well what odds what he said, when a huge corporation employing, they state in the same catalogue, 25,000 hands (?), tell us one story in their latest catalogue, and an entirely different one in "Canada's Greatest Daily Newspaper" in their own home town. The French have a saying: "It is to laugh." What a broad smile must light the faces of Toronto's Bankers and of Canada's Manufacturers and Wholesalers when they read the "Tommy Rot" about "Outside" Money. When the fact that they risked hundreds of thousands of dollars in cash and merchandise in The T. Eaton Co., Ltd., made such a concern possible, and I state without fear of contradiction that presently there are hundreds of thousands of dollars belonging to their customers on "Deposit Account," and how very naive this gem is! While on deposit it earns 5 per cent up to \$1,000, and three per cent on any money over \$1,000. Interest is computed twice yearly. It is a poor compliment to the brains which they credit their customers with to assume that they have forgotten how they beat the same rule when the Dominion Government Savings Bank really tried to enforce it. Why risk, yes risk your good money at 5 per cent when you can obtain five and one-half per cent on Victory Bonds, AND ABSOLUTE FREE-DOM FROM ALL MERCANTILE RISK?

N. B.—Please note that if I was fortunate enough not to have one cent of "outside" money invested in my "Peanut Stand" I am not sure that you would have

the present opportunity to secure the BARGAINS which my sale affords. My Stock is Limited; the Time is Limited. If you knew what I know about prices in the near future you would "keep up with the procession."

I have not taken Robert Simpson & Co., Ltd., into consideration as my quotations in last week's MONITOR for 29 in. Prints, 18c. is vs. their 28c. for the same width and quality, and \$3.40 for twelve-quarter [70x84 inch] best Flannelette Blankets against their \$3.98 delivered believe puts them out of the running.

Please note Days and Business Hours and come as early and as often as possible.

My Store is open until October the 1st, Mondays and Tuesdays, 9 a.m. until 6 p.m. Saturdays 9 a. m. until 11 p.m., OLD TIME.

My Store will be open on Tuesday nights, but will NOT be open at any time on Wednesdays, Thursdays or Fridays.

## WALTER SCOTT, - "THE KEEN KUTTER"

Granville street, Bridgetown, Next door Public Telephone Office iblic Telephone Office