THE FREE PRESS, LUNDON, ONTARIO, FRIDAY, FEBRUARY 29, 1924.

# To-Morrow (Saturday) First Spring Day Steps In

Electric Appliances	
S. & I. Satisfactory 6-lb. Iron, fully guaranteed,	\$5.25
Electric Toaster, Grill	
Electric Upright Toasters \$6.00, \$7.00 and	\$7.50
Electric Flat Toaster	\$6.00
Protected Element One-Burner Plate	\$6.00
CRUMB SETS	
Brass, Copper and Copper Nickel-Plated Crumb	
Aluminum Crumb Sets	\$1.00
	\$1.49
Special, Aluminum Potato Pots	
Special, Aluminum Potato Pots Special, Aluminum Teakettles Aluminum Coffee Percolators	\$1.98

All assortments of midseason garments have dwindled to a very few garments. These last Wraps, Furs, Frocks and Suits are as lovely as all that have gone before, with the added advantage of price reductions. There will be weeks of waiting before the balmy days are here in earnest and meanwhile there may be many opportunities to enjoy garments from our season's end clearance. A fashionable but inexpensive twill, and a new dancing dress will brighten the time and lighten one's purse only a little. Every garment represents splendid value and the store invites all women to benefit.

## The New Puckered Ribbons

They have realized that flowers are an important trimming note for spring, and they offer their services in fashioning lovely new ornaments. Flat little flowers like plagues or medallions for the front of your narrowbrimmed cloche; a gay little spot of color for coat or suit or dress.

The puckered ribbon has convenient little drawing strings so that the flowers may be quickly made; in a most intriguing color range, maize, havana, capitol blue, buttercup, raspberry, Italian, chantung, marine, black, mongol, cameo and romaine. The one-inch width is priced at 55c per yard; the narrower width

Tinsel Puckered Ribbon is frosted over with sparkling silver; it is as soft as silk and has a metallic glitter; in the same color range as the plain puckered ribbon. The narrow width is priced at 65c, and the one-inch width at ..... 85c Main Floor.

### New Crepe and Jap Kimonos

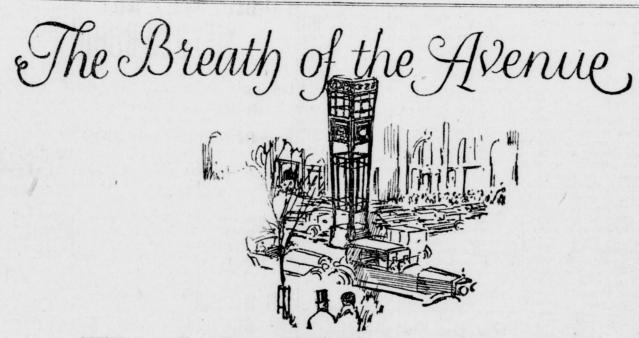
Dainty Cotton Crepe Kimonos, in rose, flesh, copen, sky, mauve, purple, navy and black; one pretty style with shirring of ribbon around neck and sleeves with touches of embroidery on front, others with trimmings of gingham, which is very new; finished with narrow sash; another is the slip-over style with shirring of gingham around neck and sleeves with a dainty embroidered design in front. Japanese Kimonos are also very pretty with allover floral design in contrasting shades. Prices \$2.50, \$3.50 to \$4.75

#### New Blouses, Voile, Dimity, Etc.

Attractive White Blouses in dimity with Peter Pan collar, turned back cuffs with edging of ric-rac braid and fine tucks down front. Price

..... \$2.00 Then we have the Blouses with jabot front, suitable for wearing with suit or sweater.

Another pretty style is a plain voile with Bramley collar and dainty edging of lace around collar and cuffs and down front. Price..... \$2.50 Another Dainty Tuck-in Blouse with square neck, tuxedo collar, long sleeves, turned back cuffs, with



#### NEWS OF NEW TRENDS IN TABLE LAMPS

Table lamps are getting lighter and brighter. This tendency is shown in all kinds of table lamps, whether their bases are the newer one of shimmering glass or the more popular types in porcelain or pottery. All day long they glow (like Aladdin's after the polishing) because of their substance, or color --- or both.

#### Living-Room Table Lamps

The newer bases are of fragile white glass in the vase or stem shapes:

- (1) Etched in floral sprays; encrusted with gold; fluted, or with a core of brilliant yellow, red or green glass.
- (2) Of heavy, slightly opaque glass. Made just like old-fashioned hand lamps -- like those found now only in parlors of farmhouses. These neavy glass bases are white or yellow, to look as if they were filled with oil.

Shades for the first type, for the more fragile glass base, are of delicate fabrics --- pleated or ruffled georgette or chiffon.

Shades for the second type, of heavier glass, are sturdier, pleated chintz, cretonne, even blue and white checked gingham. Often in round or conical shapes like the globes of those old-fashioned lamps.

The first type of glass goes with furniture of the Empire or Duncan Phyfe lines; and the second type with real or imitation early American furniture.

The brighter, lighter base is also seen in highly-glazed pottery, procelain or china. No matter which material, new table lamps all agree as to the advantages of sparkle and lighter colors, such as cream, terra cotta and the Chinese blues.

Saturday	Selling In China Shop
Glass Butter Cove	ers, 1-lb. size 10c each blers 19c each 5c each
Glass Tumblers, Odd lines of Di	with grape cutting10c each nner, Breakfast and Tea Plates 13c each
Heavy Glass Mix	ing Bowls, in five sizes
	Basement.

# Style notes Grlarge women

That there are becoming and attractive garments and fashionable apparel for the larger women will be seen here this season. Dresses whose beauty and lines will make her comfortable, and Frocks she will like to tea or shop in are interesting with all the new fashion touches, and she will be happy to select from these.

#### Stylish Stout Dresses

Gray Georgette Dress, made over silk, long sleeve, loose pleated panels at side, sleeves front and back beaded in steel; this is for stylish stout figures, giving the longer lines. Price ..... \$69.50

Canton Crepe Dress, in cocoa shade, wrap skirt, smart pin tucks trimming the waist at shoulder, long sleeve with lace cuff, vestee of lace, blouse back from which extends loose panel caught in under hem. Price ..... \$59.00

Canton Crepe Dress in black, two pleated panels extending from neck to hem, back and front edges finished with fine silk loops, sleeve shows two insets of narrow pleating, crush girdle holds the panels in place. Price ..... \$37.50



trimmed with fine lace, long sleeves with turned back cuffs. Price., \$2.50 to \$4.00

touches of lace and drawnwork, giving them a very nice finish. Price .... \$5.75



#### For Baby's Comfort and Amusement

A new shipment of Celluloid Rattles, Rubber Toys, Baby Books, Wooden Toy Animals, Terrycloth Bunnies, Nelke Pigs with a voice; Celluloid Floats, Brush and Comb Sets, Red Rubber Hot Water Bags, Coat Hangers, Carriage Clips, Rubber Floats and Clothes Trees.

Celluloid Rattles, in many shapes, with teething rings and touches of hand-painting. Prices range from ..... 25c to 85c White Rubber Bunnies, Sailor Boys, Babies and Dogs; a splendid thing for babies to bite on Prices ..... 35c and 75c An assortment in Baby Record Books, covers of silk, in colors of pink, blue and white. with dainty hand-painted de signs. Prices .... 75c to \$2.50 Wooden Toy Animals, on wheels or rockers ..... 50c White Terrycloth Bunnies; a fine cuddle toy ..... 75c A Quaint Little Cloth Pig with a squeak .... \$1.50 Infants' Shop

Celluloid Floats, in ducks and fish. Prices ..... 10c to 35c Rubber Fish, for the bath, 75c Brush and Comb Sets, with dainty floral designs hand-painted on them to make them more attractive for the toilet basket. Prices ...... 75c to \$5.50 Red Rubber Hot Water Bottles, nicely decorated. Prices. \$1.75 and \$2.50 Celluloid Hand-Painted Carriage Clips . 75c and \$1.00 pair Painted Wooden Coat Hangers, in pink, sky and white, 35c White and Ivory Enameled Clothes Trees, for baby's dainty clothes. Plain ..... \$2.50 Hand-painted ..... \$4.50

#### Saturday At the Candy Counter

50 lbs Crystal Cocoas, special 39	c th
100 Boxes Chocolates, special 23c	box
Cowan's Chocolate Bars 6 for	25c
Robertson's Chocolates, half price 75c	box

#### Lonsjay Comfi-Neck Bloomers In O. S. Sizes

They are designed to give perfect comfort and freedom for even the most vigorous exercise. They have a comfortable fullness across the seamless back; a fitted crotch and front. There is no strain on the seams; in white, green, flesh, mauve, black and yellow. Per pair, \$2.50

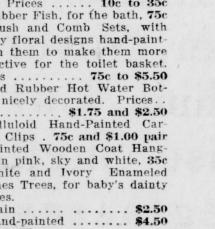
#### Gloves, Doeskin and Suede

Pearl Gray Washable Doeskin Gloves, in beautiful, fine skins, in a plain, smart gauntlet with strap wrist, pique sewn. Per pair .... \$3.50 Light Gray and Champagne Suede Gauntlet, with strap wrist. Per

very smart. Per pair ...... \$3.50

#### COFFEE.

Famous for its aroma. As served in our restaurant, 35c half pound, 65c pound.



Fourth Floor



The best liked shapes in these substances are:

(1) Shapes that resemble classical or Empire urns. Handles for these urns are more and more used

(2) Converted vases, which are still far in the lead in popularity.

(3) Decorated figures, which are gaining a hold, especially for the smaller table lamps.

The shades for these pottery or porcelain lamps are divided about equally between being fringed or fringeless, with the slightest majority on the fringeless side. The fringed shades still appeal to those of conservative taste, with a liking for more sweeping lines in lamps, or as a choice for more formally furnished drawing or living-rooms.

The fringeless shade is less formal, less expensive, and newer, so its appeal is more widespread. Bandings of the material, picot edgings, ruffles, braid or ruching are the favored substitutes for fringe.

The most popular fabrics in shades for these porcelain or pottery lamps are pleated or ruffled silks in the golds, flame, rose, cream or yellow. Applique of velvet coral sprays is a popular trimming note for these silk shades. Pleated chintz is still popular. Parchment, when golden and stippled or painted with flower sprays, bird designs, or quaint medallions is another fashion favorite.

#### Bedroom Table Lamps

Lamps for vanity, bedside or nursery tables are, of course, like living-room lamps, made more exquisite with a more delicate glitter and in pastel colorings.

> BREATH OF THE AVENUE, NEW YORK Smallman & Ingram Exclusive Service (Copyright, 1924)

# Blue Serge Suits With Two Pairs of Trousers \$45.00

An 18-ounce pure botany wool serge is the excellent fabric used in making of these special value Suits for men and young men. In featuring these Suits we are offering unusual values in high grade tailored clothes. They are guaranteed fast color. See these to-morrow ......\$45.00

# BOYS' SUITS With Two Pairs of Bloomers \$9.95, \$10.95, \$12.95

Sturdy Tweed Suits for boys in strongly-made, stylish models, belters, patch pockets, yoke or panel backs; in browns, grays, dark and light mixtures. Bring the boy with you to-morrow.

#### NEW CAPS FOR BOYS

Smart, new shapes, in Tweed Caps for boys, new patterns, new shades. Price ..... \$1.00

NEW NECKWE	AR, "CHENEY"
Famous Neckwear for just arrived. Others such	r men, Cheney Silk Ties
Silk and wool \$1.50	Braid Ties 50c, 75c
Mogadors \$1.50 Cut silk \$1.00	New Bow Ties \$1, \$1.50 Sport Bows 50c

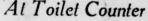
Saturday.

Black Canton Crepe Dress. waist in surplice style, all-over beading and stitching trimming the waist and girdle; skirt shows a smart apron over drape, falling in soft pleats at side. Price ..... \$75.00



#### Spring Needs At Notion Counter

Kleinert's Featherweight Shield, in regular style; sizes 2. 3 4 and 5. Price, pair ..... 45c to 60c Kleinert's Crescent Shields; sizes 2 and 3. Price, pair ... 45c and 50c Onandoff Shields, to pin on; sizes 2 and 3. Price, pair ... Lightweight Silk and Rubber Shields for lightweight dresses, in flesh color only; sizes 2 and 3. Price, pair..... 45c and 50c Black Panne Shields (warranted fast black), in regular style shield; sizes 2 and 3. Price, pair ..... 65c and 70c Kleinert's Imperial Garment Shields, to tie on; sizes 3, 4 and White and Black Pad Supporters, to strap around waist, four garters on pad. Price, set ..... 50c Sashena Sanitary Towels, 1 dozen to package, in medium and large sizes. Price, dozen ..... 65c and 75c Lingerie Strapping for camisole straps; in white, pink and sky. Price, yard ..... 100 Queensway, Double Mesh Cap Nets, all shades of brown. Price ...... 10c each Peeress Single or Double Mesh Fringe Nets. Price ..... Assorted Wire Hairpin Boxes, 150 pins to box; black or 3%-inch White Knicker Elastic. Price, yard ..... 10c Aisle E.





Colgate's Shaving Cream,

SMALLMAN& INGRAM

Roge? & Gallet French Rice Powder, in flesh or white . ..... 35c pkg

Dorin French Rouge, in brunette, framboise or rose des blondes ..... 35c box

Dorin French Lypsyl, in white or rose, No. 1 and No. 2 ... ..... 25c tube

#### Men's Toilet Requisites

Yardley's Shaving Cream 50c Mennen's Shaving Cream 50c Colgate's Holder-Top Shav-Mennen's Taleum Powder 25c ing Stick ..... 35c Colgate's Refill ..... 25c Bay Rum, for the toilet and Williams' Holder-Top Shavhair ..... 50c bottle ing Stick ..... 35c Williams' Refill ..... 25c Brilliantine for the hair, in Wright's Coal Tar Shaving liquid or solidified ..... Stick ..... 35c ..... 50c and 65c

> TEA. Specially blended . As served in our restaurant, 35c half pound, 65c pound.

Free Instruction Class Ends Fourth Floor.

LAMP SHADE MAKING

