#### Rowat's Teas

From the Better Gardens. 70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 Pound.

T. A. Rowat & Co.



23s Dundas St. Phone 2351. Two Doors East of Majestic.



#### Good Morning!

What Loaf is your Family

Suppose You Try

#### Parnell's Butter-Nut Bread

Rich as Butter, Sweet as a Nut

At Your Grocer, or PHONE 929

### **Natural** Muskrat **Novelty Coat**



45 to 46 inches long, with five striped border, new grouped collar, banded cuffs. Lined with French Brokette. Price

# ROSS' LIMITED

Manufacturers 196 DUNDAS STREET, LONDON, ONT.

Ladies' Home Jourinal (monthly) one year \$1. Saturday Evening Post (weekly), one year \$2. The Country Gentlemen (monthly), 3 years \$1. Send THE RED STAR NEWS CO.

Quality Vulcanizing Only

**ART WILKES** 854 WELLINGTON STREET. Opposite McClary's.

SLABS \$7.00 GILLIES Cor. Adelaide and Bathurst

J. GRIFFITH & CO. A. C. Irvine

GEO. E. LOGAN FUNERAL HOME 271-373 DUNDAS STREET. PHONE 1968.

FERGUSON'S SONS 174 TO 180 KING STREET. FUNERAL DIRECTORS AND EMBALMERS

Conservative Who Defeated Marler Is Considered Important Acquisition.

Special to The Advertiser by Staff Correspondent. Montreal, Nov. 4.-One of the mos -many in Montreal say the mostdistinguished of the Conservatives elected last Thursday is Charles H. Cahan, K.C., who achieved what was considered the impossible by defeat-ing the Hon. Herbert Marler in St.

Herbert Marier in St.

Lawrence-St. George.

He was one of the defenders of Father Delorme, whom he twice rescued from an adverse verdict.

He organized Quebec in 1911 for Henri Bourassa and the Nationalists who defeated Laurier. Another surprising success for Mr. Cahan. Some years ago, at the age of 60, ter a domestic and financial ragedy which swept away a fortune.

ne again put his sturdy shoulders to ortune's wheel and extricated himself from seemingly insurmountable difficulties. Another conquest over the "impossible." Still, Mr. Cahan is not, as the Engh say, an "impossible" man. He hs bluff, hearty and frank as the h captains whom as a lad he used

to watch on the wharves of Yar-mouth, Nova Scotia. It was to this natural bonhomie and capacity for popular contacts hat, perhaps more than to anything else, he owed his victory over Mr.

The latter's opponents played a damaging trick on him. They issued an election circular in his behalf nich placed first among the reasons

which placed first among the reasons why the electors should endorse him:
"My social position." Montreal is of the opinion that this was one of the prime factors in his defeat. To e called an aristocrat in the recent popular uprising which overthrew Lord Atholstan's political bastille was as much a death warrant as it as during the French revolution.



## CLARK'S **Economy Stores**

CASH AND CARRY DELIVERY SERVICE, 10c Prices Reliable Groceries Correct Weight.

Extra Special PURE GREENGAGE JAM (Niagara-Kist Brand) Special, Friday and Saturday -th. Glass Jars

45c FRESH CREAMERY BUTTER Not storage, but fresh churne

GRANULATED SUGAR 65c

GINGER SNAPS CLARK'S SPECIAL TEA special, Friday and Saturday only, per lb... 55c

SUGAR CRISP CORNFLAKES 3 packages

SHREDDED WHEAT BISCUITS, 2 pkgs for.

Special, Friday and Saturday only, 6 lbs for 25c CREAM OF WHEAT WHOLE WHEAT

FLOUR, 4 lbs. for .. MINUTE TAPIOCA Special, Friday and Saturday

FLOUR Best Quality Pastry -lb Bags SHELLED WALNUTS

Special, Friday and Saturday FINE TOILET TISSUE 25c

Clark's Economy Stores "Where You Buy Cheaper"

24-Hour Service. 719 RICHMOND ST-Phone 717 Office 543; Res. 2056W.

SAVE YOUR COAL BILL Use Insulex On Your Top Ceilings

INSULEX, THE GREAT NON-CONDUCTOR OF HEAT AND COLD. THE COPP SUPPLY CO.

### WINDSOR RADIAL LINES OPERATE AT BIG PROFIT

Gratifying Surplus of \$70,000 Is Contrasted With the Large Deficits of Former Years Under Private Ownership.

\$70,000 for the year ending with Oc-IS LOGICAL ORATOR tober is shown for the radial lines operated in the Border Cities by the burg is given. provincial hydro. This is in contrast

Special to The Advertiser.

Toronto, Nov. 4.—A profit of about
Toronto, Nov. 4.—A profit of about interurban line to Amherstburg, a distance of 37 miles, for 50 cents. During the summer on special days rate of 30 cents to Amherst-

On the Border Cities railways the with a deficit shown under private management the year before the management the year before the private average of 34.44 cents on the street car lines of the U.S. One reason for hydro took over control.

The figures are not quite complete, but the surplus that is shown exists after paying \$11,000 to the fund for pensioning and insuring employees and after meeting all fixed charges.

The fares charged by the railways are considered low, as workmen's tickets during certain hours average only one cent per mile. On the city the difference is the extensive use of one-man cars by the hydro. An even better showing is made in Guelph, where the cost is down to 20.9 cents per car mile as against 37.1 cents on the same line in 1920. In Guelph one-man cars alone are used.

Wages and the cost of material have declined appreciably since the peak year. The population in the



MME. HELEN STANLEY, who arrived in the city this morning from New York City and will ap-Mme. Stanley takes part in

Conservative Member-Elect For Middlesex East Tendered Reception.

Special to The Advertiser.
Lucan, Nov. 4.—Conservatives, Liberals and Progressives of Lucan and Biddulph forgot their politics on Tuesday evening when they filled the opera house to do honor to A. King Hodgins, newly-elected member for Middlesex east.

G. A. Stanley occupied the chair, and the meeting was opened by J.

Middlesex east.

G. A. Stanley occupied the chair, and the meeting was opened by J. M. Ross, reeve of Lucan, who in a short address welcomed the people. R. T. Reycraft, reeve of Biddulph, read an appropriate address, which was suitably replied to by Mr. A beautiful bouquet of Market and Oliver plow, between the contraction of the cont R. T. Reycraft, reeve of Biddulph, read an appropriate address, which was suitably replied to by Mr. Hodgins. A beautiful bouquet of chrysanthemums was presented to Mrs. Hodgins. An excellent program of speeches, songs and instrumentals was provided by talent from Granton, Lucan and Biddulph.

#### Radio Programs

CJGC, LONDON-330M. 2 p.m.—Mrs. Cliff Steen, pianist; news market reports, weather fore-casts. "Tomorrow's Menu," by Sister

8 p.m.—Program provided by the radio department of the Metropolitan 9 p.m.—Aylmer Symphony Male Quar-

DETROIT NOT VERY WET, SAYS COLUMBUS MAN

Columbus, O. Nov. 4. — E. L. Porterfield, federal prohibition administrator for Ohio and Michigan, said today he believed laxity of law enforcement in Detroit is greatly exaggerated in statements attributed to Stroup had been quoted as calling Detroit the wettest city in the United

The administrator said conditions the board of educations were not nearly as bad in Detroit as in the other large cities of the country.

The administrator said conditions the board of education men definitely in the mayoralty field are Ald, D. R. Marshall, Ald, S. L. Ireland, and Ald. J. B. Waugh. Ald.

# only one cent per mile. On the city peak year. The population in the lines passengers can travel eight Border Cities has greatly increased.

Perth Plowing Postponed Contest Held in Ellice Township.

ENTRY LIST IS SMALL

Special to The Advertiser. Stratford, Nov. 4.-Although twice postponed on account of bad weather, the annual plowing match of the Perth Plowmen's association, held on the farm of Theodore Parker, lot 12, concession 4, of Ellice, was highly successful.

The entry list was small this year on account of the postponements and on account of the postponements and bad weather, but the quality of the work was of the best. There was a good-sized crowd. A feature of the afternoon's contest was the work of George Hill, a little 12-year-old Indian lad, of Muncey. Had he not been working with a poorly-matched team. working with a poorly-matched team, it was conceded, that he would have cleaned up in his class. As it was he won several prizes, and was highly complimented by the judge and of ficials on his showing.

Results. Class 1—High-cut plow in sod. open -Robert Morrice, Sebringville; James Hisson, Rosterick.
Class 2—Jointer plows in sod, open

Class 2—Jointer plows in sod, open

W. O. Grenzebach, Woodstock, R.
R. 1; N. G. McLeod, Galt; John Murray, St. Pauls.

Class 3—Jointer plows in sod, open

open—E. Sage, of Diver plow, be-longing to Abra-Kerr, Limited; Les-lie Vincent, Ayr, R. R. 3; Peter

Specials.

Best crown for boys, John Hall; best finish, Boys, R. Packham; young-est plowman, George Hill, aged 12, Muncey; best groomed and harnessed team, A. F. Engoetz; best crown by tractor, L. Vincent; best finish by tractor, F. F. Sage; best crown in classes 2 and 3, W. O. Grenzebach; best finish in classes 2 and 3, W. O. Grenzebach; best finish in classes 2 and 3, W. O. Grenzebach; best two rounds by members of county council, Reeve F. Bell, of Downle, and Reeve J. Kalb-

fleisch, of South Easthope. The judge was W. Doherty, of Scarboro and the officers of the association: President, Foster Dempsey first vice-president, Ted Fuller and George Waldi; secretary, O. H. Killer; managing director, M. C. McPhail,

Five For Mayoralty. There is likely to be a four or fivecornered fight for the mayoralty this year. There will be a bylaw for A. B. Stroup, resigned deputy administrator of the Detroit district. and possibly one for money for a comfort station. The vocational school issue creates more interest in The administrator said conditions the board of education contest. Three "The liquor law violations in Detroit are conducted under cover and not in the open as in the large eastern cities," he declared. "It necessarily follows that liquor is harder to procure under such conditions and sarily follows that induor is harder to in the field, either for the council or also harder to intercept."

## Woolen Plants Greet Ill Times, Blame Is Handed Skimpy Skirts

Forest, Nov. 4.—The political war is over for a while, anyway, and now all, but that instead the ladies were it can be told. The real hit in the no wearing as much wool.

He appealed to the ladies for veriings held here during the late campaign was made by George Stirrett, a young merchant of Sarnia and a yards and a half. The town hall brother of J. R. Stirrett, the Liberal candidate in East Lambton.

Mr. Stirrett brought down the

house with his merchant's explana- too."

fication of the fact that a few years ago they bought five yards to make a dress and that now they buy two rocked when he concluded with "As skirts go higher the woolen industry goes lower." And everyone said

"Darned if he isn't about right

BATHROOM FIXTURES WE CARRY A COMPLETE STOCK OF SOLID BRASS,

NICKEL-PLATED BATHROOM FIXTURES

TOWEL BARS TUMBLER HOLDERS \$1.10, \$1.25, \$2.00 18 inches long ..... 30 inches long ...... \$1.30 36 inches long ...... \$1.50 White Enamel, with mirror and SOAP DISHES 3 shelves. Price \$12.00 45c, \$1.10, \$1.25

Purdom's Hardware Limited 124 DUNDAS STREET

# The Vogue For Metallics Featured This Week



# THE "GOLD RUSH" IS ON ---

See Dundas Street Window Displays This Week-End

Wonderfully wrought 'Lame' Metallics, Tinsel Brocades, Metal Laces, Tinsel Trimmings --- shining, glittering materials for the newest Paris and New York evening wear in casaquins, tunics and wraps. These are greatly advanced fashions and we invite every woman to inspect this interesting importation of Metallics for the newest evening wear and the appropriate accessories for them. --- Ground Floor ---

"Lame" Metallic Novelty

The high light in evening fashion. Large, bold patterns, in high colors on Lame metal cloths that are soft and supple as a silk chiffon velvet and uncrushable and untarnishible. Here are a few outstanding patterns: Black grounds worked in silver under which are large colored roses; another,

black and silver, wide diagonal stripes on a colored floral ground of beetroot and tangerine; again, a gold ground worked out in floral effect of many colors of canna, rose, leghorn and black; and others in conventional designs with the new colors of copper luster and alcagar brickred, worked in gold. These are all 36 to 40 inches wide. Shown at Silk Department.

Richly-Brocaded Metallic Effects Produced in Rayon For Evening Dresses and Opera Wraps

Allover Closely-raised Brocades, in newest evening colors of peach, sunset, coral, old lavender, light azure blue, bois de rose, american beauty, flame, diana gold, etc.; all are 36 inches wide.

Shown at Silk Department.

#### Gold Frillings For Jabots and Cascades

New in, frilled styles with plain gold band edgings; others in open gold, lace edgings; and for the shoulder, a metallic shoulder flower.

Shown at Neckwear Department.

#### Ostrich Feather Motifs and Banding

Are the correct trimmings for these materials Such a variety of Paris importations in Trimmings that are different: Motifs of ostrich in the large, soft, fluffy creations in the new evening colors; and also the Bandings of ostrich to match in 4-inch widths.

Shown at the Trimming Department.

# Ladies' Jumbo Knit Sweaters

In coat and pullover style. They have roll collar which can be fastened close at the neck. In colors of white, red and sand; sizes 36 to 44. Special ...... \$5.95

Children's Jumbo Knit Sweaters With roll collars, in colors of white, red and camel; sizes 28, 30 and 32. Special ... \$3.95

Ladies' Cardigans

Which can be worn under a coat or for the office, in colors of sand, gray, black, navy, white, powder blue; sizes 36 to 44. Price ... ..... \$4.00, \$6.00 and \$7.50 Second Floor.

Special Designer Offer

The Designer is one of the best magazines for women. It contains interesting stories, styles, recipes and the newest home furnishing ideas. The special offer is for a limited time  Gold and Steel Laces, Too

Glittering in beauty, these charming Laces for the blouse or dress are the designs of chantilly, but in gold, 24 inches wide, and steel, 40 inches wide.

"Lame" Ottoman Soft Metallic Cloths

Very supple in the wide Ottoman Cord, in plain silver and also two-tone or shot effects of gold and rose, and silver and blue; a new fashion for tunics and overblouses. They are 36 inches wide.

Two-Tone Tinsel Cloths For Tunics

Shown in the two best color combinations of orchid and silver, and rose and silver; 36 inches wide.

A Gold Metal Cloth For Millinery

It comes in the 24-inch width that's economical and best for millinery and trimmings. Shown at Lace Department.

Gold Lizard Skin Effect For Trimmings

Another Paris fashion feature, a material 18 inches wide, representing lizard skin, in bright gold. Motifs and Trimmings are cut out to your own liking. It's 18 inches wide and sold in quantities from 1/8 of a yard or more. Shown at the Trimming Department.

Ribbons, Embroideries In Gold And Silver

Motif effects, in gold and silver metal on silk ribbon, in the street colors, for the

kashar wool dresses. Shown at Ribbon Department.

Imported Ostrich Fans

To complete the evening dress or wrap. A French shipment, comprising newest evening tints in plain colors and combina-

tions of two colors. Full, Fluffy French Fans, of exquisite workmanship; the particular Fan for your evening gown is here.

# To-day | saw

The metallic vogue seems not only to have found favor in the realm of dress trimmings and accessories, but also in the sphere of home furnishings.

Brass, beautiful Chinese hammered brass, fashioned so many things that I saw to-day. A bell with Chinese figures imprinted on its surface was suspended between two black, small uprights, and it was not rung but hammered with a black wooden hammer. They were in different sizes, both small and large.

Fruit bowls, ash stands, card trays and bonbon dishes figured in strange Chinese figures and small paper weights made to resemble Buddhas, lizzards and other oriental characters were all there before my eyes.

Exotic and exquisite, any one article would help to make a room a spot of beauty. Brass easily blends with any furnishings, and brass, when truly oriental and as lovely as these pieces, will be the pride of any owner. Besides, they are very low in price. Why not come in and see them? They are on the Main Floor, at the Silverware Department, or in the Gift Shop, on the Fourth Floor.

French Anitolie Rugs and Mats Oriental Designs



"Sundour" Bedroom Kindergarten Mats Fast Colors-Third Floor

J. W. KING HAS MAJORITY

THIRD FLOOR

Special to The Advertiser. Goderich, Nov. 4.—After the official count of election returns today for the North Huron riding, Charles for the North Huron riding, Charles A. Nairn, returning officer, gave out the official totals as follows: J. W. King, Prog., 5.342; George Spotton, Cons., 5.173, giving King a majority of 169. Unofficial figures previously had given King only 100 majority, and the expectation was for the

OF 169 IN NORTH HURON

a recount. With the addition of 70 to King's majority in the official count, it is improbable that a recount will be asked.

MAN A

MAN FALLS 40 FEET, BREAKS JAW, BUT STILL LIVES

Conservative candidate demanding | jaw, broken rib and numerous

MAN AND TEAM THROWN Blast Rocks Country Within Ten-

Mile Radius; Wrecks Factory.

of here, today. The explosion rocked the country within a radius of ten AND TEAM THROWN
INTO AIR BY EXPLOSION

in Salamanca and other towns. The name of the man killed was Skinner, a resident of Irvine Mills. He was a resident of Irvine Mills. He was employed as a driver of a torpedo company wagon. Parts of the bodies St. Catharines, Nov. 4.—Steve Sewchuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the lock wall yesterday afternoon and still lives, although he as a broken chuck, employed on lock three, Welland ship canal, fell 40 feet from the air and killed when an explosion wrecked the nitro-glycerin factory.

pany at Irvine Mills, eight miles eas